

# Global Mobile Wallet and Payment Technologies Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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# **Abstracts**

Mobile payment refers to the use of a regular mobile phone or smart phone to complete a payment or confirm a payment, rather than paying with cash, check or bank card. Based on the Mobile Wallet and Payment Technologies market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Wallet and Payment Technologies market covered in Chapter 5:

WorldPay
Citrus Payment Solutions
Google Wallet



**Apple** 

Amazon

Visa

**American Express** 

Paytm Mobile Solutions Pvt Ltd

Airtel Money

Verizon Communications Inc

MasterCard

PayPal

Bank of America

AT&T Inc.

First Data Corp

In Chapter 6, on the basis of types, the Mobile Wallet and Payment Technologies market from 2015 to 2025 is primarily split into:

Mobile Commerce

Contactless Near-Field Communication

Mobile Ticropayment

Mobile Ticketing

Money Transfer

Micropayments

Mobile Coupon

In Chapter 7, on the basis of applications, the Mobile Wallet and Payment Technologies market from 2015 to 2025 covers:

Bill Payments

Shopping

Entertainment

Rail, Metro and Bus Tickets

**Hotel Booking** 

Air Tickets and Boarding Passes

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada



Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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