

# Global Massive Open Online Cours Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Based on the Massive Open Online Cours market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Massive Open Online Cours market covered in Chapter 5:

StraighterLine

Lynda.com

Elsevier

Udemy

Coursera Inc.

Piazza Technologies, Inc.

SMARTHINKING, Inc.

Academic Partnerships

ProctorU Inc.

EdX

2U

FutureLearn, Ltd.

EmbanetCompass, LLC

Khan Academy

Absolute Software

Instructure Inc.

The Saylor Foundation

Education Portal

Udacity, Inc.

Codecademy

Degreed

Cengage Learning

Apple Inc.

In Chapter 6, on the basis of types, the Massive Open Online Cours market from 2015 to 2025 is primarily split into:

XMOOCs

CMOOCs

In Chapter 7, on the basis of applications, the Massive Open Online Cours market from 2015 to 2025 covers:

Personal Training

Business Training

Group Training

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Massive Open Online Cours Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 StraighterLine
  - 5.1.1 StraighterLine Company Profile

- 5.1.2 StraighterLine Business Overview
- 5.1.3 StraighterLine Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 StraighterLine Massive Open Online Cours Products Introduction
- 5.2 Lynda.com
  - 5.2.1 Lynda.com Company Profile
  - 5.2.2 Lynda.com Business Overview
  - 5.2.3 Lynda.com Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Lynda.com Massive Open Online Cours Products Introduction
- 5.3 Elsevier
  - 5.3.1 Elsevier Company Profile
  - 5.3.2 Elsevier Business Overview
  - 5.3.3 Elsevier Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Elsevier Massive Open Online Cours Products Introduction
- 5.4 Udemy
  - 5.4.1 Udemy Company Profile
  - 5.4.2 Udemy Business Overview
  - 5.4.3 Udemy Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Udemy Massive Open Online Cours Products Introduction
- 5.5 Coursera Inc.
  - 5.5.1 Coursera Inc. Company Profile
  - 5.5.2 Coursera Inc. Business Overview
  - 5.5.3 Coursera Inc. Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Coursera Inc. Massive Open Online Cours Products Introduction
- 5.6 Piazza Technologies, Inc.
  - 5.6.1 Piazza Technologies, Inc. Company Profile
  - 5.6.2 Piazza Technologies, Inc. Business Overview
  - 5.6.3 Piazza Technologies, Inc. Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Piazza Technologies, Inc. Massive Open Online Cours Products Introduction
- 5.7 SMARTHINKING, Inc.
  - 5.7.1 SMARTHINKING, Inc. Company Profile
  - 5.7.2 SMARTHINKING, Inc. Business Overview
  - 5.7.3 SMARTHINKING, Inc. Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 SMARTHINKING, Inc. Massive Open Online Cours Products Introduction
- 5.8 Academic Partnerships
  - 5.8.1 Academic Partnerships Company Profile
  - 5.8.2 Academic Partnerships Business Overview
  - 5.8.3 Academic Partnerships Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Academic Partnerships Massive Open Online Cours Products Introduction
- 5.9 ProctorU Inc.
  - 5.9.1 ProctorU Inc. Company Profile
  - 5.9.2 ProctorU Inc. Business Overview
  - 5.9.3 ProctorU Inc. Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 ProctorU Inc. Massive Open Online Cours Products Introduction
- 5.10 EdX
  - 5.10.1 EdX Company Profile
  - 5.10.2 EdX Business Overview
  - 5.10.3 EdX Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 EdX Massive Open Online Cours Products Introduction
- 5.11 2U
  - 5.11.1 2U Company Profile
  - 5.11.2 2U Business Overview
  - 5.11.3 2U Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 2U Massive Open Online Cours Products Introduction
- 5.12 FutureLearn, Ltd.
  - 5.12.1 FutureLearn, Ltd. Company Profile
  - 5.12.2 FutureLearn, Ltd. Business Overview
  - 5.12.3 FutureLearn, Ltd. Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.12.4 FutureLearn, Ltd. Massive Open Online Cours Products Introduction
- 5.13 EmbanetCompass, LLC
  - 5.13.1 EmbanetCompass, LLC Company Profile
  - 5.13.2 EmbanetCompass, LLC Business Overview
  - 5.13.3 EmbanetCompass, LLC Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.13.4 EmbanetCompass, LLC Massive Open Online Cours Products Introduction
- 5.14 Khan Academy
  - 5.14.1 Khan Academy Company Profile

