

Global Mobile Payment Transaction Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Mobile payment (also referred to as mobile money, mobile money transfer, and mobile wallet) generally refer to payment services operated under financial regulation and performed from or via a mobile device.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Mobile Payment Transaction market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Mobile Payment Transaction market are covered in Chapter 9:

Apple Inc.

Google Inc.

LevelUp

Econet Wireless Zimbabwe Limited
MasterCard Incorporated
Orange S.A.
TIO Networks Corp.
Bharti Airtel Limited
PayPal Holdings, Inc.
One97 Communications Ltd.
MTN Group Limited
Millicom International Cellular SA
American Express
Vodacom Group Limited
Citrus Payment Solutions
Safaricom Limited
Mahindra Comviva
Alibaba Group

In Chapter 5 and Chapter 7.3, based on types, the Mobile Payment Transaction market from 2017 to 2027 is primarily split into:

Wireless Application Protocol (WAP)
Short Message Service (SMS)
Near Field Communication (NFC)
Unstructured Supplementary Service Data (USSD)
Others

In Chapter 6 and Chapter 7.4, based on applications, the Mobile Payment Transaction market from 2017 to 2027 covers:

Travel and Ticketing
Insurance
Banking
Merchandise
Food and Beverages
Airtime
Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Mobile Payment Transaction market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Mobile Payment Transaction Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the

consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 MOBILE PAYMENT TRANSACTION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Payment Transaction Market
- 1.2 Mobile Payment Transaction Market Segment by Type
 - 1.2.1 Global Mobile Payment Transaction Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Mobile Payment Transaction Market Segment by Application
 - 1.3.1 Mobile Payment Transaction Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Mobile Payment Transaction Market, Region Wise (2017-2027)
 - 1.4.1 Global Mobile Payment Transaction Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Mobile Payment Transaction Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Mobile Payment Transaction Market Status and Prospect (2017-2027)
 - 1.4.4 China Mobile Payment Transaction Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Mobile Payment Transaction Market Status and Prospect (2017-2027)
 - 1.4.6 India Mobile Payment Transaction Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Mobile Payment Transaction Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Mobile Payment Transaction Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Mobile Payment Transaction Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Mobile Payment Transaction (2017-2027)
 - 1.5.1 Global Mobile Payment Transaction Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Mobile Payment Transaction Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Mobile Payment Transaction Market

2 INDUSTRY OUTLOOK

- 2.1 Mobile Payment Transaction Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Mobile Payment Transaction Market Drivers Analysis
- 2.4 Mobile Payment Transaction Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Mobile Payment Transaction Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Mobile Payment Transaction Industry Development

3 GLOBAL MOBILE PAYMENT TRANSACTION MARKET LANDSCAPE BY PLAYER

- 3.1 Global Mobile Payment Transaction Sales Volume and Share by Player (2017-2022)
- 3.2 Global Mobile Payment Transaction Revenue and Market Share by Player (2017-2022)
- 3.3 Global Mobile Payment Transaction Average Price by Player (2017-2022)
- 3.4 Global Mobile Payment Transaction Gross Margin by Player (2017-2022)
- 3.5 Mobile Payment Transaction Market Competitive Situation and Trends
 - 3.5.1 Mobile Payment Transaction Market Concentration Rate
 - 3.5.2 Mobile Payment Transaction Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL MOBILE PAYMENT TRANSACTION SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Mobile Payment Transaction Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Mobile Payment Transaction Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Mobile Payment Transaction Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Mobile Payment Transaction Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Mobile Payment Transaction Market Under COVID-19

4.5 Europe Mobile Payment Transaction Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Mobile Payment Transaction Market Under COVID-19

4.6 China Mobile Payment Transaction Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Mobile Payment Transaction Market Under COVID-19

4.7 Japan Mobile Payment Transaction Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Mobile Payment Transaction Market Under COVID-19

4.8 India Mobile Payment Transaction Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Mobile Payment Transaction Market Under COVID-19

4.9 Southeast Asia Mobile Payment Transaction Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Mobile Payment Transaction Market Under COVID-19

4.10 Latin America Mobile Payment Transaction Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Mobile Payment Transaction Market Under COVID-19

4.11 Middle East and Africa Mobile Payment Transaction Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Mobile Payment Transaction Market Under COVID-19

5 GLOBAL MOBILE PAYMENT TRANSACTION SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Mobile Payment Transaction Sales Volume and Market Share by Type (2017-2022)

