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Global Mobile Health App Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Health apps are application programs that offer health-related services for smartphones and tablet PCs.

Because they’re accessible to patients both at home and on-the-go, health apps are a part of the movement towards mobile health (mHealth) programs in health care. There are many varieties of health apps available for purchase from app stores. Some are designed to help consumers make healthier choices in their everyday life by offering advice about fitness or nutrition. Others help doctors and patients communicate from afar, like apps for diabetics that automatically sent glucose readings to their primary care physicians. Some apps are aimed at physicians themselves—many apps combine mHealth with electronic medical records (EMR), allowing doctors to keep accurate records that are easily accessible.

Based on the Mobile Health App market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

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In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Health App market covered in Chapter 5:

Medtronic, Inc.
Sanofi S.A.
Apple, Inc.
Nike Inc.
Cerner Corporation
Omron healthcare co., ltd.
AT&T, Inc.
Athenahealth, Inc.
AirStrip Technologies Inc.
Biotelemetry, Inc.
Johnson & Johnson
Philips N.V.
Cisco Systems, Inc.

In Chapter 6, on the basis of types, the Mobile Health App market from 2015 to 2025 is primarily split into:

Chronic Care Management Apps
Medical Apps
Women's Health Apps
Personal Health Record (PHR) Apps
Healthcare and Fitness Apps
Others

In Chapter 7, on the basis of applications, the Mobile Health App market from 2015 to 2025 covers:

Neurology
Diabetes
Cardiovascular
Respiratory

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Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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