

# Global Mobile Wallet (NFC, Digital Wallet) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Mobile Wallet (NFC, Digital Wallet) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Mobile Wallet (NFC, Digital Wallet) market are covered in Chapter 9:

First Data

Sprint

Visa

Citibank

Dwolla

## Paytm

Samsung  
Citrus Payment Solutions  
BlackBerry  
Amazon.com inc.  
Google  
American Express  
AT&T  
Bank of America  
MasterCard  
Apple Inc.

In Chapter 5 and Chapter 7.3, based on types, the Mobile Wallet (NFC, Digital Wallet) market from 2017 to 2027 is primarily split into:

NFC  
Digital Wallet

In Chapter 6 and Chapter 7.4, based on applications, the Mobile Wallet (NFC, Digital Wallet) market from 2017 to 2027 covers:

Retail payments  
Vending machines  
Public transportation  
Restaurants  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Mobile Wallet (NFC, Digital Wallet) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Mobile Wallet (NFC, Digital Wallet) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market

size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 MOBILE WALLET (NFC, DIGITAL WALLET) MARKET OVERVIEW

1.1 Product Overview and Scope of Mobile Wallet (NFC, Digital Wallet) Market

1.2 Mobile Wallet (NFC, Digital Wallet) Market Segment by Type

1.2.1 Global Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Mobile Wallet (NFC, Digital Wallet) Market Segment by Application

1.3.1 Mobile Wallet (NFC, Digital Wallet) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Mobile Wallet (NFC, Digital Wallet) Market, Region Wise (2017-2027)

1.4.1 Global Mobile Wallet (NFC, Digital Wallet) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Mobile Wallet (NFC, Digital Wallet) Market Status and Prospect (2017-2027)

1.4.3 Europe Mobile Wallet (NFC, Digital Wallet) Market Status and Prospect (2017-2027)

1.4.4 China Mobile Wallet (NFC, Digital Wallet) Market Status and Prospect (2017-2027)

1.4.5 Japan Mobile Wallet (NFC, Digital Wallet) Market Status and Prospect (2017-2027)

1.4.6 India Mobile Wallet (NFC, Digital Wallet) Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Mobile Wallet (NFC, Digital Wallet) Market Status and Prospect (2017-2027)

1.4.8 Latin America Mobile Wallet (NFC, Digital Wallet) Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Mobile Wallet (NFC, Digital Wallet) Market Status and Prospect (2017-2027)

1.5 Global Market Size of Mobile Wallet (NFC, Digital Wallet) (2017-2027)

1.5.1 Global Mobile Wallet (NFC, Digital Wallet) Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Mobile Wallet (NFC, Digital Wallet) Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Mobile Wallet (NFC, Digital Wallet) Market

## **2 INDUSTRY OUTLOOK**

2.1 Mobile Wallet (NFC, Digital Wallet) Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Mobile Wallet (NFC, Digital Wallet) Market Drivers Analysis

2.4 Mobile Wallet (NFC, Digital Wallet) Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Mobile Wallet (NFC, Digital Wallet) Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Mobile Wallet (NFC, Digital Wallet) Industry Development

## **3 GLOBAL MOBILE WALLET (NFC, DIGITAL WALLET) MARKET LANDSCAPE BY PLAYER**

3.1 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume and Share by Player (2017-2022)

3.2 Global Mobile Wallet (NFC, Digital Wallet) Revenue and Market Share by Player (2017-2022)

3.3 Global Mobile Wallet (NFC, Digital Wallet) Average Price by Player (2017-2022)

3.4 Global Mobile Wallet (NFC, Digital Wallet) Gross Margin by Player (2017-2022)

3.5 Mobile Wallet (NFC, Digital Wallet) Market Competitive Situation and Trends

3.5.1 Mobile Wallet (NFC, Digital Wallet) Market Concentration Rate

3.5.2 Mobile Wallet (NFC, Digital Wallet) Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL MOBILE WALLET (NFC, DIGITAL WALLET) SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Mobile Wallet (NFC, Digital Wallet) Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Mobile Wallet (NFC, Digital Wallet) Market Under COVID-19

