

Global Medicinal Mushrooms Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Medicinal Mushrooms market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Medicinal Mushrooms market are covered in Chapter 9:

Schwabe Group

Potter's Herbals

Love Life Supplements

Solaray Cordyceps

Aloha Medicinals

BulkSupplements Pure

Paradise Herbs

Nammex
Oregon's Wild Harvest
Baikal Herbs Ltd.
Real Herbs Cordyceps
MRM Cordyceps
Arkopharma
Nelsons
Verygrass

In Chapter 5 and Chapter 7.3, based on types, the Medicinal Mushrooms market from 2017 to 2027 is primarily split into:

Cordyceps Sinensis and Militaris
Reishi
Lion's mane
Chaga
Shiitake
Others

In Chapter 6 and Chapter 7.4, based on applications, the Medicinal Mushrooms market from 2017 to 2027 covers:

Medicine
Food

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Medicinal Mushrooms market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global

supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Medicinal Mushrooms Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 MEDICINAL MUSHROOMS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Medicinal Mushrooms Market
- 1.2 Medicinal Mushrooms Market Segment by Type
 - 1.2.1 Global Medicinal Mushrooms Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Medicinal Mushrooms Market Segment by Application
 - 1.3.1 Medicinal Mushrooms Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Medicinal Mushrooms Market, Region Wise (2017-2027)
 - 1.4.1 Global Medicinal Mushrooms Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Medicinal Mushrooms Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Medicinal Mushrooms Market Status and Prospect (2017-2027)
 - 1.4.4 China Medicinal Mushrooms Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Medicinal Mushrooms Market Status and Prospect (2017-2027)
 - 1.4.6 India Medicinal Mushrooms Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Medicinal Mushrooms Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Medicinal Mushrooms Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Medicinal Mushrooms Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Medicinal Mushrooms (2017-2027)
 - 1.5.1 Global Medicinal Mushrooms Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Medicinal Mushrooms Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Medicinal Mushrooms Market

2 INDUSTRY OUTLOOK

- 2.1 Medicinal Mushrooms Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Medicinal Mushrooms Market Drivers Analysis

- 2.4 Medicinal Mushrooms Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Medicinal Mushrooms Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Medicinal Mushrooms Industry Development

3 GLOBAL MEDICINAL MUSHROOMS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Medicinal Mushrooms Sales Volume and Share by Player (2017-2022)
- 3.2 Global Medicinal Mushrooms Revenue and Market Share by Player (2017-2022)
- 3.3 Global Medicinal Mushrooms Average Price by Player (2017-2022)
- 3.4 Global Medicinal Mushrooms Gross Margin by Player (2017-2022)
- 3.5 Medicinal Mushrooms Market Competitive Situation and Trends
 - 3.5.1 Medicinal Mushrooms Market Concentration Rate
 - 3.5.2 Medicinal Mushrooms Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL MEDICINAL MUSHROOMS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Medicinal Mushrooms Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Medicinal Mushrooms Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Medicinal Mushrooms Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Medicinal Mushrooms Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Medicinal Mushrooms Market Under COVID-19
- 4.5 Europe Medicinal Mushrooms Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Medicinal Mushrooms Market Under COVID-19
- 4.6 China Medicinal Mushrooms Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Medicinal Mushrooms Market Under COVID-19
- 4.7 Japan Medicinal Mushrooms Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Medicinal Mushrooms Market Under COVID-19

4.8 India Medicinal Mushrooms Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Medicinal Mushrooms Market Under COVID-19

4.9 Southeast Asia Medicinal Mushrooms Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Medicinal Mushrooms Market Under COVID-19

4.10 Latin America Medicinal Mushrooms Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Medicinal Mushrooms Market Under COVID-19

4.11 Middle East and Africa Medicinal Mushrooms Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Medicinal Mushrooms Market Under COVID-19

5 GLOBAL MEDICINAL MUSHROOMS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Medicinal Mushrooms Sales Volume and Market Share by Type (2017-2022)

5.2 Global Medicinal Mushrooms Revenue and Market Share by Type (2017-2022)

5.3 Global Medicinal Mushrooms Price by Type (2017-2022)

5.4 Global Medicinal Mushrooms Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Medicinal Mushrooms Sales Volume, Revenue and Growth Rate of Cordyceps Sinensis and Militaris (2017-2022)

