

Global Mobility as a Service (MaaS) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Mobility as a Service (MaaS) is the integration of various forms of transport services into a single mobility service accessible on demand. To meet a customer's request, a MaaS operator facilitates a diverse menu of transport options, be they public transport, ride-, car- or bike-sharing, taxi or car rental/lease, or a combination thereof.

Based on the Mobility as a Service (MaaS) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobility as a Service (MaaS) market covered in Chapter 5:

BlaBla Car

Gett
Ingogo
Yandex Taxi
Ola Cabs
Easy Taxi
99Taxis
Lyft
Meru
Uber
Gocatch
Flywheel
Lecab
Kako Taxi
Addison Lee
Grab Taxi
Mytaxi?Hailo?
Via
Didi
Careem

In Chapter 6, on the basis of types, the Mobility as a Service (MaaS) market from 2015 to 2025 is primarily split into:

Android
IOS
Others

In Chapter 7, on the basis of applications, the Mobility as a Service (MaaS) market from 2015 to 2025 covers:

Passenger Cars
Bike
Bus
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Mobility as a Service (MaaS) Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 BlaBla Car
 - 5.1.1 BlaBla Car Company Profile

- 5.1.2 BlaBla Car Business Overview
- 5.1.3 BlaBla Car Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 BlaBla Car Mobility as a Service (MaaS) Products Introduction
- 5.2 Gett
 - 5.2.1 Gett Company Profile
 - 5.2.2 Gett Business Overview
 - 5.2.3 Gett Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Gett Mobility as a Service (MaaS) Products Introduction
- 5.3 Ingogo
 - 5.3.1 Ingogo Company Profile
 - 5.3.2 Ingogo Business Overview
 - 5.3.3 Ingogo Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Ingogo Mobility as a Service (MaaS) Products Introduction
- 5.4 Yandex Taxi
 - 5.4.1 Yandex Taxi Company Profile
 - 5.4.2 Yandex Taxi Business Overview
 - 5.4.3 Yandex Taxi Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Yandex Taxi Mobility as a Service (MaaS) Products Introduction
- 5.5 Ola Cabs
 - 5.5.1 Ola Cabs Company Profile
 - 5.5.2 Ola Cabs Business Overview
 - 5.5.3 Ola Cabs Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Ola Cabs Mobility as a Service (MaaS) Products Introduction
- 5.6 Easy Taxi
 - 5.6.1 Easy Taxi Company Profile
 - 5.6.2 Easy Taxi Business Overview
 - 5.6.3 Easy Taxi Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Easy Taxi Mobility as a Service (MaaS) Products Introduction
- 5.7 99Taxis
 - 5.7.1 99Taxis Company Profile
 - 5.7.2 99Taxis Business Overview
 - 5.7.3 99Taxis Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 99Taxis Mobility as a Service (MaaS) Products Introduction
- 5.8 Lyft
 - 5.8.1 Lyft Company Profile
 - 5.8.2 Lyft Business Overview
 - 5.8.3 Lyft Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Lyft Mobility as a Service (MaaS) Products Introduction
- 5.9 Meru
 - 5.9.1 Meru Company Profile
 - 5.9.2 Meru Business Overview
 - 5.9.3 Meru Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 Meru Mobility as a Service (MaaS) Products Introduction
- 5.10 Uber
 - 5.10.1 Uber Company Profile
 - 5.10.2 Uber Business Overview
 - 5.10.3 Uber Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Uber Mobility as a Service (MaaS) Products Introduction
- 5.11 Gocatch
 - 5.11.1 Gocatch Company Profile
 - 5.11.2 Gocatch Business Overview
 - 5.11.3 Gocatch Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Gocatch Mobility as a Service (MaaS) Products Introduction
- 5.12 Flywheel
 - 5.12.1 Flywheel Company Profile
 - 5.12.2 Flywheel Business Overview
 - 5.12.3 Flywheel Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.12.4 Flywheel Mobility as a Service (MaaS) Products Introduction
- 5.13 Lecab
 - 5.13.1 Lecab Company Profile
 - 5.13.2 Lecab Business Overview
 - 5.13.3 Lecab Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.13.4 Lecab Mobility as a Service (MaaS) Products Introduction
- 5.14 Kako Taxi
 - 5.14.1 Kako Taxi Company Profile

