

Global Marine Electronics Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Marine electronics refer to electronics devices designed and classed for use in the marine environment on board ships and yachts where even small drops of salt water will destroy electronics devices. Therefore, the majority of these types of devices are either water resistant or waterproof. Marine electronic products are mainly GPS navigation equipments, electronic chart display and information system, sonar systems, and radars.

Based on the Marine Electronics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Marine Electronics market covered in Chapter 5:

Johnson Outdoors
Advanced Marine Pte Ltd
ATLAS ELEKTRONIK
Garmin
Furuno Electric Co.
Seiwa
Elekon Company
TTSB
FLIR Systems

In Chapter 6, on the basis of types, the Marine Electronics market from 2015 to 2025 is primarily split into:

GPS Navigation Equipments
Electronic Chart Display and Information System (ECDIS)
Sonar Systems
Radars

In Chapter 7, on the basis of applications, the Marine Electronics market from 2015 to 2025 covers:

Cargo Ships
Cruise Ships
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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