

Global Marine Tourism Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Maritime tourism refers to those recreational activities which involve travel away from one's place of residence and have the marine environment or inland waters/waterways as their host or focus, such as sailing, boating, yachting, cruising, nautical sports, Sea angling, Marine wildlife watching and some emerging activities like Sea kayaking, Coastal Rowing, Surfing, Windsurfing etc.

Based on the Marine Tourism market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Marine Tourism market covered in Chapter 5:

Genting Hong Kong

Silversea Cruises (Royal)

MSC Cruises

Royal Caribbean

Celebrity Cruises

Carnival Corporation

Cunard Cruise

P&O Cruises

Disney Cruise

Norwegian Cruise Lines

Princess Cruises

In Chapter 6, on the basis of types, the Marine Tourism market from 2015 to 2025 is primarily split into:

Cruise Tourism

Yachting and Sailing Tourism

In Chapter 7, on the basis of applications, the Marine Tourism market from 2015 to 2025 covers:

Passenger Tickets Service

Onboard and Other Service

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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