4.5 Europe Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Mobile Wallet (NFC, Digital Wallet) Market Under COVID-19

4.6 China Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Mobile Wallet (NFC, Digital Wallet) Market Under COVID-19

4.7 Japan Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Mobile Wallet (NFC, Digital Wallet) Market Under COVID-19

4.8 India Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Mobile Wallet (NFC, Digital Wallet) Market Under COVID-19

4.9 Southeast Asia Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Mobile Wallet (NFC, Digital Wallet) Market Under COVID-19

4.10 Latin America Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Mobile Wallet (NFC, Digital Wallet) Market Under COVID-19

4.11 Middle East and Africa Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Mobile Wallet (NFC, Digital Wallet) Market Under COVID-19

## **5 GLOBAL MOBILE WALLET (NFC, DIGITAL WALLET) SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Mobile Wallet (NFC, Digital Wallet) Revenue and Market Share by Type (2017-2022)

5.3 Global Mobile Wallet (NFC, Digital Wallet) Price by Type (2017-2022)

5.4 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue and Growth



Rate of NFC (2017-2022)

5.4.2 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue and Growth Rate of Digital Wallet (2017-2022)

## **6 GLOBAL MOBILE WALLET (NFC, DIGITAL WALLET) MARKET ANALYSIS BY APPLICATION**

6.1 Global Mobile Wallet (NFC, Digital Wallet) Consumption and Market Share by Application (2017-2022)

6.2 Global Mobile Wallet (NFC, Digital Wallet) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Retail payments (2017-2022)

6.3.2 Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Vending machines (2017-2022)

6.3.3 Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Public transportation (2017-2022)

6.3.4 Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Restaurants (2017-2022)

6.3.5 Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL MOBILE WALLET (NFC, DIGITAL WALLET) MARKET FORECAST (2022-2027)**

7.1 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Mobile Wallet (NFC, Digital Wallet) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Mobile Wallet (NFC, Digital Wallet) Price and Trend Forecast (2022-2027)

7.2 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Mobile Wallet (NFC, Digital Wallet) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Mobile Wallet (NFC, Digital Wallet) Sales Volume and Revenue Forecast

(2022-2027)

7.2.3 China Mobile Wallet (NFC, Digital Wallet) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Mobile Wallet (NFC, Digital Wallet) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Mobile Wallet (NFC, Digital Wallet) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Mobile Wallet (NFC, Digital Wallet) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Mobile Wallet (NFC, Digital Wallet) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Mobile Wallet (NFC, Digital Wallet) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Mobile Wallet (NFC, Digital Wallet) Revenue and Growth Rate of NFC (2022-2027)

7.3.2 Global Mobile Wallet (NFC, Digital Wallet) Revenue and Growth Rate of Digital Wallet (2022-2027)

7.4 Global Mobile Wallet (NFC, Digital Wallet) Consumption Forecast by Application (2022-2027)

7.4.1 Global Mobile Wallet (NFC, Digital Wallet) Consumption Value and Growth Rate of Retail payments(2022-2027)

7.4.2 Global Mobile Wallet (NFC, Digital Wallet) Consumption Value and Growth Rate of Vending machines(2022-2027)

7.4.3 Global Mobile Wallet (NFC, Digital Wallet) Consumption Value and Growth Rate of Public transportation(2022-2027)

7.4.4 Global Mobile Wallet (NFC, Digital Wallet) Consumption Value and Growth Rate of Restaurants(2022-2027)

7.4.5 Global Mobile Wallet (NFC, Digital Wallet) Consumption Value and Growth Rate of Others(2022-2027)

7.5 Mobile Wallet (NFC, Digital Wallet) Market Forecast Under COVID-19

## **8 MOBILE WALLET (NFC, DIGITAL WALLET) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Mobile Wallet (NFC, Digital Wallet) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

