

# Global Mobile Vas Industry Market Research Report

<https://marketpublishers.com/r/GC53EC24738MEN.html>

Date: January 2019

Pages: 120

Price: US\$ 2,960.00 (Single User License)

ID: GC53EC24738MEN

## Abstracts

The Mobile Vas market revenue was xx.xx Million USD in 2013, grew to xx.xx Million USD in 2017, and will reach xx.xx Million USD in 2023, with a CAGR of x.x% during 2018-2023. Based on the Mobile Vas industrial chain, this report mainly elaborate the definition, types, applications and major players of Mobile Vas market in details. Deep analysis about market status (2013-2018), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2018-2023), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Mobile Vas market.

The Mobile Vas market can be split based on product types, major applications, and important regions.

Major Players in Mobile Vas market are:

OnMobile Global Ltd

America Movil

AT&T

BlackBerry

Convergys

InMobi

Aricent Inc

CanvasM Technology

Pyro Networks

Astute Systems

MobME Wireless Solutions

China Unicom Co., Ltd.

Sangoma Technologies  
Value First Digital Media Pvt. Ltd  
China Mobile  
One97 Communications

Major Regions play vital role in Mobile Vas market are:

North America  
Europe  
China  
Japan  
Middle East & Africa  
India  
South America  
Others

Most important types of Mobile Vas products covered in this report are:

SMS  
MMS  
Mobile Money  
Mobile Infotainment  
Others

Most widely used downstream fields of Mobile Vas market covered in this report are:

Personal Use  
Commercial Use

There are 13 Chapters to thoroughly display the Mobile Vas market. This report included the analysis of market overview, market characteristics, industry chain, competition landscape, historical and future data by types, applications and regions.

Chapter 1: Mobile Vas Market Overview, Product Overview, Market Segmentation, Market Overview of Regions, Market Dynamics, Limitations, Opportunities and Industry News and Policies.

Chapter 2: Mobile Vas Industry Chain Analysis, Upstream Raw Material Suppliers, Major Players, Production Process Analysis, Cost Analysis, Market Channels and Major Downstream Buyers.

Chapter 3: Value Analysis, Production, Growth Rate and Price Analysis by Type of

Mobile Vas.

Chapter 4: Downstream Characteristics, Consumption and Market Share by Application of Mobile Vas.

Chapter 5: Production Volume, Price, Gross Margin, and Revenue (\$) of Mobile Vas by Regions (2013-2018).

Chapter 6: Mobile Vas Production, Consumption, Export and Import by Regions (2013-2018).

Chapter 7: Mobile Vas Market Status and SWOT Analysis by Regions.

Chapter 8: Competitive Landscape, Product Introduction, Company Profiles, Market Distribution Status by Players of Mobile Vas.

Chapter 9: Mobile Vas Market Analysis and Forecast by Type and Application (2018-2023).

Chapter 10: Market Analysis and Forecast by Regions (2018-2023).

Chapter 11: Industry Characteristics, Key Factors, New Entrants SWOT Analysis, Investment Feasibility Analysis.

Chapter 12: Market Conclusion of the Whole Report.

Chapter 13: Appendix Such as Methodology and Data Resources of This Research.

