

# **Global Mobile Virtual Network Operator (MVNO) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Mobile Virtual Network Operator (MVNO) is a mobile operator that does not own spectrum or have its own network infrastructure. An MVNO has business arrangements with traditional mobile operators to buy network time, which it then sells to its own customers.

Based on the Mobile Virtual Network Operator (MVNO) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Virtual Network Operator (MVNO) market covered in Chapter 5:

CITIC Telecom International Holding Limited  
Sierra Wireless Inc.  
Truphone Limited  
Verizon Communication Inc  
TracFone Wireless Inc.  
Virgin Media Inc.  
Telefnica, S.A.  
Amrica Mvil, S.A.B de C.V.  
T-Mobile USA, Inc.  
Lycamobile Group  
AT&T Inc.  
Red Pocket Inc.

In Chapter 6, on the basis of types, the Mobile Virtual Network Operator (MVNO) market from 2015 to 2025 is primarily split into:

Reseller MVNO  
Service Operator MVNO  
Full-MVNO

In Chapter 7, on the basis of applications, the Mobile Virtual Network Operator (MVNO) market from 2015 to 2025 covers:

Consumer  
Business

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany

UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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