5.2 Global Mobile Payment Transaction Revenue and Market Share by Type (2017-2022)

5.3 Global Mobile Payment Transaction Price by Type (2017-2022)

5.4 Global Mobile Payment Transaction Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Mobile Payment Transaction Sales Volume, Revenue and Growth Rate of Wireless Application Protocol (WAP) (2017-2022)

5.4.2 Global Mobile Payment Transaction Sales Volume, Revenue and Growth Rate of Short Message Service (SMS) (2017-2022)

5.4.3 Global Mobile Payment Transaction Sales Volume, Revenue and Growth Rate of Near Field Communication (NFC) (2017-2022)

5.4.4 Global Mobile Payment Transaction Sales Volume, Revenue and Growth Rate of

Unstructured Supplementary Service Data (USSD) (2017-2022)

5.4.5 Global Mobile Payment Transaction Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL MOBILE PAYMENT TRANSACTION MARKET ANALYSIS BY APPLICATION

6.1 Global Mobile Payment Transaction Consumption and Market Share by Application (2017-2022)

6.2 Global Mobile Payment Transaction Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Mobile Payment Transaction Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Mobile Payment Transaction Consumption and Growth Rate of Travel and Ticketing (2017-2022)

6.3.2 Global Mobile Payment Transaction Consumption and Growth Rate of Insurance (2017-2022)

6.3.3 Global Mobile Payment Transaction Consumption and Growth Rate of Banking (2017-2022)

6.3.4 Global Mobile Payment Transaction Consumption and Growth Rate of Merchandise (2017-2022)

6.3.5 Global Mobile Payment Transaction Consumption and Growth Rate of Food and Beverages (2017-2022)

6.3.6 Global Mobile Payment Transaction Consumption and Growth Rate of Airtime (2017-2022)

6.3.7 Global Mobile Payment Transaction Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL MOBILE PAYMENT TRANSACTION MARKET FORECAST (2022-2027)

7.1 Global Mobile Payment Transaction Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Mobile Payment Transaction Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Mobile Payment Transaction Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Mobile Payment Transaction Price and Trend Forecast (2022-2027)

7.2 Global Mobile Payment Transaction Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Mobile Payment Transaction Sales Volume and Revenue Forecast

(2022-2027)

7.2.2 Europe Mobile Payment Transaction Sales Volume and Revenue Forecast

(2022-2027)

7.2.3 China Mobile Payment Transaction Sales Volume and Revenue Forecast

(2022-2027)

7.2.4 Japan Mobile Payment Transaction Sales Volume and Revenue Forecast

(2022-2027)

7.2.5 India Mobile Payment Transaction Sales Volume and Revenue Forecast

(2022-2027)

7.2.6 Southeast Asia Mobile Payment Transaction Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Mobile Payment Transaction Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Mobile Payment Transaction Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Mobile Payment Transaction Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Mobile Payment Transaction Revenue and Growth Rate of Wireless Application Protocol (WAP) (2022-2027)

7.3.2 Global Mobile Payment Transaction Revenue and Growth Rate of Short Message Service (SMS) (2022-2027)

7.3.3 Global Mobile Payment Transaction Revenue and Growth Rate of Near Field Communication (NFC) (2022-2027)

7.3.4 Global Mobile Payment Transaction Revenue and Growth Rate of Unstructured Supplementary Service Data (USSD) (2022-2027)

7.3.5 Global Mobile Payment Transaction Revenue and Growth Rate of Others (2022-2027)

7.4 Global Mobile Payment Transaction Consumption Forecast by Application (2022-2027)

7.4.1 Global Mobile Payment Transaction Consumption Value and Growth Rate of Travel and Ticketing(2022-2027)

7.4.2 Global Mobile Payment Transaction Consumption Value and Growth Rate of Insurance(2022-2027)

7.4.3 Global Mobile Payment Transaction Consumption Value and Growth Rate of Banking(2022-2027)

7.4.4 Global Mobile Payment Transaction Consumption Value and Growth Rate of Merchandise(2022-2027)

7.4.5 Global Mobile Payment Transaction Consumption Value and Growth Rate of Food and Beverages(2022-2027)

7.4.6 Global Mobile Payment Transaction Consumption Value and Growth Rate of Airtime(2022-2027)

7.4.7 Global Mobile Payment Transaction Consumption Value and Growth Rate of Others(2022-2027)

7.5 Mobile Payment Transaction Market Forecast Under COVID-19

8 MOBILE PAYMENT TRANSACTION MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Mobile Payment Transaction Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Mobile Payment Transaction Analysis

