

# Global Motorcycle Retailing Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Motorcycle Retailing market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Motorcycle Retailing market are covered in Chapter 9:

Benelli QJ

Shandong Bidewen Power Technology Company Limited

Loncin Motor Company Limited

TVS Motor Company Limited

Yamaha Motor Vietnam

Kwang Yang Motor Company Limited

Peugeot SA

Hong Leong Yamaha Motor

Ducati Motor Holding

Uralmoto JSC

Bayerische Motoren Werke AG  
Zongshen Industrial Group Company Limited  
Kawai Motor Industry Guangzhou  
Jiangsu Yadea Technical Development Company Limited  
Triumph Motorcycles Limited  
SMILE FC System  
Chongqing Lifan Industry Group Company Limited  
Haojue Suzuki Motorcycle Changzhou  
KR Motors Company Limited  
Polaris Industries Incorporated  
KTM AG  
Haojue Holdings Company Limited  
Luoyang Northern Enterprises Group Company Limited  
Bajaj Auto Limited  
Dafra da Amazonia Industria e Comercio de Motocicletas Limitada  
MV Agusta Motor SpA  
Daelim Industrial Company Limited  
Hong Leong Industries Berhad  
Zongshen Piaggio Foshan Motorcycle  
Shandong Wuzheng Group Company Limited  
Piaggio & C. SpA  
HICOM-Yamaha Manufacturing Malaysia  
Hero MotoCorp Limited  
Yamaha Motor Company Limited  
Dayun Group Company Limited  
Chongqing Jianshe Motorcycle Company Limited  
Royal Enfield  
Erik Buell Racing  
Volkswagen AG

In Chapter 5 and Chapter 7.3, based on types, the Motorcycle Retailing market from 2017 to 2027 is primarily split into:

- Cruiser Motorcycles
- Sport Motorcycles
- Touring Motorcycles
- Standard Motorcycles
- Dirt Bike Motorcycles
- Others

In Chapter 6 and Chapter 7.4, based on applications, the Motorcycle Retailing market from 2017 to 2027 covers:

Home Use

Commercial Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Motorcycle Retailing market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Motorcycle Retailing Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market

challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 MOTORCYCLE RETAILING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Motorcycle Retailing Market
- 1.2 Motorcycle Retailing Market Segment by Type
  - 1.2.1 Global Motorcycle Retailing Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Motorcycle Retailing Market Segment by Application
  - 1.3.1 Motorcycle Retailing Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Motorcycle Retailing Market, Region Wise (2017-2027)
  - 1.4.1 Global Motorcycle Retailing Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Motorcycle Retailing Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Motorcycle Retailing Market Status and Prospect (2017-2027)
  - 1.4.4 China Motorcycle Retailing Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Motorcycle Retailing Market Status and Prospect (2017-2027)
  - 1.4.6 India Motorcycle Retailing Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Motorcycle Retailing Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Motorcycle Retailing Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Motorcycle Retailing Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Motorcycle Retailing (2017-2027)
  - 1.5.1 Global Motorcycle Retailing Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Motorcycle Retailing Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Motorcycle Retailing Market

### 2 INDUSTRY OUTLOOK

- 2.1 Motorcycle Retailing Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Motorcycle Retailing Market Drivers Analysis

- 2.4 Motorcycle Retailing Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Motorcycle Retailing Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Motorcycle Retailing Industry Development

### **3 GLOBAL MOTORCYCLE RETAILING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Motorcycle Retailing Sales Volume and Share by Player (2017-2022)
- 3.2 Global Motorcycle Retailing Revenue and Market Share by Player (2017-2022)
- 3.3 Global Motorcycle Retailing Average Price by Player (2017-2022)
- 3.4 Global Motorcycle Retailing Gross Margin by Player (2017-2022)
- 3.5 Motorcycle Retailing Market Competitive Situation and Trends
  - 3.5.1 Motorcycle Retailing Market Concentration Rate
  - 3.5.2 Motorcycle Retailing Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL MOTORCYCLE RETAILING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Motorcycle Retailing Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Motorcycle Retailing Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Motorcycle Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Motorcycle Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Motorcycle Retailing Market Under COVID-19
- 4.5 Europe Motorcycle Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Motorcycle Retailing Market Under COVID-19
- 4.6 China Motorcycle Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Motorcycle Retailing Market Under COVID-19
- 4.7 Japan Motorcycle Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Motorcycle Retailing Market Under COVID-19
- 4.8 India Motorcycle Retailing Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

