

# Global Multi-access Edge Computing (MEC) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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# Abstracts

Multi-access Edge Computing (MEC) offers application developers and content providers cloud-computing capabilities and an IT service environment at the edge of the network. This environment is characterized by ultra-low latency and high bandwidth as well as real-time access to radio network information that can be leveraged by applications.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Multi-access Edge Computing (MEC) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Multi-access Edge Computing (MEC) market are covered in Chapter 9:



Schneider Electric

**ZTE** Corporation

Huawei Technologies

AT&T

Intel

Saguna Networks

Nokia

**Cisco Systems** 

Altran Group (Aricent)

ADLINK Technology

Accenture

Hewlett Packard Enterprise

IBM

Microsoft

Vasona Networks

In Chapter 5 and Chapter 7.3, based on types, the Multi-access Edge Computing (MEC) market from 2017 to 2027 is primarily split into:

Hardware

Software

Services



In Chapter 6 and Chapter 7.4, based on applications, the Multi-access Edge Computing (MEC) market from 2017 to 2027 covers:

Education

Healthcare

Automotive

Surveillance

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

**Client Focus** 

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Multi-access Edge Computing (MEC) market?



Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Multi-access Edge Computing (MEC) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the



industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.



Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



# Contents

#### 1 MULTI-ACCESS EDGE COMPUTING (MEC) MARKET OVERVIEW

1.1 Product Overview and Scope of Multi-access Edge Computing (MEC) Market

1.2 Multi-access Edge Computing (MEC) Market Segment by Type

1.2.1 Global Multi-access Edge Computing (MEC) Market Sales Volume and CAGR(%) Comparison by Type (2017-2027)

1.3 Global Multi-access Edge Computing (MEC) Market Segment by Application

1.3.1 Multi-access Edge Computing (MEC) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Multi-access Edge Computing (MEC) Market, Region Wise (2017-2027)

1.4.1 Global Multi-access Edge Computing (MEC) Market Size (Revenue) and CAGR(%) Comparison by Region (2017-2027)

1.4.2 United States Multi-access Edge Computing (MEC) Market Status and Prospect (2017-2027)

1.4.3 Europe Multi-access Edge Computing (MEC) Market Status and Prospect (2017-2027)

1.4.4 China Multi-access Edge Computing (MEC) Market Status and Prospect (2017-2027)

1.4.5 Japan Multi-access Edge Computing (MEC) Market Status and Prospect (2017-2027)

1.4.6 India Multi-access Edge Computing (MEC) Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Multi-access Edge Computing (MEC) Market Status and Prospect (2017-2027)

1.4.8 Latin America Multi-access Edge Computing (MEC) Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Multi-access Edge Computing (MEC) Market Status and Prospect (2017-2027)

1.5 Global Market Size of Multi-access Edge Computing (MEC) (2017-2027)

1.5.1 Global Multi-access Edge Computing (MEC) Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Multi-access Edge Computing (MEC) Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Multi-access Edge Computing (MEC) Market



### 2 INDUSTRY OUTLOOK

2.1 Multi-access Edge Computing (MEC) Industry Technology Status and Trends

- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Multi-access Edge Computing (MEC) Market Drivers Analysis
- 2.4 Multi-access Edge Computing (MEC) Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Multi-access Edge Computing (MEC) Industry Development Trends under COVID-19 Outbreak
- 2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Multi-access Edge Computing (MEC) Industry Development

