

# Global Massive Open Online Course Industry Market Research Report

<https://marketpublishers.com/r/G914FFA0D14MEN.html>

Date: January 2019

Pages: 107

Price: US\$ 2,960.00 (Single User License)

ID: G914FFA0D14MEN

## Abstracts

The Massive Open Online Course market revenue was xx.xx Million USD in 2013, grew to xx.xx Million USD in 2017, and will reach xx.xx Million USD in 2023, with a CAGR of x.x% during 2018-2023. Based on the Massive Open Online Course industrial chain, this report mainly elaborate the definition, types, applications and major players of Massive Open Online Course market in details. Deep analysis about market status (2013-2018), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2018-2023), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Massive Open Online Course market.

The Massive Open Online Course market can be split based on product types, major applications, and important regions.

Major Players in Massive Open Online Course market are:

Education Portal

EdX

Digital Business Academy

Academic Partnerships

NovoEd

Open2Study

Instructure

World Mentoring Academy

Degreed

## FutureLearn

Coursera  
Iversity  
Udacity  
Course360  
Codecademy  
Miriadax  
Cengage Learning  
2U Inc.  
Stanford Online  
Coursesites

Major Regions play vital role in Massive Open Online Course market are:

North America  
Europe  
China  
Japan  
Middle East & Africa  
India  
South America  
Others

Most important types of Massive Open Online Course products covered in this report are:

CMOOC  
XMOOC

Most widely used downstream fields of Massive Open Online Course market covered in this report are:

Humanities  
Computer Science & Programming  
Business Management  
Education & Training  
Others

There are 13 Chapters to thoroughly display the Massive Open Online Course market. This report included the analysis of market overview, market characteristics, industry chain, competition landscape, historical and future data by types, applications and regions.

Chapter 1: Massive Open Online Course Market Overview, Product Overview, Market Segmentation, Market Overview of Regions, Market Dynamics, Limitations, Opportunities and Industry News and Policies.

Chapter 2: Massive Open Online Course Industry Chain Analysis, Upstream Raw Material Suppliers, Major Players, Production Process Analysis, Cost Analysis, Market Channels and Major Downstream Buyers.

Chapter 3: Value Analysis, Production, Growth Rate and Price Analysis by Type of Massive Open Online Course.

Chapter 4: Downstream Characteristics, Consumption and Market Share by Application of Massive Open Online Course.

Chapter 5: Production Volume, Price, Gross Margin, and Revenue (\$) of Massive Open Online Course by Regions (2013-2018).

Chapter 6: Massive Open Online Course Production, Consumption, Export and Import by Regions (2013-2018).

Chapter 7: Massive Open Online Course Market Status and SWOT Analysis by Regions.

Chapter 8: Competitive Landscape, Product Introduction, Company Profiles, Market Distribution Status by Players of Massive Open Online Course.

Chapter 9: Massive Open Online Course Market Analysis and Forecast by Type and Application (2018-2023).

Chapter 10: Market Analysis and Forecast by Regions (2018-2023).

Chapter 11: Industry Characteristics, Key Factors, New Entrants SWOT Analysis, Investment Feasibility Analysis.

Chapter 12: Market Conclusion of the Whole Report.

Chapter 13: Appendix Such as Methodology and Data Resources of This Research.

