

# Global Medical Tourism Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Medical tourism refers to people traveling to a country other than their own to obtain medical treatment. In the past this usually referred to those who traveled from less-developed countries to major medical centers in highly developed countries for treatment unavailable at home. However, in recent years it may equally refer to those from developed countries who travel to developing countries for lower priced medical treatments. The motivation may be also for medical services unavailable or illegal in the home country.

Medical tourism most often is for surgeries (cosmetic or otherwise) or similar treatments, though people also travel for dental tourism or fertility tourism. People with rare conditions may travel to countries where the treatment is better understood. However, almost all types of health care are available, including psychiatry, alternative medicine, convalescent care, and even burial services.

Based on the Medical Tourism market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for

marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Medical Tourism market covered in Chapter 5:

Neuropsychiatric Hospital  
Diani Beach Hospital  
Fortis Escorts heart institute  
Primus Super Specialty Hospital  
Gambro Healthcare  
Asian Heart Institute and Research Centre Private Limited  
Fortis Healthcare Ltd.  
Netcare Group  
Apollo Hospitals Enterprise Limited  
Rockland Hospital  
Arab Contractors Medical Center  
Aditya Birla Memorial Hospital  
King Faisal Specialist Hospital & Research Centre  
Institut Pasteur de Madagascar  
Ganzouri Specialized Hospital  
Dr. Soliman Fakeeh Hospital  
AIC Kapsowar Hospital  
Life Healthcare Hospital Group  
BLK Super Specialty Hospital

In Chapter 6, on the basis of types, the Medical Tourism market from 2015 to 2025 is primarily split into:

Cosmetic treatment  
Dental treatment  
Cardiovascular treatment  
Orthopedic treatment  
Neurological treatment  
Bariatric surgery  
Cancer treatment  
Ophthalmic treatment  
Fertility treatment  
Others

In Chapter 7, on the basis of applications, the Medical Tourism market from 2015 to

2025 covers:

Hospitals and Clinics

Research Institutes

Pharmaceutical & Biotechnology Industries

Government Associations

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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