

# Global Microwavable Foods Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Microwavable food is a prepackaged meal that requires very little preparations. It has become an important part of modern diet. Busy life schedule coupled with increasing number of working women and ease of preparations are factors boosting the microwavable foods market. Packaging plays an important role in ensuring that the food remains suitable for cooking in microwave oven, even after a longer period of time. Different technologies are used for packaging include patterned susceptors technology, new tray-lidding methods and new cook bag techniques.

Based on the Microwavable Foods market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Microwavable Foods market covered in Chapter 5:

The Kraft Heinz Company (USA)

Cremonini S.p.A. (Italy)  
Nestl S.A. (Switzerland)  
Itoham Foods, Inc. (Japan)  
Maple Leaf Foods Inc. (Canada)  
Schwan's Company (USA)  
Birds Eye Group, Inc. (USA)  
Kellogg Company (USA)  
San Miguel Food and Beverage, Inc. (The Philippines)  
Ajinomoto Foods North America, Inc. (USA)  
Dawn Farm Foods Limited (Ireland)  
BRF S.A. (Brazil)  
McCain Foods Limited (Canada)  
Hormel Foods Corporation (USA)  
Campbell Soup Company (USA)  
General Mills, Inc. (USA)  
Conagra Brands, Inc. (USA)  
Bellisio Foods, Inc. (USA)  
Pinnacle Foods, Inc. (USA)  
Gunnar Dafgrd AB (Sweden)

In Chapter 6, on the basis of types, the Microwavable Foods market from 2015 to 2025 is primarily split into:

Chilled Microwavable Foods  
Frozen Microwavable Foods  
Shelf Stable Microwavable Foods

In Chapter 7, on the basis of applications, the Microwavable Foods market from 2015 to 2025 covers:

Large Retail  
Convenience & Independent Retail  
Foodservice  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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