

Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Based on the MICE (Meetings, Incentives, Conferences, Exhibitions) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global MICE (Meetings, Incentives, Conferences, Exhibitions) market covered in Chapter 5:

Maritz

Conference Care Ltd

Carlson Wagonlit Travel

IBTM, BCD Group

360 Destination Group

ITA Group, Inc
The Freeman Company
Meetings and Incentives Worldwide (M&IW)
Cievents
BI Worldwide, Ltd
The Interpublic Group of Companies, Inc
ACCESS Destination Service
One10, LLC
Creative Group, Inc
ATPI Ltd
CSI DMC

In Chapter 6, on the basis of types, the MICE (Meetings, Incentives, Conferences, Exhibitions) market from 2015 to 2025 is primarily split into:

Meetings
Incentives
Conferences
Exhibitions

In Chapter 7, on the basis of applications, the MICE (Meetings, Incentives, Conferences, Exhibitions) market from 2015 to 2025 covers:

Academic Field
Business Field
Political Field
Exhibitions
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy

Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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