## 3 GLOBAL MULTI-ACCESS EDGE COMPUTING (MEC) MARKET LANDSCAPE BY PLAYER

3.1 Global Multi-access Edge Computing (MEC) Sales Volume and Share by Player (2017-2022)

3.2 Global Multi-access Edge Computing (MEC) Revenue and Market Share by Player (2017-2022)

3.3 Global Multi-access Edge Computing (MEC) Average Price by Player (2017-2022)

- 3.4 Global Multi-access Edge Computing (MEC) Gross Margin by Player (2017-2022)
- 3.5 Multi-access Edge Computing (MEC) Market Competitive Situation and Trends
  - 3.5.1 Multi-access Edge Computing (MEC) Market Concentration Rate
- 3.5.2 Multi-access Edge Computing (MEC) Market Share of Top 3 and Top 6 Players 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL MULTI-ACCESS EDGE COMPUTING (MEC) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Multi-access Edge Computing (MEC) Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Multi-access Edge Computing (MEC) Revenue and Market Share, Region Wise (2017-2022)



4.3 Global Multi-access Edge Computing (MEC) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Multi-access Edge Computing (MEC) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Multi-access Edge Computing (MEC) Market Under COVID-19 4.5 Europe Multi-access Edge Computing (MEC) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Multi-access Edge Computing (MEC) Market Under COVID-194.6 China Multi-access Edge Computing (MEC) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Multi-access Edge Computing (MEC) Market Under COVID-194.7 Japan Multi-access Edge Computing (MEC) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Multi-access Edge Computing (MEC) Market Under COVID-194.8 India Multi-access Edge Computing (MEC) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Multi-access Edge Computing (MEC) Market Under COVID-194.9 Southeast Asia Multi-access Edge Computing (MEC) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Multi-access Edge Computing (MEC) Market Under COVID-19 4.10 Latin America Multi-access Edge Computing (MEC) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Multi-access Edge Computing (MEC) Market Under COVID-194.11 Middle East and Africa Multi-access Edge Computing (MEC) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Multi-access Edge Computing (MEC) Market Under COVID-19

## 5 GLOBAL MULTI-ACCESS EDGE COMPUTING (MEC) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Multi-access Edge Computing (MEC) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Multi-access Edge Computing (MEC) Revenue and Market Share by Type (2017-2022)

5.3 Global Multi-access Edge Computing (MEC) Price by Type (2017-2022)

5.4 Global Multi-access Edge Computing (MEC) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Multi-access Edge Computing (MEC) Sales Volume, Revenue and



Growth Rate of Hardware (2017-2022)

5.4.2 Global Multi-access Edge Computing (MEC) Sales Volume, Revenue and Growth Rate of Software (2017-2022)

5.4.3 Global Multi-access Edge Computing (MEC) Sales Volume, Revenue and Growth Rate of Services (2017-2022)

## 6 GLOBAL MULTI-ACCESS EDGE COMPUTING (MEC) MARKET ANALYSIS BY APPLICATION

6.1 Global Multi-access Edge Computing (MEC) Consumption and Market Share by Application (2017-2022)

6.2 Global Multi-access Edge Computing (MEC) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Multi-access Edge Computing (MEC) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Education (2017-2022)

6.3.2 Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Healthcare (2017-2022)

6.3.3 Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Automotive (2017-2022)

6.3.4 Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Surveillance (2017-2022)

6.3.5 Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Others (2017-2022)

# 7 GLOBAL MULTI-ACCESS EDGE COMPUTING (MEC) MARKET FORECAST (2022-2027)

7.1 Global Multi-access Edge Computing (MEC) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Multi-access Edge Computing (MEC) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Multi-access Edge Computing (MEC) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Multi-access Edge Computing (MEC) Price and Trend Forecast (2022-2027)

7.2 Global Multi-access Edge Computing (MEC) Sales Volume and Revenue Forecast, Region Wise (2022-2027)



7.2.1 United States Multi-access Edge Computing (MEC) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Multi-access Edge Computing (MEC) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Multi-access Edge Computing (MEC) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Multi-access Edge Computing (MEC) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Multi-access Edge Computing (MEC) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Multi-access Edge Computing (MEC) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Multi-access Edge Computing (MEC) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Multi-access Edge Computing (MEC) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Multi-access Edge Computing (MEC) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Multi-access Edge Computing (MEC) Revenue and Growth Rate of Hardware (2022-2027)