5.4.2 Global Medicinal Mushrooms Sales Volume, Revenue and Growth Rate of Reishi (2017-2022)

5.4.3 Global Medicinal Mushrooms Sales Volume, Revenue and Growth Rate of Lion's mane (2017-2022)

5.4.4 Global Medicinal Mushrooms Sales Volume, Revenue and Growth Rate of Chaga (2017-2022)

5.4.5 Global Medicinal Mushrooms Sales Volume, Revenue and Growth Rate of Shiitake (2017-2022)

5.4.6 Global Medicinal Mushrooms Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL MEDICINAL MUSHROOMS MARKET ANALYSIS BY APPLICATION

6.1 Global Medicinal Mushrooms Consumption and Market Share by Application (2017-2022)

6.2 Global Medicinal Mushrooms Consumption Revenue and Market Share by

Application (2017-2022)

6.3 Global Medicinal Mushrooms Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Medicinal Mushrooms Consumption and Growth Rate of Medicine (2017-2022)

6.3.2 Global Medicinal Mushrooms Consumption and Growth Rate of Food (2017-2022)

7 GLOBAL MEDICINAL MUSHROOMS MARKET FORECAST (2022-2027)

7.1 Global Medicinal Mushrooms Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Medicinal Mushrooms Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Medicinal Mushrooms Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Medicinal Mushrooms Price and Trend Forecast (2022-2027)

7.2 Global Medicinal Mushrooms Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Medicinal Mushrooms Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Medicinal Mushrooms Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Medicinal Mushrooms Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Medicinal Mushrooms Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Medicinal Mushrooms Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Medicinal Mushrooms Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Medicinal Mushrooms Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Medicinal Mushrooms Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Medicinal Mushrooms Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Medicinal Mushrooms Revenue and Growth Rate of Cordyceps Sinensis and Militaris (2022-2027)

7.3.2 Global Medicinal Mushrooms Revenue and Growth Rate of Reishi (2022-2027)

7.3.3 Global Medicinal Mushrooms Revenue and Growth Rate of Lion's mane (2022-2027)

7.3.4 Global Medicinal Mushrooms Revenue and Growth Rate of Chaga (2022-2027)

7.3.5 Global Medicinal Mushrooms Revenue and Growth Rate of Shiitake (2022-2027)

7.3.6 Global Medicinal Mushrooms Revenue and Growth Rate of Others (2022-2027)

7.4 Global Medicinal Mushrooms Consumption Forecast by Application (2022-2027)

7.4.1 Global Medicinal Mushrooms Consumption Value and Growth Rate of Medicine(2022-2027)

7.4.2 Global Medicinal Mushrooms Consumption Value and Growth Rate of Food(2022-2027)

7.5 Medicinal Mushrooms Market Forecast Under COVID-19

8 MEDICINAL MUSHROOMS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Medicinal Mushrooms Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Medicinal Mushrooms Analysis

8.6 Major Downstream Buyers of Medicinal Mushrooms Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Medicinal Mushrooms Industry

9 PLAYERS PROFILES

9.1 Schwabe Group

9.1.1 Schwabe Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.1.3 Schwabe Group Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Potter's Herbals

9.2.1 Potter's Herbals Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.2.3 Potter's Herbals Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Love Life Supplements

9.3.1 Love Life Supplements Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.3.3 Love Life Supplements Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Solaray Cordyceps

9.4.1 Solaray Cordyceps Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.4.3 Solaray Cordyceps Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Aloha Medicinals

9.5.1 Aloha Medicinals Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.5.3 Aloha Medicinals Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 BulkSupplements Pure

9.6.1 BulkSupplements Pure Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.6.3 BulkSupplements Pure Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Paradise Herbs

9.7.1 Paradise Herbs Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.7.3 Paradise Herbs Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Nammex

