

# Global Modular Homes Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Modular buildings and modular homes are prefabricated buildings or houses that consist of repeated sections called modules. 'Modular' is a construction method that involves constructing sections away from the building site, then delivering them to the intended site. Installation of the prefabricated sections is completed on site.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Modular Homes market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Modular Homes market are covered in Chapter 9:

Fleetwood Australia

Laing O'rourke  
KLEUSBERG GmbH & Co. KG  
Wernick Group  
Pratt Construction Incorporated  
Kwikspace Modular Buildings  
NRB Inc.  
Bouygues Construction  
Modscape  
Algeco Scotsman  
Westchester Modular Homes  
Lebanon Valley Homes  
Clayton Homes  
New Era Homes  
Koma Modular  
Guerdon Enterprises LLC  
Lendlease Corporation  
Horizon North Logistics  
Cavco Industries, Inc.  
Alta-Fab Structures  
Hickory Group  
Daiwa House  
Red Sea Housing  
Modular Space Corporation  
Redman Homes  
KEE Kattera  
Seikisui House  
Pleasant Valley Homes

In Chapter 5 and Chapter 7.3, based on types, the Modular Homes market from 2017 to 2027 is primarily split into:

Ranch  
Cape Cod  
Two-story Homes  
Cabin/Chalet

In Chapter 6 and Chapter 7.4, based on applications, the Modular Homes market from 2017 to 2027 covers:

999 sq ft Floor

1000 sq ft - 1499 sq ft Floor

1500 sq ft - 1999 sq ft Floor

2000 sq ft - 2499 sq ft Floor

More than 2500 sq ft Floor

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Modular Homes market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Modular Homes Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,

revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 MODULAR HOMES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Modular Homes Market
- 1.2 Modular Homes Market Segment by Type
  - 1.2.1 Global Modular Homes Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Modular Homes Market Segment by Application
  - 1.3.1 Modular Homes Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Modular Homes Market, Region Wise (2017-2027)
  - 1.4.1 Global Modular Homes Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Modular Homes Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Modular Homes Market Status and Prospect (2017-2027)
  - 1.4.4 China Modular Homes Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Modular Homes Market Status and Prospect (2017-2027)
  - 1.4.6 India Modular Homes Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Modular Homes Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Modular Homes Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Modular Homes Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Modular Homes (2017-2027)
  - 1.5.1 Global Modular Homes Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Modular Homes Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Modular Homes Market

### 2 INDUSTRY OUTLOOK

- 2.1 Modular Homes Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Modular Homes Market Drivers Analysis
- 2.4 Modular Homes Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Modular Homes Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Modular Homes Industry Development

### **3 GLOBAL MODULAR HOMES MARKET LANDSCAPE BY PLAYER**

3.1 Global Modular Homes Sales Volume and Share by Player (2017-2022)

3.2 Global Modular Homes Revenue and Market Share by Player (2017-2022)

3.3 Global Modular Homes Average Price by Player (2017-2022)

3.4 Global Modular Homes Gross Margin by Player (2017-2022)

3.5 Modular Homes Market Competitive Situation and Trends

3.5.1 Modular Homes Market Concentration Rate

3.5.2 Modular Homes Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL MODULAR HOMES SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Modular Homes Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Modular Homes Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Modular Homes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Modular Homes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Modular Homes Market Under COVID-19

4.5 Europe Modular Homes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Modular Homes Market Under COVID-19

4.6 China Modular Homes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Modular Homes Market Under COVID-19

4.7 Japan Modular Homes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Modular Homes Market Under COVID-19

4.8 India Modular Homes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Modular Homes Market Under COVID-19

4.9 Southeast Asia Modular Homes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.9.1 Southeast Asia Modular Homes Market Under COVID-19
- 4.10 Latin America Modular Homes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Modular Homes Market Under COVID-19
- 4.11 Middle East and Africa Modular Homes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Modular Homes Market Under COVID-19

