

Global Mobile Esport Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Mobile Esport refers to the mobile game (tablet, mobile phone, PSP and other electronic devices) video game competition to achieve the 'sports' level of activities. The mobile e-sports movement is an intellectual confrontation exercise between people using mobile games devices such as mobile phones, tablet computers, and PSPs as carriers.

Based on the Mobile Esport market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Esport market covered in Chapter 5:

DeNA

Tencent

Mixi

EA

Ubisoft

Sony

Netmarble

Activision Blizzard

In Chapter 6, on the basis of types, the Mobile Esport market from 2015 to 2025 is primarily split into:

Real-time strategy (RTS)

First-person shooter (FPS)

Multiplayer online battle arena (MOBA)

In Chapter 7, on the basis of applications, the Mobile Esport market from 2015 to 2025 covers:

Online

Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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