

Global Massive Open Online Courses (MOOC) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Massive open online courses are changing the world of education by providing free online courses for higher education, executive education, and employee development. These courses are provided by well-qualified lecturers from some of the most renowned institutes in the world. These courses provide virtual education to people from any corner of the world where there is accessibility to the internet. Massive open online courses are expected to complement the future of higher education in the world.

Based on the Massive Open Online Courses (MOOC) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Massive Open Online Courses (MOOC) market covered in Chapter 5:

Peer 2 Peer University
Udemy
StraighterLine
EdX
Iversity
Veduca Edtech
PIER - International Education Services
Coursera
Codecademy
FutureLearn
Apple
Khan Academy
Crypt4you
Academic
NovoEd
Udacity

In Chapter 6, on the basis of types, the Massive Open Online Courses (MOOC) market from 2015 to 2025 is primarily split into:

CMOOC
XMOOC

In Chapter 7, on the basis of applications, the Massive Open Online Courses (MOOC) market from 2015 to 2025 covers:

In-Service Staff
Non-In-Service Personnel

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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