- 5.14.2 Kako Taxi Business Overview
- 5.14.3 Kako Taxi Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Kako Taxi Mobility as a Service (MaaS) Products Introduction
- 5.15 Addison Lee
 - 5.15.1 Addison Lee Company Profile
 - 5.15.2 Addison Lee Business Overview
 - 5.15.3 Addison Lee Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.15.4 Addison Lee Mobility as a Service (MaaS) Products Introduction
- 5.16 Grab Taxi
 - 5.16.1 Grab Taxi Company Profile
 - 5.16.2 Grab Taxi Business Overview
 - 5.16.3 Grab Taxi Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.16.4 Grab Taxi Mobility as a Service (MaaS) Products Introduction
- 5.17 Mytaxi?Hailo?
 - 5.17.1 Mytaxi?Hailo? Company Profile
 - 5.17.2 Mytaxi?Hailo? Business Overview
 - 5.17.3 Mytaxi?Hailo? Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.17.4 Mytaxi?Hailo? Mobility as a Service (MaaS) Products Introduction
- 5.18 Via
 - 5.18.1 Via Company Profile
 - 5.18.2 Via Business Overview
 - 5.18.3 Via Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.18.4 Via Mobility as a Service (MaaS) Products Introduction
- 5.19 Didi
 - 5.19.1 Didi Company Profile
 - 5.19.2 Didi Business Overview
 - 5.19.3 Didi Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.19.4 Didi Mobility as a Service (MaaS) Products Introduction
- 5.20 Careem
 - 5.20.1 Careem Company Profile
 - 5.20.2 Careem Business Overview
 - 5.20.3 Careem Mobility as a Service (MaaS) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.20.4 Careem Mobility as a Service (MaaS) Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Mobility as a Service (MaaS) Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Mobility as a Service (MaaS) Sales and Market Share by Types (2015-2020)

6.1.2 Global Mobility as a Service (MaaS) Revenue and Market Share by Types (2015-2020)

6.1.3 Global Mobility as a Service (MaaS) Price by Types (2015-2020)

6.2 Global Mobility as a Service (MaaS) Market Forecast by Types (2020-2025)

6.2.1 Global Mobility as a Service (MaaS) Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Mobility as a Service (MaaS) Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Mobility as a Service (MaaS) Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Mobility as a Service (MaaS) Sales, Price and Growth Rate of Android

6.3.2 Global Mobility as a Service (MaaS) Sales, Price and Growth Rate of IOS

6.3.3 Global Mobility as a Service (MaaS) Sales, Price and Growth Rate of Others

6.4 Global Mobility as a Service (MaaS) Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Android Market Revenue and Sales Forecast (2020-2025)

6.4.2 IOS Market Revenue and Sales Forecast (2020-2025)

6.4.3 Others Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Mobility as a Service (MaaS) Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Mobility as a Service (MaaS) Sales and Market Share by Applications (2015-2020)

7.1.2 Global Mobility as a Service (MaaS) Revenue and Market Share by Applications (2015-2020)

7.2 Global Mobility as a Service (MaaS) Market Forecast by Applications (2020-2025)

7.2.1 Global Mobility as a Service (MaaS) Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Mobility as a Service (MaaS) Market Forecast Revenue and Market Share

by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Mobility as a Service (MaaS) Revenue, Sales and Growth Rate of Passenger Cars (2015-2020)

7.3.2 Global Mobility as a Service (MaaS) Revenue, Sales and Growth Rate of Bike (2015-2020)

7.3.3 Global Mobility as a Service (MaaS) Revenue, Sales and Growth Rate of Bus (2015-2020)

7.3.4 Global Mobility as a Service (MaaS) Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Mobility as a Service (MaaS) Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Passenger Cars Market Revenue and Sales Forecast (2020-2025)

7.4.2 Bike Market Revenue and Sales Forecast (2020-2025)

7.4.3 Bus Market Revenue and Sales Forecast (2020-2025)

7.4.4 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Mobility as a Service (MaaS) Sales by Regions (2015-2020)

