

# Global Mobile Money Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Mobile Money is the use of a mobile phone in order to transfer funds between banks or accounts, deposit or withdraw funds, or pay bills. It is safe, easy electronic payments make Mobile Money a popular alternative to bank accounts. It can be used on both smart phones and basic feature phones.

Based on the Mobile Money market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Money market covered in Chapter 5:

## FIS

Comviva  
Western Union Holdings  
Fiserve  
Orange  
Samsung  
Square  
Global Payments  
Apple  
Mastercard  
Alipay  
Airtel  
Paypal  
Tencent  
T- Mobile  
VISA  
Gemalto  
MTN  
PAYTM  
Google  
Vodafone  
Amazon

In Chapter 6, on the basis of types, the Mobile Money market from 2015 to 2025 is primarily split into:

Point of Sale (PoS)  
Mobile Apps  
QR codes

In Chapter 7, on the basis of applications, the Mobile Money market from 2015 to 2025 covers:

Money transfers  
Bill Payments  
Airtime Transfer and Top-Ups  
Travel and Ticketing  
Merchandise and Coupons

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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