

# Global Mobile Health App Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G7C6195AC6F0EN.html>

Date: June 2019

Pages: 124

Price: US\$ 2,950.00 (Single User License)

ID: G7C6195AC6F0EN

## Abstracts

The Mobile Health App market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Mobile Health App market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Mobile Health App market.

Major players in the global Mobile Health App market include:

Medtronic, Inc.

Philips N.V.

Biotelemetry, Inc.

Omron healthcare co., ltd.

AT&T, Inc.

Apple, Inc.

Sanofi S.A.

Cisco Systems, Inc.

Cerner Corporation

Athenahealth, Inc.

AirStrip Technologies Inc.

Johnson & Johnson

Nike Inc.

On the basis of types, the Mobile Health App market is primarily split into:

- Chronic Care Management Apps
- Medical Apps
- Women's Health Apps
- Personal Health Record (PHR) Apps
- Healthcare and Fitness Apps
- Others

On the basis of applications, the market covers:

- Neurology
- Diabetes
- Cardiovascular
- Respiratory
- Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

- United States
- Europe (Germany, UK, France, Italy, Spain, Russia, Poland)
- China
- Japan
- India
- Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)
- Central and South America (Brazil, Mexico, Colombia)
- Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)
- Other Regions

Chapter 1 provides an overview of Mobile Health App market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Mobile Health App market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Mobile Health App industry. The basic information, as well as the profiles, applications and specifications of products

market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Mobile Health App market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Mobile Health App, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Mobile Health App in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Mobile Health App in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Mobile Health App. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Mobile Health App market, including the global production and revenue forecast, regional forecast. It also foresees the Mobile Health App market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 MOBILE HEALTH APP MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Health App
- 1.2 Mobile Health App Segment by Type
  - 1.2.1 Global Mobile Health App Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Chronic Care Management Apps
  - 1.2.3 The Market Profile of Medical Apps
  - 1.2.4 The Market Profile of Women's Health Apps
  - 1.2.5 The Market Profile of Personal Health Record (PHR) Apps
  - 1.2.6 The Market Profile of Healthcare and Fitness Apps
  - 1.2.7 The Market Profile of Others
- 1.3 Global Mobile Health App Segment by Application
  - 1.3.1 Mobile Health App Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Neurology
  - 1.3.3 The Market Profile of Diabetes
  - 1.3.4 The Market Profile of Cardiovascular
  - 1.3.5 The Market Profile of Respiratory
  - 1.3.6 The Market Profile of Others
- 1.4 Global Mobile Health App Market by Region (2014-2026)
  - 1.4.1 Global Mobile Health App Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Mobile Health App Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Mobile Health App Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Mobile Health App Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Mobile Health App Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Mobile Health App Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Mobile Health App Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Mobile Health App Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.4 China Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.6 India Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Mobile Health App Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Mobile Health App Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Mobile Health App Market Status and Prospect (2014-2026)

- 1.4.7.3 Philippines Mobile Health App Market Status and Prospect (2014-2026)
- 1.4.7.4 Indonesia Mobile Health App Market Status and Prospect (2014-2026)
- 1.4.7.5 Thailand Mobile Health App Market Status and Prospect (2014-2026)
- 1.4.7.6 Vietnam Mobile Health App Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.8.3 Colombia Mobile Health App Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Mobile Health App Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Mobile Health App Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Mobile Health App (2014-2026)
  - 1.5.1 Global Mobile Health App Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Mobile Health App Production Status and Outlook (2014-2026)

## **2 GLOBAL MOBILE HEALTH APP MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Mobile Health App Production and Share by Player (2014-2019)
- 2.2 Global Mobile Health App Revenue and Market Share by Player (2014-2019)
- 2.3 Global Mobile Health App Average Price by Player (2014-2019)
- 2.4 Mobile Health App Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Mobile Health App Market Competitive Situation and Trends
  - 2.5.1 Mobile Health App Market Concentration Rate
  - 2.5.2 Mobile Health App Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

