

# Global Manufacturing Analytics Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GC7C9E846478EN.html>

Date: November 2021

Pages: 113

Price: US\$ 3,500.00 (Single User License)

ID: GC7C9E846478EN

## Abstracts

Manufacturing analytics is a new class of software that brings predictive analytics, big data, industrial internet of things and mobile first design to manufacturing companies. What makes manufacturing analytics different is that it is purpose built to handle the time series data manufacturing companies produce every day. Manufacturing analytics is focused on collecting and analyzing data rather than process control. Data from an unlimited number of sources can be collected and correlated together to identify areas for improvement.

Based on the Manufacturing Analytics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Manufacturing Analytics market covered in Chapter 5:

SAP SE  
Alteryx Inc.  
Sisense Inc.  
Zensar Technologies Ltd.  
IBM Corporation  
General Electric Company  
Oracle Corp.  
Wipro Limited  
SAS Institute Inc.  
Tableau Software  
Tibco Software, Inc.

In Chapter 6, on the basis of types, the Manufacturing Analytics market from 2015 to 2025 is primarily split into:

Software  
Service

In Chapter 7, on the basis of applications, the Manufacturing Analytics market from 2015 to 2025 covers:

Automotive & Aerospace Manufacturing  
Electronics Equipment Manufacturing  
Food & Beverages Manufacturing  
Chemicals & Materials Manufacturing  
Machinery & Industrial Equipment Manufacturing  
Pharma and Life Sciences  
Paper, Pulp, Plastic and Rubber Manufacturing  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States

Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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