

# Global Motorcycle Retailing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Based on the Motorcycle Retailing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Motorcycle Retailing market covered in Chapter 5:

Polaris Industries Incorporated

Benelli QJ

TVS Motor Company Limited

Hong Leong Industries Berhad

Bayerische Motoren Werke AG

Bajaj Auto Limited

KTM AG

Dayun Group Company Limited

Zongshen Industrial Group Company Limited  
Piaggio & C. SpA  
Shandong Wuzheng Group Company Limited  
Luoyang Northern Enterprises Group Company Limited  
Ducati Motor Holding  
Chongqing Jianshe Motorcycle Company Limited  
Haojue Suzuki Motorcycle Changzhou  
SMILE FC System  
Volkswagen AG  
Erik Buell Racing  
Triumph Motorcycles Limited  
Yamaha Motor Company Limited  
Dafra da Amazonia Industria e Comercio de Motocicletas Limitada  
Royal Enfield  
Jiangsu Yadea Technical Development Company Limited  
Yamaha Motor Vietnam  
KR Motors Company Limited  
HICOM-Yamaha Manufacturing Malaysia  
MV Agusta Motor SpA  
Shandong Bidewen Power Technology Company Limited  
Uralmoto JSC  
Zongshen Piaggio Foshan Motorcycle  
Hero MotoCorp Limited  
Hong Leong Yamaha Motor  
Kawai Motor Industry Guangzhou  
Peugeot SA  
Kwang Yang Motor Company Limited  
Chongqing Lifan Industry Group Company Limited  
Loncin Motor Company Limited  
Daelim Industrial Company Limited  
Haojue Holdings Company Limited

In Chapter 6, on the basis of types, the Motorcycle Retailing market from 2015 to 2025 is primarily split into:

Cruiser Motorcycles  
Sport Motorcycles  
Touring Motorcycles  
Standard Motorcycles  
Dirt Bike Motorcycles

## Others

In Chapter 7, on the basis of applications, the Motorcycle Retailing market from 2015 to 2025 covers:

Home Use

Commercial Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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