4.8.1 India Motorcycle Retailing Market Under COVID-19

4.9 Southeast Asia Motorcycle Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Motorcycle Retailing Market Under COVID-19

4.10 Latin America Motorcycle Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Motorcycle Retailing Market Under COVID-19

4.11 Middle East and Africa Motorcycle Retailing Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Motorcycle Retailing Market Under COVID-19

## **5 GLOBAL MOTORCYCLE RETAILING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Motorcycle Retailing Sales Volume and Market Share by Type (2017-2022)

5.2 Global Motorcycle Retailing Revenue and Market Share by Type (2017-2022)

5.3 Global Motorcycle Retailing Price by Type (2017-2022)

5.4 Global Motorcycle Retailing Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Motorcycle Retailing Sales Volume, Revenue and Growth Rate of Cruiser Motorcycles (2017-2022)

5.4.2 Global Motorcycle Retailing Sales Volume, Revenue and Growth Rate of Sport Motorcycles (2017-2022)

5.4.3 Global Motorcycle Retailing Sales Volume, Revenue and Growth Rate of Touring Motorcycles (2017-2022)

5.4.4 Global Motorcycle Retailing Sales Volume, Revenue and Growth Rate of Standard Motorcycles (2017-2022)

5.4.5 Global Motorcycle Retailing Sales Volume, Revenue and Growth Rate of Dirt Bike Motorcycles (2017-2022)

5.4.6 Global Motorcycle Retailing Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL MOTORCYCLE RETAILING MARKET ANALYSIS BY APPLICATION**

6.1 Global Motorcycle Retailing Consumption and Market Share by Application (2017-2022)

6.2 Global Motorcycle Retailing Consumption Revenue and Market Share by Application (2017-2022)



### 6.3 Global Motorcycle Retailing Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Motorcycle Retailing Consumption and Growth Rate of Home Use (2017-2022)

6.3.2 Global Motorcycle Retailing Consumption and Growth Rate of Commercial Use (2017-2022)

## **7 GLOBAL MOTORCYCLE RETAILING MARKET FORECAST (2022-2027)**

### 7.1 Global Motorcycle Retailing Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Motorcycle Retailing Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Motorcycle Retailing Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Motorcycle Retailing Price and Trend Forecast (2022-2027)

### 7.2 Global Motorcycle Retailing Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Motorcycle Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Motorcycle Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Motorcycle Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Motorcycle Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Motorcycle Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Motorcycle Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Motorcycle Retailing Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Motorcycle Retailing Sales Volume and Revenue Forecast (2022-2027)

### 7.3 Global Motorcycle Retailing Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Motorcycle Retailing Revenue and Growth Rate of Cruiser Motorcycles (2022-2027)

7.3.2 Global Motorcycle Retailing Revenue and Growth Rate of Sport Motorcycles (2022-2027)

7.3.3 Global Motorcycle Retailing Revenue and Growth Rate of Touring Motorcycles (2022-2027)

7.3.4 Global Motorcycle Retailing Revenue and Growth Rate of Standard Motorcycles (2022-2027)

7.3.5 Global Motorcycle Retailing Revenue and Growth Rate of Dirt Bike Motorcycles

(2022-2027)

7.3.6 Global Motorcycle Retailing Revenue and Growth Rate of Others (2022-2027)

7.4 Global Motorcycle Retailing Consumption Forecast by Application (2022-2027)

7.4.1 Global Motorcycle Retailing Consumption Value and Growth Rate of Home Use(2022-2027)

7.4.2 Global Motorcycle Retailing Consumption Value and Growth Rate of Commercial Use(2022-2027)

7.5 Motorcycle Retailing Market Forecast Under COVID-19

## **8 MOTORCYCLE RETAILING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Motorcycle Retailing Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Motorcycle Retailing Analysis