9.8.1 Nammex Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.8.3 Nammex Market Performance (2017-2022)

9.8.4 Recent Development

- 9.8.5 SWOT Analysis
- 9.9 Oregon's Wild Harvest
 - 9.9.1 Oregon's Wild Harvest Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Medicinal Mushrooms Product Profiles, Application and Specification
 - 9.9.3 Oregon's Wild Harvest Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Baikal Herbs Ltd.
 - 9.10.1 Baikal Herbs Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Medicinal Mushrooms Product Profiles, Application and Specification
 - 9.10.3 Baikal Herbs Ltd. Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Real Herbs Cordyceps
 - 9.11.1 Real Herbs Cordyceps Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Medicinal Mushrooms Product Profiles, Application and Specification
 - 9.11.3 Real Herbs Cordyceps Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 MRM Cordyceps
 - 9.12.1 MRM Cordyceps Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Medicinal Mushrooms Product Profiles, Application and Specification
 - 9.12.3 MRM Cordyceps Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Arkopharma
 - 9.13.1 Arkopharma Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Medicinal Mushrooms Product Profiles, Application and Specification
 - 9.13.3 Arkopharma Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Nelsons
 - 9.14.1 Nelsons Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.14.3 Nelsons Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Verygrass

9.15.1 Verygrass Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Medicinal Mushrooms Product Profiles, Application and Specification

9.15.3 Verygrass Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Medicinal Mushrooms Product Picture

Table Global Medicinal Mushrooms Market Sales Volume and CAGR (%) Comparison by Type

Table Medicinal Mushrooms Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Medicinal Mushrooms Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Medicinal Mushrooms Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Medicinal Mushrooms Industry Development

Table Global Medicinal Mushrooms Sales Volume by Player (2017-2022)

Table Global Medicinal Mushrooms Sales Volume Share by Player (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume Share by Player in 2021

Table Medicinal Mushrooms Revenue (Million USD) by Player (2017-2022)

Table Medicinal Mushrooms Revenue Market Share by Player (2017-2022)

Table Medicinal Mushrooms Price by Player (2017-2022)

Table Medicinal Mushrooms Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Medicinal Mushrooms Sales Volume, Region Wise (2017-2022)

Table Global Medicinal Mushrooms Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume Market Share, Region Wise in 2021

Table Global Medicinal Mushrooms Revenue (Million USD), Region Wise (2017-2022)

Table Global Medicinal Mushrooms Revenue Market Share, Region Wise (2017-2022)

Figure Global Medicinal Mushrooms Revenue Market Share, Region Wise (2017-2022)

Figure Global Medicinal Mushrooms Revenue Market Share, Region Wise in 2021

Table Global Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Medicinal Mushrooms Sales Volume by Type (2017-2022)

Table Global Medicinal Mushrooms Sales Volume Market Share by Type (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume Market Share by Type in 2021

Table Global Medicinal Mushrooms Revenue (Million USD) by Type (2017-2022)

Table Global Medicinal Mushrooms Revenue Market Share by Type (2017-2022)

Figure Global Medicinal Mushrooms Revenue Market Share by Type in 2021

Table Medicinal Mushrooms Price by Type (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume and Growth Rate of Cordyceps Sinensis and Militaris (2017-2022)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of

Cordyceps Sinensis and Militaris (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume and Growth Rate of Reishi (2017-2022)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Reishi (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume and Growth Rate of Lion's mane (2017-2022)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Lion's mane (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume and Growth Rate of Chaga (2017-2022)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Chaga (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume and Growth Rate of Shiitake (2017-2022)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Shiitake (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Medicinal Mushrooms Consumption by Application (2017-2022)

Table Global Medicinal Mushrooms Consumption Market Share by Application (2017-2022)

Table Global Medicinal Mushrooms Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Medicinal Mushrooms Consumption Revenue Market Share by Application (2017-2022)

Table Global Medicinal Mushrooms Consumption and Growth Rate of Medicine (2017-2022)

Table Global Medicinal Mushrooms Consumption and Growth Rate of Food (2017-2022)

Figure Global Medicinal Mushrooms Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Medicinal Mushrooms Price and Trend Forecast (2022-2027)

Figure USA Medicinal Mushrooms Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Medicinal Mushrooms Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Medicinal Mushrooms Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Medicinal Mushrooms Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Medicinal Mushrooms Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Medicinal Mushrooms Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Medicinal Mushrooms Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Medicinal Mushrooms Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Medicinal Mushrooms Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Medicinal Mushrooms Market Sales Volume Forecast, by Type

Table Global Medicinal Mushrooms Sales Volume Market Share Forecast, by Type

Table Global Medicinal Mushrooms Market Revenue (Million USD) Forecast, by Type

Table Global Medicinal Mushrooms Revenue Market Share Forecast, by Type

Table Global Medicinal Mushrooms Price Forecast, by Type

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Cordyceps Sinensis and Militaris (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Cordyceps Sinensis and Militaris (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Reishi (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Reishi (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Lion's mane (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Lion's mane (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Chaga (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Chaga (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Shiitake (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Shiitake (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Medicinal Mushrooms Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Medicinal Mushrooms Market Consumption Forecast, by Application

