

Global Ms. Perfume Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GFAAF3C11FEFEN.html>

Date: June 2019

Pages: 128

Price: US\$ 2,950.00 (Single User License)

ID: GFAAF3C11FEFEN

Abstracts

The Ms. Perfume market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Ms. Perfume market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Ms. Perfume market.

Major players in the global Ms. Perfume market include:

LVMH

Mary Kay, Inc

Coty

Salvatore Ferragamo

CHANEL

Est?e Lauder

Dior

Amore Pacific

Burberry Group

JEAN PATOU

Interparfums.Inc

GUCCI

Elizabeth Arden

AVON

Loreal

CHANEL

ICR Spa

Puig

Shiseido Company

On the basis of types, the Ms. Perfume market is primarily split into:

Parfum

Eau de Parfum

Eau de Toilette

Eau de Cologne

Eau Fraiche

On the basis of applications, the market covers:

Application 1

Application 2

Application 3

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Ms. Perfume market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Ms. Perfume market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Ms. Perfume industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Ms. Perfume market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Ms. Perfume, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Ms. Perfume in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Ms. Perfume in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Ms. Perfume. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Ms. Perfume market, including the global production and revenue forecast, regional forecast. It also foresees the Ms. Perfume market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019
Forecast Period: 2019-2026

Contents

1 MS. PERFUME MARKET OVERVIEW

1.1 Product Overview and Scope of Ms. Perfume

1.2 Ms. Perfume Segment by Type

1.2.1 Global Ms. Perfume Production and CAGR (%) Comparison by Type (2014-2026)

1.2.2 The Market Profile of Parfum

1.2.3 The Market Profile of Eau de Parfum

1.2.4 The Market Profile of Eau de Toilette

1.2.5 The Market Profile of Eau de Cologne

1.2.6 The Market Profile of Eau Fraiche

1.3 Global Ms. Perfume Segment by Application

1.3.1 Ms. Perfume Consumption (Sales) Comparison by Application (2014-2026)

1.3.2 The Market Profile of Application

1.3.3 The Market Profile of Application

1.3.4 The Market Profile of Application

1.4 Global Ms. Perfume Market by Region (2014-2026)

1.4.1 Global Ms. Perfume Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

1.4.2 United States Ms. Perfume Market Status and Prospect (2014-2026)

1.4.3 Europe Ms. Perfume Market Status and Prospect (2014-2026)

1.4.3.1 Germany Ms. Perfume Market Status and Prospect (2014-2026)

1.4.3.2 UK Ms. Perfume Market Status and Prospect (2014-2026)

1.4.3.3 France Ms. Perfume Market Status and Prospect (2014-2026)

1.4.3.4 Italy Ms. Perfume Market Status and Prospect (2014-2026)

1.4.3.5 Spain Ms. Perfume Market Status and Prospect (2014-2026)

1.4.3.6 Russia Ms. Perfume Market Status and Prospect (2014-2026)

1.4.3.7 Poland Ms. Perfume Market Status and Prospect (2014-2026)

1.4.4 China Ms. Perfume Market Status and Prospect (2014-2026)

1.4.5 Japan Ms. Perfume Market Status and Prospect (2014-2026)

1.4.6 India Ms. Perfume Market Status and Prospect (2014-2026)

1.4.7 Southeast Asia Ms. Perfume Market Status and Prospect (2014-2026)

1.4.7.1 Malaysia Ms. Perfume Market Status and Prospect (2014-2026)

1.4.7.2 Singapore Ms. Perfume Market Status and Prospect (2014-2026)

1.4.7.3 Philippines Ms. Perfume Market Status and Prospect (2014-2026)

1.4.7.4 Indonesia Ms. Perfume Market Status and Prospect (2014-2026)

1.4.7.5 Thailand Ms. Perfume Market Status and Prospect (2014-2026)

- 1.4.7.6 Vietnam Ms. Perfume Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Ms. Perfume Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Ms. Perfume Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Ms. Perfume Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia Ms. Perfume Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Ms. Perfume Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Ms. Perfume Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Ms. Perfume Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Ms. Perfume Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Ms. Perfume Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Ms. Perfume Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Ms. Perfume Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Ms. Perfume (2014-2026)
 - 1.5.1 Global Ms. Perfume Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Ms. Perfume Production Status and Outlook (2014-2026)