## Contents

### Global Mobile Vas Industry Market Research Report

## 1 MOBILE VAS INTRODUCTION AND MARKET OVERVIEW

### 1.1 Objectives of the Study

### 1.2 Definition of Mobile Vas

### 1.3 Mobile Vas Market Scope and Market Size Estimation

#### 1.3.1 Market Concentration Ratio and Market Maturity Analysis

#### 1.3.2 Global Mobile Vas Value (\$) and Growth Rate from 2013-2023

### 1.4 Market Segmentation

#### 1.4.1 Types of Mobile Vas

#### 1.4.2 Applications of Mobile Vas

#### 1.4.3 Research Regions

#### 1.4.3.1 North America Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

#### 1.4.3.2 Europe Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

#### 1.4.3.3 China Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

#### 1.4.3.4 Japan Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

#### 1.4.3.5 Middle East & Africa Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

#### 1.4.3.6 India Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

#### 1.4.3.7 South America Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

### 1.5 Market Dynamics

#### 1.5.1 Drivers

##### 1.5.1.1 Emerging Countries of Mobile Vas

##### 1.5.1.2 Growing Market of Mobile Vas

#### 1.5.2 Limitations

#### 1.5.3 Opportunities

### 1.6 Industry News and Policies by Regions

#### 1.6.1 Industry News

#### 1.6.2 Industry Policies

## 2 INDUSTRY CHAIN ANALYSIS

### 2.1 Upstream Raw Material Suppliers of Mobile Vas Analysis

### 2.2 Major Players of Mobile Vas

- 2.2.1 Major Players Manufacturing Base and Market Share of Mobile Vas in 2017
- 2.2.2 Major Players Product Types in 2017
- 2.3 Mobile Vas Manufacturing Cost Structure Analysis
  - 2.3.1 Production Process Analysis
  - 2.3.2 Manufacturing Cost Structure of Mobile Vas
  - 2.3.3 Raw Material Cost of Mobile Vas
  - 2.3.4 Labor Cost of Mobile Vas
- 2.4 Market Channel Analysis of Mobile Vas
- 2.5 Major Downstream Buyers of Mobile Vas Analysis

### **3 GLOBAL MOBILE VAS MARKET, BY TYPE**

- 3.1 Global Mobile Vas Value (\$) and Market Share by Type (2013-2018)
- 3.2 Global Mobile Vas Production and Market Share by Type (2013-2018)
- 3.3 Global Mobile Vas Value (\$) and Growth Rate by Type (2013-2018)
- 3.4 Global Mobile Vas Price Analysis by Type (2013-2018)

### **4 MOBILE VAS MARKET, BY APPLICATION**

- 4.1 Global Mobile Vas Consumption and Market Share by Application (2013-2018)
- 4.2 Downstream Buyers by Application
- 4.3 Global Mobile Vas Consumption and Growth Rate by Application (2013-2018)

### **5 GLOBAL MOBILE VAS PRODUCTION, VALUE (\$) BY REGION (2013-2018)**

- 5.1 Global Mobile Vas Value (\$) and Market Share by Region (2013-2018)
- 5.2 Global Mobile Vas Production and Market Share by Region (2013-2018)
- 5.3 Global Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)
- 5.4 North America Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)
- 5.5 Europe Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)
- 5.6 China Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)
- 5.7 Japan Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)
- 5.8 Middle East & Africa Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)
- 5.9 India Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)
- 5.10 South America Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)

## **6 GLOBAL MOBILE VAS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)**

- 6.1 Global Mobile Vas Consumption by Regions (2013-2018)
- 6.2 North America Mobile Vas Production, Consumption, Export, Import (2013-2018)
- 6.3 Europe Mobile Vas Production, Consumption, Export, Import (2013-2018)
- 6.4 China Mobile Vas Production, Consumption, Export, Import (2013-2018)
- 6.5 Japan Mobile Vas Production, Consumption, Export, Import (2013-2018)
- 6.6 Middle East & Africa Mobile Vas Production, Consumption, Export, Import (2013-2018)
- 6.7 India Mobile Vas Production, Consumption, Export, Import (2013-2018)
- 6.8 South America Mobile Vas Production, Consumption, Export, Import (2013-2018)

## **7 GLOBAL MOBILE VAS MARKET STATUS AND SWOT ANALYSIS BY REGIONS**

- 7.1 North America Mobile Vas Market Status and SWOT Analysis
- 7.2 Europe Mobile Vas Market Status and SWOT Analysis
- 7.3 China Mobile Vas Market Status and SWOT Analysis
- 7.4 Japan Mobile Vas Market Status and SWOT Analysis
- 7.5 Middle East & Africa Mobile Vas Market Status and SWOT Analysis
- 7.6 India Mobile Vas Market Status and SWOT Analysis
- 7.7 South America Mobile Vas Market Status and SWOT Analysis

## **8 COMPETITIVE LANDSCAPE**

- 8.1 Competitive Profile
- 8.2 OnMobile Global Ltd
  - 8.2.1 Company Profiles
  - 8.2.2 Mobile Vas Product Introduction
  - 8.2.3 OnMobile Global Ltd Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.2.4 OnMobile Global Ltd Market Share of Mobile Vas Segmented by Region in 2017
- 8.3 America Movil
  - 8.3.1 Company Profiles
  - 8.3.2 Mobile Vas Product Introduction
  - 8.3.3 America Movil Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.3.4 America Movil Market Share of Mobile Vas Segmented by Region in 2017
- 8.4 AT&T
  - 8.4.1 Company Profiles
  - 8.4.2 Mobile Vas Product Introduction