## **5 GLOBAL MODULAR HOMES SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Modular Homes Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Modular Homes Revenue and Market Share by Type (2017-2022)
- 5.3 Global Modular Homes Price by Type (2017-2022)
- 5.4 Global Modular Homes Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Modular Homes Sales Volume, Revenue and Growth Rate of Ranch (2017-2022)
  - 5.4.2 Global Modular Homes Sales Volume, Revenue and Growth Rate of Cape Cod (2017-2022)
  - 5.4.3 Global Modular Homes Sales Volume, Revenue and Growth Rate of Two-story Homes (2017-2022)
  - 5.4.4 Global Modular Homes Sales Volume, Revenue and Growth Rate of Cabin/Chalet (2017-2022)

## **6 GLOBAL MODULAR HOMES MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Modular Homes Consumption and Market Share by Application (2017-2022)
- 6.2 Global Modular Homes Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Modular Homes Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Modular Homes Consumption and Growth Rate of 999 sq ft Floor (2017-2022)
  - 6.3.2 Global Modular Homes Consumption and Growth Rate of 1000 sq ft - 1499 sq ft Floor (2017-2022)
  - 6.3.3 Global Modular Homes Consumption and Growth Rate of 1500 sq ft - 1999 sq ft Floor (2017-2022)
  - 6.3.4 Global Modular Homes Consumption and Growth Rate of 2000 sq ft - 2499 sq ft Floor (2017-2022)



6.3.5 Global Modular Homes Consumption and Growth Rate of More than 2500 sq ft Floor (2017-2022)

## **7 GLOBAL MODULAR HOMES MARKET FORECAST (2022-2027)**

7.1 Global Modular Homes Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Modular Homes Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Modular Homes Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Modular Homes Price and Trend Forecast (2022-2027)

7.2 Global Modular Homes Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Modular Homes Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Modular Homes Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Modular Homes Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Modular Homes Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Modular Homes Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Modular Homes Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Modular Homes Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Modular Homes Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Modular Homes Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Modular Homes Revenue and Growth Rate of Ranch (2022-2027)

7.3.2 Global Modular Homes Revenue and Growth Rate of Cape Cod (2022-2027)

7.3.3 Global Modular Homes Revenue and Growth Rate of Two-story Homes (2022-2027)

7.3.4 Global Modular Homes Revenue and Growth Rate of Cabin/Chalet (2022-2027)

7.4 Global Modular Homes Consumption Forecast by Application (2022-2027)

7.4.1 Global Modular Homes Consumption Value and Growth Rate of 999 sq ft Floor(2022-2027)

7.4.2 Global Modular Homes Consumption Value and Growth Rate of 1000 sq ft - 1499 sq ft Floor(2022-2027)

7.4.3 Global Modular Homes Consumption Value and Growth Rate of 1500 sq ft - 1999 sq ft Floor(2022-2027)

7.4.4 Global Modular Homes Consumption Value and Growth Rate of 2000 sq ft - 2499 sq ft Floor(2022-2027)

7.4.5 Global Modular Homes Consumption Value and Growth Rate of More than 2500

sq ft Floor(2022-2027)

7.5 Modular Homes Market Forecast Under COVID-19

## **8 MODULAR HOMES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Modular Homes Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Modular Homes Analysis

8.6 Major Downstream Buyers of Modular Homes Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Modular Homes Industry

## **9 PLAYERS PROFILES**

9.1 Fleetwood Australia

9.1.1 Fleetwood Australia Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Modular Homes Product Profiles, Application and Specification

9.1.3 Fleetwood Australia Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Laing O'rourke

9.2.1 Laing O'rourke Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Modular Homes Product Profiles, Application and Specification

9.2.3 Laing O'rourke Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 KLEUSBERG GmbH & Co. KG

9.3.1 KLEUSBERG GmbH & Co. KG Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Modular Homes Product Profiles, Application and Specification

9.3.3 KLEUSBERG GmbH & Co. KG Market Performance (2017-2022)

9.3.4 Recent Development

### 9.3.5 SWOT Analysis

## 9.4 Wernick Group

### 9.4.1 Wernick Group Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.4.2 Modular Homes Product Profiles, Application and Specification