2 GLOBAL MS. PERFUME MARKET LANDSCAPE BY PLAYER

- 2.1 Global Ms. Perfume Production and Share by Player (2014-2019)
- 2.2 Global Ms. Perfume Revenue and Market Share by Player (2014-2019)
- 2.3 Global Ms. Perfume Average Price by Player (2014-2019)
- 2.4 Ms. Perfume Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Ms. Perfume Market Competitive Situation and Trends
 - 2.5.1 Ms. Perfume Market Concentration Rate
 - 2.5.2 Ms. Perfume Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 LVMH
 - 3.1.1 LVMH Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.1.2 Ms. Perfume Product Profiles, Application and Specification
 - 3.1.3 LVMH Ms. Perfume Market Performance (2014-2019)
 - 3.1.4 LVMH Business Overview
- 3.2 Mary Kay, Inc
 - 3.2.1 Mary Kay, Inc Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Ms. Perfume Product Profiles, Application and Specification

3.2.3 Mary Kay, Inc Ms. Perfume Market Performance (2014-2019)

3.2.4 Mary Kay, Inc Business Overview

3.3 Coty

3.3.1 Coty Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Ms. Perfume Product Profiles, Application and Specification

3.3.3 Coty Ms. Perfume Market Performance (2014-2019)

3.3.4 Coty Business Overview

3.4 Salvatore Ferragamo

3.4.1 Salvatore Ferragamo Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Ms. Perfume Product Profiles, Application and Specification

3.4.3 Salvatore Ferragamo Ms. Perfume Market Performance (2014-2019)

3.4.4 Salvatore Ferragamo Business Overview

3.5 CHANEL

3.5.1 CHANEL Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Ms. Perfume Product Profiles, Application and Specification

3.5.3 CHANEL Ms. Perfume Market Performance (2014-2019)

3.5.4 CHANEL Business Overview

3.6 Est?e Lauder

3.6.1 Est?e Lauder Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Ms. Perfume Product Profiles, Application and Specification

3.6.3 Est?e Lauder Ms. Perfume Market Performance (2014-2019)

3.6.4 Est?e Lauder Business Overview

3.7 Dior

3.7.1 Dior Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Ms. Perfume Product Profiles, Application and Specification

3.7.3 Dior Ms. Perfume Market Performance (2014-2019)

3.7.4 Dior Business Overview

3.8 Amore Pacific

3.8.1 Amore Pacific Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Ms. Perfume Product Profiles, Application and Specification

3.8.3 Amore Pacific Ms. Perfume Market Performance (2014-2019)

3.8.4 Amore Pacific Business Overview

3.9 Burberry Group

3.9.1 Burberry Group Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.9.2 Ms. Perfume Product Profiles, Application and Specification
- 3.9.3 Burberry Group Ms. Perfume Market Performance (2014-2019)
- 3.9.4 Burberry Group Business Overview
- 3.10 JEAN PATOU
 - 3.10.1 JEAN PATOU Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 Ms. Perfume Product Profiles, Application and Specification
 - 3.10.3 JEAN PATOU Ms. Perfume Market Performance (2014-2019)
 - 3.10.4 JEAN PATOU Business Overview
- 3.11 Interparfums.Inc
 - 3.11.1 Interparfums.Inc Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Ms. Perfume Product Profiles, Application and Specification
 - 3.11.3 Interparfums.Inc Ms. Perfume Market Performance (2014-2019)
 - 3.11.4 Interparfums.Inc Business Overview
- 3.12 GUCCI
 - 3.12.1 GUCCI Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.12.2 Ms. Perfume Product Profiles, Application and Specification
 - 3.12.3 GUCCI Ms. Perfume Market Performance (2014-2019)
 - 3.12.4 GUCCI Business Overview
- 3.13 Elizabeth Arden
 - 3.13.1 Elizabeth Arden Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 Ms. Perfume Product Profiles, Application and Specification
 - 3.13.3 Elizabeth Arden Ms. Perfume Market Performance (2014-2019)
 - 3.13.4 Elizabeth Arden Business Overview
- 3.14 AVON
 - 3.14.1 AVON Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.14.2 Ms. Perfume Product Profiles, Application and Specification
 - 3.14.3 AVON Ms. Perfume Market Performance (2014-2019)
 - 3.14.4 AVON Business Overview
- 3.15 Loreal
 - 3.15.1 Loreal Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.15.2 Ms. Perfume Product Profiles, Application and Specification
 - 3.15.3 Loreal Ms. Perfume Market Performance (2014-2019)
 - 3.15.4 Loreal Business Overview
- 3.16 CHANEL
 - 3.16.1 CHANEL Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.16.2 Ms. Perfume Product Profiles, Application and Specification