Table Global Medicinal Mushrooms Consumption Market Share Forecast, by Application

Table Global Medicinal Mushrooms Market Revenue (Million USD) Forecast, by Application

Table Global Medicinal Mushrooms Revenue Market Share Forecast, by Application

Figure Global Medicinal Mushrooms Consumption Value (Million USD) and Growth Rate of Medicine (2022-2027)

Figure Global Medicinal Mushrooms Consumption Value (Million USD) and Growth Rate of Food (2022-2027)

Figure Medicinal Mushrooms Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Schwabe Group Profile

Table Schwabe Group Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Schwabe Group Medicinal Mushrooms Sales Volume and Growth Rate

Figure Schwabe Group Revenue (Million USD) Market Share 2017-2022

Table Potter's Herbals Profile

Table Potter's Herbals Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Potter's Herbals Medicinal Mushrooms Sales Volume and Growth Rate

Figure Potter's Herbals Revenue (Million USD) Market Share 2017-2022

Table Love Life Supplements Profile

Table Love Life Supplements Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Love Life Supplements Medicinal Mushrooms Sales Volume and Growth Rate

Figure Love Life Supplements Revenue (Million USD) Market Share 2017-2022

Table Solaray Cordyceps Profile

Table Solaray Cordyceps Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Solaray Cordyceps Medicinal Mushrooms Sales Volume and Growth Rate

Figure Solaray Cordyceps Revenue (Million USD) Market Share 2017-2022

Table Aloha Medicinals Profile

Table Aloha Medicinals Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aloha Medicinals Medicinal Mushrooms Sales Volume and Growth Rate

Figure Aloha Medicinals Revenue (Million USD) Market Share 2017-2022

Table BulkSupplements Pure Profile

Table BulkSupplements Pure Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BulkSupplements Pure Medicinal Mushrooms Sales Volume and Growth Rate

Figure BulkSupplements Pure Revenue (Million USD) Market Share 2017-2022

Table Paradise Herbs Profile

Table Paradise Herbs Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Paradise Herbs Medicinal Mushrooms Sales Volume and Growth Rate

Figure Paradise Herbs Revenue (Million USD) Market Share 2017-2022

Table Nammex Profile

Table Nammex Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nammex Medicinal Mushrooms Sales Volume and Growth Rate

Figure Nammex Revenue (Million USD) Market Share 2017-2022

Table Oregon's Wild Harvest Profile

Table Oregon's Wild Harvest Medicinal Mushrooms Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure Oregon's Wild Harvest Medicinal Mushrooms Sales Volume and Growth Rate

Figure Oregon's Wild Harvest Revenue (Million USD) Market Share 2017-2022

Table Baikal Herbs Ltd. Profile

Table Baikal Herbs Ltd. Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Baikal Herbs Ltd. Medicinal Mushrooms Sales Volume and Growth Rate

Figure Baikal Herbs Ltd. Revenue (Million USD) Market Share 2017-2022

Table Real Herbs Cordyceps Profile

Table Real Herbs Cordyceps Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Real Herbs Cordyceps Medicinal Mushrooms Sales Volume and Growth Rate

Figure Real Herbs Cordyceps Revenue (Million USD) Market Share 2017-2022

Table MRM Cordyceps Profile

Table MRM Cordyceps Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MRM Cordyceps Medicinal Mushrooms Sales Volume and Growth Rate

Figure MRM Cordyceps Revenue (Million USD) Market Share 2017-2022

Table Arkopharma Profile

Table Arkopharma Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arkopharma Medicinal Mushrooms Sales Volume and Growth Rate

Figure Arkopharma Revenue (Million USD) Market Share 2017-2022

Table Nelsons Profile

Table Nelsons Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nelsons Medicinal Mushrooms Sales Volume and Growth Rate

Figure Nelsons Revenue (Million USD) Market Share 2017-2022

Table Verygrass Profile

Table Verygrass Medicinal Mushrooms Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Verygrass Medicinal Mushrooms Sales Volume and Growth Rate

Figure Verygrass Revenue (Million USD) Market Share 2017-2022

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