7.3.2 Global Multi-access Edge Computing (MEC) Revenue and Growth Rate of Software (2022-2027)

7.3.3 Global Multi-access Edge Computing (MEC) Revenue and Growth Rate of Services (2022-2027)

7.4 Global Multi-access Edge Computing (MEC) Consumption Forecast by Application (2022-2027)

7.4.1 Global Multi-access Edge Computing (MEC) Consumption Value and Growth Rate of Education(2022-2027)

7.4.2 Global Multi-access Edge Computing (MEC) Consumption Value and Growth Rate of Healthcare(2022-2027)

7.4.3 Global Multi-access Edge Computing (MEC) Consumption Value and Growth Rate of Automotive(2022-2027)

7.4.4 Global Multi-access Edge Computing (MEC) Consumption Value and Growth Rate of Surveillance(2022-2027)

7.4.5 Global Multi-access Edge Computing (MEC) Consumption Value and Growth Rate of Others(2022-2027)

7.5 Multi-access Edge Computing (MEC) Market Forecast Under COVID-19

#### 8 MULTI-ACCESS EDGE COMPUTING (MEC) MARKET UPSTREAM AND



#### DOWNSTREAM ANALYSIS

- 8.1 Multi-access Edge Computing (MEC) Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Multi-access Edge Computing (MEC) Analysis

8.6 Major Downstream Buyers of Multi-access Edge Computing (MEC) Analysis

- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream
- in the Multi-access Edge Computing (MEC) Industry

#### **9 PLAYERS PROFILES**

- 9.1 Schneider Electric
- 9.1.1 Schneider Electric Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

- 9.1.3 Schneider Electric Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 ZTE Corporation

9.2.1 ZTE Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

- 9.2.3 ZTE Corporation Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Huawei Technologies

9.3.1 Huawei Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

9.3.3 Huawei Technologies Market Performance (2017-2022)

9.3.4 Recent Development



9.3.5 SWOT Analysis

9.4 AT&T

9.4.1 AT&T Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Multi-access Edge Computing (MEC) Product Profiles, Application and

Specification

9.4.3 AT&T Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Intel

9.5.1 Intel Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

9.5.3 Intel Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Saguna Networks

9.6.1 Saguna Networks Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

9.6.3 Saguna Networks Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Nokia

9.7.1 Nokia Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Multi-access Edge Computing (MEC) Product Profiles, Application and

Specification

9.7.3 Nokia Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Cisco Systems

9.8.1 Cisco Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

9.8.3 Cisco Systems Market Performance (2017-2022)

9.8.4 Recent Development

- 9.8.5 SWOT Analysis
- 9.9 Altran Group (Aricent)



9.9.1 Altran Group (Aricent) Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

9.9.3 Altran Group (Aricent) Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 ADLINK Technology

9.10.1 ADLINK Technology Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

9.10.3 ADLINK Technology Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Accenture

9.11.1 Accenture Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

9.11.3 Accenture Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Hewlett Packard Enterprise

9.12.1 Hewlett Packard Enterprise Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

9.12.3 Hewlett Packard Enterprise Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 IBM

9.13.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Multi-access Edge Computing (MEC) Product Profiles, Application and

Specification

9.13.3 IBM Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Microsoft



9.14.1 Microsoft Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

- 9.14.3 Microsoft Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 Vasona Networks

9.15.1 Vasona Networks Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Multi-access Edge Computing (MEC) Product Profiles, Application and Specification

- 9.15.3 Vasona Networks Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis

#### **10 RESEARCH FINDINGS AND CONCLUSION**

#### **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Multi-access Edge Computing (MEC) Product Picture

Table Global Multi-access Edge Computing (MEC) Market Sales Volume and CAGR (%) Comparison by Type

Table Multi-access Edge Computing (MEC) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Multi-access Edge Computing (MEC) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate (2017-2027)