- 5.14.2 Khan Academy Business Overview
- 5.14.3 Khan Academy Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Khan Academy Massive Open Online Cours Products Introduction
- 5.15 Absolute Software
  - 5.15.1 Absolute Software Company Profile
  - 5.15.2 Absolute Software Business Overview
  - 5.15.3 Absolute Software Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.15.4 Absolute Software Massive Open Online Cours Products Introduction
- 5.16 Instructure Inc.
  - 5.16.1 Instructure Inc. Company Profile
  - 5.16.2 Instructure Inc. Business Overview
  - 5.16.3 Instructure Inc. Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.16.4 Instructure Inc. Massive Open Online Cours Products Introduction
- 5.17 The Saylor Foundation
  - 5.17.1 The Saylor Foundation Company Profile
  - 5.17.2 The Saylor Foundation Business Overview
  - 5.17.3 The Saylor Foundation Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.17.4 The Saylor Foundation Massive Open Online Cours Products Introduction
- 5.18 Education Portal
  - 5.18.1 Education Portal Company Profile
  - 5.18.2 Education Portal Business Overview
  - 5.18.3 Education Portal Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.18.4 Education Portal Massive Open Online Cours Products Introduction
- 5.19 Udacity, Inc.
  - 5.19.1 Udacity, Inc. Company Profile
  - 5.19.2 Udacity, Inc. Business Overview
  - 5.19.3 Udacity, Inc. Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.19.4 Udacity, Inc. Massive Open Online Cours Products Introduction
- 5.20 Codecademy
  - 5.20.1 Codecademy Company Profile
  - 5.20.2 Codecademy Business Overview
  - 5.20.3 Codecademy Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.20.4 Codecademy Massive Open Online Cours Products Introduction
- 5.21 Degreed
  - 5.21.1 Degreed Company Profile
  - 5.21.2 Degreed Business Overview
  - 5.21.3 Degreed Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.21.4 Degreed Massive Open Online Cours Products Introduction
- 5.22 Cengage Learning
  - 5.22.1 Cengage Learning Company Profile
  - 5.22.2 Cengage Learning Business Overview
  - 5.22.3 Cengage Learning Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.22.4 Cengage Learning Massive Open Online Cours Products Introduction
- 5.23 Apple Inc.
  - 5.23.1 Apple Inc. Company Profile
  - 5.23.2 Apple Inc. Business Overview
  - 5.23.3 Apple Inc. Massive Open Online Cours Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.23.4 Apple Inc. Massive Open Online Cours Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Massive Open Online Cours Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Massive Open Online Cours Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Massive Open Online Cours Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Massive Open Online Cours Price by Types (2015-2020)
- 6.2 Global Massive Open Online Cours Market Forecast by Types (2020-2025)
  - 6.2.1 Global Massive Open Online Cours Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Massive Open Online Cours Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Massive Open Online Cours Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Massive Open Online Cours Sales, Price and Growth Rate of XMOOCs
  - 6.3.2 Global Massive Open Online Cours Sales, Price and Growth Rate of CMOOCs
- 6.4 Global Massive Open Online Cours Market Revenue and Sales Forecast, by Types



(2020-2025)

6.4.1 XMOOCs Market Revenue and Sales Forecast (2020-2025)

6.4.2 CMOOCs Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

7.1 Global Massive Open Online Cours Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Massive Open Online Cours Sales and Market Share by Applications (2015-2020)

7.1.2 Global Massive Open Online Cours Revenue and Market Share by Applications (2015-2020)

7.2 Global Massive Open Online Cours Market Forecast by Applications (2020-2025)

7.2.1 Global Massive Open Online Cours Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Massive Open Online Cours Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Massive Open Online Cours Revenue, Sales and Growth Rate of Personal Training (2015-2020)

7.3.2 Global Massive Open Online Cours Revenue, Sales and Growth Rate of Business Training (2015-2020)

7.3.3 Global Massive Open Online Cours Revenue, Sales and Growth Rate of Group Training (2015-2020)

7.4 Global Massive Open Online Cours Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Personal Training Market Revenue and Sales Forecast (2020-2025)

7.4.2 Business Training Market Revenue and Sales Forecast (2020-2025)

7.4.3 Group Training Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Massive Open Online Cours Sales by Regions (2015-2020)

8.2 Global Massive Open Online Cours Market Revenue by Regions (2015-2020)

8.3 Global Massive Open Online Cours Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA MASSIVE OPEN ONLINE COURS MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