## Contents

### Global Massive Open Online Course Industry Market Research Report

#### **1 MASSIVE OPEN ONLINE COURSE INTRODUCTION AND MARKET OVERVIEW**

##### 1.1 Objectives of the Study

##### 1.2 Definition of Massive Open Online Course

##### 1.3 Massive Open Online Course Market Scope and Market Size Estimation

###### 1.3.1 Market Concentration Ratio and Market Maturity Analysis

###### 1.3.2 Global Massive Open Online Course Value (\$) and Growth Rate from 2013-2023

##### 1.4 Market Segmentation

###### 1.4.1 Types of Massive Open Online Course

###### 1.4.2 Applications of Massive Open Online Course

###### 1.4.3 Research Regions

###### 1.4.3.1 North America Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

###### 1.4.3.2 Europe Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

###### 1.4.3.3 China Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

###### 1.4.3.4 Japan Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

###### 1.4.3.5 Middle East & Africa Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

###### 1.4.3.6 India Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

###### 1.4.3.7 South America Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

##### 1.5 Market Dynamics

###### 1.5.1 Drivers

###### 1.5.1.1 Emerging Countries of Massive Open Online Course

###### 1.5.1.2 Growing Market of Massive Open Online Course

###### 1.5.2 Limitations

###### 1.5.3 Opportunities

##### 1.6 Industry News and Policies by Regions

###### 1.6.1 Industry News

###### 1.6.2 Industry Policies

## **2 INDUSTRY CHAIN ANALYSIS**

- 2.1 Upstream Raw Material Suppliers of Massive Open Online Course Analysis
- 2.2 Major Players of Massive Open Online Course
  - 2.2.1 Major Players Manufacturing Base and Market Share of Massive Open Online Course in 2017
  - 2.2.2 Major Players Product Types in 2017
- 2.3 Massive Open Online Course Manufacturing Cost Structure Analysis
  - 2.3.1 Production Process Analysis
  - 2.3.2 Manufacturing Cost Structure of Massive Open Online Course
  - 2.3.3 Raw Material Cost of Massive Open Online Course
  - 2.3.4 Labor Cost of Massive Open Online Course
- 2.4 Market Channel Analysis of Massive Open Online Course
- 2.5 Major Downstream Buyers of Massive Open Online Course Analysis

## **3 GLOBAL MASSIVE OPEN ONLINE COURSE MARKET, BY TYPE**

- 3.1 Global Massive Open Online Course Value (\$) and Market Share by Type (2013-2018)
- 3.2 Global Massive Open Online Course Production and Market Share by Type (2013-2018)
- 3.3 Global Massive Open Online Course Value (\$) and Growth Rate by Type (2013-2018)
- 3.4 Global Massive Open Online Course Price Analysis by Type (2013-2018)

## **4 MASSIVE OPEN ONLINE COURSE MARKET, BY APPLICATION**

- 4.1 Global Massive Open Online Course Consumption and Market Share by Application (2013-2018)
- 4.2 Downstream Buyers by Application
- 4.3 Global Massive Open Online Course Consumption and Growth Rate by Application (2013-2018)

## **5 GLOBAL MASSIVE OPEN ONLINE COURSE PRODUCTION, VALUE (\$) BY REGION (2013-2018)**

- 5.1 Global Massive Open Online Course Value (\$) and Market Share by Region (2013-2018)
- 5.2 Global Massive Open Online Course Production and Market Share by Region

(2013-2018)

5.3 Global Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

5.4 North America Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

5.5 Europe Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

5.6 China Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

5.7 Japan Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

5.8 Middle East & Africa Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

5.9 India Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

5.10 South America Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

## **6 GLOBAL MASSIVE OPEN ONLINE COURSE PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)**

6.1 Global Massive Open Online Course Consumption by Regions (2013-2018)

6.2 North America Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

6.3 Europe Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

6.4 China Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

6.5 Japan Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

6.6 Middle East & Africa Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

6.7 India Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

6.8 South America Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

## **7 GLOBAL MASSIVE OPEN ONLINE COURSE MARKET STATUS AND SWOT ANALYSIS BY REGIONS**

- 7.1 North America Massive Open Online Course Market Status and SWOT Analysis
- 7.2 Europe Massive Open Online Course Market Status and SWOT Analysis
- 7.3 China Massive Open Online Course Market Status and SWOT Analysis
- 7.4 Japan Massive Open Online Course Market Status and SWOT Analysis
- 7.5 Middle East & Africa Massive Open Online Course Market Status and SWOT Analysis
- 7.6 India Massive Open Online Course Market Status and SWOT Analysis
- 7.7 South America Massive Open Online Course Market Status and SWOT Analysis

