

Global Machine to Machine (M2M) Services Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Machine to Machine (M2M) Services market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Machine to Machine (M2M) Services market are covered in Chapter 9:

Intel Corporation

Verizon Communications Inc.

Rogers Communications

Comarch

Alcatel-Lucent S.A.

Cstar Technologies

Amdocs
Google, Inc.
KT Corporation
Huawei Technologies Co. Ltd.
Cisco System Inc.
Gemalto NV
EE Ltd.

In Chapter 5 and Chapter 7.3, based on types, the Machine to Machine (M2M) Services market from 2017 to 2027 is primarily split into:

Managed Services
Professional Services

In Chapter 6 and Chapter 7.4, based on applications, the Machine to Machine (M2M) Services market from 2017 to 2027 covers:

Retail Sector
Banking and Financial Institution
Telecom & IT Industry
Healthcare
Automotive
Oil & Gas
Transportation
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Machine to Machine (M2M) Services market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Machine to Machine (M2M) Services Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can

help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative

product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 MACHINE TO MACHINE (M2M) SERVICES MARKET OVERVIEW

1.1 Product Overview and Scope of Machine to Machine (M2M) Services Market

1.2 Machine to Machine (M2M) Services Market Segment by Type

1.2.1 Global Machine to Machine (M2M) Services Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Machine to Machine (M2M) Services Market Segment by Application

1.3.1 Machine to Machine (M2M) Services Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Machine to Machine (M2M) Services Market, Region Wise (2017-2027)

1.4.1 Global Machine to Machine (M2M) Services Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Machine to Machine (M2M) Services Market Status and Prospect (2017-2027)

1.4.3 Europe Machine to Machine (M2M) Services Market Status and Prospect (2017-2027)

1.4.4 China Machine to Machine (M2M) Services Market Status and Prospect (2017-2027)

1.4.5 Japan Machine to Machine (M2M) Services Market Status and Prospect (2017-2027)

1.4.6 India Machine to Machine (M2M) Services Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Machine to Machine (M2M) Services Market Status and Prospect (2017-2027)

1.4.8 Latin America Machine to Machine (M2M) Services Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Machine to Machine (M2M) Services Market Status and Prospect (2017-2027)

1.5 Global Market Size of Machine to Machine (M2M) Services (2017-2027)

1.5.1 Global Machine to Machine (M2M) Services Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Machine to Machine (M2M) Services Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Machine to Machine (M2M) Services Market

2 INDUSTRY OUTLOOK

2.1 Machine to Machine (M2M) Services Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Machine to Machine (M2M) Services Market Drivers Analysis

2.4 Machine to Machine (M2M) Services Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Machine to Machine (M2M) Services Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Machine to Machine (M2M) Services Industry Development

3 GLOBAL MACHINE TO MACHINE (M2M) SERVICES MARKET LANDSCAPE BY PLAYER

3.1 Global Machine to Machine (M2M) Services Sales Volume and Share by Player (2017-2022)

3.2 Global Machine to Machine (M2M) Services Revenue and Market Share by Player (2017-2022)

3.3 Global Machine to Machine (M2M) Services Average Price by Player (2017-2022)

3.4 Global Machine to Machine (M2M) Services Gross Margin by Player (2017-2022)

3.5 Machine to Machine (M2M) Services Market Competitive Situation and Trends

3.5.1 Machine to Machine (M2M) Services Market Concentration Rate

3.5.2 Machine to Machine (M2M) Services Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL MACHINE TO MACHINE (M2M) SERVICES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Machine to Machine (M2M) Services Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Machine to Machine (M2M) Services Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Machine to Machine (M2M) Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Machine to Machine (M2M) Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Machine to Machine (M2M) Services Market Under COVID-19

4.5 Europe Machine to Machine (M2M) Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Machine to Machine (M2M) Services Market Under COVID-19

4.6 China Machine to Machine (M2M) Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Machine to Machine (M2M) Services Market Under COVID-19

4.7 Japan Machine to Machine (M2M) Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Machine to Machine (M2M) Services Market Under COVID-19

4.8 India Machine to Machine (M2M) Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Machine to Machine (M2M) Services Market Under COVID-19

4.9 Southeast Asia Machine to Machine (M2M) Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Machine to Machine (M2M) Services Market Under COVID-19

4.10 Latin America Machine to Machine (M2M) Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Machine to Machine (M2M) Services Market Under COVID-19

4.11 Middle East and Africa Machine to Machine (M2M) Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Machine to Machine (M2M) Services Market Under COVID-19

5 GLOBAL MACHINE TO MACHINE (M2M) SERVICES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Machine to Machine (M2M) Services Sales Volume and Market Share by Type (2017-2022)

