

# Global Mobile Digital Banking Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Digital banking means the full digitization of banks and all its activities, programs and functions. It's not just about digitizing your services and products — the front-end that customers see — but also about automating your processes (the back-end) and connecting these worlds with middleware. Digital banking is about the automation of every step of the banking relationship, and it goes way beyond an online or mobile banking platform.

Based on the Mobile Digital Banking market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mobile Digital Banking market covered in Chapter 5:

Backbase  
Fiserv, Inc  
Oracle  
TRG Mobilearth Inc  
Capital Banking Solution  
JPMorgan Chase & Co  
Kony, Inc  
CR2  
Infosys Ltd  
Urban FT  
Temenos Headquarters SA  
Ally Financial Inc  
Innofis  
Digiliti Money, Inc  
Tata Consultancy Services  
Technisys  
Microsoft Corporation  
ACI Worldwide

In Chapter 6, on the basis of types, the Mobile Digital Banking market from 2015 to 2025 is primarily split into:

Banking Cards  
Mobile Wallets  
Mobile Banking  
Internet Banking  
Micro ATMs

In Chapter 7, on the basis of applications, the Mobile Digital Banking market from 2015 to 2025 covers:

Small- and Medium-Sized Enterprises  
Large-Sized Enterprises

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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