8.2 Global Mobility as a Service (MaaS) Market Revenue by Regions (2015-2020)

8.3 Global Mobility as a Service (MaaS) Market Forecast by Regions (2020-2025)

9 NORTH AMERICA MOBILITY AS A SERVICE (MAAS) MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

9.3 North America Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)

9.4 North America Mobility as a Service (MaaS) Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Mobility as a Service (MaaS) Market Analysis by Country

9.6.1 U.S. Mobility as a Service (MaaS) Sales and Growth Rate

9.6.2 Canada Mobility as a Service (MaaS) Sales and Growth Rate

9.6.3 Mexico Mobility as a Service (MaaS) Sales and Growth Rate

10 EUROPE MOBILITY AS A SERVICE (MAAS) MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Mobility as a Service (MaaS) Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Mobility as a Service (MaaS) Market Analysis by Country
 - 10.6.1 Germany Mobility as a Service (MaaS) Sales and Growth Rate
 - 10.6.2 United Kingdom Mobility as a Service (MaaS) Sales and Growth Rate
 - 10.6.3 France Mobility as a Service (MaaS) Sales and Growth Rate
 - 10.6.4 Italy Mobility as a Service (MaaS) Sales and Growth Rate
 - 10.6.5 Spain Mobility as a Service (MaaS) Sales and Growth Rate
 - 10.6.6 Russia Mobility as a Service (MaaS) Sales and Growth Rate

11 ASIA-PACIFIC MOBILITY AS A SERVICE (MAAS) MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Mobility as a Service (MaaS) Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Mobility as a Service (MaaS) Market Analysis by Country
 - 11.6.1 China Mobility as a Service (MaaS) Sales and Growth Rate
 - 11.6.2 Japan Mobility as a Service (MaaS) Sales and Growth Rate
 - 11.6.3 South Korea Mobility as a Service (MaaS) Sales and Growth Rate
 - 11.6.4 Australia Mobility as a Service (MaaS) Sales and Growth Rate
 - 11.6.5 India Mobility as a Service (MaaS) Sales and Growth Rate

12 SOUTH AMERICA MOBILITY AS A SERVICE (MAAS) MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)
- 12.3 South America Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Mobility as a Service (MaaS) Market Forecast
- 12.5 The Influence of COVID-19 on South America Market

- 12.6 South America Mobility as a Service (MaaS) Market Analysis by Country
 - 12.6.1 Brazil Mobility as a Service (MaaS) Sales and Growth Rate
 - 12.6.2 Argentina Mobility as a Service (MaaS) Sales and Growth Rate
 - 12.6.3 Columbia Mobility as a Service (MaaS) Sales and Growth Rate

13 MIDDLE EAST AND AFRICA MOBILITY AS A SERVICE (MAAS) MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Mobility as a Service (MaaS) Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Mobility as a Service (MaaS) Market Analysis by Country
 - 13.6.1 UAE Mobility as a Service (MaaS) Sales and Growth Rate
 - 13.6.2 Egypt Mobility as a Service (MaaS) Sales and Growth Rate
 - 13.6.3 South Africa Mobility as a Service (MaaS) Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Mobility as a Service (MaaS) Market Size and Growth Rate 2015-2025

Table Mobility as a Service (MaaS) Key Market Segments

Figure Global Mobility as a Service (MaaS) Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Mobility as a Service (MaaS) Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Mobility as a Service (MaaS)

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table BlaBla Car Company Profile

Table BlaBla Car Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure BlaBla Car Production and Growth Rate

Figure BlaBla Car Market Revenue (\$) Market Share 2015-2020

Table Gett Company Profile

Table Gett Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Gett Production and Growth Rate

Figure Gett Market Revenue (\$) Market Share 2015-2020

Table Ingogo Company Profile

Table Ingogo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ingogo Production and Growth Rate

Figure Ingogo Market Revenue (\$) Market Share 2015-2020

Table Yandex Taxi Company Profile

Table Yandex Taxi Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Yandex Taxi Production and Growth Rate

Figure Yandex Taxi Market Revenue (\$) Market Share 2015-2020

Table Ola Cabs Company Profile

Table Ola Cabs Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin

(2015-2020)

