

Global Milk Beverage Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Milk Beverage market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Milk Beverage market are covered in Chapter 9:

Earth's Own Food Company
Beijing Sanyuan Foods
Parag Milk Foods
Eden Foods
Best of Farms
Moringa Milk Industry

The Hain Celestial Group
Bright Food (Group)
Sassy Lassi
Arla Foods
Blue Diamond Gmilk Beverages
Fresh Made Dairy
South East Bottling and Beverage
Wei Chuan Foods Corporation
Mengniu Dairy
Krafts Foods Group
Anand Milk Producers Union Limited
Valio Eesti AS
Yili Industrial Group
Lifeway Foods
Babushka Kefir
Amul Dairy
Groupe Danone
Living Harvest Foods Inc
Nourish Kefir
Shijiazhuang Junlebao Dairy

In Chapter 5 and Chapter 7.3, based on types, the Milk Beverage market from 2017 to 2027 is primarily split into:

Neutral Milk Drink
Sour Milk Drink

In Chapter 6 and Chapter 7.4, based on applications, the Milk Beverage market from 2017 to 2027 covers:

Third-party Online Shopping Platform
Fresh E-commerce
Hypermarkets and Supermarkets
Specialty Stores
Restaurant
Convenience Stores
Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Milk Beverage market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Milk Beverage Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the

world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 MILK BEVERAGE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Milk Beverage Market
- 1.2 Milk Beverage Market Segment by Type
 - 1.2.1 Global Milk Beverage Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Milk Beverage Market Segment by Application
 - 1.3.1 Milk Beverage Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Milk Beverage Market, Region Wise (2017-2027)
 - 1.4.1 Global Milk Beverage Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Milk Beverage Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Milk Beverage Market Status and Prospect (2017-2027)
 - 1.4.4 China Milk Beverage Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Milk Beverage Market Status and Prospect (2017-2027)
 - 1.4.6 India Milk Beverage Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Milk Beverage Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Milk Beverage Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Milk Beverage Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Milk Beverage (2017-2027)
 - 1.5.1 Global Milk Beverage Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Milk Beverage Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Milk Beverage Market

2 INDUSTRY OUTLOOK

- 2.1 Milk Beverage Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Milk Beverage Market Drivers Analysis
- 2.4 Milk Beverage Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Milk Beverage Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Milk Beverage Industry Development

3 GLOBAL MILK BEVERAGE MARKET LANDSCAPE BY PLAYER

3.1 Global Milk Beverage Sales Volume and Share by Player (2017-2022)

3.2 Global Milk Beverage Revenue and Market Share by Player (2017-2022)

3.3 Global Milk Beverage Average Price by Player (2017-2022)

3.4 Global Milk Beverage Gross Margin by Player (2017-2022)

3.5 Milk Beverage Market Competitive Situation and Trends

3.5.1 Milk Beverage Market Concentration Rate

3.5.2 Milk Beverage Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL MILK BEVERAGE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Milk Beverage Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Milk Beverage Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Milk Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Milk Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Milk Beverage Market Under COVID-19

4.5 Europe Milk Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Milk Beverage Market Under COVID-19

4.6 China Milk Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Milk Beverage Market Under COVID-19

4.7 Japan Milk Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Milk Beverage Market Under COVID-19

4.8 India Milk Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Milk Beverage Market Under COVID-19

4.9 Southeast Asia Milk Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Milk Beverage Market Under COVID-19

4.10 Latin America Milk Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.10.1 Latin America Milk Beverage Market Under COVID-19
- 4.11 Middle East and Africa Milk Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Milk Beverage Market Under COVID-19

5 GLOBAL MILK BEVERAGE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Milk Beverage Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Milk Beverage Revenue and Market Share by Type (2017-2022)
- 5.3 Global Milk Beverage Price by Type (2017-2022)
- 5.4 Global Milk Beverage Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Milk Beverage Sales Volume, Revenue and Growth Rate of Neutral Milk Drink (2017-2022)
 - 5.4.2 Global Milk Beverage Sales Volume, Revenue and Growth Rate of Sour Milk Drink (2017-2022)

