

Global Mobile Learning Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Mobile learning or mobile learning is a form of distance education through social and content interaction, using personal electronic devices to learn in a variety of environments.

Based on the Mobile Learning market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Learning market covered in Chapter 5:

Google

Apple

XRS

Beness Holding, Inc

XUEDA

Bettermarks

Ifdoo
Scoyo
Pearson
CDEL
White Hat Managemen
K12 Inc
YY Inc
AMBO
New Oriental Education & Technology
Georg von Holtzbrinck GmbH & Co. K
Languagenut
YINGDING
Netease

In Chapter 6, on the basis of types, the Mobile Learning market from 2015 to 2025 is primarily split into:

Mobile Content Authoring
E-Books
Portable LMS
Mobile and Video Based Courseware
Interactive Assessments
Content Development
M-Enablement

In Chapter 7, on the basis of applications, the Mobile Learning market from 2015 to 2025 covers:

PC
Mobile & Tablet

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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