8.6 Major Downstream Buyers of Motorcycle Retailing Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Motorcycle Retailing Industry

## **9 PLAYERS PROFILES**

9.1 Benelli QJ

9.1.1 Benelli QJ Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Motorcycle Retailing Product Profiles, Application and Specification

9.1.3 Benelli QJ Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Shandong Bidewen Power Technology Company Limited

9.2.1 Shandong Bidewen Power Technology Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Motorcycle Retailing Product Profiles, Application and Specification

9.2.3 Shandong Bidewen Power Technology Company Limited Market Performance (2017-2022)

- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Loncin Motor Company Limited
  - 9.3.1 Loncin Motor Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.3.3 Loncin Motor Company Limited Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 TVS Motor Company Limited
  - 9.4.1 TVS Motor Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.4.3 TVS Motor Company Limited Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Yamaha Motor Vietnam
  - 9.5.1 Yamaha Motor Vietnam Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.5.3 Yamaha Motor Vietnam Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Kwang Yang Motor Company Limited
  - 9.6.1 Kwang Yang Motor Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.6.3 Kwang Yang Motor Company Limited Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Peugeot SA
  - 9.7.1 Peugeot SA Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.7.3 Peugeot SA Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Hong Leong Yamaha Motor
  - 9.8.1 Hong Leong Yamaha Motor Basic Information, Manufacturing Base, Sales

## Region and Competitors

9.8.2 Motorcycle Retailing Product Profiles, Application and Specification

9.8.3 Hong Leong Yamaha Motor Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 Ducati Motor Holding

9.9.1 Ducati Motor Holding Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Motorcycle Retailing Product Profiles, Application and Specification

9.9.3 Ducati Motor Holding Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 Uralmoto JSC

9.10.1 Uralmoto JSC Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Motorcycle Retailing Product Profiles, Application and Specification

9.10.3 Uralmoto JSC Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 Bayerische Motoren Werke AG

9.11.1 Bayerische Motoren Werke AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Motorcycle Retailing Product Profiles, Application and Specification

9.11.3 Bayerische Motoren Werke AG Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Zongshen Industrial Group Company Limited

9.12.1 Zongshen Industrial Group Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Motorcycle Retailing Product Profiles, Application and Specification

9.12.3 Zongshen Industrial Group Company Limited Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 Kawai Motor Industry Guangzhou

9.13.1 Kawai Motor Industry Guangzhou Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Motorcycle Retailing Product Profiles, Application and Specification

9.13.3 Kawai Motor Industry Guangzhou Market Performance (2017-2022)

9.13.4 Recent Development

- 9.13.5 SWOT Analysis
- 9.14 Jiangsu Yadea Technical Development Company Limited
  - 9.14.1 Jiangsu Yadea Technical Development Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.14.3 Jiangsu Yadea Technical Development Company Limited Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Triumph Motorcycles Limited
  - 9.15.1 Triumph Motorcycles Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.15.3 Triumph Motorcycles Limited Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 SMILE FC System
  - 9.16.1 SMILE FC System Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.16.3 SMILE FC System Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 Chongqing Lifan Industry Group Company Limited
  - 9.17.1 Chongqing Lifan Industry Group Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.17.3 Chongqing Lifan Industry Group Company Limited Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Haojue Suzuki Motorcycle Changzhou
  - 9.18.1 Haojue Suzuki Motorcycle Changzhou Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.18.3 Haojue Suzuki Motorcycle Changzhou Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 KR Motors Company Limited

9.19.1 KR Motors Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Motorcycle Retailing Product Profiles, Application and Specification

9.19.3 KR Motors Company Limited Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Polaris Industries Incorporated

9.20.1 Polaris Industries Incorporated Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Motorcycle Retailing Product Profiles, Application and Specification

9.20.3 Polaris Industries Incorporated Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 KTM AG

9.21.1 KTM AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Motorcycle Retailing Product Profiles, Application and Specification

