

Global Marketing Technology Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G3C899C2AB41EN.html>

Date: December 2021

Pages: 129

Price: US\$ 3,500.00 (Single User License)

ID: G3C899C2AB41EN

Abstracts

Marketing technology (MarTech) is the software that helps execute your marketing activities. MarTech is the business-to-business (B2B) marketing industry's term for applications that help succeed with modern marketing activities.

Based on the Marketing Technology market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Marketing Technology market covered in Chapter 5:

Talisma

Tableau Software
Tour de Force CRM
PK4 Software Technologies
Salesforce
Kana Software
Maximizer Software
InsideSales.com
Demand Media
Visible Technologies
Aplicor
Nuance Communications
Marin
Cisco
Pipedrive
Oracle
Infor Solutions
SugarCRM
Artesian Solutions
6Sense
Aptean
NetSuite
Accenture
Earth Integrate
Acidaes Solutions
Kenshoo
Marketo
Hubspot
Zoho CRM
Skytree
InsideView
FrontRange
Lattice Engines
QuestBack
IBM
Sage Business Solutions
Bazaarvoice
Domo
Amdocs
Attensity Group

Soffront Software
Cognizant

In Chapter 6, on the basis of types, the Marketing Technology market from 2015 to 2025 is primarily split into:

Hardware
Software

In Chapter 7, on the basis of applications, the Marketing Technology market from 2015 to 2025 covers:

Retail and E-Commerce
Healthcare
Infrastructural
Media and Entertainment
Sports and Events
Museums
Transportation and Logistics
Hospitality
Banking, Financial Services, and Insurance
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Marketing Technology Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Talisma
 - 5.1.1 Talisma Company Profile

- 5.1.2 Talisma Business Overview
- 5.1.3 Talisma Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Talisma Marketing Technology Products Introduction
- 5.2 Tableau Software
 - 5.2.1 Tableau Software Company Profile
 - 5.2.2 Tableau Software Business Overview
 - 5.2.3 Tableau Software Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Tableau Software Marketing Technology Products Introduction
- 5.3 Tour de Force CRM
 - 5.3.1 Tour de Force CRM Company Profile
 - 5.3.2 Tour de Force CRM Business Overview
 - 5.3.3 Tour de Force CRM Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Tour de Force CRM Marketing Technology Products Introduction
- 5.4 PK4 Software Technologies
 - 5.4.1 PK4 Software Technologies Company Profile
 - 5.4.2 PK4 Software Technologies Business Overview
 - 5.4.3 PK4 Software Technologies Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 PK4 Software Technologies Marketing Technology Products Introduction
- 5.5 Salesforce
 - 5.5.1 Salesforce Company Profile
 - 5.5.2 Salesforce Business Overview
 - 5.5.3 Salesforce Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Salesforce Marketing Technology Products Introduction
- 5.6 Kana Software
 - 5.6.1 Kana Software Company Profile
 - 5.6.2 Kana Software Business Overview
 - 5.6.3 Kana Software Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Kana Software Marketing Technology Products Introduction
- 5.7 Maximizer Software
 - 5.7.1 Maximizer Software Company Profile
 - 5.7.2 Maximizer Software Business Overview
 - 5.7.3 Maximizer Software Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Maximizer Software Marketing Technology Products Introduction
- 5.8 InsideSales.com
 - 5.8.1 InsideSales.com Company Profile
 - 5.8.2 InsideSales.com Business Overview
 - 5.8.3 InsideSales.com Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 InsideSales.com Marketing Technology Products Introduction
- 5.9 Demand Media
 - 5.9.1 Demand Media Company Profile
 - 5.9.2 Demand Media Business Overview
 - 5.9.3 Demand Media Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 Demand Media Marketing Technology Products Introduction
- 5.10 Visible Technologies
 - 5.10.1 Visible Technologies Company Profile
 - 5.10.2 Visible Technologies Business Overview
 - 5.10.3 Visible Technologies Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Visible Technologies Marketing Technology Products Introduction
- 5.11 Aplicor
 - 5.11.1 Aplicor Company Profile
 - 5.11.2 Aplicor Business Overview
 - 5.11.3 Aplicor Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Aplicor Marketing Technology Products Introduction
- 5.12 Nuance Communications
 - 5.12.1 Nuance Communications Company Profile
 - 5.12.2 Nuance Communications Business Overview
 - 5.12.3 Nuance Communications Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.12.4 Nuance Communications Marketing Technology Products Introduction
- 5.13 Marin
 - 5.13.1 Marin Company Profile
 - 5.13.2 Marin Business Overview
 - 5.13.3 Marin Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.13.4 Marin Marketing Technology Products Introduction
- 5.14 Cisco
 - 5.14.1 Cisco Company Profile