3.16.3 CHANEL Ms. Perfume Market Performance (2014-2019)

3.16.4 CHANEL Business Overview

3.17 ICR Spa

3.17.1 ICR Spa Basic Information, Manufacturing Base, Sales Area and Competitors

3.17.2 Ms. Perfume Product Profiles, Application and Specification

3.17.3 ICR Spa Ms. Perfume Market Performance (2014-2019)

3.17.4 ICR Spa Business Overview

3.18 Puig

3.18.1 Puig Basic Information, Manufacturing Base, Sales Area and Competitors

3.18.2 Ms. Perfume Product Profiles, Application and Specification

3.18.3 Puig Ms. Perfume Market Performance (2014-2019)

3.18.4 Puig Business Overview

3.19 Shiseido Company

3.19.1 Shiseido Company Basic Information, Manufacturing Base, Sales Area and Competitors

3.19.2 Ms. Perfume Product Profiles, Application and Specification

3.19.3 Shiseido Company Ms. Perfume Market Performance (2014-2019)

3.19.4 Shiseido Company Business Overview

4 GLOBAL MS. PERFUME PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Ms. Perfume Production and Market Share by Type (2014-2019)

4.2 Global Ms. Perfume Revenue and Market Share by Type (2014-2019)

4.3 Global Ms. Perfume Price by Type (2014-2019)

4.4 Global Ms. Perfume Production Growth Rate by Type (2014-2019)

4.4.1 Global Ms. Perfume Production Growth Rate of Parfum (2014-2019)

4.4.2 Global Ms. Perfume Production Growth Rate of Eau de Parfum (2014-2019)

4.4.3 Global Ms. Perfume Production Growth Rate of Eau de Toilette (2014-2019)

4.4.4 Global Ms. Perfume Production Growth Rate of Eau de Cologne (2014-2019)

4.4.5 Global Ms. Perfume Production Growth Rate of Eau Fraiche (2014-2019)

5 GLOBAL MS. PERFUME MARKET ANALYSIS BY APPLICATION

5.1 Global Ms. Perfume Consumption and Market Share by Application (2014-2019)

5.2 Global Ms. Perfume Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Ms. Perfume Consumption Growth Rate of Application 1 (2014-2019)

5.2.2 Global Ms. Perfume Consumption Growth Rate of Application 2 (2014-2019)

5.2.3 Global Ms. Perfume Consumption Growth Rate of Application 3 (2014-2019)

6 GLOBAL MS. PERFUME PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Ms. Perfume Consumption by Region (2014-2019)

6.2 United States Ms. Perfume Production, Consumption, Export, Import (2014-2019)

6.3 Europe Ms. Perfume Production, Consumption, Export, Import (2014-2019)

6.4 China Ms. Perfume Production, Consumption, Export, Import (2014-2019)

6.5 Japan Ms. Perfume Production, Consumption, Export, Import (2014-2019)

6.6 India Ms. Perfume Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Ms. Perfume Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Ms. Perfume Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Ms. Perfume Production, Consumption, Export, Import (2014-2019)

7 GLOBAL MS. PERFUME PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Ms. Perfume Production and Market Share by Region (2014-2019)

7.2 Global Ms. Perfume Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Ms. Perfume Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Ms. Perfume Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Ms. Perfume Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Ms. Perfume Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Ms. Perfume Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Ms. Perfume Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Ms. Perfume Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Ms. Perfume Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Ms. Perfume Production, Revenue, Price and Gross Margin (2014-2019)

8 MS. PERFUME MANUFACTURING ANALYSIS

8.1 Ms. Perfume Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
 - 8.2.1 Labor Cost Analysis
 - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Ms. Perfume

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Ms. Perfume Industrial Chain Analysis
- 9.2 Raw Materials Sources of Ms. Perfume Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
 - 10.3.1 Advances in Innovation and Technology for Ms. Perfume
 - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
 - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
 - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
 - 10.5.1 Threat of New Entrants
 - 10.5.2 Threat of Substitutes
 - 10.5.3 Bargaining Power of Suppliers
 - 10.5.4 Bargaining Power of Buyers
 - 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL MS. PERFUME MARKET FORECAST (2019-2026)

- 11.1 Global Ms. Perfume Production, Revenue Forecast (2019-2026)
 - 11.1.1 Global Ms. Perfume Production and Growth Rate Forecast (2019-2026)
 - 11.1.2 Global Ms. Perfume Revenue and Growth Rate Forecast (2019-2026)
 - 11.1.3 Global Ms. Perfume Price and Trend Forecast (2019-2026)
- 11.2 Global Ms. Perfume Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Ms. Perfume Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Ms. Perfume Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Ms. Perfume Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Ms. Perfume Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Ms. Perfume Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Ms. Perfume Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Ms. Perfume Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Ms. Perfume Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Ms. Perfume Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Ms. Perfume Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Ms. Perfume Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/GFAAF3C11FEFEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFAAF3C11FEFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