9.21.3 KTM AG Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Haojue Holdings Company Limited

9.22.1 Haojue Holdings Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Motorcycle Retailing Product Profiles, Application and Specification

9.22.3 Haojue Holdings Company Limited Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 Luoyang Northern Enterprises Group Company Limited

9.23.1 Luoyang Northern Enterprises Group Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 Motorcycle Retailing Product Profiles, Application and Specification

9.23.3 Luoyang Northern Enterprises Group Company Limited Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 Bajaj Auto Limited

9.24.1 Bajaj Auto Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Motorcycle Retailing Product Profiles, Application and Specification



- 9.24.3 Bajaj Auto Limited Market Performance (2017-2022)
- 9.24.4 Recent Development
- 9.24.5 SWOT Analysis
- 9.25 Dafra da Amazonia Industria e Comercio de Motocicletas Limitada
  - 9.25.1 Dafra da Amazonia Industria e Comercio de Motocicletas Limitada Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.25.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.25.3 Dafra da Amazonia Industria e Comercio de Motocicletas Limitada Market Performance (2017-2022)
  - 9.25.4 Recent Development
  - 9.25.5 SWOT Analysis
- 9.26 MV Agusta Motor SpA
  - 9.26.1 MV Agusta Motor SpA Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.26.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.26.3 MV Agusta Motor SpA Market Performance (2017-2022)
  - 9.26.4 Recent Development
  - 9.26.5 SWOT Analysis
- 9.27 Daelim Industrial Company Limited
  - 9.27.1 Daelim Industrial Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.27.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.27.3 Daelim Industrial Company Limited Market Performance (2017-2022)
  - 9.27.4 Recent Development
  - 9.27.5 SWOT Analysis
- 9.28 Hong Leong Industries Berhad
  - 9.28.1 Hong Leong Industries Berhad Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.28.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.28.3 Hong Leong Industries Berhad Market Performance (2017-2022)
  - 9.28.4 Recent Development
  - 9.28.5 SWOT Analysis
- 9.29 Zongshen Piaggio Foshan Motorcycle
  - 9.29.1 Zongshen Piaggio Foshan Motorcycle Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.29.2 Motorcycle Retailing Product Profiles, Application and Specification
  - 9.29.3 Zongshen Piaggio Foshan Motorcycle Market Performance (2017-2022)
  - 9.29.4 Recent Development
  - 9.29.5 SWOT Analysis



### 9.30 Shandong Wuzheng Group Company Limited

9.30.1 Shandong Wuzheng Group Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.30.2 Motorcycle Retailing Product Profiles, Application and Specification

9.30.3 Shandong Wuzheng Group Company Limited Market Performance (2017-2022)

9.30.4 Recent Development

9.30.5 SWOT Analysis

### 9.31 Piaggio & C. SpA

9.31.1 Piaggio & C. SpA Basic Information, Manufacturing Base, Sales Region and Competitors

9.31.2 Motorcycle Retailing Product Profiles, Application and Specification

9.31.3 Piaggio & C. SpA Market Performance (2017-2022)

9.31.4 Recent Development

9.31.5 SWOT Analysis

### 9.32 HICOM-Yamaha Manufacturing Malaysia

9.32.1 HICOM-Yamaha Manufacturing Malaysia Basic Information, Manufacturing Base, Sales Region and Competitors

9.32.2 Motorcycle Retailing Product Profiles, Application and Specification

9.32.3 HICOM-Yamaha Manufacturing Malaysia Market Performance (2017-2022)

9.32.4 Recent Development

9.32.5 SWOT Analysis

### 9.33 Hero MotoCorp Limited

9.33.1 Hero MotoCorp Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.33.2 Motorcycle Retailing Product Profiles, Application and Specification

9.33.3 Hero MotoCorp Limited Market Performance (2017-2022)

9.33.4 Recent Development

9.33.5 SWOT Analysis

### 9.34 Yamaha Motor Company Limited

9.34.1 Yamaha Motor Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.34.2 Motorcycle Retailing Product Profiles, Application and Specification