8.6 Major Downstream Buyers of Mobile Payment Transaction Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Mobile Payment Transaction Industry

9 PLAYERS PROFILES

9.1 Apple Inc.

9.1.1 Apple Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Mobile Payment Transaction Product Profiles, Application and Specification

9.1.3 Apple Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Google Inc.

9.2.1 Google Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Mobile Payment Transaction Product Profiles, Application and Specification

9.2.3 Google Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 LevelUp

9.3.1 LevelUp Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.3.2 Mobile Payment Transaction Product Profiles, Application and Specification
- 9.3.3 LevelUp Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Econet Wireless Zimbabwe Limited
 - 9.4.1 Econet Wireless Zimbabwe Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Mobile Payment Transaction Product Profiles, Application and Specification
 - 9.4.3 Econet Wireless Zimbabwe Limited Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 MasterCard Incorporated
 - 9.5.1 MasterCard Incorporated Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Mobile Payment Transaction Product Profiles, Application and Specification
 - 9.5.3 MasterCard Incorporated Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Orange S.A.
 - 9.6.1 Orange S.A. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Mobile Payment Transaction Product Profiles, Application and Specification
 - 9.6.3 Orange S.A. Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 TIO Networks Corp.
 - 9.7.1 TIO Networks Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Mobile Payment Transaction Product Profiles, Application and Specification
 - 9.7.3 TIO Networks Corp. Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Bharti Airtel Limited
 - 9.8.1 Bharti Airtel Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Mobile Payment Transaction Product Profiles, Application and Specification
 - 9.8.3 Bharti Airtel Limited Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis

9.9 PayPal Holdings, Inc.

9.9.1 PayPal Holdings, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Mobile Payment Transaction Product Profiles, Application and Specification

9.9.3 PayPal Holdings, Inc. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 One97 Communications Ltd.

9.10.1 One97 Communications Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Mobile Payment Transaction Product Profiles, Application and Specification

9.10.3 One97 Communications Ltd. Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 MTN Group Limited

9.11.1 MTN Group Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Mobile Payment Transaction Product Profiles, Application and Specification

9.11.3 MTN Group Limited Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Millicom International Cellular SA

9.12.1 Millicom International Cellular SA Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Mobile Payment Transaction Product Profiles, Application and Specification

9.12.3 Millicom International Cellular SA Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 American Express

9.13.1 American Express Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Mobile Payment Transaction Product Profiles, Application and Specification

9.13.3 American Express Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Vodacom Group Limited

9.14.1 Vodacom Group Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Mobile Payment Transaction Product Profiles, Application and Specification

- 9.14.3 Vodacom Group Limited Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 Citrus Payment Solutions
 - 9.15.1 Citrus Payment Solutions Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Mobile Payment Transaction Product Profiles, Application and Specification
 - 9.15.3 Citrus Payment Solutions Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Safaricom Limited
 - 9.16.1 Safaricom Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 Mobile Payment Transaction Product Profiles, Application and Specification
 - 9.16.3 Safaricom Limited Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 Mahindra Comviva
 - 9.17.1 Mahindra Comviva Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 Mobile Payment Transaction Product Profiles, Application and Specification
 - 9.17.3 Mahindra Comviva Market Performance (2017-2022)
 - 9.17.4 Recent Development
 - 9.17.5 SWOT Analysis
- 9.18 Alibaba Group
 - 9.18.1 Alibaba Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 Mobile Payment Transaction Product Profiles, Application and Specification
 - 9.18.3 Alibaba Group Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Mobile Payment Transaction Product Picture

Table Global Mobile Payment Transaction Market Sales Volume and CAGR (%) Comparison by Type

Table Mobile Payment Transaction Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Mobile Payment Transaction Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Mobile Payment Transaction Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Mobile Payment Transaction Industry Development

Table Global Mobile Payment Transaction Sales Volume by Player (2017-2022)

Table Global Mobile Payment Transaction Sales Volume Share by Player (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume Share by Player in 2021

Table Mobile Payment Transaction Revenue (Million USD) by Player (2017-2022)

Table Mobile Payment Transaction Revenue Market Share by Player (2017-2022)

Table Mobile Payment Transaction Price by Player (2017-2022)

Table Mobile Payment Transaction Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Mobile Payment Transaction Sales Volume, Region Wise (2017-2022)

Table Global Mobile Payment Transaction Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume Market Share, Region Wise in 2021