Figure Ola Cabs Production and Growth Rate

Figure Ola Cabs Market Revenue (\$) Market Share 2015-2020

Table Easy Taxi Company Profile

Table Easy Taxi Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Easy Taxi Production and Growth Rate

Figure Easy Taxi Market Revenue (\$) Market Share 2015-2020

Table 99Taxis Company Profile

Table 99Taxis Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure 99Taxis Production and Growth Rate

Figure 99Taxis Market Revenue (\$) Market Share 2015-2020

Table Lyft Company Profile

Table Lyft Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lyft Production and Growth Rate

Figure Lyft Market Revenue (\$) Market Share 2015-2020

Table Meru Company Profile

Table Meru Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Meru Production and Growth Rate

Figure Meru Market Revenue (\$) Market Share 2015-2020

Table Uber Company Profile

Table Uber Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Uber Production and Growth Rate

Figure Uber Market Revenue (\$) Market Share 2015-2020

Table Gocatch Company Profile

Table Gocatch Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Gocatch Production and Growth Rate

Figure Gocatch Market Revenue (\$) Market Share 2015-2020

Table Flywheel Company Profile

Table Flywheel Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Flywheel Production and Growth Rate

Figure Flywheel Market Revenue (\$) Market Share 2015-2020

Table Lecab Company Profile

Table Lecab Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lecab Production and Growth Rate

Figure Lecab Market Revenue (\$) Market Share 2015-2020

Table Kako Taxi Company Profile

Table Kako Taxi Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kako Taxi Production and Growth Rate

Figure Kako Taxi Market Revenue (\$) Market Share 2015-2020

Table Addison Lee Company Profile

Table Addison Lee Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Addison Lee Production and Growth Rate

Figure Addison Lee Market Revenue (\$) Market Share 2015-2020

Table Grab Taxi Company Profile

Table Grab Taxi Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Grab Taxi Production and Growth Rate

Figure Grab Taxi Market Revenue (\$) Market Share 2015-2020

Table Mytaxi?Hailo? Company Profile

Table Mytaxi?Hailo? Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mytaxi?Hailo? Production and Growth Rate

Figure Mytaxi?Hailo? Market Revenue (\$) Market Share 2015-2020

Table Via Company Profile

Table Via Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Via Production and Growth Rate

Figure Via Market Revenue (\$) Market Share 2015-2020

Table Didi Company Profile

Table Didi Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Didi Production and Growth Rate

Figure Didi Market Revenue (\$) Market Share 2015-2020

Table Careem Company Profile

Table Careem Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Careem Production and Growth Rate

Figure Careem Market Revenue (\$) Market Share 2015-2020

Table Global Mobility as a Service (MaaS) Sales by Types (2015-2020)

Table Global Mobility as a Service (MaaS) Sales Share by Types (2015-2020)

Table Global Mobility as a Service (MaaS) Revenue (\$) by Types (2015-2020)

Table Global Mobility as a Service (MaaS) Revenue Share by Types (2015-2020)

Table Global Mobility as a Service (MaaS) Price (\$) by Types (2015-2020)

Table Global Mobility as a Service (MaaS) Market Forecast Sales by Types (2020-2025)

Table Global Mobility as a Service (MaaS) Market Forecast Sales Share by Types (2020-2025)

Table Global Mobility as a Service (MaaS) Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Mobility as a Service (MaaS) Market Forecast Revenue Share by Types (2020-2025)

Figure Global Android Sales and Growth Rate (2015-2020)

Figure Global Android Price (2015-2020)

Figure Global IOS Sales and Growth Rate (2015-2020)

Figure Global IOS Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Mobility as a Service (MaaS) Market Revenue (\$) and Growth Rate Forecast of Android (2020-2025)

Figure Global Mobility as a Service (MaaS) Sales and Growth Rate Forecast of Android (2020-2025)

Figure Global Mobility as a Service (MaaS) Market Revenue (\$) and Growth Rate Forecast of IOS (2020-2025)

Figure Global Mobility as a Service (MaaS) Sales and Growth Rate Forecast of IOS (2020-2025)