### 9.4.3 Wernick Group Market Performance (2017-2022)

### 9.4.4 Recent Development

### 9.4.5 SWOT Analysis

## 9.5 Pratt Construction Incorporated

### 9.5.1 Pratt Construction Incorporated Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.5.2 Modular Homes Product Profiles, Application and Specification

### 9.5.3 Pratt Construction Incorporated Market Performance (2017-2022)

### 9.5.4 Recent Development

### 9.5.5 SWOT Analysis

## 9.6 Kwikspace Modular Buildings

### 9.6.1 Kwikspace Modular Buildings Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.6.2 Modular Homes Product Profiles, Application and Specification

### 9.6.3 Kwikspace Modular Buildings Market Performance (2017-2022)

### 9.6.4 Recent Development

### 9.6.5 SWOT Analysis

## 9.7 NRB Inc.

### 9.7.1 NRB Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.7.2 Modular Homes Product Profiles, Application and Specification

### 9.7.3 NRB Inc. Market Performance (2017-2022)

### 9.7.4 Recent Development

### 9.7.5 SWOT Analysis

## 9.8 Bouygues Construction

### 9.8.1 Bouygues Construction Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.8.2 Modular Homes Product Profiles, Application and Specification

### 9.8.3 Bouygues Construction Market Performance (2017-2022)

### 9.8.4 Recent Development

### 9.8.5 SWOT Analysis

## 9.9 Modscape

### 9.9.1 Modscape Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.9.2 Modular Homes Product Profiles, Application and Specification

- 9.9.3 Modscape Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Algeco Scotsman
  - 9.10.1 Algeco Scotsman Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Modular Homes Product Profiles, Application and Specification
  - 9.10.3 Algeco Scotsman Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Westchester Modular Homes
  - 9.11.1 Westchester Modular Homes Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Modular Homes Product Profiles, Application and Specification
  - 9.11.3 Westchester Modular Homes Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Lebanon Valley Homes
  - 9.12.1 Lebanon Valley Homes Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Modular Homes Product Profiles, Application and Specification
  - 9.12.3 Lebanon Valley Homes Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Clayton Homes
  - 9.13.1 Clayton Homes Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Modular Homes Product Profiles, Application and Specification
  - 9.13.3 Clayton Homes Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 New Era Homes
  - 9.14.1 New Era Homes Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Modular Homes Product Profiles, Application and Specification
  - 9.14.3 New Era Homes Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Koma Modular

9.15.1 Koma Modular Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Modular Homes Product Profiles, Application and Specification

9.15.3 Koma Modular Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Guerdon Enterprises LLC

9.16.1 Guerdon Enterprises LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Modular Homes Product Profiles, Application and Specification

9.16.3 Guerdon Enterprises LLC Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Lendlease Corporation

9.17.1 Lendlease Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Modular Homes Product Profiles, Application and Specification

9.17.3 Lendlease Corporation Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Horizon North Logistics

9.18.1 Horizon North Logistics Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Modular Homes Product Profiles, Application and Specification

9.18.3 Horizon North Logistics Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Cavco Industries, Inc.

9.19.1 Cavco Industries, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Modular Homes Product Profiles, Application and Specification

9.19.3 Cavco Industries, Inc. Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Alta-Fab Structures

9.20.1 Alta-Fab Structures Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Modular Homes Product Profiles, Application and Specification

9.20.3 Alta-Fab Structures Market Performance (2017-2022)

- 9.20.4 Recent Development
- 9.20.5 SWOT Analysis
- 9.21 Hickory Group
  - 9.21.1 Hickory Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Modular Homes Product Profiles, Application and Specification
  - 9.21.3 Hickory Group Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 Daiwa House
  - 9.22.1 Daiwa House Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.22.2 Modular Homes Product Profiles, Application and Specification
  - 9.22.3 Daiwa House Market Performance (2017-2022)
  - 9.22.4 Recent Development
  - 9.22.5 SWOT Analysis
- 9.23 Red Sea Housing
  - 9.23.1 Red Sea Housing Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Modular Homes Product Profiles, Application and Specification
  - 9.23.3 Red Sea Housing Market Performance (2017-2022)
  - 9.23.4 Recent Development
  - 9.23.5 SWOT Analysis
- 9.24 Modular Space Corporation
  - 9.24.1 Modular Space Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.24.2 Modular Homes Product Profiles, Application and Specification
  - 9.24.3 Modular Space Corporation Market Performance (2017-2022)
  - 9.24.4 Recent Development
  - 9.24.5 SWOT Analysis
- 9.25 Redman Homes
  - 9.25.1 Redman Homes Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.25.2 Modular Homes Product Profiles, Application and Specification
  - 9.25.3 Redman Homes Market Performance (2017-2022)
  - 9.25.4 Recent Development
  - 9.25.5 SWOT Analysis
- 9.26 KEE Kattera
  - 9.26.1 KEE Kattera Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.26.2 Modular Homes Product Profiles, Application and Specification