## **8 COMPETITIVE LANDSCAPE**

### 8.1 Competitive Profile

#### 8.2 Education Portal

##### 8.2.1 Company Profiles

##### 8.2.2 Massive Open Online Course Product Introduction

##### 8.2.3 Education Portal Production, Value (\$), Price, Gross Margin 2013-2018E

##### 8.2.4 Education Portal Market Share of Massive Open Online Course Segmented by Region in 2017

#### 8.3 EdX

##### 8.3.1 Company Profiles

##### 8.3.2 Massive Open Online Course Product Introduction

##### 8.3.3 EdX Production, Value (\$), Price, Gross Margin 2013-2018E

##### 8.3.4 EdX Market Share of Massive Open Online Course Segmented by Region in 2017

#### 8.4 Digital Business Academy

##### 8.4.1 Company Profiles

##### 8.4.2 Massive Open Online Course Product Introduction

##### 8.4.3 Digital Business Academy Production, Value (\$), Price, Gross Margin 2013-2018E

##### 8.4.4 Digital Business Academy Market Share of Massive Open Online Course Segmented by Region in 2017

#### 8.5 Academic Partnerships

##### 8.5.1 Company Profiles

##### 8.5.2 Massive Open Online Course Product Introduction

##### 8.5.3 Academic Partnerships Production, Value (\$), Price, Gross Margin 2013-2018E

##### 8.5.4 Academic Partnerships Market Share of Massive Open Online Course Segmented by Region in 2017

#### 8.6 NovoEd

- 8.6.1 Company Profiles
- 8.6.2 Massive Open Online Course Product Introduction
- 8.6.3 NovoEd Production, Value (\$), Price, Gross Margin 2013-2018E
- 8.6.4 NovoEd Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.7 Open2Study
  - 8.7.1 Company Profiles
  - 8.7.2 Massive Open Online Course Product Introduction
  - 8.7.3 Open2Study Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.7.4 Open2Study Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.8 Instructure
  - 8.8.1 Company Profiles
  - 8.8.2 Massive Open Online Course Product Introduction
  - 8.8.3 Instructure Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.8.4 Instructure Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.9 World Mentoring Academy
  - 8.9.1 Company Profiles
  - 8.9.2 Massive Open Online Course Product Introduction
  - 8.9.3 World Mentoring Academy Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.9.4 World Mentoring Academy Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.10 Degreed
  - 8.10.1 Company Profiles
  - 8.10.2 Massive Open Online Course Product Introduction
  - 8.10.3 Degreed Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.10.4 Degreed Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.11 FutureLearn
  - 8.11.1 Company Profiles
  - 8.11.2 Massive Open Online Course Product Introduction
  - 8.11.3 FutureLearn Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.11.4 FutureLearn Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.12 Coursera
  - 8.12.1 Company Profiles
  - 8.12.2 Massive Open Online Course Product Introduction



- 8.12.3 Coursera Production, Value (\$), Price, Gross Margin 2013-2018E
- 8.12.4 Coursera Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.13 Iversity
  - 8.13.1 Company Profiles
  - 8.13.2 Massive Open Online Course Product Introduction
  - 8.13.3 Iversity Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.13.4 Iversity Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.14 Udacity
  - 8.14.1 Company Profiles
  - 8.14.2 Massive Open Online Course Product Introduction
  - 8.14.3 Udacity Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.14.4 Udacity Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.15 Course360
  - 8.15.1 Company Profiles
  - 8.15.2 Massive Open Online Course Product Introduction
  - 8.15.3 Course360 Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.15.4 Course360 Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.16 Codecademy
  - 8.16.1 Company Profiles
  - 8.16.2 Massive Open Online Course Product Introduction
  - 8.16.3 Codecademy Production, Value (\$), Price, Gross Margin 2013-2018E
  - 8.16.4 Codecademy Market Share of Massive Open Online Course Segmented by Region in 2017
- 8.17 Miriadax
- 8.18 Cengage Learning
- 8.19 2U Inc.
- 8.20 Stanford Online
- 8.21 Coursesites

## **9 GLOBAL MASSIVE OPEN ONLINE COURSE MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION**

- 9.1 Global Massive Open Online Course Market Value (\$) & Volume Forecast, by Type (2018-2023)
  - 9.1.1 CMOOC Market Value (\$) and Volume Forecast (2018-2023)

- 9.1.2 XMOOC Market Value (\$) and Volume Forecast (2018-2023)
- 9.2 Global Massive Open Online Course Market Value (\$) & Volume Forecast, by Application (2018-2023)
  - 9.2.1 Humanities Market Value (\$) and Volume Forecast (2018-2023)
  - 9.2.2 Computer Science & Programming Market Value (\$) and Volume Forecast (2018-2023)
  - 9.2.3 Business Management Market Value (\$) and Volume Forecast (2018-2023)
  - 9.2.4 Education & Training Market Value (\$) and Volume Forecast (2018-2023)
  - 9.2.5 Others Market Value (\$) and Volume Forecast (2018-2023)

