

# Global Mhealth (Mobile Healthcare) Ecosystem Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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# **Abstracts**

The mobile heathcare ecosystem refers to the provision of medical services and information through the use of mobile communication technologies such as PDAs, mobile phones and satellite communications. For the mobile Internet field, medical health applications based on mobile terminal systems such as Android and iOS are the Lord.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Mhealth (Mobile Healthcare) Ecosystem market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Mhealth (Mobile Healthcare) Ecosystem market are covered in Chapter 9:

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#### Capsule Technologie

ЗM

CTC (Cambridge Temperature Concepts)

Swisscom Health

iRhythm Technologies

Zinc Software

CardioComm Solutions

**Invision Heart** 

**BTS Bioengineering** 

AMD Global Telemedicine

Altran Group

Swisscom

Zoll Medical Corporation

Bupa

Tactio Health Group

Finis

Conversa Health

WellDoc

Cambridge Consultants



CRF Health

IQMax

Alphabet

270 Vision

Telcare

3L Labs

Flyfit

Tele2

Zephyr Technology Corporation

In Chapter 5 and Chapter 7.3, based on types, the Mhealth (Mobile Healthcare) Ecosystem market from 2017 to 2027 is primarily split into:

Connected Devices

Apps

Services

In Chapter 6 and Chapter 7.4, based on applications, the Mhealth (Mobile Healthcare) Ecosystem market from 2017 to 2027 covers:

Pharmaceutical Applications

Medical Information & Healthcare Management

Healthcare & Fitness

Remote Consultation & Diagnostics Services

IoT, Wearable Technology, Sensor & Monitoring Applications

Global Mhealth (Mobile Healthcare) Ecosystem Industry Research Report, Competitive Landscape, Market Size, Reg...



Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe China Japan India Southeast Asia Latin America Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Mhealth (Mobile Healthcare) Ecosystem market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Mhealth (Mobile Healthcare) Ecosystem Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

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Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.



Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022



Forecast Period: 2022-2027



# Contents

#### 1 MHEALTH (MOBILE HEALTHCARE) ECOSYSTEM MARKET OVERVIEW

1.1 Product Overview and Scope of Mhealth (Mobile Healthcare) Ecosystem Market

1.2 Mhealth (Mobile Healthcare) Ecosystem Market Segment by Type

1.2.1 Global Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and CAGR(%) Comparison by Type (2017-2027)

1.3 Global Mhealth (Mobile Healthcare) Ecosystem Market Segment by Application

1.3.1 Mhealth (Mobile Healthcare) Ecosystem Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Mhealth (Mobile Healthcare) Ecosystem Market, Region Wise (2017-2027)

1.4.1 Global Mhealth (Mobile Healthcare) Ecosystem Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Mhealth (Mobile Healthcare) Ecosystem Market Status and Prospect (2017-2027)

1.4.3 Europe Mhealth (Mobile Healthcare) Ecosystem Market Status and Prospect (2017-2027)

1.4.4 China Mhealth (Mobile Healthcare) Ecosystem Market Status and Prospect (2017-2027)

1.4.5 Japan Mhealth (Mobile Healthcare) Ecosystem Market Status and Prospect (2017-2027)

1.4.6 India Mhealth (Mobile Healthcare) Ecosystem Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Mhealth (Mobile Healthcare) Ecosystem Market Status and Prospect (2017-2027)

1.4.8 Latin America Mhealth (Mobile Healthcare) Ecosystem Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Mhealth (Mobile Healthcare) Ecosystem Market Status and Prospect (2017-2027)

1.5 Global Market Size of Mhealth (Mobile Healthcare) Ecosystem (2017-2027)

1.5.1 Global Mhealth (Mobile Healthcare) Ecosystem Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Mhealth (Mobile Healthcare) Ecosystem Market



#### 2 INDUSTRY OUTLOOK

2.1 Mhealth (Mobile Healthcare) Ecosystem Industry Technology Status and Trends

- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Mhealth (Mobile Healthcare) Ecosystem Market Drivers Analysis
- 2.4 Mhealth (Mobile Healthcare) Ecosystem Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis

2.7 Mhealth (Mobile Healthcare) Ecosystem Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Mhealth (Mobile Healthcare) Ecosystem Industry Development

## 3 GLOBAL MHEALTH (MOBILE HEALTHCARE) ECOSYSTEM MARKET LANDSCAPE BY PLAYER

3.1 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Share by Player (2017-2022)