Figure Middle East and Africa Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Multi-access Edge Computing (MEC) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Multi-access Edge Computing (MEC) Industry Development

Table Global Multi-access Edge Computing (MEC) Sales Volume by Player (2017-2022)

Table Global Multi-access Edge Computing (MEC) Sales Volume Share by Player (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Sales Volume Share by Player in 2021

Table Multi-access Edge Computing (MEC) Revenue (Million USD) by Player (2017-2022)

Table Multi-access Edge Computing (MEC) Revenue Market Share by Player (2017-2022)

Table Multi-access Edge Computing (MEC) Price by Player (2017-2022)

Table Multi-access Edge Computing (MEC) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Multi-access Edge Computing (MEC) Sales Volume, Region Wise (2017-2022)

Table Global Multi-access Edge Computing (MEC) Sales Volume Market Share, Region Wise (2017-2022)



Figure Global Multi-access Edge Computing (MEC) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Sales Volume Market Share, Region Wise in 2021

Table Global Multi-access Edge Computing (MEC) Revenue (Million USD), Region Wise (2017-2022)

Table Global Multi-access Edge Computing (MEC) Revenue Market Share, Region Wise (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Revenue Market Share, Region Wise (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Revenue Market Share, Region Wise in 2021

Table Global Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Latin America Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Multi-access Edge Computing (MEC) Sales Volume by Type (2017-2022)

Table Global Multi-access Edge Computing (MEC) Sales Volume Market Share by Type (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Sales Volume Market Share by Type in 2021

Table Global Multi-access Edge Computing (MEC) Revenue (Million USD) by Type (2017-2022)

Table Global Multi-access Edge Computing (MEC) Revenue Market Share by Type (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Revenue Market Share by Type in 2021

Table Multi-access Edge Computing (MEC) Price by Type (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Sales Volume and Growth Rate of Hardware (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate of Hardware (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Sales Volume and Growth Rate of Software (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate of Software (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Sales Volume and Growth Rate of Services (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate of Services (2017-2022)

Table Global Multi-access Edge Computing (MEC) Consumption by Application



(2017-2022)

Table Global Multi-access Edge Computing (MEC) Consumption Market Share by Application (2017-2022)

Table Global Multi-access Edge Computing (MEC) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Multi-access Edge Computing (MEC) Consumption Revenue Market Share by Application (2017-2022)

Table Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Education (2017-2022)

Table Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Automotive (2017-2022)

Table Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Surveillance (2017-2022)

Table Global Multi-access Edge Computing (MEC) Consumption and Growth Rate of Others (2017-2022)

Figure Global Multi-access Edge Computing (MEC) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Multi-access Edge Computing (MEC) Price and Trend Forecast (2022-2027)

Figure USA Multi-access Edge Computing (MEC) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Multi-access Edge Computing (MEC) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)



Figure Europe Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Multi-access Edge Computing (MEC) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Multi-access Edge Computing (MEC) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Multi-access Edge Computing (MEC) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Multi-access Edge Computing (MEC) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Multi-access Edge Computing (MEC) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Multi-access Edge Computing (MEC) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Multi-access Edge Computing (MEC) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Table Global Multi-access Edge Computing (MEC) Market Sales Volume Forecast, by Type

Table Global Multi-access Edge Computing (MEC) Sales Volume Market Share Forecast, by Type

Table Global Multi-access Edge Computing (MEC) Market Revenue (Million USD) Forecast, by Type

Table Global Multi-access Edge Computing (MEC) Revenue Market Share Forecast, by Type

Table Global Multi-access Edge Computing (MEC) Price Forecast, by Type

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate of Services (2022-2027)

Figure Global Multi-access Edge Computing (MEC) Revenue (Million USD) and Growth Rate of Services (2022-2027)

Table Global Multi-access Edge Computing (MEC) Market Consumption Forecast, by Application