9.26.3 KEE Katerra Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

## 9.27 Seikisui House

9.27.1 Seikisui House Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.27.2 Modular Homes Product Profiles, Application and Specification

9.27.3 Seikisui House Market Performance (2017-2022)

9.27.4 Recent Development

9.27.5 SWOT Analysis

## 9.28 Pleasant Valley Homes

9.28.1 Pleasant Valley Homes Basic Information, Manufacturing Base, Sales Region and Competitors

9.28.2 Modular Homes Product Profiles, Application and Specification

9.28.3 Pleasant Valley Homes Market Performance (2017-2022)

9.28.4 Recent Development

9.28.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Modular Homes Product Picture

Table Global Modular Homes Market Sales Volume and CAGR (%) Comparison by Type

Table Modular Homes Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Modular Homes Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Modular Homes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Modular Homes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Modular Homes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Modular Homes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Modular Homes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Modular Homes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Modular Homes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Modular Homes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Modular Homes Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Modular Homes Industry Development

Table Global Modular Homes Sales Volume by Player (2017-2022)

Table Global Modular Homes Sales Volume Share by Player (2017-2022)

Figure Global Modular Homes Sales Volume Share by Player in 2021

Table Modular Homes Revenue (Million USD) by Player (2017-2022)

Table Modular Homes Revenue Market Share by Player (2017-2022)

Table Modular Homes Price by Player (2017-2022)

Table Modular Homes Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans



Table Global Modular Homes Sales Volume, Region Wise (2017-2022)

Table Global Modular Homes Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Modular Homes Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Modular Homes Sales Volume Market Share, Region Wise in 2021

Table Global Modular Homes Revenue (Million USD), Region Wise (2017-2022)

Table Global Modular Homes Revenue Market Share, Region Wise (2017-2022)

Figure Global Modular Homes Revenue Market Share, Region Wise (2017-2022)

Figure Global Modular Homes Revenue Market Share, Region Wise in 2021

Table Global Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Modular Homes Sales Volume by Type (2017-2022)

Table Global Modular Homes Sales Volume Market Share by Type (2017-2022)

Figure Global Modular Homes Sales Volume Market Share by Type in 2021

Table Global Modular Homes Revenue (Million USD) by Type (2017-2022)

Table Global Modular Homes Revenue Market Share by Type (2017-2022)

Figure Global Modular Homes Revenue Market Share by Type in 2021

Table Modular Homes Price by Type (2017-2022)

Figure Global Modular Homes Sales Volume and Growth Rate of Ranch (2017-2022)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Ranch (2017-2022)

Figure Global Modular Homes Sales Volume and Growth Rate of Cape Cod (2017-2022)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Cape Cod

(2017-2022)

Figure Global Modular Homes Sales Volume and Growth Rate of Two-story Homes

(2017-2022)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Two-story Homes (2017-2022)

Figure Global Modular Homes Sales Volume and Growth Rate of Cabin/Chalet

(2017-2022)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Cabin/Chalet (2017-2022)

Table Global Modular Homes Consumption by Application (2017-2022)

Table Global Modular Homes Consumption Market Share by Application (2017-2022)

Table Global Modular Homes Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Modular Homes Consumption Revenue Market Share by Application (2017-2022)

Table Global Modular Homes Consumption and Growth Rate of 999 sq ft Floor (2017-2022)

Table Global Modular Homes Consumption and Growth Rate of 1000 sq ft - 1499 sq ft Floor (2017-2022)