- 5.14.2 Cisco Business Overview
- 5.14.3 Cisco Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Cisco Marketing Technology Products Introduction
- 5.15 Pipedrive
 - 5.15.1 Pipedrive Company Profile
 - 5.15.2 Pipedrive Business Overview
 - 5.15.3 Pipedrive Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.15.4 Pipedrive Marketing Technology Products Introduction
- 5.16 Oracle
 - 5.16.1 Oracle Company Profile
 - 5.16.2 Oracle Business Overview
 - 5.16.3 Oracle Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.16.4 Oracle Marketing Technology Products Introduction
- 5.17 Infor Solutions
 - 5.17.1 Infor Solutions Company Profile
 - 5.17.2 Infor Solutions Business Overview
 - 5.17.3 Infor Solutions Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.17.4 Infor Solutions Marketing Technology Products Introduction
- 5.18 SugarCRM
 - 5.18.1 SugarCRM Company Profile
 - 5.18.2 SugarCRM Business Overview
 - 5.18.3 SugarCRM Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.18.4 SugarCRM Marketing Technology Products Introduction
- 5.19 Artesian Solutions
 - 5.19.1 Artesian Solutions Company Profile
 - 5.19.2 Artesian Solutions Business Overview
 - 5.19.3 Artesian Solutions Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.19.4 Artesian Solutions Marketing Technology Products Introduction
- 5.20 6Sense
 - 5.20.1 6Sense Company Profile
 - 5.20.2 6Sense Business Overview
 - 5.20.3 6Sense Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.20.4 6Sense Marketing Technology Products Introduction
- 5.21 Aptean
 - 5.21.1 Aptean Company Profile
 - 5.21.2 Aptean Business Overview
 - 5.21.3 Aptean Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.21.4 Aptean Marketing Technology Products Introduction
- 5.22 NetSuite
 - 5.22.1 NetSuite Company Profile
 - 5.22.2 NetSuite Business Overview
 - 5.22.3 NetSuite Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.22.4 NetSuite Marketing Technology Products Introduction
- 5.23 Accenture
 - 5.23.1 Accenture Company Profile
 - 5.23.2 Accenture Business Overview
 - 5.23.3 Accenture Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.23.4 Accenture Marketing Technology Products Introduction
- 5.24 Earth Integrate
 - 5.24.1 Earth Integrate Company Profile
 - 5.24.2 Earth Integrate Business Overview
 - 5.24.3 Earth Integrate Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.24.4 Earth Integrate Marketing Technology Products Introduction
- 5.25 Acidaes Solutions
 - 5.25.1 Acidaes Solutions Company Profile
 - 5.25.2 Acidaes Solutions Business Overview
 - 5.25.3 Acidaes Solutions Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.25.4 Acidaes Solutions Marketing Technology Products Introduction
- 5.26 Kenshoo
 - 5.26.1 Kenshoo Company Profile
 - 5.26.2 Kenshoo Business Overview
 - 5.26.3 Kenshoo Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.26.4 Kenshoo Marketing Technology Products Introduction
- 5.27 Marketo
 - 5.27.1 Marketo Company Profile