- 8.4.3 AT&T Production, Value (\$), Price, Gross Margin 2013-2018E
- 8.4.4 AT&T Market Share of Mobile Vas Segmented by Region in 2017
- 8.5 BlackBerry
  - 8.5.1 Company Profiles
  - 8.5.2 Mobile Vas Product Introduction
  - 8.5.3 BlackBerry Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.5.4 BlackBerry Market Share of Mobile Vas Segmented by Region in 2017
- 8.6 Convergys
  - 8.6.1 Company Profiles
  - 8.6.2 Mobile Vas Product Introduction
  - 8.6.3 Convergys Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.6.4 Convergys Market Share of Mobile Vas Segmented by Region in 2017
- 8.7 InMobi
  - 8.7.1 Company Profiles
  - 8.7.2 Mobile Vas Product Introduction
  - 8.7.3 InMobi Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.7.4 InMobi Market Share of Mobile Vas Segmented by Region in 2017
- 8.8 Aricent Inc
  - 8.8.1 Company Profiles
  - 8.8.2 Mobile Vas Product Introduction
  - 8.8.3 Aricent Inc Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.8.4 Aricent Inc Market Share of Mobile Vas Segmented by Region in 2017
- 8.9 CanvasM Technology
  - 8.9.1 Company Profiles
  - 8.9.2 Mobile Vas Product Introduction
  - 8.9.3 CanvasM Technology Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.9.4 CanvasM Technology Market Share of Mobile Vas Segmented by Region in 2017
- 8.10 Pyro Networks
  - 8.10.1 Company Profiles
  - 8.10.2 Mobile Vas Product Introduction
  - 8.10.3 Pyro Networks Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.10.4 Pyro Networks Market Share of Mobile Vas Segmented by Region in 2017
- 8.11 Astute Systems
  - 8.11.1 Company Profiles
  - 8.11.2 Mobile Vas Product Introduction
  - 8.11.3 Astute Systems Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.11.4 Astute Systems Market Share of Mobile Vas Segmented by Region in 2017
- 8.12 MobME Wireless Solutions

- 8.12.1 Company Profiles
- 8.12.2 Mobile Vas Product Introduction
- 8.12.3 MobME Wireless Solutions Production, Value (\$), Price, Gross Margin 2013-2018E
- 8.12.4 MobME Wireless Solutions Market Share of Mobile Vas Segmented by Region in 2017
- 8.13 China Unicom Co., Ltd.
  - 8.13.1 Company Profiles
  - 8.13.2 Mobile Vas Product Introduction
  - 8.13.3 China Unicom Co., Ltd. Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.13.4 China Unicom Co., Ltd. Market Share of Mobile Vas Segmented by Region in 2017
- 8.14 Sangoma Technologies
  - 8.14.1 Company Profiles
  - 8.14.2 Mobile Vas Product Introduction
  - 8.14.3 Sangoma Technologies Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.14.4 Sangoma Technologies Market Share of Mobile Vas Segmented by Region in 2017
- 8.15 Value First Digital Media Pvt. Ltd
  - 8.15.1 Company Profiles
  - 8.15.2 Mobile Vas Product Introduction
  - 8.15.3 Value First Digital Media Pvt. Ltd Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.15.4 Value First Digital Media Pvt. Ltd Market Share of Mobile Vas Segmented by Region in 2017
- 8.16 China Mobile
  - 8.16.1 Company Profiles
  - 8.16.2 Mobile Vas Product Introduction
  - 8.16.3 China Mobile Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.16.4 China Mobile Market Share of Mobile Vas Segmented by Region in 2017
- 8.17 One97 Communications

## **9 GLOBAL MOBILE VAS MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION**

- 9.1 Global Mobile Vas Market Value (\$) & Volume Forecast, by Type (2018-2023)
  - 9.1.1 SMS Market Value (\$) and Volume Forecast (2018-2023)
  - 9.1.2 MMS Market Value (\$) and Volume Forecast (2018-2023)
  - 9.1.3 Mobile Money Market Value (\$) and Volume Forecast (2018-2023)



- 9.1.4 Mobile Infotainment Market Value (\$) and Volume Forecast (2018-2023)
- 9.1.5 Others Market Value (\$) and Volume Forecast (2018-2023)
- 9.2 Global Mobile Vas Market Value (\$) & Volume Forecast, by Application (2018-2023)
  - 9.2.1 Personal Use Market Value (\$) and Volume Forecast (2018-2023)
  - 9.2.2 Commercial Use Market Value (\$) and Volume Forecast (2018-2023)