5.2 Global Machine to Machine (M2M) Services Revenue and Market Share by Type (2017-2022)

5.3 Global Machine to Machine (M2M) Services Price by Type (2017-2022)

5.4 Global Machine to Machine (M2M) Services Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Machine to Machine (M2M) Services Sales Volume, Revenue and Growth

Rate of Managed Services (2017-2022)

5.4.2 Global Machine to Machine (M2M) Services Sales Volume, Revenue and Growth Rate of Professional Services (2017-2022)

6 GLOBAL MACHINE TO MACHINE (M2M) SERVICES MARKET ANALYSIS BY APPLICATION

6.1 Global Machine to Machine (M2M) Services Consumption and Market Share by Application (2017-2022)

6.2 Global Machine to Machine (M2M) Services Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Machine to Machine (M2M) Services Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Machine to Machine (M2M) Services Consumption and Growth Rate of Retail Sector (2017-2022)

6.3.2 Global Machine to Machine (M2M) Services Consumption and Growth Rate of Banking and Financial Institution (2017-2022)

6.3.3 Global Machine to Machine (M2M) Services Consumption and Growth Rate of Telecom & IT Industry (2017-2022)

6.3.4 Global Machine to Machine (M2M) Services Consumption and Growth Rate of Healthcare (2017-2022)

6.3.5 Global Machine to Machine (M2M) Services Consumption and Growth Rate of Automotive (2017-2022)

6.3.6 Global Machine to Machine (M2M) Services Consumption and Growth Rate of Oil & Gas (2017-2022)

6.3.7 Global Machine to Machine (M2M) Services Consumption and Growth Rate of Transportation (2017-2022)

6.3.8 Global Machine to Machine (M2M) Services Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL MACHINE TO MACHINE (M2M) SERVICES MARKET FORECAST (2022-2027)

7.1 Global Machine to Machine (M2M) Services Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Machine to Machine (M2M) Services Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Machine to Machine (M2M) Services Revenue and Growth Rate Forecast (2022-2027)

- 7.1.3 Global Machine to Machine (M2M) Services Price and Trend Forecast (2022-2027)
- 7.2 Global Machine to Machine (M2M) Services Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Machine to Machine (M2M) Services Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Machine to Machine (M2M) Services Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Machine to Machine (M2M) Services Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Machine to Machine (M2M) Services Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India Machine to Machine (M2M) Services Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia Machine to Machine (M2M) Services Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.7 Latin America Machine to Machine (M2M) Services Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.8 Middle East and Africa Machine to Machine (M2M) Services Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Machine to Machine (M2M) Services Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Machine to Machine (M2M) Services Revenue and Growth Rate of Managed Services (2022-2027)
 - 7.3.2 Global Machine to Machine (M2M) Services Revenue and Growth Rate of Professional Services (2022-2027)
- 7.4 Global Machine to Machine (M2M) Services Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Machine to Machine (M2M) Services Consumption Value and Growth Rate of Retail Sector(2022-2027)
 - 7.4.2 Global Machine to Machine (M2M) Services Consumption Value and Growth Rate of Banking and Financial Institution(2022-2027)
 - 7.4.3 Global Machine to Machine (M2M) Services Consumption Value and Growth Rate of Telecom & IT Industry(2022-2027)
 - 7.4.4 Global Machine to Machine (M2M) Services Consumption Value and Growth Rate of Healthcare(2022-2027)
 - 7.4.5 Global Machine to Machine (M2M) Services Consumption Value and Growth Rate of Automotive(2022-2027)
 - 7.4.6 Global Machine to Machine (M2M) Services Consumption Value and Growth

Rate of Oil & Gas(2022-2027)

7.4.7 Global Machine to Machine (M2M) Services Consumption Value and Growth

Rate of Transportation(2022-2027)

7.4.8 Global Machine to Machine (M2M) Services Consumption Value and Growth

Rate of Others(2022-2027)

7.5 Machine to Machine (M2M) Services Market Forecast Under COVID-19

8 MACHINE TO MACHINE (M2M) SERVICES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Machine to Machine (M2M) Services Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Machine to Machine (M2M) Services Analysis

8.6 Major Downstream Buyers of Machine to Machine (M2M) Services Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Machine to Machine (M2M) Services Industry

9 PLAYERS PROFILES

9.1 Intel Corporation

9.1.1 Intel Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.1.3 Intel Corporation Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Verizon Communications Inc.

9.2.1 Verizon Communications Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.2.3 Verizon Communications Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Rogers Communications

9.3.1 Rogers Communications Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.3.3 Rogers Communications Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Comarch

9.4.1 Comarch Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.4.3 Comarch Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Alcatel-Lucent S.A.

