

Global M-Health Application Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

mHealth (also written as m-health) is an abbreviation for mobile health, mHealth is defined by the WHO as the “medical and public health practice supported by mobile devices, such as mobile phones, patient monitoring devices, personal digital assistances and other wireless devices.mHealth applications include the use of mobile devices in collecting community and clinical health data, delivery of healthcare information to practitioners, researchers, and patients, real-time monitoring of patient vital signs, and direct provision of care (via mobile telemedicine)

Based on the M-Health Application market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global M-Health Application market covered in Chapter 5:

Noom, Inc.

Ginger.io, Inc.
Boston Scientific Corporation
Sanofi
AstraZeneca
Philips healthcare
Omada Health, Inc.
Withings
WellDoc, Inc.
FitBit, Inc.
Apple Inc.
Bayer Healthcare
Proteus Digital Health
Abbott Laboratories
Livongo Health
Omron healthcare
Jawbone
Dexcom, Inc.

In Chapter 6, on the basis of types, the M-Health Application market from 2015 to 2025 is primarily split into:

Heart Rate Monitors
Activity Monitors
Electrocardiograph
Fetal Monitoring
Neuromonitoring
Others

In Chapter 7, on the basis of applications, the M-Health Application market from 2015 to 2025 covers:

Fitness
Lifestyle Management
Nutrition & Diet
Women's Health
Medication Adherence
Healthcare Providers/ Payors
Disease Management
Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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