

Global MICE Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GE8A92CD8E3AEN.html>

Date: October 2021

Pages: 124

Price: US\$ 3,500.00 (Single User License)

ID: GE8A92CD8E3AEN

Abstracts

Based on the MICE market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global MICE market covered in Chapter 5:

Grass Roots Meetings and Events

ATPI Limited

Capita Travel and Events

Carlson Wagonlit Travel

Conference Care

Cievents

BCD Group

In Chapter 6, on the basis of types, the MICE market from 2015 to 2025 is primarily split into:

- Meetings
- Incentives
- Conventions
- Exhibitions

In Chapter 7, on the basis of applications, the MICE market from 2015 to 2025 covers:

- Academic Field
- Business Field
- Political Field
- Exhibitions
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 10)

- Germany

- UK

- France

- Italy

- Spain

- Russia

- Others

Asia-Pacific (Covered in Chapter 11)

- China

- Japan

- South Korea

- Australia

- India

South America (Covered in Chapter 12)

- Brazil

- Argentina

- Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global MICE Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Grass Roots Meetings and Events
 - 5.1.1 Grass Roots Meetings and Events Company Profile

- 5.1.2 Grass Roots Meetings and Events Business Overview
- 5.1.3 Grass Roots Meetings and Events MICE Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Grass Roots Meetings and Events MICE Products Introduction
- 5.2 ATPI Limited
 - 5.2.1 ATPI Limited Company Profile
 - 5.2.2 ATPI Limited Business Overview
 - 5.2.3 ATPI Limited MICE Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 ATPI Limited MICE Products Introduction
- 5.3 Capita Travel and Events
 - 5.3.1 Capita Travel and Events Company Profile
 - 5.3.2 Capita Travel and Events Business Overview
 - 5.3.3 Capita Travel and Events MICE Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Capita Travel and Events MICE Products Introduction
- 5.4 Carlson Wagonlit Travel
 - 5.4.1 Carlson Wagonlit Travel Company Profile
 - 5.4.2 Carlson Wagonlit Travel Business Overview
 - 5.4.3 Carlson Wagonlit Travel MICE Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Carlson Wagonlit Travel MICE Products Introduction
- 5.5 Conference Care
 - 5.5.1 Conference Care Company Profile
 - 5.5.2 Conference Care Business Overview
 - 5.5.3 Conference Care MICE Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Conference Care MICE Products Introduction
- 5.6 Cievents
 - 5.6.1 Cievents Company Profile
 - 5.6.2 Cievents Business Overview
 - 5.6.3 Cievents MICE Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Cievents MICE Products Introduction
- 5.7 BCD Group
 - 5.7.1 BCD Group Company Profile
 - 5.7.2 BCD Group Business Overview
 - 5.7.3 BCD Group MICE Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 BCD Group MICE Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global MICE Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global MICE Sales and Market Share by Types (2015-2020)

6.1.2 Global MICE Revenue and Market Share by Types (2015-2020)

6.1.3 Global MICE Price by Types (2015-2020)

6.2 Global MICE Market Forecast by Types (2020-2025)

6.2.1 Global MICE Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global MICE Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global MICE Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global MICE Sales, Price and Growth Rate of Meetings

6.3.2 Global MICE Sales, Price and Growth Rate of Incentives

6.3.3 Global MICE Sales, Price and Growth Rate of Conventions

6.3.4 Global MICE Sales, Price and Growth Rate of Exhibitions

6.4 Global MICE Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Meetings Market Revenue and Sales Forecast (2020-2025)

6.4.2 Incentives Market Revenue and Sales Forecast (2020-2025)

6.4.3 Conventions Market Revenue and Sales Forecast (2020-2025)

6.4.4 Exhibitions Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global MICE Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global MICE Sales and Market Share by Applications (2015-2020)

7.1.2 Global MICE Revenue and Market Share by Applications (2015-2020)

7.2 Global MICE Market Forecast by Applications (2020-2025)

7.2.1 Global MICE Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global MICE Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global MICE Revenue, Sales and Growth Rate of Academic Field (2015-2020)

