

Global Meetings and Events Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Based on the Meetings and Events market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Meetings and Events market covered in Chapter 5:

Hyve Group plc

Fiera Milano SpA

Anschutz Entertainment Group

Live Nation

Meorient

CWT Meetings & Events

Cievents
Clarion Events Ltd
The Freeman Company
Informa (UBM)
Questex LLC
Emerald Expositions Events Inc. (EEX)
RELX Group
Capita plc
Production Resource Group
BCD Meetings & Events
Global Sources
Cvent Inc
ATPI Ltd
Tarsus Group

In Chapter 6, on the basis of types, the Meetings and Events market from 2015 to 2025 is primarily split into:

Corporate
Entertainment
Sports
Education
Others

In Chapter 7, on the basis of applications, the Meetings and Events market from 2015 to 2025 covers:

Corporate Organizations
Public Organizations & NGOs
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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