

# Global Meat Alternates Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Vegetarian meat or plains, also known as Meat Alternates, are a series of vegetarian foods that are made by mimicking the characteristics of meat (mainly taste, taste and appearance) or for specific meat biochemical properties. Among them, there are many meat substitutes made from soybeans (such as tofu, danbe) or gluten.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Meat Alternates market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Meat Alternates market are covered in Chapter 9:

Sonic Biochem Limited

Quorn Foods

Beyond Meat

Garden Protein International

ADM

Meatless

The Nisshin OilliO Group

Amys Kitchen

MorningStar Farms

DuPont

MGP Ingredients

VBites

In Chapter 5 and Chapter 7.3, based on types, the Meat Alternates market from 2017 to 2027 is primarily split into:

Tofu & Tofu Ingredients

Tempeh

Textured Vegetable Protein (TVP)

Seitan

Quorn

In Chapter 6 and Chapter 7.4, based on applications, the Meat Alternates market from 2017 to 2027 covers:

Online sales

Supermarket

Personal store

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Meat Alternates market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Meat Alternates Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw

materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 MEAT ALTERNATES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Meat Alternates Market
- 1.2 Meat Alternates Market Segment by Type
  - 1.2.1 Global Meat Alternates Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Meat Alternates Market Segment by Application
  - 1.3.1 Meat Alternates Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Meat Alternates Market, Region Wise (2017-2027)
  - 1.4.1 Global Meat Alternates Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Meat Alternates Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Meat Alternates Market Status and Prospect (2017-2027)
  - 1.4.4 China Meat Alternates Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Meat Alternates Market Status and Prospect (2017-2027)
  - 1.4.6 India Meat Alternates Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Meat Alternates Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Meat Alternates Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Meat Alternates Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Meat Alternates (2017-2027)
  - 1.5.1 Global Meat Alternates Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Meat Alternates Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Meat Alternates Market

### 2 INDUSTRY OUTLOOK

- 2.1 Meat Alternates Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Meat Alternates Market Drivers Analysis
- 2.4 Meat Alternates Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Meat Alternates Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Meat Alternates Industry Development

### **3 GLOBAL MEAT ALTERNATES MARKET LANDSCAPE BY PLAYER**

3.1 Global Meat Alternates Sales Volume and Share by Player (2017-2022)

3.2 Global Meat Alternates Revenue and Market Share by Player (2017-2022)

3.3 Global Meat Alternates Average Price by Player (2017-2022)

3.4 Global Meat Alternates Gross Margin by Player (2017-2022)

3.5 Meat Alternates Market Competitive Situation and Trends

3.5.1 Meat Alternates Market Concentration Rate

3.5.2 Meat Alternates Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL MEAT ALTERNATES SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Meat Alternates Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Meat Alternates Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Meat Alternates Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Meat Alternates Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Meat Alternates Market Under COVID-19

4.5 Europe Meat Alternates Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Meat Alternates Market Under COVID-19

4.6 China Meat Alternates Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Meat Alternates Market Under COVID-19

4.7 Japan Meat Alternates Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Meat Alternates Market Under COVID-19

4.8 India Meat Alternates Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Meat Alternates Market Under COVID-19

4.9 Southeast Asia Meat Alternates Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.9.1 Southeast Asia Meat Alternates Market Under COVID-19
- 4.10 Latin America Meat Alternates Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Meat Alternates Market Under COVID-19
- 4.11 Middle East and Africa Meat Alternates Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Meat Alternates Market Under COVID-19

## **5 GLOBAL MEAT ALTERNATES SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Meat Alternates Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Meat Alternates Revenue and Market Share by Type (2017-2022)
- 5.3 Global Meat Alternates Price by Type (2017-2022)
- 5.4 Global Meat Alternates Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Meat Alternates Sales Volume, Revenue and Growth Rate of Tofu & Tofu Ingredients (2017-2022)
  - 5.4.2 Global Meat Alternates Sales Volume, Revenue and Growth Rate of Tempeh (2017-2022)
  - 5.4.3 Global Meat Alternates Sales Volume, Revenue and Growth Rate of Textured Vegetable Protein (TVP) (2017-2022)
  - 5.4.4 Global Meat Alternates Sales Volume, Revenue and Growth Rate of Seitan (2017-2022)
  - 5.4.5 Global Meat Alternates Sales Volume, Revenue and Growth Rate of Quorn (2017-2022)

