

Global Modal Fiber Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Modal is a wood pulp based cellulosic fiber, made out of pure wooden chips from the beech tree, technically as the European Schneider Zelkova tree. While viscose rayon can be obtained from the wood pulp from a number of different trees, Modal uses only beech wood, thus it is essentially a variety of viscose rayon; a generic name for modified viscose rayon fiber that has high tenacity and high wet modulus.

Modal was first developed by Austria based Lenzing AG Company who trademarked the fabrics name, but now many manufacturers make their own versions. It was initially imported from Czech Republic, Slovakia, Hungary and Germany; but now for Indian market, it is catered to by Lenzing, Austria, which has tied up with Rajasthan Textile Mills.

Based on the Modal Fiber market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for

marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Modal Fiber market covered in Chapter 5:

Montefibre SpA

Eastman Chemical

Lenzing

Asahi Kasei Fibers

SASA Polyester Sanayi

Mitsubishi Rayon

Celanese

In Chapter 6, on the basis of types, the Modal Fiber market from 2015 to 2025 is primarily split into:

Long Fiber

Short Fiber

In Chapter 7, on the basis of applications, the Modal Fiber market from 2015 to 2025 covers:

Underwear

Bed Linings

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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