

Global Marketing Consulting Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A marketing consultant is a service that advises companies on market issues, such as product pricing and development, marketing plans and strategies, franchise and licensing programs, and sales forecasts. They provide a detailed analysis of market factors, encouraging customers to improve their business through the lifetime value of their customers, increasing their customer base and leveraging marketing tools. Based on the Marketing Consulting market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Marketing Consulting market covered in Chapter 5:

EY

KPMG

PwC

Bain

Accenture

A.T. Kearney

The Boston Consulting

Roland Berger

Deloitte Consulting

Oliver Wyman

McKinsey

Booz Allen Hamilton

Oracle

In Chapter 6, on the basis of types, the Marketing Consulting market from 2015 to 2025 is primarily split into:

Operations Advisory

Financial Advisory

Strategy And Human Resources

In Chapter 7, on the basis of applications, the Marketing Consulting market from 2015 to 2025 covers:

Automotive

Chemicals

Machine Industry

Metalworking

Fast Moving Consumer Goods

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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