9.3 North America Massive Open Online Cours Market Revenue and Growth Rate (2015-2020)

9.4 North America Massive Open Online Cours Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Massive Open Online Cours Market Analysis by Country

9.6.1 U.S. Massive Open Online Cours Sales and Growth Rate

9.6.2 Canada Massive Open Online Cours Sales and Growth Rate

9.6.3 Mexico Massive Open Online Cours Sales and Growth Rate

## **10 EUROPE MASSIVE OPEN ONLINE COURS MARKET ANALYSIS**

10.1 Market Overview and Prospect Analysis

10.2 Europe Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

10.3 Europe Massive Open Online Cours Market Revenue and Growth Rate (2015-2020)

10.4 Europe Massive Open Online Cours Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Massive Open Online Cours Market Analysis by Country

10.6.1 Germany Massive Open Online Cours Sales and Growth Rate

10.6.2 United Kingdom Massive Open Online Cours Sales and Growth Rate

10.6.3 France Massive Open Online Cours Sales and Growth Rate

10.6.4 Italy Massive Open Online Cours Sales and Growth Rate

10.6.5 Spain Massive Open Online Cours Sales and Growth Rate

10.6.6 Russia Massive Open Online Cours Sales and Growth Rate

## **11 ASIA-PACIFIC MASSIVE OPEN ONLINE COURS MARKET ANALYSIS**

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Massive Open Online Cours Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Massive Open Online Cours Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Massive Open Online Cours Market Analysis by Country

11.6.1 China Massive Open Online Cours Sales and Growth Rate

11.6.2 Japan Massive Open Online Cours Sales and Growth Rate

11.6.3 South Korea Massive Open Online Cours Sales and Growth Rate

11.6.4 Australia Massive Open Online Cours Sales and Growth Rate

11.6.5 India Massive Open Online Cours Sales and Growth Rate

## **12 SOUTH AMERICA MASSIVE OPEN ONLINE COURS MARKET ANALYSIS**

12.1 Market Overview and Prospect Analysis

12.2 South America Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

12.3 South America Massive Open Online Cours Market Revenue and Growth Rate (2015-2020)

12.4 South America Massive Open Online Cours Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Massive Open Online Cours Market Analysis by Country

12.6.1 Brazil Massive Open Online Cours Sales and Growth Rate

12.6.2 Argentina Massive Open Online Cours Sales and Growth Rate

12.6.3 Columbia Massive Open Online Cours Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA MASSIVE OPEN ONLINE COURS MARKET ANALYSIS**

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Massive Open Online Cours Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Massive Open Online Cours Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Massive Open Online Cours Market Analysis by Country

13.6.1 UAE Massive Open Online Cours Sales and Growth Rate

13.6.2 Egypt Massive Open Online Cours Sales and Growth Rate

13.6.3 South Africa Massive Open Online Cours Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Massive Open Online Cours Market Size and Growth Rate 2015-2025

Table Massive Open Online Cours Key Market Segments

Figure Global Massive Open Online Cours Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Massive Open Online Cours Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Massive Open Online Cours

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table StraighterLine Company Profile

Table StraighterLine Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure StraighterLine Production and Growth Rate

Figure StraighterLine Market Revenue (\$) Market Share 2015-2020

Table Lynda.com Company Profile

Table Lynda.com Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lynda.com Production and Growth Rate

Figure Lynda.com Market Revenue (\$) Market Share 2015-2020

Table Elsevier Company Profile

Table Elsevier Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Elsevier Production and Growth Rate

Figure Elsevier Market Revenue (\$) Market Share 2015-2020

Table Udemy Company Profile

Table Udemy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Udemy Production and Growth Rate

Figure Udemy Market Revenue (\$) Market Share 2015-2020

Table Coursera Inc. Company Profile

Table Coursera Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Coursera Inc. Production and Growth Rate

Figure Coursera Inc. Market Revenue (\$) Market Share 2015-2020

Table Piazza Technologies, Inc. Company Profile

Table Piazza Technologies, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Piazza Technologies, Inc. Production and Growth Rate

Figure Piazza Technologies, Inc. Market Revenue (\$) Market Share 2015-2020

Table SMARTHINKING, Inc. Company Profile

Table SMARTHINKING, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SMARTHINKING, Inc. Production and Growth Rate

Figure SMARTHINKING, Inc. Market Revenue (\$) Market Share 2015-2020

Table Academic Partnerships Company Profile

Table Academic Partnerships Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Academic Partnerships Production and Growth Rate