7.3.2 Global MICE Revenue, Sales and Growth Rate of Business Field (2015-2020)

7.3.3 Global MICE Revenue, Sales and Growth Rate of Political Field (2015-2020)

7.3.4 Global MICE Revenue, Sales and Growth Rate of Exhibitions (2015-2020)

7.3.5 Global MICE Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global MICE Market Revenue and Sales Forecast, by Applications (2020-2025)

- 7.4.1 Academic Field Market Revenue and Sales Forecast (2020-2025)
- 7.4.2 Business Field Market Revenue and Sales Forecast (2020-2025)
- 7.4.3 Political Field Market Revenue and Sales Forecast (2020-2025)
- 7.4.4 Exhibitions Market Revenue and Sales Forecast (2020-2025)
- 7.4.5 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global MICE Sales by Regions (2015-2020)
- 8.2 Global MICE Market Revenue by Regions (2015-2020)
- 8.3 Global MICE Market Forecast by Regions (2020-2025)

9 NORTH AMERICA MICE MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America MICE Market Sales and Growth Rate (2015-2020)
- 9.3 North America MICE Market Revenue and Growth Rate (2015-2020)
- 9.4 North America MICE Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America MICE Market Analysis by Country
 - 9.6.1 U.S. MICE Sales and Growth Rate
 - 9.6.2 Canada MICE Sales and Growth Rate
 - 9.6.3 Mexico MICE Sales and Growth Rate

10 EUROPE MICE MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe MICE Market Sales and Growth Rate (2015-2020)
- 10.3 Europe MICE Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe MICE Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe MICE Market Analysis by Country
 - 10.6.1 Germany MICE Sales and Growth Rate
 - 10.6.2 United Kingdom MICE Sales and Growth Rate
 - 10.6.3 France MICE Sales and Growth Rate
 - 10.6.4 Italy MICE Sales and Growth Rate
 - 10.6.5 Spain MICE Sales and Growth Rate
 - 10.6.6 Russia MICE Sales and Growth Rate

11 ASIA-PACIFIC MICE MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific MICE Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific MICE Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific MICE Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific MICE Market Analysis by Country
 - 11.6.1 China MICE Sales and Growth Rate
 - 11.6.2 Japan MICE Sales and Growth Rate
 - 11.6.3 South Korea MICE Sales and Growth Rate
 - 11.6.4 Australia MICE Sales and Growth Rate
 - 11.6.5 India MICE Sales and Growth Rate

12 SOUTH AMERICA MICE MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America MICE Market Sales and Growth Rate (2015-2020)
- 12.3 South America MICE Market Revenue and Growth Rate (2015-2020)
- 12.4 South America MICE Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America MICE Market Analysis by Country
 - 12.6.1 Brazil MICE Sales and Growth Rate
 - 12.6.2 Argentina MICE Sales and Growth Rate
 - 12.6.3 Columbia MICE Sales and Growth Rate

13 MIDDLE EAST AND AFRICA MICE MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa MICE Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa MICE Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa MICE Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa MICE Market Analysis by Country
 - 13.6.1 UAE MICE Sales and Growth Rate
 - 13.6.2 Egypt MICE Sales and Growth Rate
 - 13.6.3 South Africa MICE Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global MICE Market Size and Growth Rate 2015-2025

Table MICE Key Market Segments

Figure Global MICE Market Revenue (\$) Segment by Type from 2015-2020

Figure Global MICE Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of MICE

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Grass Roots Meetings and Events Company Profile

Table Grass Roots Meetings and Events Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Grass Roots Meetings and Events Production and Growth Rate

Figure Grass Roots Meetings and Events Market Revenue (\$) Market Share 2015-2020

Table ATPI Limited Company Profile

Table ATPI Limited Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ATPI Limited Production and Growth Rate

Figure ATPI Limited Market Revenue (\$) Market Share 2015-2020

Table Capita Travel and Events Company Profile

Table Capita Travel and Events Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Capita Travel and Events Production and Growth Rate

