

# **Global Mobile Virtual Network Operators (MVNO) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

<https://marketpublishers.com/r/G4A4B4E6EC8CEN.html>

Date: November 2021

Pages: 122

Price: US\$ 3,500.00 (Single User License)

ID: G4A4B4E6EC8CEN

## **Abstracts**

A mobile virtual network operator (MVNO), a virtual network operator (VNO), or a carrier license (MOLO) such as mobile is a service provided by a wireless network infrastructure without its own wireless communication service provider. MVNO has signed a business agreement with mobile network operators to obtain bulk access to network services at wholesale prices and then set retail prices independently. MVNO can use its own customer service, billing support system, marketing and sales staff, or mobile virtual network enabler (MVNE).

Based on the Mobile Virtual Network Operators (MVNO) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Virtual Network Operators (MVNO) market covered in Chapter 5:

TracFone Wireless, Inc.  
T-Mobile International AG  
Verizon Wireless Inc.  
Lycamobile Group  
Citic Telcom International Holding Limited  
Virgin Mobile  
RedPocket Mobile  
AirVoice Wireless  
AT&T Inc.  
Truphone Limited  
Sprint Corporation  
Telefonica, S.A.

In Chapter 6, on the basis of types, the Mobile Virtual Network Operators (MVNO) market from 2015 to 2025 is primarily split into:

Full MVNO  
Service Operator MVNO  
Reseller MVNO

In Chapter 7, on the basis of applications, the Mobile Virtual Network Operators (MVNO) market from 2015 to 2025 covers:

Consumer  
Business  
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States

Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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