Figure Academic Partnerships Market Revenue (\$) Market Share 2015-2020

Table ProctorU Inc. Company Profile

Table ProctorU Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ProctorU Inc. Production and Growth Rate

Figure ProctorU Inc. Market Revenue (\$) Market Share 2015-2020

Table EdX Company Profile

Table EdX Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure EdX Production and Growth Rate

Figure EdX Market Revenue (\$) Market Share 2015-2020

Table 2U Company Profile

Table 2U Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure 2U Production and Growth Rate

Figure 2U Market Revenue (\$) Market Share 2015-2020

Table FutureLearn, Ltd. Company Profile

Table FutureLearn, Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure FutureLearn, Ltd. Production and Growth Rate

Figure FutureLearn, Ltd. Market Revenue (\$) Market Share 2015-2020

Table EmbanetCompass, LLC Company Profile



Table EmbanetCompass, LLC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure EmbanetCompass, LLC Production and Growth Rate

Figure EmbanetCompass, LLC Market Revenue (\$) Market Share 2015-2020

Table Khan Academy Company Profile

Table Khan Academy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Khan Academy Production and Growth Rate

Figure Khan Academy Market Revenue (\$) Market Share 2015-2020

Table Absolute Software Company Profile

Table Absolute Software Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Absolute Software Production and Growth Rate

Figure Absolute Software Market Revenue (\$) Market Share 2015-2020

Table Instructure Inc. Company Profile

Table Instructure Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Instructure Inc. Production and Growth Rate

Figure Instructure Inc. Market Revenue (\$) Market Share 2015-2020

Table The Saylor Foundation Company Profile

Table The Saylor Foundation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The Saylor Foundation Production and Growth Rate

Figure The Saylor Foundation Market Revenue (\$) Market Share 2015-2020

Table Education Portal Company Profile

Table Education Portal Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Education Portal Production and Growth Rate

Figure Education Portal Market Revenue (\$) Market Share 2015-2020

Table Udacity, Inc. Company Profile

Table Udacity, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Udacity, Inc. Production and Growth Rate

Figure Udacity, Inc. Market Revenue (\$) Market Share 2015-2020

Table Codecademy Company Profile

Table Codecademy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Codecademy Production and Growth Rate

Figure Codecademy Market Revenue (\$) Market Share 2015-2020



Table Degreed Company Profile

Table Degreed Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Degreed Production and Growth Rate

Figure Degreed Market Revenue (\$) Market Share 2015-2020

Table Cengage Learning Company Profile

Table Cengage Learning Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cengage Learning Production and Growth Rate

Figure Cengage Learning Market Revenue (\$) Market Share 2015-2020

Table Apple Inc. Company Profile

Table Apple Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Apple Inc. Production and Growth Rate

Figure Apple Inc. Market Revenue (\$) Market Share 2015-2020

Table Global Massive Open Online Cours Sales by Types (2015-2020)

Table Global Massive Open Online Cours Sales Share by Types (2015-2020)

Table Global Massive Open Online Cours Revenue (\$) by Types (2015-2020)

Table Global Massive Open Online Cours Revenue Share by Types (2015-2020)

Table Global Massive Open Online Cours Price (\$) by Types (2015-2020)

Table Global Massive Open Online Cours Market Forecast Sales by Types (2020-2025)

Table Global Massive Open Online Cours Market Forecast Sales Share by Types (2020-2025)

Table Global Massive Open Online Cours Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Massive Open Online Cours Market Forecast Revenue Share by Types (2020-2025)

Figure Global XMOOCs Sales and Growth Rate (2015-2020)

Figure Global XMOOCs Price (2015-2020)

Figure Global CMOOCs Sales and Growth Rate (2015-2020)

Figure Global CMOOCs Price (2015-2020)

Figure Global Massive Open Online Cours Market Revenue (\$) and Growth Rate Forecast of XMOOCs (2020-2025)

Figure Global Massive Open Online Cours Sales and Growth Rate Forecast of XMOOCs (2020-2025)

Figure Global Massive Open Online Cours Market Revenue (\$) and Growth Rate Forecast of CMOOCs (2020-2025)

Figure Global Massive Open Online Cours Sales and Growth Rate Forecast of CMOOCs (2020-2025)