- 3.1 Medtronic, Inc.
  - 3.1.1 Medtronic, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.1.2 Mobile Health App Product Profiles, Application and Specification
- 3.1.3 Medtronic, Inc. Mobile Health App Market Performance (2014-2019)
- 3.1.4 Medtronic, Inc. Business Overview
- 3.2 Philips N.V.
  - 3.2.1 Philips N.V. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.2.2 Mobile Health App Product Profiles, Application and Specification
  - 3.2.3 Philips N.V. Mobile Health App Market Performance (2014-2019)
  - 3.2.4 Philips N.V. Business Overview
- 3.3 Biotelemetry, Inc.
  - 3.3.1 Biotelemetry, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Mobile Health App Product Profiles, Application and Specification
  - 3.3.3 Biotelemetry, Inc. Mobile Health App Market Performance (2014-2019)
  - 3.3.4 Biotelemetry, Inc. Business Overview
- 3.4 Omron healthcare co., ltd.
  - 3.4.1 Omron healthcare co., ltd. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Mobile Health App Product Profiles, Application and Specification
  - 3.4.3 Omron healthcare co., ltd. Mobile Health App Market Performance (2014-2019)
  - 3.4.4 Omron healthcare co., ltd. Business Overview
- 3.5 AT&T, Inc.
  - 3.5.1 AT&T, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Mobile Health App Product Profiles, Application and Specification
  - 3.5.3 AT&T, Inc. Mobile Health App Market Performance (2014-2019)
  - 3.5.4 AT&T, Inc. Business Overview
- 3.6 Apple, Inc.
  - 3.6.1 Apple, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Mobile Health App Product Profiles, Application and Specification
  - 3.6.3 Apple, Inc. Mobile Health App Market Performance (2014-2019)
  - 3.6.4 Apple, Inc. Business Overview
- 3.7 Sanofi S.A.
  - 3.7.1 Sanofi S.A. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Mobile Health App Product Profiles, Application and Specification
  - 3.7.3 Sanofi S.A. Mobile Health App Market Performance (2014-2019)
  - 3.7.4 Sanofi S.A. Business Overview
- 3.8 Cisco Systems, Inc.
  - 3.8.1 Cisco Systems, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Mobile Health App Product Profiles, Application and Specification

- 3.8.3 Cisco Systems, Inc. Mobile Health App Market Performance (2014-2019)
- 3.8.4 Cisco Systems, Inc. Business Overview
- 3.9 Cerner Corporation
  - 3.9.1 Cerner Corporation Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.9.2 Mobile Health App Product Profiles, Application and Specification
  - 3.9.3 Cerner Corporation Mobile Health App Market Performance (2014-2019)
  - 3.9.4 Cerner Corporation Business Overview
- 3.10 Athenahealth, Inc.
  - 3.10.1 Athenahealth, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.10.2 Mobile Health App Product Profiles, Application and Specification
  - 3.10.3 Athenahealth, Inc. Mobile Health App Market Performance (2014-2019)
  - 3.10.4 Athenahealth, Inc. Business Overview
- 3.11 AirStrip Technologies Inc.
  - 3.11.1 AirStrip Technologies Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.11.2 Mobile Health App Product Profiles, Application and Specification
  - 3.11.3 AirStrip Technologies Inc. Mobile Health App Market Performance (2014-2019)
  - 3.11.4 AirStrip Technologies Inc. Business Overview
- 3.12 Johnson & Johnson
  - 3.12.1 Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.12.2 Mobile Health App Product Profiles, Application and Specification
  - 3.12.3 Johnson & Johnson Mobile Health App Market Performance (2014-2019)
  - 3.12.4 Johnson & Johnson Business Overview
- 3.13 Nike Inc.
  - 3.13.1 Nike Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.13.2 Mobile Health App Product Profiles, Application and Specification
  - 3.13.3 Nike Inc. Mobile Health App Market Performance (2014-2019)
  - 3.13.4 Nike Inc. Business Overview

## **4 GLOBAL MOBILE HEALTH APP PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 Global Mobile Health App Production and Market Share by Type (2014-2019)
- 4.2 Global Mobile Health App Revenue and Market Share by Type (2014-2019)
- 4.3 Global Mobile Health App Price by Type (2014-2019)
- 4.4 Global Mobile Health App Production Growth Rate by Type (2014-2019)