Table Global Mobile Payment Transaction Revenue (Million USD), Region Wise (2017-2022)

Table Global Mobile Payment Transaction Revenue Market Share, Region Wise (2017-2022)

Figure Global Mobile Payment Transaction Revenue Market Share, Region Wise (2017-2022)

Figure Global Mobile Payment Transaction Revenue Market Share, Region Wise in 2021

Table Global Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Mobile Payment Transaction Sales Volume by Type (2017-2022)

Table Global Mobile Payment Transaction Sales Volume Market Share by Type (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume Market Share by Type in

2021

Table Global Mobile Payment Transaction Revenue (Million USD) by Type (2017-2022)

Table Global Mobile Payment Transaction Revenue Market Share by Type (2017-2022)

Figure Global Mobile Payment Transaction Revenue Market Share by Type in 2021

Table Mobile Payment Transaction Price by Type (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume and Growth Rate of Wireless Application Protocol (WAP) (2017-2022)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Wireless Application Protocol (WAP) (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume and Growth Rate of Short Message Service (SMS) (2017-2022)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Short Message Service (SMS) (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume and Growth Rate of Near Field Communication (NFC) (2017-2022)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Near Field Communication (NFC) (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume and Growth Rate of Unstructured Supplementary Service Data (USSD) (2017-2022)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Unstructured Supplementary Service Data (USSD) (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Mobile Payment Transaction Consumption by Application (2017-2022)

Table Global Mobile Payment Transaction Consumption Market Share by Application (2017-2022)

Table Global Mobile Payment Transaction Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Mobile Payment Transaction Consumption Revenue Market Share by Application (2017-2022)

Table Global Mobile Payment Transaction Consumption and Growth Rate of Travel and Ticketing (2017-2022)

Table Global Mobile Payment Transaction Consumption and Growth Rate of Insurance (2017-2022)

Table Global Mobile Payment Transaction Consumption and Growth Rate of Banking (2017-2022)

Table Global Mobile Payment Transaction Consumption and Growth Rate of

Merchandise (2017-2022)

Table Global Mobile Payment Transaction Consumption and Growth Rate of Food and Beverages (2017-2022)

Table Global Mobile Payment Transaction Consumption and Growth Rate of Airtime (2017-2022)

Table Global Mobile Payment Transaction Consumption and Growth Rate of Others (2017-2022)

Figure Global Mobile Payment Transaction Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Mobile Payment Transaction Price and Trend Forecast (2022-2027)

Figure USA Mobile Payment Transaction Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Mobile Payment Transaction Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Mobile Payment Transaction Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Mobile Payment Transaction Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Mobile Payment Transaction Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Mobile Payment Transaction Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Mobile Payment Transaction Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Mobile Payment Transaction Market Revenue (Million USD) and

Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Mobile Payment Transaction Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Mobile Payment Transaction Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Mobile Payment Transaction Market Sales Volume Forecast, by Type

Table Global Mobile Payment Transaction Sales Volume Market Share Forecast, by Type

Table Global Mobile Payment Transaction Market Revenue (Million USD) Forecast, by Type

Table Global Mobile Payment Transaction Revenue Market Share Forecast, by Type

Table Global Mobile Payment Transaction Price Forecast, by Type

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Wireless Application Protocol (WAP) (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Wireless Application Protocol (WAP) (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Short Message Service (SMS) (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Short Message Service (SMS) (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Near Field Communication (NFC) (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Near Field Communication (NFC) (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Unstructured Supplementary Service Data (USSD) (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Unstructured Supplementary Service Data (USSD) (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Mobile Payment Transaction Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Mobile Payment Transaction Market Consumption Forecast, by Application

Table Global Mobile Payment Transaction Consumption Market Share Forecast, by Application

Table Global Mobile Payment Transaction Market Revenue (Million USD) Forecast, by Application

Table Global Mobile Payment Transaction Revenue Market Share Forecast, by

Application

Figure Global Mobile Payment Transaction Consumption Value (Million USD) and Growth Rate of Travel and Ticketing (2022-2027)

Figure Global Mobile Payment Transaction Consumption Value (Million USD) and Growth Rate of Insurance (2022-2027)

Figure Global Mobile Payment Transaction Consumption Value (Million USD) and Growth Rate of Banking (2022-2027)

Figure Global Mobile Payment Transaction Consumption Value (Million USD) and Growth Rate of Merchandise (2022-2027)

