

Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Development Strategy Pre and Post COVID-19, by Corporate Strategy Analysis, Landscape, Type, Application, and Leading 20 Countries

<https://marketpublishers.com/r/G8B724ED41BEEN.html>

Date: December 2022

Pages: 113

Price: US\$ 4,000.00 (Single User License)

ID: G8B724ED41BEEN

Abstracts

The MICE (Meetings, Incentives, Conferences, Exhibitions) market revenue was xx Million USD in 2016, grew to xx Million USD in 2020, and will reach xx Million USD in 2026, with a CAGR of xx during 2020-2026.

Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Development Strategy Pre and Post COVID-19, by Corporate Strategy Analysis, Landscape, Type, Application, and Leading 20 Countries covers and analyzes the potential of the global MICE (Meetings, Incentives, Conferences, Exhibitions) industry, providing statistical information about market dynamics, growth factors, major challenges, PEST analysis and market entry strategy Analysis, opportunities and forecasts. The biggest highlight of the report is to provide companies in the industry with a strategic analysis of the impact of COVID-19. At the same time, this report analyzed the market of leading 20 countries and introduce the market potential of these countries.

Major Players in MICE (Meetings, Incentives, Conferences, Exhibitions) market are:

Carlson Wagonlit Travel

Meetings and Incentives Worldwide (M&IW)

The Freeman Company

ATPI Ltd

360 Destination Group

ACCESS Destination Service

CSI DMC

Cievents

Creative Group, Inc
The Interpublic Group of Companies, Inc
ITA Group, Inc
BI Worldwide, Ltd
IBTM, BCD Group
Conference Care Ltd
One10, LLC
Maritz

Most important types of MICE (Meetings, Incentives, Conferences, Exhibitions) products covered in this report are:

Meetings
Incentives
Conferences
Exhibitions

Most widely used downstream fields of MICE (Meetings, Incentives, Conferences, Exhibitions) market covered in this report are:

Academic Field
Business Field
Political Field
Exhibitions
Others

Top countries data covered in this report:

United States
Canada
Germany
UK
France
Italy
Spain
Russia
China
Japan
South Korea
Australia
Thailand
Brazil

Argentina
Chile
South Africa
Egypt
UAE
Saudi Arabia

Chapter 1 is the basis of the entire report. In this chapter, we define the market concept and market scope of MICE (Meetings, Incentives, Conferences, Exhibitions), including product classification, application areas, and the entire report covered area.

Chapter 2 is the core idea of the whole report. In this chapter, we provide a detailed introduction to our research methods and data sources.

Chapter 3 focuses on analyzing the current competitive situation in the MICE (Meetings, Incentives, Conferences, Exhibitions) market and provides basic information, market data, product introductions, etc. of leading companies in the industry. At the same time, Chapter 3 includes the highlighted analysis--Strategies for Company to Deal with the Impact of COVID-19.

Chapter 4 provides breakdown data of different types of products, as well as market forecasts.

Different application fields have different usage and development prospects of products. Therefore, Chapter 5 provides subdivision data of different application fields and market forecasts.

Chapter 6 includes detailed data of major regions of the world, including detailed data of major regions of the world. North America, Asia Pacific, Europe, South America, Middle East and Africa.

Chapters 7-26 focus on the regional market. We have selected the most representative 20 countries from 197 countries in the world and conducted a detailed analysis and overview of the market development of these countries.

Chapter 27 focuses on market qualitative analysis, providing market driving factor analysis, market development constraints, PEST analysis, industry trends under COVID-19, market entry strategy analysis, etc.

Key Points:

Define, describe and forecast MICE (Meetings, Incentives, Conferences, Exhibitions) product market by type, application, end user and region.

Provide enterprise external environment analysis and PEST analysis.

Provide strategies for company to deal with the impact of COVID-19.

Provide market dynamic analysis, including market driving factors, market development constraints.

Provide market entry strategy analysis for new players or players who are ready to enter the market, including market segment definition, client analysis, distribution model, product messaging and positioning, and price strategy analysis.

Keep up with international market trends and provide analysis of the impact of the COVID-19 epidemic on major regions of the world.

Analyze the market opportunities of stakeholders and provide market leaders with details of the competitive landscape.