6 GLOBAL MILK BEVERAGE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Milk Beverage Consumption and Market Share by Application (2017-2022)
- 6.2 Global Milk Beverage Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Milk Beverage Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Milk Beverage Consumption and Growth Rate of Third-party Online Shopping Platform (2017-2022)
 - 6.3.2 Global Milk Beverage Consumption and Growth Rate of Fresh E-commerce (2017-2022)
 - 6.3.3 Global Milk Beverage Consumption and Growth Rate of Hypermarkets and Supermarkets (2017-2022)
 - 6.3.4 Global Milk Beverage Consumption and Growth Rate of Specialty Stores (2017-2022)
 - 6.3.5 Global Milk Beverage Consumption and Growth Rate of Restaurant (2017-2022)
 - 6.3.6 Global Milk Beverage Consumption and Growth Rate of Convenience Stores (2017-2022)
 - 6.3.7 Global Milk Beverage Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL MILK BEVERAGE MARKET FORECAST (2022-2027)

- 7.1 Global Milk Beverage Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global Milk Beverage Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global Milk Beverage Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global Milk Beverage Price and Trend Forecast (2022-2027)
- 7.2 Global Milk Beverage Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Milk Beverage Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Milk Beverage Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Milk Beverage Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Milk Beverage Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India Milk Beverage Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia Milk Beverage Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.7 Latin America Milk Beverage Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.8 Middle East and Africa Milk Beverage Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Milk Beverage Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Milk Beverage Revenue and Growth Rate of Neutral Milk Drink (2022-2027)
 - 7.3.2 Global Milk Beverage Revenue and Growth Rate of Sour Milk Drink (2022-2027)
- 7.4 Global Milk Beverage Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Milk Beverage Consumption Value and Growth Rate of Third-party Online Shopping Platform(2022-2027)
 - 7.4.2 Global Milk Beverage Consumption Value and Growth Rate of Fresh E-commerce(2022-2027)
 - 7.4.3 Global Milk Beverage Consumption Value and Growth Rate of Hypermarkets and Supermarkets(2022-2027)
 - 7.4.4 Global Milk Beverage Consumption Value and Growth Rate of Specialty Stores(2022-2027)
 - 7.4.5 Global Milk Beverage Consumption Value and Growth Rate of Restaurant(2022-2027)
 - 7.4.6 Global Milk Beverage Consumption Value and Growth Rate of Convenience Stores(2022-2027)
 - 7.4.7 Global Milk Beverage Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Milk Beverage Market Forecast Under COVID-19

8 MILK BEVERAGE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Milk Beverage Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Milk Beverage Analysis
- 8.6 Major Downstream Buyers of Milk Beverage Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Milk Beverage Industry

9 PLAYERS PROFILES

- 9.1 Earth's Own Food Company
 - 9.1.1 Earth's Own Food Company Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Milk Beverage Product Profiles, Application and Specification
 - 9.1.3 Earth's Own Food Company Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Beijing Sanyuan Foods
 - 9.2.1 Beijing Sanyuan Foods Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Milk Beverage Product Profiles, Application and Specification
 - 9.2.3 Beijing Sanyuan Foods Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Parag Milk Foods
 - 9.3.1 Parag Milk Foods Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Milk Beverage Product Profiles, Application and Specification
 - 9.3.3 Parag Milk Foods Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Eden Foods
 - 9.4.1 Eden Foods Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Milk Beverage Product Profiles, Application and Specification

- 9.4.3 Eden Foods Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Best of Farms
 - 9.5.1 Best of Farms Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Milk Beverage Product Profiles, Application and Specification
 - 9.5.3 Best of Farms Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Moringa Milk Industry
 - 9.6.1 Moringa Milk Industry Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Milk Beverage Product Profiles, Application and Specification
 - 9.6.3 Moringa Milk Industry Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 The Hain Celestial Group
 - 9.7.1 The Hain Celestial Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Milk Beverage Product Profiles, Application and Specification
 - 9.7.3 The Hain Celestial Group Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Bright Food (Group)
 - 9.8.1 Bright Food (Group) Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Milk Beverage Product Profiles, Application and Specification
 - 9.8.3 Bright Food (Group) Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Sassy Lassi
 - 9.9.1 Sassy Lassi Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Milk Beverage Product Profiles, Application and Specification
 - 9.9.3 Sassy Lassi Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Arla Foods