9.34.3 Yamaha Motor Company Limited Market Performance (2017-2022)

9.34.4 Recent Development

9.34.5 SWOT Analysis

### 9.35 Dayun Group Company Limited

9.35.1 Dayun Group Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.35.2 Motorcycle Retailing Product Profiles, Application and Specification

9.35.3 Dayun Group Company Limited Market Performance (2017-2022)

9.35.4 Recent Development

9.35.5 SWOT Analysis

9.36 Chongqing Jianshe Motorcycle Company Limited

9.36.1 Chongqing Jianshe Motorcycle Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.36.2 Motorcycle Retailing Product Profiles, Application and Specification

9.36.3 Chongqing Jianshe Motorcycle Company Limited Market Performance (2017-2022)

9.36.4 Recent Development

9.36.5 SWOT Analysis

9.37 Royal Enfield

9.37.1 Royal Enfield Basic Information, Manufacturing Base, Sales Region and Competitors

9.37.2 Motorcycle Retailing Product Profiles, Application and Specification

9.37.3 Royal Enfield Market Performance (2017-2022)

9.37.4 Recent Development

9.37.5 SWOT Analysis

9.38 Erik Buell Racing

9.38.1 Erik Buell Racing Basic Information, Manufacturing Base, Sales Region and Competitors

9.38.2 Motorcycle Retailing Product Profiles, Application and Specification

9.38.3 Erik Buell Racing Market Performance (2017-2022)

9.38.4 Recent Development

9.38.5 SWOT Analysis

9.39 Volkswagen AG

9.39.1 Volkswagen AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.39.2 Motorcycle Retailing Product Profiles, Application and Specification

9.39.3 Volkswagen AG Market Performance (2017-2022)

9.39.4 Recent Development

9.39.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### **11.1 Methodology**

## 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Motorcycle Retailing Product Picture

Table Global Motorcycle Retailing Market Sales Volume and CAGR (%) Comparison by Type

Table Motorcycle Retailing Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Motorcycle Retailing Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Motorcycle Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Motorcycle Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Motorcycle Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Motorcycle Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Motorcycle Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Motorcycle Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Motorcycle Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Motorcycle Retailing Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Motorcycle Retailing Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Motorcycle Retailing Industry Development

Table Global Motorcycle Retailing Sales Volume by Player (2017-2022)

Table Global Motorcycle Retailing Sales Volume Share by Player (2017-2022)

Figure Global Motorcycle Retailing Sales Volume Share by Player in 2021

Table Motorcycle Retailing Revenue (Million USD) by Player (2017-2022)

Table Motorcycle Retailing Revenue Market Share by Player (2017-2022)

Table Motorcycle Retailing Price by Player (2017-2022)

Table Motorcycle Retailing Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Motorcycle Retailing Sales Volume, Region Wise (2017-2022)

Table Global Motorcycle Retailing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Motorcycle Retailing Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Motorcycle Retailing Sales Volume Market Share, Region Wise in 2021

Table Global Motorcycle Retailing Revenue (Million USD), Region Wise (2017-2022)

Table Global Motorcycle Retailing Revenue Market Share, Region Wise (2017-2022)

Figure Global Motorcycle Retailing Revenue Market Share, Region Wise (2017-2022)

Figure Global Motorcycle Retailing Revenue Market Share, Region Wise in 2021

Table Global Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Motorcycle Retailing Sales Volume by Type (2017-2022)

Table Global Motorcycle Retailing Sales Volume Market Share by Type (2017-2022)

Figure Global Motorcycle Retailing Sales Volume Market Share by Type in 2021

Table Global Motorcycle Retailing Revenue (Million USD) by Type (2017-2022)

Table Global Motorcycle Retailing Revenue Market Share by Type (2017-2022)

Figure Global Motorcycle Retailing Revenue Market Share by Type in 2021

Table Motorcycle Retailing Price by Type (2017-2022)

Figure Global Motorcycle Retailing Sales Volume and Growth Rate of Cruiser Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Cruiser Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Sales Volume and Growth Rate of Sport Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Sport Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Sales Volume and Growth Rate of Touring Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Touring Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Sales Volume and Growth Rate of Standard Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Standard Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Sales Volume and Growth Rate of Dirt Bike Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Dirt Bike Motorcycles (2017-2022)