Figure Capita Travel and Events Market Revenue (\$) Market Share 2015-2020

Table Carlson Wagonlit Travel Company Profile

Table Carlson Wagonlit Travel Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Carlson Wagonlit Travel Production and Growth Rate

Figure Carlson Wagonlit Travel Market Revenue (\$) Market Share 2015-2020

Table Conference Care Company Profile

Table Conference Care Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Conference Care Production and Growth Rate

Figure Conference Care Market Revenue (\$) Market Share 2015-2020

Table Cievents Company Profile

Table Cievents Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cievents Production and Growth Rate

Figure Cievents Market Revenue (\$) Market Share 2015-2020

Table BCD Group Company Profile

Table BCD Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure BCD Group Production and Growth Rate

Figure BCD Group Market Revenue (\$) Market Share 2015-2020

Table Global MICE Sales by Types (2015-2020)

Table Global MICE Sales Share by Types (2015-2020)

Table Global MICE Revenue (\$) by Types (2015-2020)

Table Global MICE Revenue Share by Types (2015-2020)

Table Global MICE Price (\$) by Types (2015-2020)

Table Global MICE Market Forecast Sales by Types (2020-2025)

Table Global MICE Market Forecast Sales Share by Types (2020-2025)

Table Global MICE Market Forecast Revenue (\$) by Types (2020-2025)

Table Global MICE Market Forecast Revenue Share by Types (2020-2025)

Figure Global Meetings Sales and Growth Rate (2015-2020)

Figure Global Meetings Price (2015-2020)

Figure Global Incentives Sales and Growth Rate (2015-2020)

Figure Global Incentives Price (2015-2020)

Figure Global Conventions Sales and Growth Rate (2015-2020)

Figure Global Conventions Price (2015-2020)

Figure Global Exhibitions Sales and Growth Rate (2015-2020)

Figure Global Exhibitions Price (2015-2020)

Figure Global MICE Market Revenue (\$) and Growth Rate Forecast of Meetings (2020-2025)

Figure Global MICE Sales and Growth Rate Forecast of Meetings (2020-2025)

Figure Global MICE Market Revenue (\$) and Growth Rate Forecast of Incentives (2020-2025)

Figure Global MICE Sales and Growth Rate Forecast of Incentives (2020-2025)

Figure Global MICE Market Revenue (\$) and Growth Rate Forecast of Conventions (2020-2025)

Figure Global MICE Sales and Growth Rate Forecast of Conventions (2020-2025)

Figure Global MICE Market Revenue (\$) and Growth Rate Forecast of Exhibitions (2020-2025)

Figure Global MICE Sales and Growth Rate Forecast of Exhibitions (2020-2025)
Table Global MICE Sales by Applications (2015-2020)
Table Global MICE Sales Share by Applications (2015-2020)
Table Global MICE Revenue (\$) by Applications (2015-2020)
Table Global MICE Revenue Share by Applications (2015-2020)
Table Global MICE Market Forecast Sales by Applications (2020-2025)
Table Global MICE Market Forecast Sales Share by Applications (2020-2025)
Table Global MICE Market Forecast Revenue (\$) by Applications (2020-2025)
Table Global MICE Market Forecast Revenue Share by Applications (2020-2025)
Figure Global Academic Field Sales and Growth Rate (2015-2020)
Figure Global Academic Field Price (2015-2020)
Figure Global Business Field Sales and Growth Rate (2015-2020)
Figure Global Business Field Price (2015-2020)
Figure Global Political Field Sales and Growth Rate (2015-2020)
Figure Global Political Field Price (2015-2020)
Figure Global Exhibitions Sales and Growth Rate (2015-2020)
Figure Global Exhibitions Price (2015-2020)
Figure Global Others Sales and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Figure Global MICE Market Revenue (\$) and Growth Rate Forecast of Academic Field (2020-2025)
Figure Global MICE Sales and Growth Rate Forecast of Academic Field (2020-2025)
Figure Global MICE Market Revenue (\$) and Growth Rate Forecast of Business Field (2020-2025)
Figure Global MICE Sales and Growth Rate Forecast of Business Field (2020-2025)
Figure Global MICE Market Revenue (\$) and Growth Rate Forecast of Political Field (2020-2025)
Figure Global MICE Sales and Growth Rate Forecast of Political Field (2020-2025)
Figure Global MICE Market Revenue (\$) and Growth Rate Forecast of Exhibitions (2020-2025)
Figure Global MICE Sales and Growth Rate Forecast of Exhibitions (2020-2025)
Figure Global MICE Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)
Figure Global MICE Sales and Growth Rate Forecast of Others (2020-2025)
Figure Global MICE Sales and Growth Rate (2015-2020)
Table Global MICE Sales by Regions (2015-2020)
Table Global MICE Sales Market Share by Regions (2015-2020)
Figure Global MICE Sales Market Share by Regions in 2019
Figure Global MICE Revenue and Growth Rate (2015-2020)