Table Global Multi-access Edge Computing (MEC) Consumption Market Share Forecast, by Application

Table Global Multi-access Edge Computing (MEC) Market Revenue (Million USD) Forecast, by Application

Table Global Multi-access Edge Computing (MEC) Revenue Market Share Forecast, by Application

Figure Global Multi-access Edge Computing (MEC) Consumption Value (Million USD)



and Growth Rate of Education (2022-2027) Figure Global Multi-access Edge Computing (MEC) Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027) Figure Global Multi-access Edge Computing (MEC) Consumption Value (Million USD) and Growth Rate of Automotive (2022-2027) Figure Global Multi-access Edge Computing (MEC) Consumption Value (Million USD) and Growth Rate of Surveillance (2022-2027) Figure Global Multi-access Edge Computing (MEC) Consumption Value (Million USD) and Growth Rate of Surveillance (2022-2027) Figure Global Multi-access Edge Computing (MEC) Consumption Value (Million USD) and Growth Rate of Others (2022-2027) Figure Multi-access Edge Computing (MEC) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Schneider Electric Profile

Table Schneider Electric Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Schneider Electric Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure Schneider Electric Revenue (Million USD) Market Share 2017-2022

Table ZTE Corporation Profile

Table ZTE Corporation Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ZTE Corporation Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure ZTE Corporation Revenue (Million USD) Market Share 2017-2022

Table Huawei Technologies Profile

Table Huawei Technologies Multi-access Edge Computing (MEC) Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huawei Technologies Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure Huawei Technologies Revenue (Million USD) Market Share 2017-2022



Table AT&T Profile

Table AT&T Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AT&T Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure AT&T Revenue (Million USD) Market Share 2017-2022

Table Intel Profile

Table Intel Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Intel Multi-access Edge Computing (MEC) Sales Volume and Growth Rate Figure Intel Revenue (Million USD) Market Share 2017-2022

Table Saguna Networks Profile

Table Saguna Networks Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Saguna Networks Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure Saguna Networks Revenue (Million USD) Market Share 2017-2022 Table Nokia Profile

Table Nokia Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nokia Multi-access Edge Computing (MEC) Sales Volume and Growth Rate Figure Nokia Revenue (Million USD) Market Share 2017-2022

Table Cisco Systems Profile

Table Cisco Systems Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco Systems Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure Cisco Systems Revenue (Million USD) Market Share 2017-2022

Table Altran Group (Aricent) Profile

Table Altran Group (Aricent) Multi-access Edge Computing (MEC) Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Altran Group (Aricent) Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure Altran Group (Aricent) Revenue (Million USD) Market Share 2017-2022 Table ADLINK Technology Profile

Table ADLINK Technology Multi-access Edge Computing (MEC) Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ADLINK Technology Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure ADLINK Technology Revenue (Million USD) Market Share 2017-2022



Table Accenture Profile

Table Accenture Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Accenture Multi-access Edge Computing (MEC) Sales Volume and Growth Rate Figure Accenture Revenue (Million USD) Market Share 2017-2022

Table Hewlett Packard Enterprise Profile

Table Hewlett Packard Enterprise Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hewlett Packard Enterprise Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure Hewlett Packard Enterprise Revenue (Million USD) Market Share 2017-2022 Table IBM Profile

Table IBM Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Multi-access Edge Computing (MEC) Sales Volume and Growth Rate Figure IBM Revenue (Million USD) Market Share 2017-2022

Table Microsoft Profile

Table Microsoft Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Multi-access Edge Computing (MEC) Sales Volume and Growth Rate Figure Microsoft Revenue (Million USD) Market Share 2017-2022

Table Vasona Networks Profile

Table Vasona Networks Multi-access Edge Computing (MEC) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vasona Networks Multi-access Edge Computing (MEC) Sales Volume and Growth Rate

Figure Vasona Networks Revenue (Million USD) Market Share 2017-2022



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