

Global Mobile Payment Technology Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Mobile payments are regulated transactions that take place digitally through your mobile device. Mobile payments are gaining popularity with consumers not only for their convenience but also for their security, because with many types of mobile PoS systems, credit card data is not saved on the merchant's PoS terminal. The consumer's mobile device actually becomes a security token that generates a random code for each transaction. Depending upon the technology used, the token may be transmitted over the air (OTA) or entered manually into a keypad by the consumer.

Based on the Mobile Payment Technology market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Payment Technology market covered in Chapter 5: PayPal, Inc.

Apple, Inc
Alibaba Group
MasterCard International Inc.
Visa, Inc.
Microsoft Corporation
AT & T, Inc.
Vodafone Ltd.
Tencent
Google, Inc.
American Express, Co.
UnionPay

In Chapter 6, on the basis of types, the Mobile Payment Technology market from 2015 to 2025 is primarily split into:

Near field Communication (NFC)
QR Code Payment
SMS-based
USSD/STK
Direct operator billing (Credit/debit card-based)
Digital wallet

In Chapter 7, on the basis of applications, the Mobile Payment Technology market from 2015 to 2025 covers:

Entertainment
Energy & Utilities
Healthcare
Retail
Hospitality & Transportation
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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