Table Global MICE Revenue by Regions (2015-2020)
Table Global MICE Revenue Market Share by Regions (2015-2020)
Figure Global MICE Revenue Market Share by Regions in 2019
Table Global MICE Market Forecast Sales by Regions (2020-2025)
Table Global MICE Market Forecast Sales Share by Regions (2020-2025)
Table Global MICE Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global MICE Market Forecast Revenue Share by Regions (2020-2025)
Figure North America MICE Market Sales and Growth Rate (2015-2020)
Figure North America MICE Market Revenue and Growth Rate (2015-2020)
Figure North America MICE Market Forecast Sales (2020-2025)
Figure North America MICE Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. MICE Market Sales and Growth Rate (2015-2020)
Figure Canada MICE Market Sales and Growth Rate (2015-2020)
Figure Mexico MICE Market Sales and Growth Rate (2015-2020)
Figure Europe MICE Market Sales and Growth Rate (2015-2020)
Figure Europe MICE Market Revenue and Growth Rate (2015-2020)
Figure Europe MICE Market Forecast Sales (2020-2025)
Figure Europe MICE Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany MICE Market Sales and Growth Rate (2015-2020)
Figure United Kingdom MICE Market Sales and Growth Rate (2015-2020)
Figure France MICE Market Sales and Growth Rate (2015-2020)
Figure Italy MICE Market Sales and Growth Rate (2015-2020)
Figure Spain MICE Market Sales and Growth Rate (2015-2020)
Figure Russia MICE Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific MICE Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific MICE Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific MICE Market Forecast Sales (2020-2025)
Figure Asia-Pacific MICE Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China MICE Market Sales and Growth Rate (2015-2020)
Figure Japan MICE Market Sales and Growth Rate (2015-2020)
Figure South Korea MICE Market Sales and Growth Rate (2015-2020)
Figure Australia MICE Market Sales and Growth Rate (2015-2020)
Figure India MICE Market Sales and Growth Rate (2015-2020)
Figure South America MICE Market Sales and Growth Rate (2015-2020)
Figure South America MICE Market Revenue and Growth Rate (2015-2020)
Figure South America MICE Market Forecast Sales (2020-2025)

Figure South America MICE Market Forecast Revenue (\$) (2020-2025)
Figure Brazil MICE Market Sales and Growth Rate (2015-2020)
Figure Argentina MICE Market Sales and Growth Rate (2015-2020)
Figure Columbia MICE Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa MICE Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa MICE Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa MICE Market Forecast Sales (2020-2025)
Figure Middle East and Africa MICE Market Forecast Revenue (\$) (2020-2025)
Figure UAE MICE Market Sales and Growth Rate (2015-2020)
Figure Egypt MICE Market Sales and Growth Rate (2015-2020)
Figure South Africa MICE Market Sales and Growth Rate (2015-2020)

I would like to order

Product name: Global MICE Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/GE8A92CD8E3AEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE8A92CD8E3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