9.10.1 Arla Foods Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Milk Beverage Product Profiles, Application and Specification

9.10.3 Arla Foods Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Blue Diamond Gmilk Beverages

9.11.1 Blue Diamond Gmilk Beverages Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Milk Beverage Product Profiles, Application and Specification

9.11.3 Blue Diamond Gmilk Beverages Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Fresh Made Dairy

9.12.1 Fresh Made Dairy Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Milk Beverage Product Profiles, Application and Specification

9.12.3 Fresh Made Dairy Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 South East Bottling and Beverage

9.13.1 South East Bottling and Beverage Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Milk Beverage Product Profiles, Application and Specification

9.13.3 South East Bottling and Beverage Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Wei Chuan Foods Corporation

9.14.1 Wei Chuan Foods Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Milk Beverage Product Profiles, Application and Specification

9.14.3 Wei Chuan Foods Corporation Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Mengniu Dairy

9.15.1 Mengniu Dairy Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Milk Beverage Product Profiles, Application and Specification

9.15.3 Mengniu Dairy Market Performance (2017-2022)

- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis
- 9.16 Krafts Foods Group
 - 9.16.1 Krafts Foods Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 Milk Beverage Product Profiles, Application and Specification
 - 9.16.3 Krafts Foods Group Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 Anand Milk Producers Union Limited
 - 9.17.1 Anand Milk Producers Union Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 Milk Beverage Product Profiles, Application and Specification
 - 9.17.3 Anand Milk Producers Union Limited Market Performance (2017-2022)
 - 9.17.4 Recent Development
 - 9.17.5 SWOT Analysis
- 9.18 Valio Eesti AS
 - 9.18.1 Valio Eesti AS Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 Milk Beverage Product Profiles, Application and Specification
 - 9.18.3 Valio Eesti AS Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis
- 9.19 Yili Industrial Group
 - 9.19.1 Yili Industrial Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 Milk Beverage Product Profiles, Application and Specification
 - 9.19.3 Yili Industrial Group Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 Lifeway Foods
 - 9.20.1 Lifeway Foods Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 Milk Beverage Product Profiles, Application and Specification
 - 9.20.3 Lifeway Foods Market Performance (2017-2022)
 - 9.20.4 Recent Development
 - 9.20.5 SWOT Analysis
- 9.21 Babushka Kefir
 - 9.21.1 Babushka Kefir Basic Information, Manufacturing Base, Sales Region and

Competitors

9.21.2 Milk Beverage Product Profiles, Application and Specification

9.21.3 Babushka Kefir Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Amul Dairy

9.22.1 Amul Dairy Basic Information, Manufacturing Base, Sales Region and

Competitors

9.22.2 Milk Beverage Product Profiles, Application and Specification

9.22.3 Amul Dairy Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 Groupe Danone

9.23.1 Groupe Danone Basic Information, Manufacturing Base, Sales Region and

Competitors

9.23.2 Milk Beverage Product Profiles, Application and Specification

9.23.3 Groupe Danone Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 Living Harvest Foods Inc

9.24.1 Living Harvest Foods Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Milk Beverage Product Profiles, Application and Specification