3.2 Global Mhealth (Mobile Healthcare) Ecosystem Revenue and Market Share by Player (2017-2022)

3.3 Global Mhealth (Mobile Healthcare) Ecosystem Average Price by Player (2017-2022)

3.4 Global Mhealth (Mobile Healthcare) Ecosystem Gross Margin by Player (2017-2022)

3.5 Mhealth (Mobile Healthcare) Ecosystem Market Competitive Situation and Trends

3.5.1 Mhealth (Mobile Healthcare) Ecosystem Market Concentration Rate

3.5.2 Mhealth (Mobile Healthcare) Ecosystem Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## 4 GLOBAL MHEALTH (MOBILE HEALTHCARE) ECOSYSTEM SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Market Share,



Region Wise (2017-2022)

4.2 Global Mhealth (Mobile Healthcare) Ecosystem Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Mhealth (Mobile Healthcare) Ecosystem Market Under COVID-19 4.5 Europe Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Mhealth (Mobile Healthcare) Ecosystem Market Under COVID-194.6 China Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Mhealth (Mobile Healthcare) Ecosystem Market Under COVID-194.7 Japan Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Mhealth (Mobile Healthcare) Ecosystem Market Under COVID-194.8 India Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Mhealth (Mobile Healthcare) Ecosystem Market Under COVID-194.9 Southeast Asia Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Mhealth (Mobile Healthcare) Ecosystem Market Under COVID-19

4.10 Latin America Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Mhealth (Mobile Healthcare) Ecosystem Market Under COVID-19 4.11 Middle East and Africa Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Mhealth (Mobile Healthcare) Ecosystem Market Under COVID-19

## 5 GLOBAL MHEALTH (MOBILE HEALTHCARE) ECOSYSTEM SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Market Share by Type (2017-2022)

5.2 Global Mhealth (Mobile Healthcare) Ecosystem Revenue and Market Share by Type (2017-2022)



5.3 Global Mhealth (Mobile Healthcare) Ecosystem Price by Type (2017-2022)5.4 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue and Growth Rate of Connected Devices (2017-2022)

5.4.2 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue and Growth Rate of Apps (2017-2022)

5.4.3 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue and Growth Rate of Services (2017-2022)

#### 6 GLOBAL MHEALTH (MOBILE HEALTHCARE) ECOSYSTEM MARKET ANALYSIS BY APPLICATION

6.1 Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Market Share by Application (2017-2022)

6.2 Global Mhealth (Mobile Healthcare) Ecosystem Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of Pharmaceutical Applications (2017-2022)

6.3.2 Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of Medical Information & Healthcare Management (2017-2022)

6.3.3 Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of Healthcare & Fitness (2017-2022)

6.3.4 Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of Remote Consultation & Diagnostics Services (2017-2022)

6.3.5 Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of IoT, Wearable Technology, Sensor & Monitoring Applications (2017-2022)

## 7 GLOBAL MHEALTH (MOBILE HEALTHCARE) ECOSYSTEM MARKET FORECAST (2022-2027)

7.1 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Mhealth (Mobile Healthcare) Ecosystem Revenue and Growth Rate Forecast (2022-2027)



7.1.3 Global Mhealth (Mobile Healthcare) Ecosystem Price and Trend Forecast (2022-2027)

7.2 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Mhealth (Mobile Healthcare) Ecosystem Revenue and Growth Rate of Connected Devices (2022-2027)

7.3.2 Global Mhealth (Mobile Healthcare) Ecosystem Revenue and Growth Rate of Apps (2022-2027)

7.3.3 Global Mhealth (Mobile Healthcare) Ecosystem Revenue and Growth Rate of Services (2022-2027)

7.4 Global Mhealth (Mobile Healthcare) Ecosystem Consumption Forecast by Application (2022-2027)

7.4.1 Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value and Growth Rate of Pharmaceutical Applications(2022-2027)

7.4.2 Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value and Growth Rate of Medical Information & Healthcare Management(2022-2027)

7.4.3 Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value and Growth Rate of Healthcare & Fitness(2022-2027)

7.4.4 Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value and Growth Rate of Remote Consultation & Diagnostics Services(2022-2027)

7.4.5 Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value and Growth



Rate of IoT, Wearable Technology, Sensor & Monitoring Applications(2022-2027) 7.5 Mhealth (Mobile Healthcare) Ecosystem Market Forecast Under COVID-19

## 8 MHEALTH (MOBILE HEALTHCARE) ECOSYSTEM MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Mhealth (Mobile Healthcare) Ecosystem Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Mhealth (Mobile Healthcare) Ecosystem Analysis

8.6 Major Downstream Buyers of Mhealth (Mobile Healthcare) Ecosystem Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream

in the Mhealth (Mobile Healthcare) Ecosystem Industry

#### 9 PLAYERS PROFILES

9.1 Capsule Technologie

9.1.1 Capsule Technologie Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.1.3 Capsule Technologie Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 3M