Years considered for this report:

Historical Years: 2016-2020

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2021-2026

Contents

1 MICE (MEETINGS, INCENTIVES, CONFERENCES, EXHIBITIONS) MARKET DEFINITION AND OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of MICE (Meetings, Incentives, Conferences, Exhibitions)
- 1.3 MICE (Meetings, Incentives, Conferences, Exhibitions) Market Scope and Market Size Estimation
- 1.4 Market Segmentation
 - 1.4.1 Types of MICE (Meetings, Incentives, Conferences, Exhibitions)
 - 1.4.2 Applications of MICE (Meetings, Incentives, Conferences, Exhibitions)
- 1.5 Market Exchange Rate

2 RESEARCH METHOD AND LOGIC

- 2.1 Methodology
- 2.2 Research Data Source

3 MARKET COMPETITION ANALYSIS

- 3.1 Carlson Wagonlit Travel Market Performance Analysis
 - 3.1.1 Carlson Wagonlit Travel Basic Information
 - 3.1.2 Product and Service Analysis
 - 3.1.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.1.4 Carlson Wagonlit Travel Sales, Value, Price, Gross Margin 2016-2021
- 3.2 Meetings and Incentives Worldwide (M&IW) Market Performance Analysis
 - 3.2.1 Meetings and Incentives Worldwide (M&IW) Basic Information
 - 3.2.2 Product and Service Analysis
 - 3.2.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.2.4 Meetings and Incentives Worldwide (M&IW) Sales, Value, Price, Gross Margin 2016-2021
- 3.3 The Freeman Company Market Performance Analysis
 - 3.3.1 The Freeman Company Basic Information
 - 3.3.2 Product and Service Analysis
 - 3.3.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.3.4 The Freeman Company Sales, Value, Price, Gross Margin 2016-2021
- 3.4 ATPI Ltd Market Performance Analysis
 - 3.4.1 ATPI Ltd Basic Information

- 3.4.2 Product and Service Analysis
- 3.4.3 Strategies for Company to Deal with the Impact of COVID-19
- 3.4.4 ATPI Ltd Sales, Value, Price, Gross Margin 2016-2021
- 3.5 360 Destination Group Market Performance Analysis
 - 3.5.1 360 Destination Group Basic Information
 - 3.5.2 Product and Service Analysis
 - 3.5.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.5.4 360 Destination Group Sales, Value, Price, Gross Margin 2016-2021
- 3.6 ACCESS Destination Service Market Performance Analysis
 - 3.6.1 ACCESS Destination Service Basic Information
 - 3.6.2 Product and Service Analysis
 - 3.6.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.6.4 ACCESS Destination Service Sales, Value, Price, Gross Margin 2016-2021
- 3.7 CSI DMC Market Performance Analysis
 - 3.7.1 CSI DMC Basic Information
 - 3.7.2 Product and Service Analysis
 - 3.7.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.7.4 CSI DMC Sales, Value, Price, Gross Margin 2016-2021
- 3.8 Cievents Market Performance Analysis
 - 3.8.1 Cievents Basic Information
 - 3.8.2 Product and Service Analysis
 - 3.8.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.8.4 Cievents Sales, Value, Price, Gross Margin 2016-2021
- 3.9 Creative Group, Inc Market Performance Analysis
 - 3.9.1 Creative Group, Inc Basic Information
 - 3.9.2 Product and Service Analysis
 - 3.9.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.9.4 Creative Group, Inc Sales, Value, Price, Gross Margin 2016-2021
- 3.10 The Interpublic Group of Companies, Inc Market Performance Analysis
 - 3.10.1 The Interpublic Group of Companies, Inc Basic Information
 - 3.10.2 Product and Service Analysis
 - 3.10.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.10.4 The Interpublic Group of Companies, Inc Sales, Value, Price, Gross Margin 2016-2021
- 3.11 ITA Group, Inc Market Performance Analysis
 - 3.11.1 ITA Group, Inc Basic Information
 - 3.11.2 Product and Service Analysis
 - 3.11.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.11.4 ITA Group, Inc Sales, Value, Price, Gross Margin 2016-2021

