

Global Male Grooming Products Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GF91F2E0416BEN.html>

Date: October 2021

Pages: 106

Price: US\$ 3,500.00 (Single User License)

ID: GF91F2E0416BEN

Abstracts

Male grooming products are the products for cleaning, grooming, and maintaining parts of the body. Those products include both skin care products and hair care products and they are among the most popular-selling items on the male lifestyle .

Based on the Male Grooming Products market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Male Grooming Products market covered in Chapter 5:

Biotherm Homme

Coty

Nivea Men

Neutrogena Men

Beiersdorf AG

Colgate-Palmolive

Clinique for Men

Gillette

Shiseido Men

Axe

Johnson & Johnson

Energizer Holdings

L'OREAL Group

Unilever

Mirato

Procter and Gamble

Kiehl' s

In Chapter 6, on the basis of types, the Male Grooming Products market from 2015 to 2025 is primarily split into:

Bath and shower products

Deodorant

Skin and hair care products

Shaving products

Fragrances

Others

In Chapter 7, on the basis of applications, the Male Grooming Products market from 2015 to 2025 covers:

Brick-and-mortar

Grocery retailers

Nongrocery specialists

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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