9.24.3 Living Harvest Foods Inc Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

9.25 Nourish Kefir

9.25.1 Nourish Kefir Basic Information, Manufacturing Base, Sales Region and Competitors

9.25.2 Milk Beverage Product Profiles, Application and Specification

9.25.3 Nourish Kefir Market Performance (2017-2022)

9.25.4 Recent Development

9.25.5 SWOT Analysis

9.26 Shijiazhuang Junlebao Dairy

9.26.1 Shijiazhuang Junlebao Dairy Basic Information, Manufacturing Base, Sales Region and Competitors

9.26.2 Milk Beverage Product Profiles, Application and Specification

9.26.3 Shijiazhuang Junlebao Dairy Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Milk Beverage Product Picture

Table Global Milk Beverage Market Sales Volume and CAGR (%) Comparison by Type

Table Milk Beverage Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Milk Beverage Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Milk Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Milk Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Milk Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Milk Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Milk Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Milk Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Milk Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Milk Beverage Market Revenue (Million USD) and Growth

Rate (2017-2027)

Figure Global Milk Beverage Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Milk Beverage Industry Development

Table Global Milk Beverage Sales Volume by Player (2017-2022)

Table Global Milk Beverage Sales Volume Share by Player (2017-2022)

Figure Global Milk Beverage Sales Volume Share by Player in 2021

Table Milk Beverage Revenue (Million USD) by Player (2017-2022)

Table Milk Beverage Revenue Market Share by Player (2017-2022)

Table Milk Beverage Price by Player (2017-2022)

Table Milk Beverage Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Milk Beverage Sales Volume, Region Wise (2017-2022)

Table Global Milk Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Milk Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Milk Beverage Sales Volume Market Share, Region Wise in 2021

Table Global Milk Beverage Revenue (Million USD), Region Wise (2017-2022)

Table Global Milk Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Milk Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Milk Beverage Revenue Market Share, Region Wise in 2021

Table Global Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Milk Beverage Sales Volume by Type (2017-2022)

Table Global Milk Beverage Sales Volume Market Share by Type (2017-2022)

Figure Global Milk Beverage Sales Volume Market Share by Type in 2021

Table Global Milk Beverage Revenue (Million USD) by Type (2017-2022)

Table Global Milk Beverage Revenue Market Share by Type (2017-2022)

Figure Global Milk Beverage Revenue Market Share by Type in 2021

Table Milk Beverage Price by Type (2017-2022)

Figure Global Milk Beverage Sales Volume and Growth Rate of Neutral Milk Drink (2017-2022)

Figure Global Milk Beverage Revenue (Million USD) and Growth Rate of Neutral Milk Drink (2017-2022)

Figure Global Milk Beverage Sales Volume and Growth Rate of Sour Milk Drink (2017-2022)

Figure Global Milk Beverage Revenue (Million USD) and Growth Rate of Sour Milk Drink (2017-2022)

Table Global Milk Beverage Consumption by Application (2017-2022)

Table Global Milk Beverage Consumption Market Share by Application (2017-2022)

Table Global Milk Beverage Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Milk Beverage Consumption Revenue Market Share by Application (2017-2022)

Table Global Milk Beverage Consumption and Growth Rate of Third-party Online Shopping Platform (2017-2022)

Table Global Milk Beverage Consumption and Growth Rate of Fresh E-commerce (2017-2022)

Table Global Milk Beverage Consumption and Growth Rate of Hypermarkets and Supermarkets (2017-2022)

Table Global Milk Beverage Consumption and Growth Rate of Specialty Stores (2017-2022)

Table Global Milk Beverage Consumption and Growth Rate of Restaurant (2017-2022)

Table Global Milk Beverage Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Milk Beverage Consumption and Growth Rate of Others (2017-2022)

Figure Global Milk Beverage Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Milk Beverage Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Milk Beverage Price and Trend Forecast (2022-2027)

Figure USA Milk Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Milk Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Milk Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Milk Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Milk Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Milk Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Milk Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Milk Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Milk Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Milk Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Milk Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Milk Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Milk Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Milk Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Milk Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Milk Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Milk Beverage Market Sales Volume Forecast, by Type

Table Global Milk Beverage Sales Volume Market Share Forecast, by Type

Table Global Milk Beverage Market Revenue (Million USD) Forecast, by Type

Table Global Milk Beverage Revenue Market Share Forecast, by Type

Table Global Milk Beverage Price Forecast, by Type

Figure Global Milk Beverage Revenue (Million USD) and Growth Rate of Neutral Milk Drink (2022-2027)

