

# **Global Master Data Management CDS Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Master data management of customer data goes beyond just data relating to customers. The solutions also can govern other “party”-type data, such as supplier master data. Solutions in this market are part of an overall master data management strategy. They help enterprises support customer relationships and other customer-related strategies. Increasingly, end-user organizations are exploiting this technology as the heart of a digital business transformation.

Based on the Master Data Management CDS market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Master Data Management CDS market covered in Chapter 5:

Ataccama

Talend

## TIBCO Software

Profisee  
Informatica  
IBM  
Microsoft  
Oracle  
SAP

In Chapter 6, on the basis of types, the Master Data Management CDS market from 2015 to 2025 is primarily split into:

Cloud-based  
On-premises

In Chapter 7, on the basis of applications, the Master Data Management CDS market from 2015 to 2025 covers:

Manufacturing  
Retail  
Financial  
Government  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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