- 5.27.2 Marketo Business Overview
- 5.27.3 Marketo Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.27.4 Marketo Marketing Technology Products Introduction
- 5.28 Hubspot
 - 5.28.1 Hubspot Company Profile
 - 5.28.2 Hubspot Business Overview
 - 5.28.3 Hubspot Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.28.4 Hubspot Marketing Technology Products Introduction
- 5.29 Zoho CRM
 - 5.29.1 Zoho CRM Company Profile
 - 5.29.2 Zoho CRM Business Overview
 - 5.29.3 Zoho CRM Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.29.4 Zoho CRM Marketing Technology Products Introduction
- 5.30 Skytree
 - 5.30.1 Skytree Company Profile
 - 5.30.2 Skytree Business Overview
 - 5.30.3 Skytree Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.30.4 Skytree Marketing Technology Products Introduction
- 5.31 InsideView
 - 5.31.1 InsideView Company Profile
 - 5.31.2 InsideView Business Overview
 - 5.31.3 InsideView Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.31.4 InsideView Marketing Technology Products Introduction
- 5.32 FrontRange
 - 5.32.1 FrontRange Company Profile
 - 5.32.2 FrontRange Business Overview
 - 5.32.3 FrontRange Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.32.4 FrontRange Marketing Technology Products Introduction
- 5.33 Lattice Engines
 - 5.33.1 Lattice Engines Company Profile
 - 5.33.2 Lattice Engines Business Overview
 - 5.33.3 Lattice Engines Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.33.4 Lattice Engines Marketing Technology Products Introduction
- 5.34 QuestBack
 - 5.34.1 QuestBack Company Profile
 - 5.34.2 QuestBack Business Overview
 - 5.34.3 QuestBack Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.34.4 QuestBack Marketing Technology Products Introduction
- 5.35 IBM
 - 5.35.1 IBM Company Profile
 - 5.35.2 IBM Business Overview
 - 5.35.3 IBM Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.35.4 IBM Marketing Technology Products Introduction
- 5.36 Sage Business Solutions
 - 5.36.1 Sage Business Solutions Company Profile
 - 5.36.2 Sage Business Solutions Business Overview
 - 5.36.3 Sage Business Solutions Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.36.4 Sage Business Solutions Marketing Technology Products Introduction
- 5.37 Bazaarvoice
 - 5.37.1 Bazaarvoice Company Profile
 - 5.37.2 Bazaarvoice Business Overview
 - 5.37.3 Bazaarvoice Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.37.4 Bazaarvoice Marketing Technology Products Introduction
- 5.38 Domo
 - 5.38.1 Domo Company Profile
 - 5.38.2 Domo Business Overview
 - 5.38.3 Domo Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.38.4 Domo Marketing Technology Products Introduction
- 5.39 Amdocs
 - 5.39.1 Amdocs Company Profile
 - 5.39.2 Amdocs Business Overview
 - 5.39.3 Amdocs Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.39.4 Amdocs Marketing Technology Products Introduction
- 5.40 Attensity Group
 - 5.40.1 Attensity Group Company Profile

- 5.40.2 Attensity Group Business Overview
- 5.40.3 Attensity Group Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.40.4 Attensity Group Marketing Technology Products Introduction
- 5.41 Soffront Software
 - 5.41.1 Soffront Software Company Profile
 - 5.41.2 Soffront Software Business Overview
 - 5.41.3 Soffront Software Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.41.4 Soffront Software Marketing Technology Products Introduction
- 5.42 Cognizant
 - 5.42.1 Cognizant Company Profile
 - 5.42.2 Cognizant Business Overview
 - 5.42.3 Cognizant Marketing Technology Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.42.4 Cognizant Marketing Technology Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Marketing Technology Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Marketing Technology Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Marketing Technology Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Marketing Technology Price by Types (2015-2020)
- 6.2 Global Marketing Technology Market Forecast by Types (2020-2025)
 - 6.2.1 Global Marketing Technology Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Marketing Technology Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Marketing Technology Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Marketing Technology Sales, Price and Growth Rate of Hardware
 - 6.3.2 Global Marketing Technology Sales, Price and Growth Rate of Software
- 6.4 Global Marketing Technology Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Hardware Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Software Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Marketing Technology Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Marketing Technology Sales and Market Share by Applications (2015-2020)