Figure Global Milk Beverage Revenue (Million USD) and Growth Rate of Neutral Milk Drink (2022-2027)

Figure Global Milk Beverage Revenue (Million USD) and Growth Rate of Sour Milk Drink (2022-2027)

Figure Global Milk Beverage Revenue (Million USD) and Growth Rate of Sour Milk Drink (2022-2027)

Table Global Milk Beverage Market Consumption Forecast, by Application

Table Global Milk Beverage Consumption Market Share Forecast, by Application

Table Global Milk Beverage Market Revenue (Million USD) Forecast, by Application

Table Global Milk Beverage Revenue Market Share Forecast, by Application

Figure Global Milk Beverage Consumption Value (Million USD) and Growth Rate of

Third-party Online Shopping Platform (2022-2027)

Figure Global Milk Beverage Consumption Value (Million USD) and Growth Rate of Fresh E-commerce (2022-2027)

Figure Global Milk Beverage Consumption Value (Million USD) and Growth Rate of Hypermarkets and Supermarkets (2022-2027)

Figure Global Milk Beverage Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Milk Beverage Consumption Value (Million USD) and Growth Rate of Restaurant (2022-2027)

Figure Global Milk Beverage Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Milk Beverage Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Milk Beverage Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Earth's Own Food Company Profile

Table Earth's Own Food Company Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Earth's Own Food Company Milk Beverage Sales Volume and Growth Rate

Figure Earth's Own Food Company Revenue (Million USD) Market Share 2017-2022

Table Beijing Sanyuan Foods Profile

Table Beijing Sanyuan Foods Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Beijing Sanyuan Foods Milk Beverage Sales Volume and Growth Rate

Figure Beijing Sanyuan Foods Revenue (Million USD) Market Share 2017-2022

Table Parag Milk Foods Profile

Table Parag Milk Foods Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Parag Milk Foods Milk Beverage Sales Volume and Growth Rate

Figure Parag Milk Foods Revenue (Million USD) Market Share 2017-2022

Table Eden Foods Profile

Table Eden Foods Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Eden Foods Milk Beverage Sales Volume and Growth Rate

Figure Eden Foods Revenue (Million USD) Market Share 2017-2022

Table Best of Farms Profile

Table Best of Farms Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Best of Farms Milk Beverage Sales Volume and Growth Rate

Figure Best of Farms Revenue (Million USD) Market Share 2017-2022

Table Moringa Milk Industry Profile

Table Moringa Milk Industry Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Moringa Milk Industry Milk Beverage Sales Volume and Growth Rate

Figure Moringa Milk Industry Revenue (Million USD) Market Share 2017-2022

Table The Hain Celestial Group Profile

Table The Hain Celestial Group Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Hain Celestial Group Milk Beverage Sales Volume and Growth Rate

Figure The Hain Celestial Group Revenue (Million USD) Market Share 2017-2022

Table Bright Food (Group) Profile

Table Bright Food (Group) Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bright Food (Group) Milk Beverage Sales Volume and Growth Rate

Figure Bright Food (Group) Revenue (Million USD) Market Share 2017-2022

Table Sassy Lassi Profile

Table Sassy Lassi Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sassy Lassi Milk Beverage Sales Volume and Growth Rate

Figure Sassy Lassi Revenue (Million USD) Market Share 2017-2022

Table Arla Foods Profile

Table Arla Foods Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arla Foods Milk Beverage Sales Volume and Growth Rate

Figure Arla Foods Revenue (Million USD) Market Share 2017-2022

Table Blue Diamond Gmilk Beverages Profile

Table Blue Diamond Gmilk Beverages Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Blue Diamond Gmilk Beverages Milk Beverage Sales Volume and Growth Rate
Figure Blue Diamond Gmilk Beverages Revenue (Million USD) Market Share
2017-2022

Table Fresh Made Dairy Profile

Table Fresh Made Dairy Milk Beverage Sales Volume, Revenue (Million USD), Price
and Gross Margin (2017-2022)