## **10 MOBILE VAS MARKET ANALYSIS AND FORECAST BY REGION**

- 10.1 North America Market Value (\$) and Consumption Forecast (2018-2023)
- 10.2 Europe Market Value (\$) and Consumption Forecast (2018-2023)
- 10.3 China Market Value (\$) and Consumption Forecast (2018-2023)
- 10.4 Japan Market Value (\$) and Consumption Forecast (2018-2023)
- 10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2018-2023)
- 10.6 India Market Value (\$) and Consumption Forecast (2018-2023)
- 10.7 South America Market Value (\$) and Consumption Forecast (2018-2023)

## **11 NEW PROJECT FEASIBILITY ANALYSIS**

- 11.1 Industry Barriers and New Entrants SWOT Analysis
- 11.2 Analysis and Suggestions on New Project Investment

## **12 RESEARCH FINDING AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Discussion Guide
- 13.2 Knowledge Store: Maia Subscription Portal
- 13.3 Research Data Source
- 13.4 Research Assumptions and Acronyms Used

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Mobile Vas

Table Product Specification of Mobile Vas

Figure Market Concentration Ratio and Market Maturity Analysis of Mobile Vas

Figure Global Mobile Vas Value (\$) and Growth Rate from 2013-2023

Table Different Types of Mobile Vas

Figure Global Mobile Vas Value (\$) Segment by Type from 2013-2018

Figure SMS Picture

Figure MMS Picture

Figure Mobile Money Picture

Figure Mobile Infotainment Picture

Figure Others Picture

Table Different Applications of Mobile Vas

Figure Global Mobile Vas Value (\$) Segment by Applications from 2013-2018

Figure Personal Use Picture

Figure Commercial Use Picture

Table Research Regions of Mobile Vas

Figure North America Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

Figure Europe Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

Table China Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

Table Japan Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

Table Middle East & Africa Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

Table India Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

Table South America Mobile Vas Production Value (\$) and Growth Rate (2013-2018)

Table Emerging Countries of Mobile Vas

Table Growing Market of Mobile Vas

Figure Industry Chain Analysis of Mobile Vas

Table Upstream Raw Material Suppliers of Mobile Vas with Contact Information

Table Major Players Manufacturing Base and Market Share (\$) of Mobile Vas in 2017

Table Major Players Mobile Vas Product Types in 2017

Figure Production Process of Mobile Vas

Figure Manufacturing Cost Structure of Mobile Vas

Figure Channel Status of Mobile Vas

Table Major Distributors of Mobile Vas with Contact Information

Table Major Downstream Buyers of Mobile Vas with Contact Information

Table Global Mobile Vas Value (\$) by Type (2013-2018)  
Table Global Mobile Vas Value (\$) Share by Type (2013-2018)  
Figure Global Mobile Vas Value (\$) Share by Type (2013-2018)  
Table Global Mobile Vas Production by Type (2013-2018)  
Table Global Mobile Vas Production Share by Type (2013-2018)  
Figure Global Mobile Vas Production Share by Type (2013-2018)  
Figure Global Mobile Vas Value (\$) and Growth Rate of SMS  
Figure Global Mobile Vas Value (\$) and Growth Rate of MMS  
Figure Global Mobile Vas Value (\$) and Growth Rate of Mobile Money  
Figure Global Mobile Vas Value (\$) and Growth Rate of Mobile Infotainment  
Figure Global Mobile Vas Value (\$) and Growth Rate of Others  
Table Global Mobile Vas Price by Type (2013-2018)  
Table Global Mobile Vas Consumption by Application (2013-2018)  
Table Global Mobile Vas Consumption Market Share by Application (2013-2018)  
Figure Global Mobile Vas Consumption Market Share by Application (2013-2018)  
Table Downstream Buyers Introduction by Application  
Figure Global Mobile Vas Consumption and Growth Rate of Personal Use (2013-2018)  
Figure Global Mobile Vas Consumption and Growth Rate of Commercial Use (2013-2018)  
Table Global Mobile Vas Value (\$) by Region (2013-2018)  
Table Global Mobile Vas Value (\$) Market Share by Region (2013-2018)  
Figure Global Mobile Vas Value (\$) Market Share by Region (2013-2018)  
Table Global Mobile Vas Production by Region (2013-2018)  
Table Global Mobile Vas Production Market Share by Region (2013-2018)  
Figure Global Mobile Vas Production Market Share by Region (2013-2018)  
Table Global Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)  
Table North America Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)  
Table Europe Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)  
Table China Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)  
Table Japan Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)  
Table Middle East & Africa Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)  
Table India Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)  
Table South America Mobile Vas Production, Value (\$), Price and Gross Margin (2013-2018)  
Table Global Mobile Vas Consumption by Regions (2013-2018)  
Figure Global Mobile Vas Consumption Share by Regions (2013-2018)  
Table North America Mobile Vas Production, Consumption, Export, Import (2013-2018)