- 3.12 BI Worldwide, Ltd Market Performance Analysis
 - 3.12.1 BI Worldwide, Ltd Basic Information
 - 3.12.2 Product and Service Analysis
 - 3.12.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.12.4 BI Worldwide, Ltd Sales, Value, Price, Gross Margin 2016-2021
- 3.13 IBTM, BCD Group Market Performance Analysis
 - 3.13.1 IBTM, BCD Group Basic Information
 - 3.13.2 Product and Service Analysis
 - 3.13.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.13.4 IBTM, BCD Group Sales, Value, Price, Gross Margin 2016-2021
- 3.14 Conference Care Ltd Market Performance Analysis
 - 3.14.1 Conference Care Ltd Basic Information
 - 3.14.2 Product and Service Analysis
 - 3.14.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.14.4 Conference Care Ltd Sales, Value, Price, Gross Margin 2016-2021
- 3.15 One10, LLC Market Performance Analysis
 - 3.15.1 One10, LLC Basic Information
 - 3.15.2 Product and Service Analysis
 - 3.15.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.15.4 One10, LLC Sales, Value, Price, Gross Margin 2016-2021
- 3.16 Maritz Market Performance Analysis
 - 3.16.1 Maritz Basic Information
 - 3.16.2 Product and Service Analysis
 - 3.16.3 Strategies for Company to Deal with the Impact of COVID-19
 - 3.16.4 Maritz Sales, Value, Price, Gross Margin 2016-2021

4 MARKET SEGMENT BY TYPE, HISTORICAL DATA AND MARKET FORECASTS

- 4.1 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Production and Value by Type
 - 4.1.1 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Production by Type 2016-2021
 - 4.1.2 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value by Type 2016-2021
- 4.2 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production, Value and Growth Rate by Type 2016-2021
 - 4.2.1 Meetings Market Production, Value and Growth Rate
 - 4.2.2 Incentives Market Production, Value and Growth Rate
 - 4.2.3 Conferences Market Production, Value and Growth Rate

- 4.2.4 Exhibitions Market Production, Value and Growth Rate
- 4.3 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Production and Value Forecast by Type
 - 4.3.1 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Production Forecast by Type 2021-2026
 - 4.3.2 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast by Type 2021-2026
- 4.4 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production, Value and Growth Rate by Type Forecast 2021-2026
 - 4.4.1 Meetings Market Production, Value and Growth Rate Forecast
 - 4.4.2 Incentives Market Production, Value and Growth Rate Forecast
 - 4.4.3 Conferences Market Production, Value and Growth Rate Forecast
 - 4.4.4 Exhibitions Market Production, Value and Growth Rate Forecast

5 MARKET SEGMENT BY APPLICATION, HISTORICAL DATA AND MARKET FORECASTS

- 5.1 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption and Value by Application
 - 5.1.1 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption by Application 2016-2021
 - 5.1.2 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value by Application 2016-2021
- 5.2 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption, Value and Growth Rate by Application 2016-2021
 - 5.2.1 Academic Field Market Consumption, Value and Growth Rate
 - 5.2.2 Business Field Market Consumption, Value and Growth Rate
 - 5.2.3 Political Field Market Consumption, Value and Growth Rate
 - 5.2.4 Exhibitions Market Consumption, Value and Growth Rate
 - 5.2.5 Others Market Consumption, Value and Growth Rate
- 5.3 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption and Value Forecast by Application
 - 5.3.1 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption Forecast by Application 2021-2026
 - 5.3.2 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast by Application 2021-2026
- 5.4 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption, Value and Growth Rate by Application Forecast 2021-2026
 - 5.4.1 Academic Field Market Consumption, Value and Growth Rate Forecast

- 5.4.2 Business Field Market Consumption, Value and Growth Rate Forecast
- 5.4.3 Political Field Market Consumption, Value and Growth Rate Forecast
- 5.4.4 Exhibitions Market Consumption, Value and Growth Rate Forecast
- 5.4.5 Others Market Consumption, Value and Growth Rate Forecast

6 GLOBAL MICE (MEETINGS, INCENTIVES, CONFERENCES, EXHIBITIONS) BY REGION, HISTORICAL DATA AND MARKET FORECASTS

- 6.1 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Sales by Region 2016-2021
- 6.2 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value by Region 2016-2021
- 6.3 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Sales, Value and Growth Rate by Region 2016-2021
 - 6.3.1 North America
 - 6.3.2 Europe
 - 6.3.3 Asia Pacific
 - 6.3.4 South America
 - 6.3.5 Middle East and Africa
- 6.4 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Sales Forecast by Region 2021-2026
- 6.5 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast by Region 2021-2026
- 6.6 Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Sales, Value and Growth Rate Forecast by Region 2021-2026
 - 6.6.1 North America
 - 6.6.2 Europe
 - 6.6.3 Asia Pacific
 - 6.6.4 South America
 - 6.6.5 Middle East and Africa