- 8.3.1 Labor Cost Analysis
- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Mobile Wallet (NFC, Digital Wallet) Analysis
- 8.6 Major Downstream Buyers of Mobile Wallet (NFC, Digital Wallet) Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Mobile Wallet (NFC, Digital Wallet) Industry

## **9 PLAYERS PROFILES**

### 9.1 First Data

- 9.1.1 First Data Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification
- 9.1.3 First Data Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### 9.2 Sprint

- 9.2.1 Sprint Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification
- 9.2.3 Sprint Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### 9.3 Visa

- 9.3.1 Visa Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification
- 9.3.3 Visa Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### 9.4 Citibank

- 9.4.1 Citibank Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification
- 9.4.3 Citibank Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

## 9.5 Dwolla

9.5.1 Dwolla Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.5.3 Dwolla Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Paytm

9.6.1 Paytm Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.6.3 Paytm Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Samsung

9.7.1 Samsung Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.7.3 Samsung Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Citrus Payment Solutions

9.8.1 Citrus Payment Solutions Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.8.3 Citrus Payment Solutions Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 BlackBerry

9.9.1 BlackBerry Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.9.3 BlackBerry Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 Amazon.com inc.

9.10.1 Amazon.com inc. Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.10.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.10.3 Amazon.com inc. Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 Google

9.11.1 Google Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.11.3 Google Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 American Express

9.12.1 American Express Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.12.3 American Express Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 AT&T

9.13.1 AT&T Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.13.3 AT&T Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 Bank of America

9.14.1 Bank of America Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.14.3 Bank of America Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 MasterCard

9.15.1 MasterCard Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.15.3 MasterCard Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Apple Inc.

9.16.1 Apple Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Mobile Wallet (NFC, Digital Wallet) Product Profiles, Application and Specification

9.16.3 Apple Inc. Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Mobile Wallet (NFC, Digital Wallet) Product Picture

Table Global Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and CAGR (%) Comparison by Type

Table Mobile Wallet (NFC, Digital Wallet) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Mobile Wallet (NFC, Digital Wallet) Industry Development

Table Global Mobile Wallet (NFC, Digital Wallet) Sales Volume by Player (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Sales Volume Share by Player (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Sales Volume Share by Player in 2021

Table Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD) by Player (2017-2022)

Table Mobile Wallet (NFC, Digital Wallet) Revenue Market Share by Player (2017-2022)

Table Mobile Wallet (NFC, Digital Wallet) Price by Player (2017-2022)

Table Mobile Wallet (NFC, Digital Wallet) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Mobile Wallet (NFC, Digital Wallet) Sales Volume, Region Wise (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Sales Volume Market Share, Region Wise (2017-2022)



Figure Global Mobile Wallet (NFC, Digital Wallet) Sales Volume Market Share, Region Wise in 2021

Table Global Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD), Region Wise (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Revenue Market Share, Region Wise (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue Market Share, Region Wise (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue Market Share, Region Wise in 2021

Table Global Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Sales Volume by Type (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Sales Volume Market Share by Type (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Sales Volume Market Share by Type in 2021

Table Global Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD) by Type (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Revenue Market Share by Type (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue Market Share by Type in 2021

Table Mobile Wallet (NFC, Digital Wallet) Price by Type (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate of NFC (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD) and Growth Rate of NFC (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate of Digital Wallet (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD) and Growth Rate of Digital Wallet (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption by Application (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption Market Share by Application (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption Revenue Market Share by Application (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Retail payments (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Vending machines (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Public transportation (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Restaurants (2017-2022)

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption and Growth Rate of Others (2017-2022)

Figure Global Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Price and Trend Forecast (2022-2027)