Table Europe Mobile Vas Production, Consumption, Export, Import (2013-2018)  
Table China Mobile Vas Production, Consumption, Export, Import (2013-2018)  
Table Japan Mobile Vas Production, Consumption, Export, Import (2013-2018)  
Table Middle East & Africa Mobile Vas Production, Consumption, Export, Import (2013-2018)  
Table India Mobile Vas Production, Consumption, Export, Import (2013-2018)  
Table South America Mobile Vas Production, Consumption, Export, Import (2013-2018)  
Figure North America Mobile Vas Production and Growth Rate Analysis  
Figure North America Mobile Vas Consumption and Growth Rate Analysis  
Figure North America Mobile Vas SWOT Analysis  
Figure Europe Mobile Vas Production and Growth Rate Analysis  
Figure Europe Mobile Vas Consumption and Growth Rate Analysis  
Figure Europe Mobile Vas SWOT Analysis  
Figure China Mobile Vas Production and Growth Rate Analysis  
Figure China Mobile Vas Consumption and Growth Rate Analysis  
Figure China Mobile Vas SWOT Analysis  
Figure Japan Mobile Vas Production and Growth Rate Analysis  
Figure Japan Mobile Vas Consumption and Growth Rate Analysis  
Figure Japan Mobile Vas SWOT Analysis  
Figure Middle East & Africa Mobile Vas Production and Growth Rate Analysis  
Figure Middle East & Africa Mobile Vas Consumption and Growth Rate Analysis  
Figure Middle East & Africa Mobile Vas SWOT Analysis  
Figure India Mobile Vas Production and Growth Rate Analysis  
Figure India Mobile Vas Consumption and Growth Rate Analysis  
Figure India Mobile Vas SWOT Analysis  
Figure South America Mobile Vas Production and Growth Rate Analysis  
Figure South America Mobile Vas Consumption and Growth Rate Analysis  
Figure South America Mobile Vas SWOT Analysis  
Figure Top 3 Market Share of Mobile Vas Companies  
Figure Top 6 Market Share of Mobile Vas Companies  
Table Mergers, Acquisitions and Expansion Analysis  
Table Company Profiles  
Table Product Introduction  
Table OnMobile Global Ltd Production, Value (\$), Price, Gross Margin 2013-2018E  
Figure OnMobile Global Ltd Production and Growth Rate  
Figure OnMobile Global Ltd Value (\$) Market Share 2013-2018E  
Figure OnMobile Global Ltd Market Share of Mobile Vas Segmented by Region in 2017  
Table Company Profiles  
Table Product Introduction

Table America Movil Production, Value (\$), Price, Gross Margin 2013-2018E

Figure America Movil Production and Growth Rate

Figure America Movil Value (\$) Market Share 2013-2018E

Figure America Movil Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table AT&T Production, Value (\$), Price, Gross Margin 2013-2018E

Figure AT&T Production and Growth Rate

Figure AT&T Value (\$) Market Share 2013-2018E

Figure AT&T Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table BlackBerry Production, Value (\$), Price, Gross Margin 2013-2018E

Figure BlackBerry Production and Growth Rate

Figure BlackBerry Value (\$) Market Share 2013-2018E

Figure BlackBerry Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Convergys Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Convergys Production and Growth Rate

Figure Convergys Value (\$) Market Share 2013-2018E

Figure Convergys Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table InMobi Production, Value (\$), Price, Gross Margin 2013-2018E

Figure InMobi Production and Growth Rate

Figure InMobi Value (\$) Market Share 2013-2018E

Figure InMobi Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Aricent Inc Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Aricent Inc Production and Growth Rate

Figure Aricent Inc Value (\$) Market Share 2013-2018E

Figure Aricent Inc Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table CanvasM Technology Production, Value (\$), Price, Gross Margin 2013-2018E

Figure CanvasM Technology Production and Growth Rate

Figure CanvasM Technology Value (\$) Market Share 2013-2018E

Figure CanvasM Technology Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Pyro Networks Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Pyro Networks Production and Growth Rate

Figure Pyro Networks Value (\$) Market Share 2013-2018E

Figure Pyro Networks Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Astute Systems Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Astute Systems Production and Growth Rate

Figure Astute Systems Value (\$) Market Share 2013-2018E

Figure Astute Systems Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table MobME Wireless Solutions Production, Value (\$), Price, Gross Margin 2013-2018E