7 UNITED STATE MARKET SIZE ANALYSIS 2016-2026

- 7.1 United State MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021
- 7.2 United State MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021
- 7.3 United State MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

8 CANADA MARKET SIZE ANALYSIS 2016-2026

8.1 Canada MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

8.2 Canada MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

8.3 Canada MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

9 GERMANY MARKET SIZE ANALYSIS 2016-2026

9.1 Germany MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

9.2 Germany MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

9.3 Germany MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

10 UK MARKET SIZE ANALYSIS 2016-2026

10.1 UK MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

10.2 UK MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

10.3 UK MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

11 FRANCE MARKET SIZE ANALYSIS 2016-2026

11.1 France MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

11.2 France MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

11.3 France MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

12 ITALY MARKET SIZE ANALYSIS 2016-2026

12.1 Italy MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

12.2 Italy MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

12.3 Italy MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

13 SPAIN MARKET SIZE ANALYSIS 2016-2026

13.1 Spain MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

13.2 Spain MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

13.3 Spain MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

14 RUSSIA MARKET SIZE ANALYSIS 2016-2026

14.1 Russia MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

14.2 Russia MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

14.3 Russia MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

15 CHINA MARKET SIZE ANALYSIS 2016-2026

15.1 China MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

15.2 China MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

15.3 China MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

16 JAPAN MARKET SIZE ANALYSIS 2016-2026

16.1 Japan MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

16.2 Japan MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market

Growth 2016-2021

16.3 Japan MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value

Forecast 2021-2026

17 SOUTH KOREA MARKET SIZE ANALYSIS 2016-2026

17.1 South Korea MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

17.2 South Korea MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

17.3 South Korea MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

18 AUSTRALIA MARKET SIZE ANALYSIS 2016-2026

18.1 Australia MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

18.2 Australia MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

18.3 Australia MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

19 THAILAND MARKET SIZE ANALYSIS 2016-2026

19.1 Thailand MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

19.2 Thailand MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

19.3 Thailand MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

20 BRAZIL MARKET SIZE ANALYSIS 2016-2026

20.1 Brazil MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

20.2 Brazil MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

20.3 Brazil MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

21 ARGENTINA MARKET SIZE ANALYSIS 2016-2026

21.1 Argentina MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

21.2 Argentina MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

21.3 Argentina MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

22 CHILE MARKET SIZE ANALYSIS 2016-2026

22.1 Chile MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

22.2 Chile MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

22.3 Chile MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

23 SOUTH AFRICA MARKET SIZE ANALYSIS 2016-2026

23.1 South Africa MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

23.2 South Africa MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

23.3 South Africa MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

24 EGYPT MARKET SIZE ANALYSIS 2016-2026

24.1 Egypt MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

24.2 Egypt MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

24.3 Egypt MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

25 UAE MARKET SIZE ANALYSIS 2016-2026

25.1 UAE MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

25.2 UAE MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

25.3 UAE MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

26 SAUDI ARABIA MARKET SIZE ANALYSIS 2016-2026

26.1 Saudi Arabia MICE (Meetings, Incentives, Conferences, Exhibitions) Value and Market Growth 2016-2021

26.2 Saudi Arabia MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

26.3 Saudi Arabia MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Forecast 2021-2026

27 MARKET DYNAMIC ANALYSIS AND DEVELOPMENT SUGGESTIONS

27.1 Market Drivers

27.2 Market Development Constraints

27.3 PEST Analysis

27.3.1 Political Factors

27.3.2 Economic Factors

27.3.3 Social Factors

27.3.4 Technological Factors

27.4 Industry Trends Under COVID-19

27.4.1 Risk Assessment on COVID-19

27.4.2 Assessment of the Overall Impact of COVID-19 on the Industry

27.4.3 Pre COVID-19 and Post COVID-19 Market Scenario

27.5 Market Entry Strategy Analysis

27.5.1 Market Definition

27.5.2 Client

27.5.3 Distribution Model

27.5.4 Product Messaging and Positioning

27.5.5 Price

27.6 Advice on Entering the Market

List Of Tables

LIST OF TABLES AND FIGURES

Market Size Comparison Before and After the COVID-19 Outbreak of Major Company
Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Size in 2020 and 2026