## **6 GLOBAL MEAT ALTERNATES MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Meat Alternates Consumption and Market Share by Application (2017-2022)
- 6.2 Global Meat Alternates Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Meat Alternates Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Meat Alternates Consumption and Growth Rate of Online sales (2017-2022)
  - 6.3.2 Global Meat Alternates Consumption and Growth Rate of Supermarket (2017-2022)
  - 6.3.3 Global Meat Alternates Consumption and Growth Rate of Personal store (2017-2022)



6.3.4 Global Meat Alternates Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL MEAT ALTERNATES MARKET FORECAST (2022-2027)**

7.1 Global Meat Alternates Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Meat Alternates Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Meat Alternates Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Meat Alternates Price and Trend Forecast (2022-2027)

7.2 Global Meat Alternates Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Meat Alternates Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Meat Alternates Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Meat Alternates Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Meat Alternates Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Meat Alternates Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Meat Alternates Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Meat Alternates Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Meat Alternates Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Meat Alternates Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Meat Alternates Revenue and Growth Rate of Tofu & Tofu Ingredients (2022-2027)

7.3.2 Global Meat Alternates Revenue and Growth Rate of Tempeh (2022-2027)

7.3.3 Global Meat Alternates Revenue and Growth Rate of Textured Vegetable Protein (TVP) (2022-2027)

7.3.4 Global Meat Alternates Revenue and Growth Rate of Seitan (2022-2027)

7.3.5 Global Meat Alternates Revenue and Growth Rate of Quorn (2022-2027)

7.4 Global Meat Alternates Consumption Forecast by Application (2022-2027)

7.4.1 Global Meat Alternates Consumption Value and Growth Rate of Online sales(2022-2027)

7.4.2 Global Meat Alternates Consumption Value and Growth Rate of Supermarket(2022-2027)

7.4.3 Global Meat Alternates Consumption Value and Growth Rate of Personal store(2022-2027)

7.4.4 Global Meat Alternates Consumption Value and Growth Rate of Others(2022-2027)

## 7.5 Meat Alternates Market Forecast Under COVID-19

# 8 MEAT ALTERNATES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

## 8.1 Meat Alternates Industrial Chain Analysis

### 8.2 Key Raw Materials Suppliers and Price Analysis

### 8.3 Manufacturing Cost Structure Analysis

#### 8.3.1 Labor Cost Analysis

#### 8.3.2 Energy Costs Analysis

#### 8.3.3 R&D Costs Analysis

## 8.4 Alternative Product Analysis

## 8.5 Major Distributors of Meat Alternates Analysis

## 8.6 Major Downstream Buyers of Meat Alternates Analysis

## 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Meat Alternates Industry

# 9 PLAYERS PROFILES

## 9.1 Sonic Biochem Limited

### 9.1.1 Sonic Biochem Limited Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.1.2 Meat Alternates Product Profiles, Application and Specification

#### 9.1.3 Sonic Biochem Limited Market Performance (2017-2022)

#### 9.1.4 Recent Development

#### 9.1.5 SWOT Analysis

## 9.2 Quorn Foods

### 9.2.1 Quorn Foods Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.2.2 Meat Alternates Product Profiles, Application and Specification

#### 9.2.3 Quorn Foods Market Performance (2017-2022)

#### 9.2.4 Recent Development

#### 9.2.5 SWOT Analysis

## 9.3 Beyond Meat

### 9.3.1 Beyond Meat Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.3.2 Meat Alternates Product Profiles, Application and Specification

#### 9.3.3 Beyond Meat Market Performance (2017-2022)

#### 9.3.4 Recent Development

#### 9.3.5 SWOT Analysis

## 9.4 Garden Protein International

9.4.1 Garden Protein International Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Meat Alternates Product Profiles, Application and Specification

9.4.3 Garden Protein International Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 ADM

9.5.1 ADM Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Meat Alternates Product Profiles, Application and Specification

9.5.3 ADM Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Meatless

9.6.1 Meatless Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Meat Alternates Product Profiles, Application and Specification

9.6.3 Meatless Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 The Nisshin OilliO Group

9.7.1 The Nisshin OilliO Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Meat Alternates Product Profiles, Application and Specification

9.7.3 The Nisshin OilliO Group Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Amys Kitchen

9.8.1 Amys Kitchen Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Meat Alternates Product Profiles, Application and Specification

9.8.3 Amys Kitchen Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 MorningStar Farms

9.9.1 MorningStar Farms Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Meat Alternates Product Profiles, Application and Specification

