

Global M2M and IoT Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

M2M's full name, Machine to Machine, refers to the transfer of data from one terminal to another, that is, the dialogue between the machine and the machine. The M2M application system consists of intelligent machines, M2M hardware, communication networks, and middleware. The Internet of Things (IoT) is an information carrier such as the Internet and traditional telecommunication networks, enabling all ordinary objects that can perform independent functions to realize interconnected networks.

Based on the M2M and IoT market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global M2M and IoT market covered in Chapter 5:

SAP

Peerbits

Amazon

Samsung

Oracle

Cisco

Siemens

Google

Intel

Ingenu

VironIT

SumatoSoft

GE

ABB

IBM

In Chapter 6, on the basis of types, the M2M and IoT market from 2015 to 2025 is primarily split into:

Software

IT Services

Connectivity

Devices

In Chapter 7, on the basis of applications, the M2M and IoT market from 2015 to 2025 covers:

Building and Home Automation

Smart Energy and Utilities

Smart Manufacturing

Smart Mobility and Transportation

Smart Retail

Medical and Healthcare

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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