Table Global Modular Homes Consumption and Growth Rate of 1500 sq ft - 1999 sq ft Floor (2017-2022)

Table Global Modular Homes Consumption and Growth Rate of 2000 sq ft - 2499 sq ft Floor (2017-2022)

Table Global Modular Homes Consumption and Growth Rate of More than 2500 sq ft Floor (2017-2022)

Figure Global Modular Homes Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Modular Homes Price and Trend Forecast (2022-2027)

Figure USA Modular Homes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Modular Homes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Modular Homes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Modular Homes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Modular Homes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Modular Homes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Modular Homes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Modular Homes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Modular Homes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Modular Homes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Modular Homes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Modular Homes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Modular Homes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Modular Homes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Modular Homes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Modular Homes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Modular Homes Market Sales Volume Forecast, by Type

Table Global Modular Homes Sales Volume Market Share Forecast, by Type

Table Global Modular Homes Market Revenue (Million USD) Forecast, by Type

Table Global Modular Homes Revenue Market Share Forecast, by Type

Table Global Modular Homes Price Forecast, by Type

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Ranch (2022-2027)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Ranch (2022-2027)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Cape Cod (2022-2027)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Cape Cod (2022-2027)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Two-story Homes (2022-2027)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Two-story Homes (2022-2027)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Cabin/Chalet (2022-2027)

Figure Global Modular Homes Revenue (Million USD) and Growth Rate of Cabin/Chalet (2022-2027)

Table Global Modular Homes Market Consumption Forecast, by Application

Table Global Modular Homes Consumption Market Share Forecast, by Application

Table Global Modular Homes Market Revenue (Million USD) Forecast, by Application

Table Global Modular Homes Revenue Market Share Forecast, by Application

Figure Global Modular Homes Consumption Value (Million USD) and Growth Rate of 999 sq ft Floor (2022-2027)

Figure Global Modular Homes Consumption Value (Million USD) and Growth Rate of 1000 sq ft - 1499 sq ft Floor (2022-2027)

Figure Global Modular Homes Consumption Value (Million USD) and Growth Rate of 1500 sq ft - 1999 sq ft Floor (2022-2027)

Figure Global Modular Homes Consumption Value (Million USD) and Growth Rate of 2000 sq ft - 2499 sq ft Floor (2022-2027)

Figure Global Modular Homes Consumption Value (Million USD) and Growth Rate of More than 2500 sq ft Floor (2022-2027)

Figure Modular Homes Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Fleetwood Australia Profile

Table Fleetwood Australia Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fleetwood Australia Modular Homes Sales Volume and Growth Rate

Figure Fleetwood Australia Revenue (Million USD) Market Share 2017-2022

Table Laing O'rouke Profile

Table Laing O'rouke Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Laing O'rouke Modular Homes Sales Volume and Growth Rate

Figure Laing O'rouke Revenue (Million USD) Market Share 2017-2022

Table KLEUSBERG GmbH & Co. KG Profile

Table KLEUSBERG GmbH & Co. KG Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KLEUSBERG GmbH & Co. KG Modular Homes Sales Volume and Growth Rate

Figure KLEUSBERG GmbH & Co. KG Revenue (Million USD) Market Share 2017-2022

Table Wernick Group Profile

Table Wernick Group Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wernick Group Modular Homes Sales Volume and Growth Rate

Figure Wernick Group Revenue (Million USD) Market Share 2017-2022

Table Pratt Construction Incorporated Profile

Table Pratt Construction Incorporated Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pratt Construction Incorporated Modular Homes Sales Volume and Growth Rate

Figure Pratt Construction Incorporated Revenue (Million USD) Market Share 2017-2022

Table Kwikspace Modular Buildings Profile

Table Kwikspace Modular Buildings Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kwikspace Modular Buildings Modular Homes Sales Volume and Growth Rate

Figure Kwikspace Modular Buildings Revenue (Million USD) Market Share 2017-2022

Table NRB Inc. Profile

Table NRB Inc. Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NRB Inc. Modular Homes Sales Volume and Growth Rate