9.9.3 MorningStar Farms Market Performance (2017-2022)

9.9.4 Recent Development

#### 9.9.5 SWOT Analysis

#### 9.10 DuPont

##### 9.10.1 DuPont Basic Information, Manufacturing Base, Sales Region and Competitors

##### 9.10.2 Meat Alternates Product Profiles, Application and Specification

##### 9.10.3 DuPont Market Performance (2017-2022)

##### 9.10.4 Recent Development

##### 9.10.5 SWOT Analysis

#### 9.11 MGP Ingredients

##### 9.11.1 MGP Ingredients Basic Information, Manufacturing Base, Sales Region and Competitors

##### 9.11.2 Meat Alternates Product Profiles, Application and Specification

##### 9.11.3 MGP Ingredients Market Performance (2017-2022)

##### 9.11.4 Recent Development

##### 9.11.5 SWOT Analysis

#### 9.12 VBites

##### 9.12.1 VBites Basic Information, Manufacturing Base, Sales Region and Competitors

##### 9.12.2 Meat Alternates Product Profiles, Application and Specification

##### 9.12.3 VBites Market Performance (2017-2022)

##### 9.12.4 Recent Development

##### 9.12.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### 11.1 Methodology

### 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Meat Alternates Product Picture

Table Global Meat Alternates Market Sales Volume and CAGR (%) Comparison by Type

Table Meat Alternates Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Meat Alternates Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Meat Alternates Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Meat Alternates Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Meat Alternates Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Meat Alternates Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Meat Alternates Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Meat Alternates Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Meat Alternates Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Meat Alternates Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Meat Alternates Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Meat Alternates Industry Development

Table Global Meat Alternates Sales Volume by Player (2017-2022)

Table Global Meat Alternates Sales Volume Share by Player (2017-2022)

Figure Global Meat Alternates Sales Volume Share by Player in 2021

Table Meat Alternates Revenue (Million USD) by Player (2017-2022)

Table Meat Alternates Revenue Market Share by Player (2017-2022)

Table Meat Alternates Price by Player (2017-2022)

Table Meat Alternates Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Meat Alternates Sales Volume, Region Wise (2017-2022)  
Table Global Meat Alternates Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Meat Alternates Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Meat Alternates Sales Volume Market Share, Region Wise in 2021  
Table Global Meat Alternates Revenue (Million USD), Region Wise (2017-2022)  
Table Global Meat Alternates Revenue Market Share, Region Wise (2017-2022)  
Figure Global Meat Alternates Revenue Market Share, Region Wise (2017-2022)  
Figure Global Meat Alternates Revenue Market Share, Region Wise in 2021  
Table Global Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Meat Alternates Sales Volume by Type (2017-2022)  
Table Global Meat Alternates Sales Volume Market Share by Type (2017-2022)  
Figure Global Meat Alternates Sales Volume Market Share by Type in 2021  
Table Global Meat Alternates Revenue (Million USD) by Type (2017-2022)  
Table Global Meat Alternates Revenue Market Share by Type (2017-2022)  
Figure Global Meat Alternates Revenue Market Share by Type in 2021  
Table Meat Alternates Price by Type (2017-2022)  
Figure Global Meat Alternates Sales Volume and Growth Rate of Tofu & Tofu Ingredients (2017-2022)  
Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Tofu & Tofu Ingredients (2017-2022)  
Figure Global Meat Alternates Sales Volume and Growth Rate of Tempeh (2017-2022)  
Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Tempeh

(2017-2022)

Figure Global Meat Alternates Sales Volume and Growth Rate of Textured Vegetable Protein (TVP) (2017-2022)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Textured Vegetable Protein (TVP) (2017-2022)

Figure Global Meat Alternates Sales Volume and Growth Rate of Seitan (2017-2022)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Seitan (2017-2022)

Figure Global Meat Alternates Sales Volume and Growth Rate of Quorn (2017-2022)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Quorn (2017-2022)

Table Global Meat Alternates Consumption by Application (2017-2022)

Table Global Meat Alternates Consumption Market Share by Application (2017-2022)

Table Global Meat Alternates Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Meat Alternates Consumption Revenue Market Share by Application (2017-2022)

Table Global Meat Alternates Consumption and Growth Rate of Online sales (2017-2022)

Table Global Meat Alternates Consumption and Growth Rate of Supermarket (2017-2022)

Table Global Meat Alternates Consumption and Growth Rate of Personal store (2017-2022)