9.5.1 Alcatel-Lucent S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.5.3 Alcatel-Lucent S.A. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Cstar Technologies

9.6.1 Cstar Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.6.3 Cstar Technologies Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Amdocs

9.7.1 Amdocs Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.7.3 Amdocs Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Google, Inc.

9.8.1 Google, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.8.3 Google, Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 KT Corporation

9.9.1 KT Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.9.3 KT Corporation Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Huawei Technologies Co. Ltd.

9.10.1 Huawei Technologies Co. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.10.3 Huawei Technologies Co. Ltd. Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Cisco System Inc.

9.11.1 Cisco System Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.11.3 Cisco System Inc. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Gemalto NV

9.12.1 Gemalto NV Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.12.3 Gemalto NV Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 EE Ltd.

9.13.1 EE Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Machine to Machine (M2M) Services Product Profiles, Application and Specification

9.13.3 EE Ltd. Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Machine to Machine (M2M) Services Product Picture

Table Global Machine to Machine (M2M) Services Market Sales Volume and CAGR (%) Comparison by Type

Table Machine to Machine (M2M) Services Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Machine to Machine (M2M) Services Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Machine to Machine (M2M) Services Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Machine to Machine (M2M) Services Industry Development

Table Global Machine to Machine (M2M) Services Sales Volume by Player (2017-2022)

Table Global Machine to Machine (M2M) Services Sales Volume Share by Player (2017-2022)

Figure Global Machine to Machine (M2M) Services Sales Volume Share by Player in 2021

Table Machine to Machine (M2M) Services Revenue (Million USD) by Player

(2017-2022)

Table Machine to Machine (M2M) Services Revenue Market Share by Player

(2017-2022)

Table Machine to Machine (M2M) Services Price by Player (2017-2022)

Table Machine to Machine (M2M) Services Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Machine to Machine (M2M) Services Sales Volume, Region Wise

(2017-2022)

Table Global Machine to Machine (M2M) Services Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Machine to Machine (M2M) Services Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Machine to Machine (M2M) Services Sales Volume Market Share, Region Wise in 2021

Table Global Machine to Machine (M2M) Services Revenue (Million USD), Region Wise (2017-2022)

Table Global Machine to Machine (M2M) Services Revenue Market Share, Region Wise (2017-2022)

Figure Global Machine to Machine (M2M) Services Revenue Market Share, Region Wise (2017-2022)

Figure Global Machine to Machine (M2M) Services Revenue Market Share, Region Wise in 2021

Table Global Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Machine to Machine (M2M) Services Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Machine to Machine (M2M) Services Sales Volume by Type (2017-2022)

Table Global Machine to Machine (M2M) Services Sales Volume Market Share by Type (2017-2022)

Figure Global Machine to Machine (M2M) Services Sales Volume Market Share by Type in 2021

Table Global Machine to Machine (M2M) Services Revenue (Million USD) by Type (2017-2022)

Table Global Machine to Machine (M2M) Services Revenue Market Share by Type (2017-2022)

Figure Global Machine to Machine (M2M) Services Revenue Market Share by Type in 2021

Table Machine to Machine (M2M) Services Price by Type (2017-2022)

Figure Global Machine to Machine (M2M) Services Sales Volume and Growth Rate of Managed Services (2017-2022)

Figure Global Machine to Machine (M2M) Services Revenue (Million USD) and Growth Rate of Managed Services (2017-2022)

Figure Global Machine to Machine (M2M) Services Sales Volume and Growth Rate of Professional Services (2017-2022)

Figure Global Machine to Machine (M2M) Services Revenue (Million USD) and Growth Rate of Professional Services (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption by Application (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption Market Share by Application (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption Revenue Market Share by Application (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption and Growth Rate of Retail Sector (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption and Growth Rate of Banking and Financial Institution (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption and Growth Rate of Telecom & IT Industry (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption and Growth Rate of Automotive (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption and Growth Rate of Oil & Gas (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption and Growth Rate of Transportation (2017-2022)

Table Global Machine to Machine (M2M) Services Consumption and Growth Rate of Others (2017-2022)

Figure Global Machine to Machine (M2M) Services Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Machine to Machine (M2M) Services Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Machine to Machine (M2M) Services Price and Trend Forecast (2022-2027)

Figure USA Machine to Machine (M2M) Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Machine to Machine (M2M) Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Machine to Machine (M2M) Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Machine to Machine (M2M) Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Machine to Machine (M2M) Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Machine to Machine (M2M) Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Machine to Machine (M2M) Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Machine to Machine (M2M) Services Market Revenue (Million

USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Machine to Machine (M2M) Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Machine to Machine (M2M) Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Machine to Machine (M2M) Services Market Sales Volume Forecast, by Type

Table Global Machine to Machine (M2M) Services Sales Volume Market Share Forecast, by Type

Table Global Machine to Machine (M2M) Services Market Revenue (Million USD) Forecast, by Type

Table Global Machine to Machine (M2M) Services Revenue Market Share Forecast, by Type

Table Global Machine to Machine (M2M) Services Price Forecast, by Type

Figure Global Machine to Machine (M2M) Services Revenue (Million USD) and Growth Rate of Managed Services (2022-2027)

Figure Global Machine to Machine (M2M) Services Revenue (Million USD) and Growth Rate of Managed Services (2022-2027)

Figure Global Machine to Machine (M2M) Services Revenue (Million USD) and Growth Rate of Professional Services (2022-2027)

Figure Global Machine to Machine (M2M) Services Revenue (Million USD) and Growth Rate of Professional Services (2022-2027)

Table Global Machine to Machine (M2M) Services Market Consumption Forecast, by Application

Table Global Machine to Machine (M2M) Services Consumption Market Share Forecast, by Application

Table Global Machine to Machine (M2M) Services Market Revenue (Million USD) Forecast, by Application

Table Global Machine to Machine (M2M) Services Revenue Market Share Forecast, by Application

Figure Global Machine to Machine (M2M) Services Consumption Value (Million USD) and Growth Rate of Retail Sector (2022-2027)

Figure Global Machine to Machine (M2M) Services Consumption Value (Million USD) and Growth Rate of Banking and Financial Institution (2022-2027)

Figure Global Machine to Machine (M2M) Services Consumption Value (Million USD) and Growth Rate of Telecom & IT Industry (2022-2027)

Figure Global Machine to Machine (M2M) Services Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Machine to Machine (M2M) Services Consumption Value (Million USD)

and Growth Rate of Automotive (2022-2027)

Figure Global Machine to Machine (M2M) Services Consumption Value (Million USD) and Growth Rate of Oil & Gas (2022-2027)

Figure Global Machine to Machine (M2M) Services Consumption Value (Million USD) and Growth Rate of Transportation (2022-2027)

Figure Global Machine to Machine (M2M) Services Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Machine to Machine (M2M) Services Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Intel Corporation Profile

Table Intel Corporation Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Intel Corporation Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Intel Corporation Revenue (Million USD) Market Share 2017-2022

Table Verizon Communications Inc. Profile

Table Verizon Communications Inc. Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Verizon Communications Inc. Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Verizon Communications Inc. Revenue (Million USD) Market Share 2017-2022

Table Rogers Communications Profile

Table Rogers Communications Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rogers Communications Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Rogers Communications Revenue (Million USD) Market Share 2017-2022

Table Comarch Profile

Table Comarch Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Comarch Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Comarch Revenue (Million USD) Market Share 2017-2022

Table Alcatel-Lucent S.A. Profile

Table Alcatel-Lucent S.A. Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alcatel-Lucent S.A. Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Alcatel-Lucent S.A. Revenue (Million USD) Market Share 2017-2022

Table Cstar Technologies Profile

Table Cstar Technologies Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cstar Technologies Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Cstar Technologies Revenue (Million USD) Market Share 2017-2022

Table Amdocs Profile

Table Amdocs Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amdocs Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Amdocs Revenue (Million USD) Market Share 2017-2022

Table Google, Inc. Profile

Table Google, Inc. Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Google, Inc. Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Google, Inc. Revenue (Million USD) Market Share 2017-2022

Table KT Corporation Profile

Table KT Corporation Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KT Corporation Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure KT Corporation Revenue (Million USD) Market Share 2017-2022

Table Huawei Technologies Co. Ltd. Profile

Table Huawei Technologies Co. Ltd. Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huawei Technologies Co. Ltd. Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Huawei Technologies Co. Ltd. Revenue (Million USD) Market Share 2017-2022

Table Cisco System Inc. Profile

Table Cisco System Inc. Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco System Inc. Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Cisco System Inc. Revenue (Million USD) Market Share 2017-2022

Table Gemalto NV Profile

Table Gemalto NV Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gemalto NV Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure Gemalto NV Revenue (Million USD) Market Share 2017-2022

Table EE Ltd. Profile

Table EE Ltd. Machine to Machine (M2M) Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure EE Ltd. Machine to Machine (M2M) Services Sales Volume and Growth Rate

Figure EE Ltd. Revenue (Million USD) Market Share 2017-2022

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