Figure NRB Inc. Revenue (Million USD) Market Share 2017-2022

Table Bouygues Construction Profile

Table Bouygues Construction Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bouygues Construction Modular Homes Sales Volume and Growth Rate

Figure Bouygues Construction Revenue (Million USD) Market Share 2017-2022

Table Modscape Profile

Table Modscape Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Modscape Modular Homes Sales Volume and Growth Rate

Figure Modscape Revenue (Million USD) Market Share 2017-2022

Table Algeco Scotsman Profile

Table Algeco Scotsman Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Algeco Scotsman Modular Homes Sales Volume and Growth Rate

Figure Algeco Scotsman Revenue (Million USD) Market Share 2017-2022

Table Westchester Modular Homes Profile

Table Westchester Modular Homes Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Westchester Modular Homes Modular Homes Sales Volume and Growth Rate

Figure Westchester Modular Homes Revenue (Million USD) Market Share 2017-2022  
Table Lebanon Valley Homes Profile  
Table Lebanon Valley Homes Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Lebanon Valley Homes Modular Homes Sales Volume and Growth Rate  
Figure Lebanon Valley Homes Revenue (Million USD) Market Share 2017-2022  
Table Clayton Homes Profile  
Table Clayton Homes Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Clayton Homes Modular Homes Sales Volume and Growth Rate  
Figure Clayton Homes Revenue (Million USD) Market Share 2017-2022  
Table New Era Homes Profile  
Table New Era Homes Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure New Era Homes Modular Homes Sales Volume and Growth Rate  
Figure New Era Homes Revenue (Million USD) Market Share 2017-2022  
Table Koma Modular Profile  
Table Koma Modular Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Koma Modular Modular Homes Sales Volume and Growth Rate  
Figure Koma Modular Revenue (Million USD) Market Share 2017-2022  
Table Guerdon Enterprises LLC Profile  
Table Guerdon Enterprises LLC Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Guerdon Enterprises LLC Modular Homes Sales Volume and Growth Rate  
Figure Guerdon Enterprises LLC Revenue (Million USD) Market Share 2017-2022  
Table Lendlease Corporation Profile  
Table Lendlease Corporation Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Lendlease Corporation Modular Homes Sales Volume and Growth Rate  
Figure Lendlease Corporation Revenue (Million USD) Market Share 2017-2022  
Table Horizon North Logistics Profile  
Table Horizon North Logistics Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Horizon North Logistics Modular Homes Sales Volume and Growth Rate  
Figure Horizon North Logistics Revenue (Million USD) Market Share 2017-2022  
Table Cavco Industries, Inc. Profile  
Table Cavco Industries, Inc. Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cavco Industries, Inc. Modular Homes Sales Volume and Growth Rate

Figure Cavco Industries, Inc. Revenue (Million USD) Market Share 2017-2022

Table Alta-Fab Structures Profile

Table Alta-Fab Structures Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alta-Fab Structures Modular Homes Sales Volume and Growth Rate

Figure Alta-Fab Structures Revenue (Million USD) Market Share 2017-2022

Table Hickory Group Profile

Table Hickory Group Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hickory Group Modular Homes Sales Volume and Growth Rate

Figure Hickory Group Revenue (Million USD) Market Share 2017-2022

Table Daiwa House Profile

Table Daiwa House Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Daiwa House Modular Homes Sales Volume and Growth Rate

Figure Daiwa House Revenue (Million USD) Market Share 2017-2022

Table Red Sea Housing Profile

Table Red Sea Housing Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Red Sea Housing Modular Homes Sales Volume and Growth Rate

Figure Red Sea Housing Revenue (Million USD) Market Share 2017-2022

Table Modular Space Corporation Profile

Table Modular Space Corporation Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Modular Space Corporation Modular Homes Sales Volume and Growth Rate

Figure Modular Space Corporation Revenue (Million USD) Market Share 2017-2022

Table Redman Homes Profile

Table Redman Homes Modular Homes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Redman Homes Modular Homes Sales Volume and Growth Rate

Figure Redman Homes Revenue (Million USD) Market Share 2017-2022

Table KEE Katerra Profile

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