Table Global Meat Alternates Consumption and Growth Rate of Others (2017-2022)

Figure Global Meat Alternates Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Meat Alternates Price and Trend Forecast (2022-2027)

Figure USA Meat Alternates Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Meat Alternates Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Meat Alternates Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Meat Alternates Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Meat Alternates Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Meat Alternates Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure Japan Meat Alternates Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Meat Alternates Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Meat Alternates Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Meat Alternates Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Meat Alternates Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Meat Alternates Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Meat Alternates Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Meat Alternates Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Meat Alternates Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Meat Alternates Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Meat Alternates Market Sales Volume Forecast, by Type

Table Global Meat Alternates Sales Volume Market Share Forecast, by Type

Table Global Meat Alternates Market Revenue (Million USD) Forecast, by Type

Table Global Meat Alternates Revenue Market Share Forecast, by Type

Table Global Meat Alternates Price Forecast, by Type

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Tofu & Tofu Ingredients (2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Tofu & Tofu Ingredients (2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Tempeh (2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Tempeh (2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Textured Vegetable Protein (TVP) (2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Textured Vegetable Protein (TVP) (2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Seitan



(2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Seitan (2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Quorn (2022-2027)

Figure Global Meat Alternates Revenue (Million USD) and Growth Rate of Quorn (2022-2027)

Table Global Meat Alternates Market Consumption Forecast, by Application

Table Global Meat Alternates Consumption Market Share Forecast, by Application

Table Global Meat Alternates Market Revenue (Million USD) Forecast, by Application

Table Global Meat Alternates Revenue Market Share Forecast, by Application

Figure Global Meat Alternates Consumption Value (Million USD) and Growth Rate of Online sales (2022-2027)

Figure Global Meat Alternates Consumption Value (Million USD) and Growth Rate of Supermarket (2022-2027)

Figure Global Meat Alternates Consumption Value (Million USD) and Growth Rate of Personal store (2022-2027)

Figure Global Meat Alternates Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Meat Alternates Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Sonic Biochem Limited Profile

Table Sonic Biochem Limited Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sonic Biochem Limited Meat Alternates Sales Volume and Growth Rate

Figure Sonic Biochem Limited Revenue (Million USD) Market Share 2017-2022

Table Quorn Foods Profile

Table Quorn Foods Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Quorn Foods Meat Alternates Sales Volume and Growth Rate

Figure Quorn Foods Revenue (Million USD) Market Share 2017-2022

Table Beyond Meat Profile

Table Beyond Meat Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Beyond Meat Meat Alternates Sales Volume and Growth Rate

Figure Beyond Meat Revenue (Million USD) Market Share 2017-2022

Table Garden Protein International Profile

Table Garden Protein International Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Garden Protein International Meat Alternates Sales Volume and Growth Rate

Figure Garden Protein International Revenue (Million USD) Market Share 2017-2022

Table ADM Profile

Table ADM Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ADM Meat Alternates Sales Volume and Growth Rate

Figure ADM Revenue (Million USD) Market Share 2017-2022

Table Meatless Profile

Table Meatless Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Meatless Meat Alternates Sales Volume and Growth Rate

Figure Meatless Revenue (Million USD) Market Share 2017-2022

Table The Nisshin OilliO Group Profile

Table The Nisshin OilliO Group Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Nisshin OilliO Group Meat Alternates Sales Volume and Growth Rate

Figure The Nisshin OilliO Group Revenue (Million USD) Market Share 2017-2022

Table Amys Kitchen Profile

Table Amys Kitchen Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amys Kitchen Meat Alternates Sales Volume and Growth Rate

Figure Amys Kitchen Revenue (Million USD) Market Share 2017-2022

Table MorningStar Farms Profile

Table MorningStar Farms Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MorningStar Farms Meat Alternates Sales Volume and Growth Rate

Figure MorningStar Farms Revenue (Million USD) Market Share 2017-2022

Table DuPont Profile

Table DuPont Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DuPont Meat Alternates Sales Volume and Growth Rate

Figure DuPont Revenue (Million USD) Market Share 2017-2022

Table MGP Ingredients Profile

Table MGP Ingredients Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MGP Ingredients Meat Alternates Sales Volume and Growth Rate

Figure MGP Ingredients Revenue (Million USD) Market Share 2017-2022

Table VBites Profile

Table VBites Meat Alternates Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VBites Meat Alternates Sales Volume and Growth Rate

Figure VBites Revenue (Million USD) Market Share 2017-2022

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