7.1.2 Global Marketing Technology Revenue and Market Share by Applications (2015-2020)

7.2 Global Marketing Technology Market Forecast by Applications (2020-2025)

7.2.1 Global Marketing Technology Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Marketing Technology Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Marketing Technology Revenue, Sales and Growth Rate of Retail and E-Commerce (2015-2020)

7.3.2 Global Marketing Technology Revenue, Sales and Growth Rate of Healthcare (2015-2020)

7.3.3 Global Marketing Technology Revenue, Sales and Growth Rate of Infrastructural (2015-2020)

7.3.4 Global Marketing Technology Revenue, Sales and Growth Rate of Media and Entertainment (2015-2020)

7.3.5 Global Marketing Technology Revenue, Sales and Growth Rate of Sports and Events (2015-2020)

7.3.6 Global Marketing Technology Revenue, Sales and Growth Rate of Museums (2015-2020)

7.3.7 Global Marketing Technology Revenue, Sales and Growth Rate of Transportation and Logistics (2015-2020)

7.3.8 Global Marketing Technology Revenue, Sales and Growth Rate of Hospitality (2015-2020)

7.3.9 Global Marketing Technology Revenue, Sales and Growth Rate of Banking, Financial Services, and Insurance (2015-2020)

7.3.10 Global Marketing Technology Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Marketing Technology Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Retail and E-Commerce Market Revenue and Sales Forecast (2020-2025)

7.4.2 Healthcare Market Revenue and Sales Forecast (2020-2025)

7.4.3 Infrastructural Market Revenue and Sales Forecast (2020-2025)

7.4.4 Media and Entertainment Market Revenue and Sales Forecast (2020-2025)

7.4.5 Sports and Events Market Revenue and Sales Forecast (2020-2025)

- 7.4.6 Museums Market Revenue and Sales Forecast (2020-2025)
- 7.4.7 Transportation and Logistics Market Revenue and Sales Forecast (2020-2025)
- 7.4.8 Hospitality Market Revenue and Sales Forecast (2020-2025)
- 7.4.9 Banking, Financial Services, and Insurance Market Revenue and Sales Forecast (2020-2025)
- 7.4.10 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Marketing Technology Sales by Regions (2015-2020)
- 8.2 Global Marketing Technology Market Revenue by Regions (2015-2020)
- 8.3 Global Marketing Technology Market Forecast by Regions (2020-2025)

9 NORTH AMERICA MARKETING TECHNOLOGY MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Marketing Technology Market Sales and Growth Rate (2015-2020)
- 9.3 North America Marketing Technology Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Marketing Technology Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Marketing Technology Market Analysis by Country
 - 9.6.1 U.S. Marketing Technology Sales and Growth Rate
 - 9.6.2 Canada Marketing Technology Sales and Growth Rate
 - 9.6.3 Mexico Marketing Technology Sales and Growth Rate

10 EUROPE MARKETING TECHNOLOGY MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Marketing Technology Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Marketing Technology Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Marketing Technology Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Marketing Technology Market Analysis by Country
 - 10.6.1 Germany Marketing Technology Sales and Growth Rate
 - 10.6.2 United Kingdom Marketing Technology Sales and Growth Rate
 - 10.6.3 France Marketing Technology Sales and Growth Rate
 - 10.6.4 Italy Marketing Technology Sales and Growth Rate
 - 10.6.5 Spain Marketing Technology Sales and Growth Rate

10.6.6 Russia Marketing Technology Sales and Growth Rate

11 ASIA-PACIFIC MARKETING TECHNOLOGY MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Marketing Technology Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Marketing Technology Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Marketing Technology Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Marketing Technology Market Analysis by Country