Figure Global Mobility as a Service (MaaS) Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Mobility as a Service (MaaS) Sales and Growth Rate Forecast of Others (2020-2025)

Table Global Mobility as a Service (MaaS) Sales by Applications (2015-2020)

Table Global Mobility as a Service (MaaS) Sales Share by Applications (2015-2020)

Table Global Mobility as a Service (MaaS) Revenue (\$) by Applications (2015-2020)

Table Global Mobility as a Service (MaaS) Revenue Share by Applications (2015-2020)

Table Global Mobility as a Service (MaaS) Market Forecast Sales by Applications (2020-2025)

Table Global Mobility as a Service (MaaS) Market Forecast Sales Share by Applications (2020-2025)

Table Global Mobility as a Service (MaaS) Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Mobility as a Service (MaaS) Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Passenger Cars Sales and Growth Rate (2015-2020)

Figure Global Passenger Cars Price (2015-2020)

Figure Global Bike Sales and Growth Rate (2015-2020)

Figure Global Bike Price (2015-2020)

Figure Global Bus Sales and Growth Rate (2015-2020)

Figure Global Bus Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Mobility as a Service (MaaS) Market Revenue (\$) and Growth Rate Forecast of Passenger Cars (2020-2025)

Figure Global Mobility as a Service (MaaS) Sales and Growth Rate Forecast of Passenger Cars (2020-2025)

Figure Global Mobility as a Service (MaaS) Market Revenue (\$) and Growth Rate Forecast of Bike (2020-2025)

Figure Global Mobility as a Service (MaaS) Sales and Growth Rate Forecast of Bike (2020-2025)

Figure Global Mobility as a Service (MaaS) Market Revenue (\$) and Growth Rate Forecast of Bus (2020-2025)

Figure Global Mobility as a Service (MaaS) Sales and Growth Rate Forecast of Bus (2020-2025)

Figure Global Mobility as a Service (MaaS) Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Mobility as a Service (MaaS) Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global Mobility as a Service (MaaS) Sales and Growth Rate (2015-2020)

Table Global Mobility as a Service (MaaS) Sales by Regions (2015-2020)

Table Global Mobility as a Service (MaaS) Sales Market Share by Regions (2015-2020)

Figure Global Mobility as a Service (MaaS) Sales Market Share by Regions in 2019

Figure Global Mobility as a Service (MaaS) Revenue and Growth Rate (2015-2020)

Table Global Mobility as a Service (MaaS) Revenue by Regions (2015-2020)

Table Global Mobility as a Service (MaaS) Revenue Market Share by Regions (2015-2020)

Figure Global Mobility as a Service (MaaS) Revenue Market Share by Regions in 2019

Table Global Mobility as a Service (MaaS) Market Forecast Sales by Regions (2020-2025)

Table Global Mobility as a Service (MaaS) Market Forecast Sales Share by Regions (2020-2025)

Table Global Mobility as a Service (MaaS) Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Mobility as a Service (MaaS) Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure North America Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)

Figure North America Mobility as a Service (MaaS) Market Forecast Sales (2020-2025)

Figure North America Mobility as a Service (MaaS) Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Canada Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Mexico Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Europe Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Europe Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)

Figure Europe Mobility as a Service (MaaS) Market Forecast Sales (2020-2025)

Figure Europe Mobility as a Service (MaaS) Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure France Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Italy Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Spain Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Russia Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Mobility as a Service (MaaS) Market Forecast Sales (2020-2025)

Figure Asia-Pacific Mobility as a Service (MaaS) Market Forecast Revenue (\$) (2020-2025)

(2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Japan Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure South Korea Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Australia Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure India Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure South America Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure South America Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)

Figure South America Mobility as a Service (MaaS) Market Forecast Sales (2020-2025)

Figure South America Mobility as a Service (MaaS) Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Argentina Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Columbia Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Mobility as a Service (MaaS) Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Mobility as a Service (MaaS) Market Forecast Sales (2020-2025)

Figure Middle East and Africa Mobility as a Service (MaaS) Market Forecast Revenue (\$) (2020-2025)

Figure UAE Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure Egypt Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

Figure South Africa Mobility as a Service (MaaS) Market Sales and Growth Rate (2015-2020)

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