Figure Global Motorcycle Retailing Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Motorcycle Retailing Consumption by Application (2017-2022)

Table Global Motorcycle Retailing Consumption Market Share by Application (2017-2022)

Table Global Motorcycle Retailing Consumption Revenue (Million USD) by Application



(2017-2022)

Table Global Motorcycle Retailing Consumption Revenue Market Share by Application  
(2017-2022)

Table Global Motorcycle Retailing Consumption and Growth Rate of Home Use  
(2017-2022)

Table Global Motorcycle Retailing Consumption and Growth Rate of Commercial Use  
(2017-2022)

Figure Global Motorcycle Retailing Sales Volume and Growth Rate Forecast  
(2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate Forecast  
(2022-2027)

Figure Global Motorcycle Retailing Price and Trend Forecast (2022-2027)

Figure USA Motorcycle Retailing Market Sales Volume and Growth Rate Forecast  
Analysis (2022-2027)

Figure USA Motorcycle Retailing Market Revenue (Million USD) and Growth Rate  
Forecast Analysis (2022-2027)

Figure Europe Motorcycle Retailing Market Sales Volume and Growth Rate Forecast  
Analysis (2022-2027)

Figure Europe Motorcycle Retailing Market Revenue (Million USD) and Growth Rate  
Forecast Analysis (2022-2027)

Figure China Motorcycle Retailing Market Sales Volume and Growth Rate Forecast  
Analysis (2022-2027)

Figure China Motorcycle Retailing Market Revenue (Million USD) and Growth Rate  
Forecast Analysis (2022-2027)

Figure Japan Motorcycle Retailing Market Sales Volume and Growth Rate Forecast  
Analysis (2022-2027)

Figure Japan Motorcycle Retailing Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure India Motorcycle Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Motorcycle Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Motorcycle Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Motorcycle Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Motorcycle Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Motorcycle Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Motorcycle Retailing Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Motorcycle Retailing Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Motorcycle Retailing Market Sales Volume Forecast, by Type

Table Global Motorcycle Retailing Sales Volume Market Share Forecast, by Type

Table Global Motorcycle Retailing Market Revenue (Million USD) Forecast, by Type

Table Global Motorcycle Retailing Revenue Market Share Forecast, by Type

Table Global Motorcycle Retailing Price Forecast, by Type

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Cruiser Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Cruiser

Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Sport Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Sport Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Touring Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Touring Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Standard Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Standard Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Dirt Bike Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Dirt Bike Motorcycles (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Motorcycle Retailing Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Motorcycle Retailing Market Consumption Forecast, by Application

Table Global Motorcycle Retailing Consumption Market Share Forecast, by Application

Table Global Motorcycle Retailing Market Revenue (Million USD) Forecast, by Application

Table Global Motorcycle Retailing Revenue Market Share Forecast, by Application

Figure Global Motorcycle Retailing Consumption Value (Million USD) and Growth Rate of Home Use (2022-2027)

Figure Global Motorcycle Retailing Consumption Value (Million USD) and Growth Rate of Commercial Use (2022-2027)

Figure Motorcycle Retailing Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Benelli QJ Profile

Table Benelli QJ Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Benelli QJ Motorcycle Retailing Sales Volume and Growth Rate

Figure Benelli QJ Revenue (Million USD) Market Share 2017-2022

Table Shandong Bidewen Power Technology Company Limited Profile

Table Shandong Bidewen Power Technology Company Limited Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shandong Bidewen Power Technology Company Limited Motorcycle Retailing Sales Volume and Growth Rate

Figure Shandong Bidewen Power Technology Company Limited Revenue (Million USD) Market Share 2017-2022

Table Loncin Motor Company Limited Profile

Table Loncin Motor Company Limited Motorcycle Retailing Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Loncin Motor Company Limited Motorcycle Retailing Sales Volume and Growth Rate

Figure Loncin Motor Company Limited Revenue (Million USD) Market Share 2017-2022

Table TVS Motor Compan

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