Figure Fresh Made Dairy Milk Beverage Sales Volume and Growth Rate

Figure Fresh Made Dairy Revenue (Million USD) Market Share 2017-2022

Table South East Bottling and Beverage Profile

Table South East Bottling and Beverage Milk Beverage Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Figure South East Bottling and Beverage Milk Beverage Sales Volume and Growth
Rate

Figure South East Bottling and Beverage Revenue (Million USD) Market Share
2017-2022

Table Wei Chuan Foods Corporation Profile

Table Wei Chuan Foods Corporation Milk Beverage Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Figure Wei Chuan Foods Corporation Milk Beverage Sales Volume and Growth Rate

Figure Wei Chuan Foods Corporation Revenue (Million USD) Market Share 2017-2022

Table Mengniu Dairy Profile

Table Mengniu Dairy Milk Beverage Sales Volume, Revenue (Million USD), Price and
Gross Margin (2017-2022)

Figure Mengniu Dairy Milk Beverage Sales Volume and Growth Rate

Figure Mengniu Dairy Revenue (Million USD) Market Share 2017-2022

Table Krafts Foods Group Profile

Table Krafts Foods Group Milk Beverage Sales Volume, Revenue (Million USD), Price
and Gross Margin (2017-2022)

Figure Krafts Foods Group Milk Beverage Sales Volume and Growth Rate

Figure Krafts Foods Group Revenue (Million USD) Market Share 2017-2022

Table Anand Milk Producers Union Limited Profile

Table Anand Milk Producers Union Limited Milk Beverage Sales Volume, Revenue
(Million USD), Price and Gross Margin (2017-2022)

Figure Anand Milk Producers Union Limited Milk Beverage Sales Volume and Growth
Rate

Figure Anand Milk Producers Union Limited Revenue (Million USD) Market Share
2017-2022

Table Valio Eesti AS Profile

Table Valio Eesti AS Milk Beverage Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Valio Eesti AS Milk Beverage Sales Volume and Growth Rate

Figure Valio Eesti AS Revenue (Million USD) Market Share 2017-2022

Table Yili Industrial Group Profile

Table Yili Industrial Group Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yili Industrial Group Milk Beverage Sales Volume and Growth Rate

Figure Yili Industrial Group Revenue (Million USD) Market Share 2017-2022

Table Lifeway Foods Profile

Table Lifeway Foods Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lifeway Foods Milk Beverage Sales Volume and Growth Rate

Figure Lifeway Foods Revenue (Million USD) Market Share 2017-2022

Table Babushka Kefir Profile

Table Babushka Kefir Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Babushka Kefir Milk Beverage Sales Volume and Growth Rate

Figure Babushka Kefir Revenue (Million USD) Market Share 2017-2022

Table Amul Dairy Profile

Table Amul Dairy Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amul Dairy Milk Beverage Sales Volume and Growth Rate

Figure Amul Dairy Revenue (Million USD) Market Share 2017-2022

Table Groupe Danone Profile

Table Groupe Danone Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Groupe Danone Milk Beverage Sales Volume and Growth Rate

Figure Groupe Danone Revenue (Million USD) Market Share 2017-2022

Table Living Harvest Foods Inc Profile

Table Living Harvest Foods Inc Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Living Harvest Foods Inc Milk Beverage Sales Volume and Growth Rate

Figure Living Harvest Foods Inc Revenue (Million USD) Market Share 2017-2022

Table Nourish Kefir Profile

Table Nourish Kefir Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nourish Kefir Milk Beverage Sales Volume and Growth Rate

Figure Nourish Kefir Revenue (Million USD) Market Share 2017-2022

Table Shijiazhuang Junlebao Dairy Profile

Table Shijiazhuang Junlebao Dairy Milk Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shijiazhuang Junlebao Dairy Milk Beverage Sales Volume and Growth Rate

Figure Shijiazhuang Junlebao Dairy Revenue (Million USD) Market Share 2017-2022

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