Figure Global Mobile Payment Transaction Consumption Value (Million USD) and Growth Rate of Food and Beverages (2022-2027)

Figure Global Mobile Payment Transaction Consumption Value (Million USD) and Growth Rate of Airtime (2022-2027)

Figure Global Mobile Payment Transaction Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Mobile Payment Transaction Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Apple Inc. Profile

Table Apple Inc. Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Apple Inc. Mobile Payment Transaction Sales Volume and Growth Rate

Figure Apple Inc. Revenue (Million USD) Market Share 2017-2022

Table Google Inc. Profile

Table Google Inc. Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Google Inc. Mobile Payment Transaction Sales Volume and Growth Rate

Figure Google Inc. Revenue (Million USD) Market Share 2017-2022

Table LevelUp Profile

Table LevelUp Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LevelUp Mobile Payment Transaction Sales Volume and Growth Rate

Figure LevelUp Revenue (Million USD) Market Share 2017-2022

Table Econet Wireless Zimbabwe Limited Profile

Table Econet Wireless Zimbabwe Limited Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Econet Wireless Zimbabwe Limited Mobile Payment Transaction Sales Volume and Growth Rate

Figure Econet Wireless Zimbabwe Limited Revenue (Million USD) Market Share 2017-2022

Table MasterCard Incorporated Profile

Table MasterCard Incorporated Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MasterCard Incorporated Mobile Payment Transaction Sales Volume and Growth Rate

Figure MasterCard Incorporated Revenue (Million USD) Market Share 2017-2022

Table Orange S.A. Profile

Table Orange S.A. Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Orange S.A. Mobile Payment Transaction Sales Volume and Growth Rate

Figure Orange S.A. Revenue (Million USD) Market Share 2017-2022

Table TIO Networks Corp. Profile

Table TIO Networks Corp. Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TIO Networks Corp. Mobile Payment Transaction Sales Volume and Growth Rate

Figure TIO Networks Corp. Revenue (Million USD) Market Share 2017-2022

Table Bharti Airtel Limited Profile

Table Bharti Airtel Limited Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bharti Airtel Limited Mobile Payment Transaction Sales Volume and Growth Rate

Figure Bharti Airtel Limited Revenue (Million USD) Market Share 2017-2022

Table PayPal Holdings, Inc. Profile

Table PayPal Holdings, Inc. Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PayPal Holdings, Inc. Mobile Payment Transaction Sales Volume and Growth Rate

Figure PayPal Holdings, Inc. Revenue (Million USD) Market Share 2017-2022

Table One97 Communications Ltd. Profile

Table One97 Communications Ltd. Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure One97 Communications Ltd. Mobile Payment Transaction Sales Volume and Growth Rate

Figure One97 Communications Ltd. Revenue (Million USD) Market Share 2017-2022

Table MTN Group Limited Profile

Table MTN Group Limited Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MTN Group Limited Mobile Payment Transaction Sales Volume and Growth Rate

Figure MTN Group Limited Revenue (Million USD) Market Share 2017-2022

Table Millicom International Cellular SA Profile

Table Millicom International Cellular SA Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Millicom International Cellular SA Mobile Payment Transaction Sales Volume and Growth Rate

Figure Millicom International Cellular SA Revenue (Million USD) Market Share 2017-2022

Table American Express Profile

Table American Express Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure American Express Mobile Payment Transaction Sales Volume and Growth Rate

Figure American Express Revenue (Million USD) Market Share 2017-2022

Table Vodacom Group Limited Profile

Table Vodacom Group Limited Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vodacom Group Limited Mobile Payment Transaction Sales Volume and Growth Rate

Figure Vodacom Group Limited Revenue (Million USD) Market Share 2017-2022

Table Citrus Payment Solutions Profile

Table Citrus Payment Solutions Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Citrus Payment Solutions Mobile Payment Transaction Sales Volume and Growth Rate

Figure Citrus Payment Solutions Revenue (Million USD) Market Share 2017-2022

Table Safaricom Limited Profile

Table Safaricom Limited Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Safaricom Limited Mobile Payment Transaction Sales Volume and Growth Rate

Figure Safaricom Limited Revenue (Million USD) Market Share 2017-2022

Table Mahindra Comviva Profile

Table Mahindra Comviva Mobile Payment Transaction Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mahindra Comviva Mobile Payment Transaction Sales Volume and Growth Rate

Figure Mahindra Comviva Revenue (Million USD) Market Share 2017-2022

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