11.6.1 China Marketing Technology Sales and Growth Rate

11.6.2 Japan Marketing Technology Sales and Growth Rate

11.6.3 South Korea Marketing Technology Sales and Growth Rate

11.6.4 Australia Marketing Technology Sales and Growth Rate

11.6.5 India Marketing Technology Sales and Growth Rate

12 SOUTH AMERICA MARKETING TECHNOLOGY MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Marketing Technology Market Sales and Growth Rate (2015-2020)

12.3 South America Marketing Technology Market Revenue and Growth Rate (2015-2020)

12.4 South America Marketing Technology Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Marketing Technology Market Analysis by Country

12.6.1 Brazil Marketing Technology Sales and Growth Rate

12.6.2 Argentina Marketing Technology Sales and Growth Rate

12.6.3 Columbia Marketing Technology Sales and Growth Rate

13 MIDDLE EAST AND AFRICA MARKETING TECHNOLOGY MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Marketing Technology Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Marketing Technology Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Marketing Technology Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Marketing Technology Market Analysis by Country

13.6.1 UAE Marketing Technology Sales and Growth Rate

13.6.2 Egypt Marketing Technology Sales and Growth Rate

13.6.3 South Africa Marketing Technology Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Marketing Technology Market Size and Growth Rate 2015-2025

Table Marketing Technology Key Market Segments

Figure Global Marketing Technology Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Marketing Technology Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Marketing Technology

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Talisma Company Profile

Table Talisma Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Talisma Production and Growth Rate

Figure Talisma Market Revenue (\$) Market Share 2015-2020

Table Tableau Software Company Profile

Table Tableau Software Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tableau Software Production and Growth Rate

Figure Tableau Software Market Revenue (\$) Market Share 2015-2020

Table Tour de Force CRM Company Profile

Table Tour de Force CRM Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tour de Force CRM Production and Growth Rate

Figure Tour de Force CRM Market Revenue (\$) Market Share 2015-2020

Table PK4 Software Technologies Company Profile

Table PK4 Software Technologies Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure PK4 Software Technologies Production and Growth Rate

Figure PK4 Software Technologies Market Revenue (\$) Market Share 2015-2020

Table Salesforce Company Profile

Table Salesforce Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Salesforce Production and Growth Rate

Figure Salesforce Market Revenue (\$) Market Share 2015-2020

Table Kana Software Company Profile

Table Kana Software Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kana Software Production and Growth Rate

Figure Kana Software Market Revenue (\$) Market Share 2015-2020

Table Maximizer Software Company Profile

Table Maximizer Software Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Maximizer Software Production and Growth Rate

Figure Maximizer Software Market Revenue (\$) Market Share 2015-2020

Table InsideSales.com Company Profile

Table InsideSales.com Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure InsideSales.com Production and Growth Rate

Figure InsideSales.com Market Revenue (\$) Market Share 2015-2020

Table Demand Media Company Profile

Table Demand Media Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Demand Media Production and Growth Rate

Figure Demand Media Market Revenue (\$) Market Share 2015-2020

Table Visible Technologies Company Profile

Table Visible Technologies Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Visible Technologies Production and Growth Rate

Figure Visible Technologies Market Revenue (\$) Market Share 2015-2020

Table Aplicor Company Profile

Table Aplicor Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Aplicor Production and Growth Rate

Figure Aplicor Market Revenue (\$) Market Share 2015-2020

Table Nuance Communications Company Profile

Table Nuance Communications Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nuance Communications Production and Growth Rate

Figure Nuance Communications Market Revenue (\$) Market Share 2015-2020

Table Marin Company Profile

Table Marin Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Marin Production and Growth Rate

Figure Marin Market Revenue (\$) Market Share 2015-2020

Table Cisco Company Profile

Table Cisco Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cisco Production and Growth Rate

Figure Cisco Market Revenue (\$) Market Share 2015-2020

Table Pipedrive Company Profile

Table Pipedrive Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Pipedrive Production and Growth Rate