Figure MobME Wireless Solutions Production and Growth Rate

Figure MobME Wireless Solutions Value (\$) Market Share 2013-2018E

Figure MobME Wireless Solutions Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table China Unicom Co., Ltd. Production, Value (\$), Price, Gross Margin 2013-2018E

Figure China Unicom Co., Ltd. Production and Growth Rate

Figure China Unicom Co., Ltd. Value (\$) Market Share 2013-2018E

Figure China Unicom Co., Ltd. Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Sangoma Technologies Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Sangoma Technologies Production and Growth Rate

Figure Sangoma Technologies Value (\$) Market Share 2013-2018E

Figure Sangoma Technologies Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Value First Digital Media Pvt. Ltd Production, Value (\$), Price, Gross Margin

2013-2018E

Figure Value First Digital Media Pvt. Ltd Production and Growth Rate

Figure Value First Digital Media Pvt. Ltd Value (\$) Market Share 2013-2018E

Figure Value First Digital Media Pvt. Ltd Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table China Mobile Production, Value (\$), Price, Gross Margin 2013-2018E

Figure China Mobile Production and Growth Rate

Figure China Mobile Value (\$) Market Share 2013-2018E

Figure China Mobile Market Share of Mobile Vas Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table One97 Communications Production, Value (\$), Price, Gross Margin 2013-2018E

Figure One97 Communications Production and Growth Rate

Figure One97 Communications Value (\$) Market Share 2013-2018E

Figure One97 Communications Market Share of Mobile Vas Segmented by Region in 2017

Table Global Mobile Vas Market Value (\$) Forecast, by Type

Table Global Mobile Vas Market Volume Forecast, by Type

Figure Global Mobile Vas Market Value (\$) and Growth Rate Forecast of SMS (2018-2023)

Figure Global Mobile Vas Market Volume and Growth Rate Forecast of SMS (2018-2023)

Figure Global Mobile Vas Market Value (\$) and Growth Rate Forecast of MMS (2018-2023)

Figure Global Mobile Vas Market Volume and Growth Rate Forecast of MMS (2018-2023)

Figure Global Mobile Vas Market Value (\$) and Growth Rate Forecast of Mobile Money (2018-2023)

Figure Global Mobile Vas Market Volume and Growth Rate Forecast of Mobile Money (2018-2023)

Figure Global Mobile Vas Market Value (\$) and Growth Rate Forecast of Mobile Infotainment (2018-2023)

Figure Global Mobile Vas Market Volume and Growth Rate Forecast of Mobile Infotainment (2018-2023)

Figure Global Mobile Vas Market Value (\$) and Growth Rate Forecast of Others (2018-2023)

Figure Global Mobile Vas Market Volume and Growth Rate Forecast of Others

(2018-2023)

Table Global Market Value (\$) Forecast by Application (2018-2023)

Table Global Market Volume Forecast by Application (2018-2023)

Figure Global Mobile Vas Consumption and Growth Rate of Personal Use (2013-2018)

Figure Global Mobile Vas Consumption and Growth Rate of Commercial Use  
(2013-2018)

Figure Market Value (\$) and Growth Rate Forecast of Commercial Use (2018-2023)

Figure Market Volume and Growth Rate Forecast of Commercial Use (2018-2023)

Figure North America Market Value (\$) and Growth Rate Forecast (2018-2023)

Table North America Consumption and Growth Rate Forecast (2018-2023)

Figure Europe Market Value (\$) and Growth Rate Forecast (2018-2023)

Table Europe Consumption and Growth Rate Forecast (2018-2023)

Figure China Market Value (\$) and Growth Rate Forecast (2018-2023)

Table China Consumption and Growth Rate Forecast (2018-2023)

Figure Japan Market Value (\$) and Growth Rate Forecast (2018-2023)

Table Japan Consumption and Growth Rate Forecast (2018-2023)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2018-2023)

Table Middle East & Africa Consumption and Growth Rate Forecast (2018-2023)

Figure India Market Value (\$) and Growth Rate Forecast (2018-2023)

Table India Consumption and Growth Rate Forecast (2018-2023)

Figure South America Market Value (\$) and Growth Rate Forecast (2018-2023)

Table South America Consumption and Growth Rate Forecast (2018-2023)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery



## I would like to order

Product name: Global Mobile Vas Industry Market Research Report

Product link: <https://marketpublishers.com/r/GC53EC24738MEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC53EC24738MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970