Table Global Massive Open Online Cours Sales by Applications (2015-2020)  
Table Global Massive Open Online Cours Sales Share by Applications (2015-2020)  
Table Global Massive Open Online Cours Revenue (\$) by Applications (2015-2020)  
Table Global Massive Open Online Cours Revenue Share by Applications (2015-2020)  
Table Global Massive Open Online Cours Market Forecast Sales by Applications (2020-2025)  
Table Global Massive Open Online Cours Market Forecast Sales Share by Applications (2020-2025)  
Table Global Massive Open Online Cours Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Massive Open Online Cours Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Personal Training Sales and Growth Rate (2015-2020)  
Figure Global Personal Training Price (2015-2020)  
Figure Global Business Training Sales and Growth Rate (2015-2020)  
Figure Global Business Training Price (2015-2020)  
Figure Global Group Training Sales and Growth Rate (2015-2020)  
Figure Global Group Training Price (2015-2020)  
Figure Global Massive Open Online Cours Market Revenue (\$) and Growth Rate Forecast of Personal Training (2020-2025)  
Figure Global Massive Open Online Cours Sales and Growth Rate Forecast of Personal Training (2020-2025)  
Figure Global Massive Open Online Cours Market Revenue (\$) and Growth Rate Forecast of Business Training (2020-2025)  
Figure Global Massive Open Online Cours Sales and Growth Rate Forecast of Business Training (2020-2025)  
Figure Global Massive Open Online Cours Market Revenue (\$) and Growth Rate Forecast of Group Training (2020-2025)  
Figure Global Massive Open Online Cours Sales and Growth Rate Forecast of Group Training (2020-2025)  
Figure Global Massive Open Online Cours Sales and Growth Rate (2015-2020)  
Table Global Massive Open Online Cours Sales by Regions (2015-2020)  
Table Global Massive Open Online Cours Sales Market Share by Regions (2015-2020)  
Figure Global Massive Open Online Cours Sales Market Share by Regions in 2019  
Figure Global Massive Open Online Cours Revenue and Growth Rate (2015-2020)  
Table Global Massive Open Online Cours Revenue by Regions (2015-2020)  
Table Global Massive Open Online Cours Revenue Market Share by Regions (2015-2020)  
Figure Global Massive Open Online Cours Revenue Market Share by Regions in 2019

Table Global Massive Open Online Cours Market Forecast Sales by Regions  
(2020-2025)

Table Global Massive Open Online Cours Market Forecast Sales Share by Regions  
(2020-2025)

Table Global Massive Open Online Cours Market Forecast Revenue (\$) by Regions  
(2020-2025)

Table Global Massive Open Online Cours Market Forecast Revenue Share by Regions  
(2020-2025)

Figure North America Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure North America Massive Open Online Cours Market Revenue and Growth Rate  
(2015-2020)

Figure North America Massive Open Online Cours Market Forecast Sales (2020-2025)

Figure North America Massive Open Online Cours Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Canada Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure Mexico Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Europe Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Europe Massive Open Online Cours Market Revenue and Growth Rate  
(2015-2020)

Figure Europe Massive Open Online Cours Market Forecast Sales (2020-2025)

Figure Europe Massive Open Online Cours Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure United Kingdom Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure France Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Italy Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Spain Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Russia Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure Asia-Pacific Massive Open Online Cours Market Revenue and Growth Rate  
(2015-2020)

Figure Asia-Pacific Massive Open Online Cours Market Forecast Sales (2020-2025)

Figure Asia-Pacific Massive Open Online Cours Market Forecast Revenue (\$)  
(2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Japan Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure South Korea Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure Australia Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure India Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure South America Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure South America Massive Open Online Cours Market Revenue and Growth Rate  
(2015-2020)

Figure South America Massive Open Online Cours Market Forecast Sales (2020-2025)

Figure South America Massive Open Online Cours Market Forecast Revenue (\$)  
(2020-2025)

Figure Brazil Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Argentina Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure Columbia Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

Figure Middle East and Africa Massive Open Online Cours Market Sales and Growth  
Rate (2015-2020)

Figure Middle East and Africa Massive Open Online Cours Market Revenue and Growth  
Rate (2015-2020)

Figure Middle East and Africa Massive Open Online Cours Market Forecast Sales  
(2020-2025)

Figure Middle East and Africa Massive Open Online Cours Market Forecast Revenue  
(\$) (2020-2025)

Figure UAE Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure Egypt Massive Open Online Cours Market Sales and Growth Rate (2015-2020)

Figure South Africa Massive Open Online Cours Market Sales and Growth Rate  
(2015-2020)

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