Figure Pipedrive Market Revenue (\$) Market Share 2015-2020

Table Oracle Company Profile

Table Oracle Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Oracle Production and Growth Rate

Figure Oracle Market Revenue (\$) Market Share 2015-2020

Table Infor Solutions Company Profile

Table Infor Solutions Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Infor Solutions Production and Growth Rate

Figure Infor Solutions Market Revenue (\$) Market Share 2015-2020

Table SugarCRM Company Profile

Table SugarCRM Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SugarCRM Production and Growth Rate

Figure SugarCRM Market Revenue (\$) Market Share 2015-2020

Table Artesian Solutions Company Profile

Table Artesian Solutions Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Artesian Solutions Production and Growth Rate

Figure Artesian Solutions Market Revenue (\$) Market Share 2015-2020

Table 6Sense Company Profile

Table 6Sense Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure 6Sense Production and Growth Rate

Figure 6Sense Market Revenue (\$) Market Share 2015-2020

Table Apteian Company Profile

Table Apteian Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Apteian Production and Growth Rate

Figure Apteian Market Revenue (\$) Market Share 2015-2020

Table NetSuite Company Profile

Table NetSuite Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure NetSuite Production and Growth Rate

Figure NetSuite Market Revenue (\$) Market Share 2015-2020

Table Accenture Company Profile

Table Accenture Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Accenture Production and Growth Rate

Figure Accenture Market Revenue (\$) Market Share 2015-2020

Table Earth Integrate Company Profile

Table Earth Integrate Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Earth Integrate Production and Growth Rate

Figure Earth Integrate Market Revenue (\$) Market Share 2015-2020

Table Acidaes Solutions Company Profile

Table Acidaes Solutions Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Acidaes Solutions Production and Growth Rate

Figure Acidaes Solutions Market Revenue (\$) Market Share 2015-2020

Table Kenshoo Company Profile

Table Kenshoo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kenshoo Production and Growth Rate

Figure Kenshoo Market Revenue (\$) Market Share 2015-2020

Table Marketo Company Profile

Table Marketo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Marketo Production and Growth Rate

Figure Marketo Market Revenue (\$) Market Share 2015-2020

Table Hubspot Company Profile

Table Hubspot Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hubspot Production and Growth Rate

Figure Hubspot Market Revenue (\$) Market Share 2015-2020

Table Zoho CRM Company Profile

Table Zoho CRM Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Zoho CRM Production and Growth Rate

Figure Zoho CRM Market Revenue (\$) Market Share 2015-2020

Table Skytree Company Profile

Table Skytree Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Skytree Production and Growth Rate

Figure Skytree Market Revenue (\$) Market Share 2015-2020

Table InsideView Company Profile

Table InsideView Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure InsideView Production and Growth Rate

Figure InsideView Market Revenue (\$) Market Share 2015-2020

Table FrontRange Company Profile

Table FrontRange Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure FrontRange Production and Growth Rate

Figure FrontRange Market Revenue (\$) Market Share 2015-2020

Table Lattice Engines Company Profile

Table Lattice Engines Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lattice Engines Production and Growth Rate

Figure Lattice Engines Market Revenue (\$) Market Share 2015-2020

Table QuestBack Company Profile

Table QuestBack Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure QuestBack Production and Growth Rate

Figure QuestBack Market Revenue (\$) Market Share 2015-2020

Table IBM Company Profile

Table IBM Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure IBM Production and Growth Rate

Figure IBM Market Revenue (\$) Market Share 2015-2020

Table Sage Business Solutions Company Profile

Table Sage Business Solutions Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sage Business Solutions Production and Growth Rate

Figure Sage Business Solutions Market Revenue (\$) Market Share 2015-2020

Table Bazaarvoice Company Profile

Table Bazaarvoice Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Bazaarvoice Production and Growth Rate

Figure Bazaarvoice Market Revenue (\$) Market Share 2015-2020

Table Domo Company Profile

Table Domo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Domo Production and Growth Rate