## **10 MASSIVE OPEN ONLINE COURSE MARKET ANALYSIS AND FORECAST BY REGION**

- 10.1 North America Market Value (\$) and Consumption Forecast (2018-2023)
- 10.2 Europe Market Value (\$) and Consumption Forecast (2018-2023)
- 10.3 China Market Value (\$) and Consumption Forecast (2018-2023)
- 10.4 Japan Market Value (\$) and Consumption Forecast (2018-2023)
- 10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2018-2023)
- 10.6 India Market Value (\$) and Consumption Forecast (2018-2023)
- 10.7 South America Market Value (\$) and Consumption Forecast (2018-2023)

## **11 NEW PROJECT FEASIBILITY ANALYSIS**

- 11.1 Industry Barriers and New Entrants SWOT Analysis
- 11.2 Analysis and Suggestions on New Project Investment

## **12 RESEARCH FINDING AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Discussion Guide
- 13.2 Knowledge Store: Maia Subscription Portal
- 13.3 Research Data Source
- 13.4 Research Assumptions and Acronyms Used

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Massive Open Online Course

Table Product Specification of Massive Open Online Course

Figure Market Concentration Ratio and Market Maturity Analysis of Massive Open Online Course

Figure Global Massive Open Online Course Value (\$) and Growth Rate from 2013-2023

Table Different Types of Massive Open Online Course

Figure Global Massive Open Online Course Value (\$) Segment by Type from 2013-2018

Figure CMOOC Picture

Figure XMOOC Picture

Table Different Applications of Massive Open Online Course

Figure Global Massive Open Online Course Value (\$) Segment by Applications from 2013-2018

Figure Humanities Picture

Figure Computer Science & Programming Picture

Figure Business Management Picture

Figure Education & Training Picture

Figure Others Picture

Table Research Regions of Massive Open Online Course

Figure North America Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

Figure Europe Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

Table China Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

Table Japan Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

Table Middle East & Africa Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

Table India Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

Table South America Massive Open Online Course Production Value (\$) and Growth Rate (2013-2018)

Table Emerging Countries of Massive Open Online Course

Table Growing Market of Massive Open Online Course

Figure Industry Chain Analysis of Massive Open Online Course

Table Upstream Raw Material Suppliers of Massive Open Online Course with Contact Information

Table Major Players Manufacturing Base and Market Share (\$) of Massive Open Online Course in 2017

Table Major Players Massive Open Online Course Product Types in 2017

Figure Production Process of Massive Open Online Course

Figure Manufacturing Cost Structure of Massive Open Online Course

Figure Channel Status of Massive Open Online Course

Table Major Distributors of Massive Open Online Course with Contact Information

Table Major Downstream Buyers of Massive Open Online Course with Contact Information

Table Global Massive Open Online Course Value (\$) by Type (2013-2018)

Table Global Massive Open Online Course Value (\$) Share by Type (2013-2018)

Figure Global Massive Open Online Course Value (\$) Share by Type (2013-2018)

Table Global Massive Open Online Course Production by Type (2013-2018)

Table Global Massive Open Online Course Production Share by Type (2013-2018)

Figure Global Massive Open Online Course Production Share by Type (2013-2018)

Figure Global Massive Open Online Course Value (\$) and Growth Rate of CMOOC

Figure Global Massive Open Online Course Value (\$) and Growth Rate of XMOOC

Table Global Massive Open Online Course Price by Type (2013-2018)

Table Global Massive Open Online Course Consumption by Application (2013-2018)

Table Global Massive Open Online Course Consumption Market Share by Application (2013-2018)

Figure Global Massive Open Online Course Consumption Market Share by Application (2013-2018)

Table Downstream Buyers Introduction by Application

Figure Global Massive Open Online Course Consumption and Growth Rate of Humanities (2013-2018)

Figure Global Massive Open Online Course Consumption and Growth Rate of Computer Science & Programming (2013-2018)

Figure Global Massive Open Online Course Consumption and Growth Rate of Business Management (2013-2018)

Figure Global Massive Open Online Course Consumption and Growth Rate of Education & Training (2013-2018)

Figure Global Massive Open Online Course Consumption and Growth Rate of Others (2013-2018)

Table Global Massive Open Online Course Value (\$) by Region (2013-2018)

Table Global Massive Open Online Course Value (\$) Market Share by Region

(2013-2018)

Figure Global Massive Open Online Course Value (\$) Market Share by Region

(2013-2018)