9.2.1 3M Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and

Specification

9.2.3 3M Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 CTC (Cambridge Temperature Concepts)

9.3.1 CTC (Cambridge Temperature Concepts) Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and



Specification

9.3.3 CTC (Cambridge Temperature Concepts) Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Swisscom Health

9.4.1 Swisscom Health Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.4.3 Swisscom Health Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 iRhythm Technologies

9.5.1 iRhythm Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.5.3 iRhythm Technologies Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Zinc Software

9.6.1 Zinc Software Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.6.3 Zinc Software Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 CardioComm Solutions

9.7.1 CardioComm Solutions Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.7.3 CardioComm Solutions Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Invision Heart

9.8.1 Invision Heart Basic Information, Manufacturing Base, Sales Region and Competitors



9.8.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.8.3 Invision Heart Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 BTS Bioengineering

9.9.1 BTS Bioengineering Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.9.3 BTS Bioengineering Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 AMD Global Telemedicine

9.10.1 AMD Global Telemedicine Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.10.3 AMD Global Telemedicine Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Altran Group

9.11.1 Altran Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.11.3 Altran Group Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Swisscom

9.12.1 Swisscom Basic Information, Manufacturing Base, Sales Region and

Competitors

9.12.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.12.3 Swisscom Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Zoll Medical Corporation

9.13.1 Zoll Medical Corporation Basic Information, Manufacturing Base, Sales Region



and Competitors

9.13.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

- 9.13.3 Zoll Medical Corporation Market Performance (2017-2022)
- 9.13.4 Recent Development
- 9.13.5 SWOT Analysis

9.14 Bupa

9.14.1 Bupa Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.14.3 Bupa Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Tactio Health Group

9.15.1 Tactio Health Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.15.3 Tactio Health Group Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Finis

9.16.1 Finis Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.16.3 Finis Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Conversa Health

9.17.1 Conversa Health Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

- 9.17.3 Conversa Health Market Performance (2017-2022)
- 9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 WellDoc

9.18.1 WellDoc Basic Information, Manufacturing Base, Sales Region and Competitors 9.18.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and



Specification

9.18.3 WellDoc Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Cambridge Consultants

9.19.1 Cambridge Consultants Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.19.3 Cambridge Consultants Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 CRF Health

9.20.1 CRF Health Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.20.3 CRF Health Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 IQMax

9.21.1 IQMax Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.21.3 IQMax Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Alphabet

9.22.1 Alphabet Basic Information, Manufacturing Base, Sales Region and

Competitors

9.22.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.22.3 Alphabet Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 270 Vision

9.23.1 270 Vision Basic Information, Manufacturing Base, Sales Region and

Competitors

9.23.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and



Specification

9.23.3 270 Vision Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 Telcare

9.24.1 Telcare Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.24.3 Telcare Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

9.25 3L Labs

9.25.1 3L Labs Basic Information, Manufacturing Base, Sales Region and Competitors

9.25.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.25.3 3L Labs Market Performance (2017-2022)

9.25.4 Recent Development

9.25.5 SWOT Analysis

9.26 Flyfit

9.26.1 Flyfit Basic Information, Manufacturing Base, Sales Region and Competitors

9.26.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and

Specification

9.26.3 Flyfit Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

9.27 Tele2

9.27.1 Tele2 Basic Information, Manufacturing Base, Sales Region and Competitors

9.27.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and

Specification

9.27.3 Tele2 Market Performance (2017-2022)

9.27.4 Recent Development

9.27.5 SWOT Analysis

9.28 Zephyr Technology Corporation

9.28.1 Zephyr Technology Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.28.2 Mhealth (Mobile Healthcare) Ecosystem Product Profiles, Application and Specification

9.28.3 Zephyr Technology Corporation Market Performance (2017-2022)

9.28.4 Recent Development



9.28.5 SWOT Analysis

#### **10 RESEARCH FINDINGS AND CONCLUSION**

#### **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Mhealth (Mobile Healthcare) Ecosystem Product Picture

Table Global Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and CAGR (%) Comparison by Type

Table Mhealth (Mobile Healthcare) Ecosystem Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate (2017-2027)



Figure Middle East and Africa Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Mhealth (Mobile Healthcare) Ecosystem Industry Development

Table Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume by Player (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume Share by Player (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume Share by Player in 2021

Table Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) by Player (2017-2022)

Table Mhealth (Mobile Healthcare) Ecosystem Revenue Market Share by Player (2017-2022)

Table Mhealth (Mobile Healthcare) Ecosystem Price by Player (2017-2022)

Table Mhealth (Mobile Healthcare) Ecosystem Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Region Wise (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume Market Share, Region Wise (2017-2022)

Global Mhealth (Mobile Healthcare) Ecosystem Industry Research Report, Competitive Landscape, Market Size, Reg...