Figure Domo Market Revenue (\$) Market Share 2015-2020

Table Amdocs Company Profile

Table Amdocs Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Amdocs Production and Growth Rate

Figure Amdocs Market Revenue (\$) Market Share 2015-2020

Table Attensity Group Company Profile

Table Attensity Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Attensity Group Production and Growth Rate

Figure Attensity Group Market Revenue (\$) Market Share 2015-2020

Table Soffront Software Company Profile

Table Soffront Software Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Soffront Software Production and Growth Rate

Figure Soffront Software Market Revenue (\$) Market Share 2015-2020

Table Cognizant Company Profile

Table Cognizant Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cognizant Production and Growth Rate

Figure Cognizant Market Revenue (\$) Market Share 2015-2020

Table Global Marketing Technology Sales by Types (2015-2020)

Table Global Marketing Technology Sales Share by Types (2015-2020)

Table Global Marketing Technology Revenue (\$) by Types (2015-2020)

Table Global Marketing Technology Revenue Share by Types (2015-2020)

Table Global Marketing Technology Price (\$) by Types (2015-2020)

Table Global Marketing Technology Market Forecast Sales by Types (2020-2025)

Table Global Marketing Technology Market Forecast Sales Share by Types

(2020-2025)

Table Global Marketing Technology Market Forecast Revenue (\$) by Types

(2020-2025)

Table Global Marketing Technology Market Forecast Revenue Share by Types

(2020-2025)

Figure Global Hardware Sales and Growth Rate (2015-2020)

Figure Global Hardware Price (2015-2020)

Figure Global Software Sales and Growth Rate (2015-2020)

Figure Global Software Price (2015-2020)

Figure Global Marketing Technology Market Revenue (\$) and Growth Rate Forecast of Hardware (2020-2025)

Figure Global Marketing Technology Sales and Growth Rate Forecast of Hardware (2020-2025)

Figure Global Marketing Technology Market Revenue (\$) and Growth Rate Forecast of Software (2020-2025)

Figure Global Marketing Technology Sales and Growth Rate Forecast of Software (2020-2025)

Table Global Marketing Technology Sales by Applications (2015-2020)

Table Global Marketing Technology Sales Share by Applications (2015-2020)

Table Global Marketing Technology Revenue (\$) by Applications (2015-2020)

Table Global Marketing Technology Revenue Share by Applications (2015-2020)

Table Global Marketing Technology Market Forecast Sales by Applications (2020-2025)

Table Global Marketing Technology Market Forecast Sales Share by Applications (2020-2025)

Table Global Marketing Technology Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Marketing Technology Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Retail and E-Commerce Sales and Growth Rate (2015-2020)

Figure Global Retail and E-Commerce Price (2015-2020)

Figure Global Healthcare Sales and Growth Rate (2015-2020)

Figure Global Healthcare Price (2015-2020)

Figure Global Infrastructural Sales and Growth Rate (2015-2020)

Figure Global Infrastructural Price (2015-2020)

Figure Global Media and Entertainment Sales and Growth Rate (2015-2020)

Figure Global Media and Entertainment Price (2015-2020)

Figure Global Sports and Events Sales and Growth Rate (2015-2020)

Figure Global Sports and Events Price (2015-2020)

Figure Global Museums Sales and Growth Rate (2015-2020)

Figure Global Museums Price (2015-2020)

Figure Global Transportation and Logistics Sales and Growth Rate (2015-2020)

Figure Global Transportation and Logistics Price (2015-2020)

Figure Global Hospitality Sales and Growth Rate (2015-2020)

Figure Global Hospitality Price (2015-2020)

Figure Global Banking, Financial Services, and Insurance Sales and Growth Rate (2015-2020)

Figure Global Banking, Financial Services, and Insurance Price (2015-2

I would like to order

Product name: Global Marketing Technology Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G3C899C2AB41EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3C899C2AB41EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