4.4.1 Global Mobile Health App Production Growth Rate of Chronic Care Management Apps (2014-2019)

4.4.2 Global Mobile Health App Production Growth Rate of Medical Apps (2014-2019)

4.4.3 Global Mobile Health App Production Growth Rate of Women's Health Apps (2014-2019)

4.4.4 Global Mobile Health App Production Growth Rate of Personal Health Record (PHR) Apps (2014-2019)

4.4.5 Global Mobile Health App Production Growth Rate of Healthcare and Fitness Apps (2014-2019)

4.4.6 Global Mobile Health App Production Growth Rate of Others (2014-2019)

## **5 GLOBAL MOBILE HEALTH APP MARKET ANALYSIS BY APPLICATION**

5.1 Global Mobile Health App Consumption and Market Share by Application (2014-2019)

5.2 Global Mobile Health App Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Mobile Health App Consumption Growth Rate of Neurology (2014-2019)

5.2.2 Global Mobile Health App Consumption Growth Rate of Diabetes (2014-2019)

5.2.3 Global Mobile Health App Consumption Growth Rate of Cardiovascular (2014-2019)

5.2.4 Global Mobile Health App Consumption Growth Rate of Respiratory (2014-2019)

5.2.5 Global Mobile Health App Consumption Growth Rate of Others (2014-2019)

## **6 GLOBAL MOBILE HEALTH APP PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

6.1 Global Mobile Health App Consumption by Region (2014-2019)

6.2 United States Mobile Health App Production, Consumption, Export, Import (2014-2019)

6.3 Europe Mobile Health App Production, Consumption, Export, Import (2014-2019)

6.4 China Mobile Health App Production, Consumption, Export, Import (2014-2019)

6.5 Japan Mobile Health App Production, Consumption, Export, Import (2014-2019)

6.6 India Mobile Health App Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Mobile Health App Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Mobile Health App Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Mobile Health App Production, Consumption, Export, Import (2014-2019)



## **7 GLOBAL MOBILE HEALTH APP PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

7.1 Global Mobile Health App Production and Market Share by Region (2014-2019)

7.2 Global Mobile Health App Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Mobile Health App Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Mobile Health App Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Mobile Health App Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Mobile Health App Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Mobile Health App Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Mobile Health App Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Mobile Health App Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Mobile Health App Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Mobile Health App Production, Revenue, Price and Gross Margin (2014-2019)

## **8 MOBILE HEALTH APP MANUFACTURING ANALYSIS**

8.1 Mobile Health App Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Mobile Health App

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Mobile Health App Industrial Chain Analysis
- 9.2 Raw Materials Sources of Mobile Health App Major Players in 2018
- 9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
  - 10.3.1 Advances in Innovation and Technology for Mobile Health App
  - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
  - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
  - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
  - 10.5.1 Threat of New Entrants
  - 10.5.2 Threat of Substitutes
  - 10.5.3 Bargaining Power of Suppliers
  - 10.5.4 Bargaining Power of Buyers
  - 10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL MOBILE HEALTH APP MARKET FORECAST (2019-2026)**

- 11.1 Global Mobile Health App Production, Revenue Forecast (2019-2026)
  - 11.1.1 Global Mobile Health App Production and Growth Rate Forecast (2019-2026)
  - 11.1.2 Global Mobile Health App Revenue and Growth Rate Forecast (2019-2026)
  - 11.1.3 Global Mobile Health App Price and Trend Forecast (2019-2026)
- 11.2 Global Mobile Health App Production, Consumption, Export and Import Forecast by Region (2019-2026)
  - 11.2.1 United States Mobile Health App Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.2 Europe Mobile Health App Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.3 China Mobile Health App Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.4 Japan Mobile Health App Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.5 India Mobile Health App Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Mobile Health App Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Mobile Health App Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Mobile Health App Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Mobile Health App Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Mobile Health App Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Mobile Health App Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G7C6195AC6F0EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7C6195AC6F0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