Market Size Comparison Before and After the COVID-19 Outbreak of Major Countries
Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD)
Segment by Type from 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market (M USD)
Share by Types in 2020

Table Different Applications of MICE (Meetings, Incentives, Conferences, Exhibitions)
Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD)
Segment by Applications from 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Share by
Applications in 2020

Table Market Exchange Rate

Table Carlson Wagonlit Travel Basic Information

Table Product and Service Analysis

Table Carlson Wagonlit Travel Sales, Value, Price, Gross Margin 2016-2021

Table Meetings and Incentives Worldwide (M&IW) Basic Information

Table Product and Service Analysis

Table Meetings and Incentives Worldwide (M&IW) Sales, Value, Price, Gross Margin
2016-2021

Table The Freeman Company Basic Information

Table Product and Service Analysis

Table The Freeman Company Sales, Value, Price, Gross Margin 2016-2021

Table ATP Ltd Basic Information

Table Product and Service Analysis

Table ATP Ltd Sales, Value, Price, Gross Margin 2016-2021

Table 360 Destination Group Basic Information

Table Product and Service Analysis

Table 360 Destination Group Sales, Value, Price, Gross Margin 2016-2021

Table ACCESS Destination Service Basic Information

Table Product and Service Analysis

Table ACCESS Destination Service Sales, Value, Price, Gross Margin 2016-2021

Table CSI DMC Basic Information

Table Product and Service Analysis

Table CSI DMC Sales, Value, Price, Gross Margin 2016-2021

Table Cievents Basic Information

Table Product and Service Analysis

Table Cievents Sales, Value, Price, Gross Margin 2016-2021

Table Creative Group, Inc Basic Information

Table Product and Service Analysis

Table Creative Group, Inc Sales, Value, Price, Gross Margin 2016-2021

Table The Interpublic Group of Companies, Inc Basic Information

Table Product and Service Analysis

Table The Interpublic Group of Companies, Inc Sales, Value, Price, Gross Margin 2016-2021

Table ITA Group, Inc Basic Information

Table Product and Service Analysis

Table ITA Group, Inc Sales, Value, Price, Gross Margin 2016-2021

Table BI Worldwide, Ltd Basic Information

Table Product and Service Analysis

Table BI Worldwide, Ltd Sales, Value, Price, Gross Margin 2016-2021

Table IBTM, BCD Group Basic Information

Table Product and Service Analysis

Table IBTM, BCD Group Sales, Value, Price, Gross Margin 2016-2021

Table Conference Care Ltd Basic Information

Table Product and Service Analysis

Table Conference Care Ltd Sales, Value, Price, Gross Margin 2016-2021

Table One10, LLC Basic Information

Table Product and Service Analysis

Table One10, LLC Sales, Value, Price, Gross Margin 2016-2021

Table Maritz Basic Information

Table Product and Service Analysis

Table Maritz Sales, Value, Price, Gross Margin 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption by Type 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption Share by Type 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M USD) by Type 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Share by Type 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production and Growth Rate of Meetings 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Meetings 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production and Growth Rate of Incentives 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Incentives 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production and Growth Rate of Conferences 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Conferences 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production and Growth Rate of Exhibitions 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Exhibitions 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption Forecast by Type 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption Share Forecast by Type 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M USD) Forecast by Type 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Share Forecast by Type 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production and Growth Rate of Meetings Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Meetings Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production and Growth Rate of Incentives Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Incentives Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production and Growth Rate of Conferences Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Conferences Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Production and Growth Rate of Exhibitions Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Exhibitions Forecast 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption by

Application 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption Share by Application 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M USD) by Application 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Share by Application 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Academic Field 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Academic Field 2016-2021
Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Business Field 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Business Field 2016-2021
Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Political Field 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Political Field 2016-2021
Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Exhibitions 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Exhibitions 2016-2021
Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Others 2016-2021

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Others 2016-2021
Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption Forecast by Application 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Consumption Share Forecast by Application 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M USD) Forecast by Application 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Share Forecast by Application 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Academic Field Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Academic Field Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Business Field Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Business Field Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Political Field Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Political Field Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Exhibitions Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Exhibitions Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Consumption and Growth Rate of Others Forecast 2021-2026

