

# Global Mobile Wallet Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

https://marketpublishers.com/r/GDB15CDA48CDEN.html

Date: December 2021 Pages: 130 Price: US\$ 3,500.00 (Single User License) ID: GDB15CDA48CDEN

# Abstracts

A mobile wallet is a virtual wallet that stores payment card information on a mobile device. Mobile wallets are a convenient way for a user to make in-store payments and can be used at merchants listed with the mobile wallet service provider. Based on the Mobile Wallet market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Wallet market covered in Chapter 5: BlackBerry Paytm MasterCard Citibank AT&T



First Data Citrus Payment Solutions Google Amazon.com inc. Visa Apple Inc. Dwolla Sprint Bank of America American Express Samsung

In Chapter 6, on the basis of types, the Mobile Wallet market from 2015 to 2025 is primarily split into: Near field communication (NFC) Remote payments

In Chapter 7, on the basis of applications, the Mobile Wallet market from 2015 to 2025 covers:

Retail payments Vending machines Public transportation Restaurants Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13: North America (Covered in Chapter 9) United States Canada Mexico Europe (Covered in Chapter 10) Germany UK France Italy Spain Russia

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Others Asia-Pacific (Covered in Chapter 11) China Japan South Korea Australia India South America (Covered in Chapter 12) Brazil Argentina Columbia Middle East and Africa (Covered in Chapter 13) UAE Egypt South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2025



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