

Global mHealth Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

mHealth (mobile health) is a general term for the use of mobile phones and other wireless technology in medical care. The most common application of mHealth is the use of mobile devices to educate consumers about preventive healthcare services. However, mHealth is also used for disease surveillance, treatment support, epidemic outbreak tracking and chronic disease management.

Based on the mHealth market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global mHealth market covered in Chapter 5:

Pear Therapeutics, Inc.

Ginger.io, Inc.

Livongo Health

Withings

Propeller Health

Mango Health

Twine Health, Inc.

Digital Therapeutics

Proteus Digital Health

Dexcom, Inc.

WellDoc, Inc.

Claritas MindSciences

Jawbone

Canary Health

Apple Inc.

BioTelemetry, Inc.

Virta Health Corp

HealthMine, Inc.

Omada Health, Inc.

Firstbeat Technologies Ltd.

Noom, Inc.

In Chapter 6, on the basis of types, the mHealth market from 2015 to 2025 is primarily split into:

Connected Medical Devices

Apps

Services

In Chapter 7, on the basis of applications, the mHealth market from 2015 to 2025 covers:

B2B (Patients and Caregivers)

B2C (Providers, Payers, and Employers)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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