Table Global Massive Open Online Course Production by Region (2013-2018)

Table Global Massive Open Online Course Production Market Share by Region

(2013-2018)

Figure Global Massive Open Online Course Production Market Share by Region

(2013-2018)

Table Global Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

Table North America Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

Table Europe Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

Table China Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

Table Japan Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

Table Middle East & Africa Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

Table India Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

Table South America Massive Open Online Course Production, Value (\$), Price and Gross Margin (2013-2018)

Table Global Massive Open Online Course Consumption by Regions (2013-2018)

Figure Global Massive Open Online Course Consumption Share by Regions

(2013-2018)

Table North America Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

Table Europe Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

Table China Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

Table Japan Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

Table Middle East & Africa Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

Table India Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

Table South America Massive Open Online Course Production, Consumption, Export, Import (2013-2018)

Figure North America Massive Open Online Course Production and Growth Rate Analysis

Figure North America Massive Open Online Course Consumption and Growth Rate Analysis

Figure North America Massive Open Online Course SWOT Analysis

Figure Europe Massive Open Online Course Production and Growth Rate Analysis

Figure Europe Massive Open Online Course Consumption and Growth Rate Analysis

Figure Europe Massive Open Online Course SWOT Analysis

Figure China Massive Open Online Course Production and Growth Rate Analysis

Figure China Massive Open Online Course Consumption and Growth Rate Analysis

Figure China Massive Open Online Course SWOT Analysis

Figure Japan Massive Open Online Course Production and Growth Rate Analysis

Figure Japan Massive Open Online Course Consumption and Growth Rate Analysis

Figure Japan Massive Open Online Course SWOT Analysis

Figure Middle East & Africa Massive Open Online Course Production and Growth Rate Analysis

Figure Middle East & Africa Massive Open Online Course Consumption and Growth Rate Analysis

Figure Middle East & Africa Massive Open Online Course SWOT Analysis

Figure India Massive Open Online Course Production and Growth Rate Analysis

Figure India Massive Open Online Course Consumption and Growth Rate Analysis

Figure India Massive Open Online Course SWOT Analysis

Figure South America Massive Open Online Course Production and Growth Rate Analysis

Figure South America Massive Open Online Course Consumption and Growth Rate Analysis

Figure South America Massive Open Online Course SWOT Analysis

Figure Top 3 Market Share of Massive Open Online Course Companies

Figure Top 6 Market Share of Massive Open Online Course Companies

Table Mergers, Acquisitions and Expansion Analysis

Table Company Profiles

Table Product Introduction

Table Education Portal Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Education Portal Production and Growth Rate

Figure Education Portal Value (\$) Market Share 2013-2018E

Figure Education Portal Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table EdX Production, Value (\$), Price, Gross Margin 2013-2018E

Figure EdX Production and Growth Rate

Figure EdX Value (\$) Market Share 2013-2018E

Figure EdX Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Digital Business Academy Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Digital Business Academy Production and Growth Rate

Figure Digital Business Academy Value (\$) Market Share 2013-2018E

Figure Digital Business Academy Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Academic Partnerships Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Academic Partnerships Production and Growth Rate

Figure Academic Partnerships Value (\$) Market Share 2013-2018E

Figure Academic Partnerships Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table NovoEd Production, Value (\$), Price, Gross Margin 2013-2018E

Figure NovoEd Production and Growth Rate

Figure NovoEd Value (\$) Market Share 2013-2018E

Figure NovoEd Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Open2Study Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Open2Study Production and Growth Rate

Figure Open2Study Value (\$) Market Share 2013-2018E

Figure Open2Study Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Instructure Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Instructure Production and Growth Rate

Figure Instructure Value (\$) Market Share 2013-2018E

Figure Instructure Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table World Mentoring Academy Production, Value (\$), Price, Gross Margin 2013-2018E

Figure World Mentoring Academy Production and Growth Rate

Figure World Mentoring Academy Value (\$) Market Share 2013-2018E

Figure World Mentoring Academy Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Degreed Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Degreed Production and Growth Rate

Figure Degreed Value (\$) Market Share 2013-2018E

Figure Degreed Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table FutureLearn Production, Value (\$), Price, Gross Margin 2013-2018E

Figure FutureLearn Production and Growth Rate

Figure FutureLearn Value (\$) Market Share 2013-2018E

Figure FutureLearn Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Coursera Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Coursera Production and Growth Rate

