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Global Mini LED Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

While conventional LED components are used for backlight, Micro LED and Mini LED technology have been used for self-emitting in displays of consumer electronics. Every LED will then stand for a pixel, increasing the number of LED wafers used by companies. Micro LED is considered as a new generation display technology due to its properties of high resolution, high brightness, power-saving, and fast response time, etc.
Based on the Mini LED market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.
In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.
In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Mini LED market covered in Chapter 5:
Samsung
AU Optronics

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Leyard
Macroblock
Facebook
Innolux
MTC
LG
Changelight
Apple
Epistar
Google
San’an Optoelectronics
Sony
HC SemiTek
PlayNitride

In Chapter 6, on the basis of types, the Mini LED market from 2015 to 2025 is primarily split into:
100~150um
150~200um

In Chapter 7, on the basis of applications, the Mini LED market from 2015 to 2025 covers:
Mobile phones
Televisions
Car panels
Gaming laptops

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:
North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy

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Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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