Figure USA Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Mobile Wallet (NFC, Digital Wallet) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Mobile Wallet (NFC, Digital Wallet) Market Sales Volume Forecast, by Type

Table Global Mobile Wallet (NFC, Digital Wallet) Sales Volume Market Share Forecast, by Type

Table Global Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) Forecast, by Type

Table Global Mobile Wallet (NFC, Digital Wallet) Revenue Market Share Forecast, by Type

Table Global Mobile Wallet (NFC, Digital Wallet) Price Forecast, by Type

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD) and Growth Rate of NFC (2022-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD) and Growth Rate of NFC (2022-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD) and Growth Rate of Digital Wallet (2022-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Revenue (Million USD) and Growth Rate of Digital Wallet (2022-2027)

Table Global Mobile Wallet (NFC, Digital Wallet) Market Consumption Forecast, by Application

Table Global Mobile Wallet (NFC, Digital Wallet) Consumption Market Share Forecast, by Application

Table Global Mobile Wallet (NFC, Digital Wallet) Market Revenue (Million USD) Forecast, by Application

Table Global Mobile Wallet (NFC, Digital Wallet) Revenue Market Share Forecast, by Application

Figure Global Mobile Wallet (NFC, Digital Wallet) Consumption Value (Million USD) and Growth Rate of Retail payments (2022-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Consumption Value (Million USD) and Growth Rate of Vending machines (2022-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Consumption Value (Million USD) and Growth Rate of Public transportation (2022-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Consumption Value (Million USD) and Growth Rate of Restaurants (2022-2027)

Figure Global Mobile Wallet (NFC, Digital Wallet) Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Mobile Wallet (NFC, Digital Wallet) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table First Data Profile

Table First Data Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure First Data Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure First Data Revenue (Million USD) Market Share 2017-2022

Table Sprint Profile

Table Sprint Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sprint Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Sprint Revenue (Million USD) Market Share 2017-2022

Table Visa Profile

Table Visa Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Visa Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Visa Revenue (Million USD) Market Share 2017-2022

Table Citibank Profile

Table Citibank Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Citibank Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Citibank Revenue (Million USD) Market Share 2017-2022

Table Dwolla Profile

Table Dwolla Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dwolla Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Dwolla Revenue (Million USD) Market Share 2017-2022

Table Paytm Profile

Table Paytm Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Paytm Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Paytm Revenue (Million USD) Market Share 2017-2022

Table Samsung Profile

Table Samsung Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Samsung Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Samsung Revenue (Million USD) Market Share 2017-2022

Table Citrus Payment Solutions Profile

Table Citrus Payment Solutions Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Citrus Payment Solutions Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Citrus Payment Solutions Revenue (Million USD) Market Share 2017-2022

Table BlackBerry Profile

Table BlackBerry Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BlackBerry Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure BlackBerry Revenue (Million USD) Market Share 2017-2022

Table Amazon.com inc. Profile

Table Amazon.com inc. Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amazon.com inc. Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Amazon.com inc. Revenue (Million USD) Market Share 2017-2022

Table Google Profile

Table Google Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Google Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Google Revenue (Million USD) Market Share 2017-2022

Table American Express Profile

Table American Express Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure American Express Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure American Express Revenue (Million USD) Market Share 2017-2022

Table AT&T Profile

Table AT&T Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AT&T Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure AT&T Revenue (Million USD) Market Share 2017-2022

Table Bank of America Profile

Table Bank of America Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bank of America Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Bank of America Revenue (Million USD) Market Share 2017-2022

Table MasterCard Profile

Table MasterCard Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MasterCard Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure MasterCard Revenue (Million USD) Market Share 2017-2022

Table Apple Inc. Profile

Table Apple Inc. Mobile Wallet (NFC, Digital Wallet) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Apple Inc. Mobile Wallet (NFC, Digital Wallet) Sales Volume and Growth Rate

Figure Apple Inc. Revenue (Million USD) Market Share 2017-2022



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