Figure Coursera Value (\$) Market Share 2013-2018E

Figure Coursera Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Iversity Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Iversity Production and Growth Rate

Figure Iversity Value (\$) Market Share 2013-2018E

Figure Iversity Market Share of Massive Open Online Course Segmented by Region in



2017

Table Company Profiles

Table Product Introduction

Table Udacity Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Udacity Production and Growth Rate

Figure Udacity Value (\$) Market Share 2013-2018E

Figure Udacity Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Course360 Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Course360 Production and Growth Rate

Figure Course360 Value (\$) Market Share 2013-2018E

Figure Course360 Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Codecademy Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Codecademy Production and Growth Rate

Figure Codecademy Value (\$) Market Share 2013-2018E

Figure Codecademy Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Miriadax Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Miriadax Production and Growth Rate

Figure Miriadax Value (\$) Market Share 2013-2018E

Figure Miriadax Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Cengage Learning Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Cengage Learning Production and Growth Rate

Figure Cengage Learning Value (\$) Market Share 2013-2018E

Figure Cengage Learning Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table 2U Inc. Production, Value (\$), Price, Gross Margin 2013-2018E

Figure 2U Inc. Production and Growth Rate

Figure 2U Inc. Value (\$) Market Share 2013-2018E

Figure 2U Inc. Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Stanford Online Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Stanford Online Production and Growth Rate

Figure Stanford Online Value (\$) Market Share 2013-2018E

Figure Stanford Online Market Share of Massive Open Online Course Segmented by Region in 2017

Table Company Profiles

Table Product Introduction

Table Coursesites Production, Value (\$), Price, Gross Margin 2013-2018E

Figure Coursesites Production and Growth Rate

Figure Coursesites Value (\$) Market Share 2013-2018E

Figure Coursesites Market Share of Massive Open Online Course Segmented by Region in 2017

Table Global Massive Open Online Course Market Value (\$) Forecast, by Type

Table Global Massive Open Online Course Market Volume Forecast, by Type

Figure Global Massive Open Online Course Market Value (\$) and Growth Rate Forecast of CMOOC (2018-2023)

Figure Global Massive Open Online Course Market Volume and Growth Rate Forecast of CMOOC (2018-2023)

Figure Global Massive Open Online Course Market Value (\$) and Growth Rate Forecast of XMOOC (2018-2023)

Figure Global Massive Open Online Course Market Volume and Growth Rate Forecast of XMOOC (2018-2023)

Table Global Market Value (\$) Forecast by Application (2018-2023)

Table Global Market Volume Forecast by Application (2018-2023)

Figure Global Massive Open Online Course Consumption and Growth Rate of Humanities (2013-2018)

Figure Global Massive Open Online Course Consumption and Growth Rate of Computer Science & Programming (2013-2018)

Figure Global Massive Open Online Course Consumption and Growth Rate of Business Management (2013-2018)

Figure Global Massive Open Online Course Consumption and Growth Rate of Education & Training (2013-2018)

Figure Global Massive Open Online Course Consumption and Growth Rate of Others

(2013-2018)

Figure Market Value (\$) and Growth Rate Forecast of Others (2018-2023)

Figure Market Volume and Growth Rate Forecast of Others (2018-2023)

Figure North America Market Value (\$) and Growth Rate Forecast (2018-2023)

Table North America Consumption and Growth Rate Forecast (2018-2023)

Figure Europe Market Value (\$) and Growth Rate Forecast (2018-2023)

Table Europe Consumption and Growth Rate Forecast (2018-2023)

Figure China Market Value (\$) and Growth Rate Forecast (2018-2023)

Table China Consumption and Growth Rate Forecast (2018-2023)

Figure Japan Market Value (\$) and Growth Rate Forecast (2018-2023)

Table Japan Consumption and Growth Rate Forecast (2018-2023)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2018-2023)

Table Middle East & Africa Consumption and Growth Rate Forecast (2018-2023)

Figure India Market Value (\$) and Growth Rate Forecast (2018-2023)

Table India Consumption and Growth Rate Forecast (2018-2023)

Figure South America Market Value (\$) and Growth Rate Forecast (2018-2023)

Table South America Consumption and Growth Rate Forecast (2018-2023)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

## I would like to order

Product name: Global Massive Open Online Course Industry Market Research Report

Product link: <https://marketpublishers.com/r/G914FFA0D14MEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G914FFA0D14MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970