Figure Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume Market Share, Region Wise in 2021

Table Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD), Region Wise (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Revenue Market Share, Region Wise (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue Market Share, Region Wise (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue Market Share, Region Wise in 2021

Table Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Latin America Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume by Type (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume Market Share by Type (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume Market Share by Type in 2021

Table Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) by Type (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Revenue Market Share by Type (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue Market Share by Type in 2021

Table Mhealth (Mobile Healthcare) Ecosystem Price by Type (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate of Connected Devices (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate of Connected Devices (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate of Apps (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate of Apps (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate of Services (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate of Services (2017-2022)



Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption by Application (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption Market Share by Application (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption Revenue Market Share by Application (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of Pharmaceutical Applications (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of Medical Information & Healthcare Management (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of Healthcare & Fitness (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of Remote Consultation & Diagnostics Services (2017-2022)

Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption and Growth Rate of IoT, Wearable Technology, Sensor & Monitoring Applications (2017-2022)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Price and Trend Forecast (2022-2027)

Figure USA Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)



Figure Europe Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Table Global Mhealth (Mobile Healthcare) Ecosystem Market Sales Volume Forecast, by Type

Table Global Mhealth (Mobile Healthcare) Ecosystem Sales Volume Market Share Forecast, by Type

Table Global Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) Forecast, by Type

Table Global Mhealth (Mobile Healthcare) Ecosystem Revenue Market Share Forecast, by Type

Table Global Mhealth (Mobile Healthcare) Ecosystem Price Forecast, by Type

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate of Connected Devices (2022-2027)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate of Connected Devices (2022-2027)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate of Apps (2022-2027)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate of Apps (2022-2027)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate of Services (2022-2027)

Figure Global Mhealth (Mobile Healthcare) Ecosystem Revenue (Million USD) and Growth Rate of Services (2022-2027)

Table Global Mhealth (Mobile Healthcare) Ecosystem Market Consumption Forecast, by Application

Table Global Mhealth (Mobile Healthcare) Ecosystem Consumption Market Share Forecast, by Application

Table Global Mhealth (Mobile Healthcare) Ecosystem Market Revenue (Million USD) Forecast, by Application

Table Global Mhealth (Mobile Healthcare) Ecosystem Revenue Market Share Forecast, by Application



Figure Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value (Million USD) and Growth Rate of Pharmaceutical Applications (2022-2027) Figure Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value (Million USD) and Growth Rate of Medical Information & Healthcare Management (2022-2027) Figure Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value (Million USD) and Growth Rate of Healthcare & Fitness (2022-2027) Figure Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value (Million USD) and Growth Rate of Healthcare) Ecosystem Consumption Value (Million USD) and Growth Rate of Remote Consultation & Diagnostics Services (2022-2027) Figure Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value (Million USD) and Growth Rate of Remote Consultation & Diagnostics Services (2022-2027) Figure Global Mhealth (Mobile Healthcare) Ecosystem Consumption Value (Million USD) and Growth Rate of IoT, Wearable Technology, Sensor & Monitoring Applications (2022-2027)

Figure Mhealth (Mobile Healthcare) Ecosystem Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Capsule Technologie Profile

Table Capsule Technologie Mhealth (Mobile Healthcare) Ecosystem Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Capsule Technologie Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate

Figure Capsule Technologie Revenue (Million USD) Market Share 2017-2022 Table 3M Profile

Table 3M Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3M Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate

Figure 3M Revenue (Million USD) Market Share 2017-2022

Table CTC (Cambridge Temperature Concepts) Profile

Table CTC (Cambridge Temperature Concepts) Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure CTC (Cambridge Temperature Concepts) Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate



Figure CTC (Cambridge Temperature Concepts) Revenue (Million USD) Market Share 2017-2022 **Table Swisscom Health Profile** Table Swisscom Health Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Swisscom Health Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate Figure Swisscom Health Revenue (Million USD) Market Share 2017-2022 Table iRhythm Technologies Profile Table iRhythm Technologies Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure iRhythm Technologies Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate Figure iRhythm Technologies Revenue (Million USD) Market Share 2017-2022 Table Zinc Software Profile Table Zinc Software Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Zinc Software Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate Figure Zinc Software Revenue (Million USD) Market Share 2017-2022 Table CardioComm Solutions Profile Table CardioComm Solutions Mhealth (Mobile Healthcare) Ecosystem Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure CardioComm Solutions Mhealth (Mobile Healthcare) Ecosystem Sales Volume and Growth Rate Figure Ca



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