

Global Microinsurance Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

https://marketpublishers.com/r/G5BA237DA7B3EN.html

Date: October 2021

Pages: 107

Price: US\$ 3,500.00 (Single User License)

ID: G5BA237DA7B3EN

Abstracts

Microinsurance is the protection of low-income people (those living on between approximately \$1 and \$4 per day(below \$4)) against specific perils in exchange for regular premium payment proportionate to the likelihood and cost of the risks involved.

Based on the Microinsurance market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Microinsurance market covered in Chapter 5:

FundaciOn de la Mujer



ASA

ICICI Bank

Bandhan Financial Services

Amhara Credit and Savings Institution

Al Amana Microfinance

Compartamos Banco

Banco do Nordeste

FundaciOn WWB Colombia

Albaraka

Standard Chartered

In Chapter 6, on the basis of types, the Microinsurance market from 2015 to 2025 is primarily split into:

Life Insurance

Hospitalization

Material Damages Insurance

Home Insurance

Other

In Chapter 7, on the basis of applications, the Microinsurance market from 2015 to 2025 covers:

Life Insurance

Hospitalization

Material Damages Insurance

Home Insurance

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK



France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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