Figure Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate of Others Forecast 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Sales by Region 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Sales Share by Region 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M USD) by Region 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value Share by Region 2016-2021

Figure North America MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Growth Rate 2016-2021

Figure North America MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M USD) and Growth Rate 2016-2021

Figure Europe MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Growth Rate 2016-2021

Figure Europe MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M USD) and Growth Rate 2016-2021

Figure Asia Pacific MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Growth Rate 2016-2021

Figure Asia Pacific MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M USD) and Growth Rate 2016-2021

Figure South America MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Growth Rate 2016-2021

Figure South America MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M USD) and Growth Rate 2016-2021

Figure Middle East and Africa MICE (Meetings, Incentives, Conferences, Exhibitions)

Sales and Growth Rate 2016-2021

Figure Middle East and Africa MICE (Meetings, Incentives, Conferences, Exhibitions)
Market Value (M USD) and Growth Rate 2016-2021

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Sales Forecast by
Region 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Sales Share
Forecast by Region 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M
USD) Forecast by Region 2021-2026

Table Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value
Share Forecast by Region 2021-2026

Figure North America MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and
Growth Rate Forecast 2021-2026

Figure North America MICE (Meetings, Incentives, Conferences, Exhibitions) Market
Value (M USD) and Growth Rate Forecast 2021-2026

Figure Europe MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and
Growth Rate Forecast 2021-2026

Figure Europe MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value (M
USD) and Growth Rate Forecast 2021-2026

Figure Asia Pacific MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and
Growth Rate Forecast 2021-2026

Figure Asia Pacific MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value
(M USD) and Growth Rate Forecast 2021-2026

Figure South America MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and
Growth Rate Forecast 2021-2026

Figure South America MICE (Meetings, Incentives, Conferences, Exhibitions) Market
Value (M USD) and Growth Rate Forecast 2021-2026

Figure Middle East and Africa MICE (Meetings, Incentives, Conferences, Exhibitions)
Sales and Growth Rate Forecast 2021-2026

Figure Middle East and Africa MICE (Meetings, Incentives, Conferences, Exhibitions)
Market Value (M USD) and Growth Rate Forecast 2021-2026

Figure United State MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M
USD) and Market Growth 2016-2021

Figure United State MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and
Market Growth 2016-2021

Figure United State MICE (Meetings, Incentives, Conferences, Exhibitions) Market
Value and Growth Rate Forecast 2021-2026

Figure Canada MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD)
and Market Growth 2016-2021

Figure Canada MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

Figure Canada MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate Forecast 2021-2026

Figure Germany MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD) and Market Growth 2016-2021

Figure Germany MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

Figure Germany MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate Forecast 2021-2026

Figure UK MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD) and Market Growth 2016-2021

Figure UK MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

Figure UK MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate Forecast 2021-2026

Figure France MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD) and Market Growth 2016-2021

Figure France MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

Figure France MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate Forecast 2021-2026

Figure Italy MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD) and Market Growth 2016-2021

Figure Italy MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

Figure Italy MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate Forecast 2021-2026

Figure Spain MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD) and Market Growth 2016-2021

Figure Spain MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

Figure Spain MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and Growth Rate Forecast 2021-2026

Figure Russia MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD) and Market Growth 2016-2021

Figure Russia MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market Growth 2016-2021

Figure Russia MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and

Growth Rate Forecast 2021-2026

Figure China MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD)
and Market Growth 2016-2021

Figure China MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market
Growth 2016-2021

Figure China MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and
Growth Rate Forecast 2021-2026

Figure Japan MICE (Meetings, Incentives, Conferences, Exhibitions) Value (M USD)
and Market Growth 2016-2021

Figure Japan MICE (Meetings, Incentives, Conferences, Exhibitions) Sales and Market
Growth 2016-2021

Figure Japan MICE (Meetings, Incentives, Conferences, Exhibitions) Market Value and
Growth Rate Forecast 2021-2026

Figure South Korea MIC

I would like to order

Product name: Global MICE (Meetings, Incentives, Conferences, Exhibitions) Market Development Strategy Pre and Post COVID-19, by Corporate Strategy Analysis, Landscape, Type, Application, and Leading 20 Countries

Product link: <https://marketpublishers.com/r/G8B724ED41BEEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8B724ED41BEEN.html>