

Global Lycopene Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Lycopene is a bright red carotenoid pigment found in tomatoes and other red fruits such as watermelon and grapefruit.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Lycopene market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Lycopene market are covered in Chapter 9:

Hoffmann-La Roche Ltd

Lycored

Royal DSM N.V.

General Nutrition Center

Bayer AG

Kagome

Jamieson

Shaanxi Huike Botanical Development Co. Ltd.

NBTY

BASF SE

In Chapter 5 and Chapter 7.3, based on types, the Lycopene market from 2017 to 2027 is primarily split into:

Synthetic Lycopene

Organic Lycopene

In Chapter 6 and Chapter 7.4, based on applications, the Lycopene market from 2017 to 2027 covers:

Cosmetics

Pharmaceutical

Food Coloring Agent

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Lycopene market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Lycopene Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the

industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 LYCOPENE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Lycopene Market
- 1.2 Lycopene Market Segment by Type
 - 1.2.1 Global Lycopene Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Lycopene Market Segment by Application
 - 1.3.1 Lycopene Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Lycopene Market, Region Wise (2017-2027)
 - 1.4.1 Global Lycopene Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Lycopene Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Lycopene Market Status and Prospect (2017-2027)
 - 1.4.4 China Lycopene Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Lycopene Market Status and Prospect (2017-2027)
 - 1.4.6 India Lycopene Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Lycopene Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Lycopene Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Lycopene Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Lycopene (2017-2027)
 - 1.5.1 Global Lycopene Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Lycopene Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Lycopene Market

2 INDUSTRY OUTLOOK

- 2.1 Lycopene Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Lycopene Market Drivers Analysis
- 2.4 Lycopene Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Lycopene Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Lycopene Industry Development

3 GLOBAL LYCOPENE MARKET LANDSCAPE BY PLAYER

3.1 Global Lycopene Sales Volume and Share by Player (2017-2022)

3.2 Global Lycopene Revenue and Market Share by Player (2017-2022)

3.3 Global Lycopene Average Price by Player (2017-2022)

3.4 Global Lycopene Gross Margin by Player (2017-2022)

3.5 Lycopene Market Competitive Situation and Trends

3.5.1 Lycopene Market Concentration Rate

3.5.2 Lycopene Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL LYCOPENE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Lycopene Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Lycopene Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Lycopene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Lycopene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Lycopene Market Under COVID-19

4.5 Europe Lycopene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Lycopene Market Under COVID-19

4.6 China Lycopene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Lycopene Market Under COVID-19

4.7 Japan Lycopene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Lycopene Market Under COVID-19

4.8 India Lycopene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Lycopene Market Under COVID-19

4.9 Southeast Asia Lycopene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Lycopene Market Under COVID-19

4.10 Latin America Lycopene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Lycopene Market Under COVID-19

4.11 Middle East and Africa Lycopene Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Lycopene Market Under COVID-19

5 GLOBAL LYCOPENE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Lycopene Sales Volume and Market Share by Type (2017-2022)

5.2 Global Lycopene Revenue and Market Share by Type (2017-2022)

5.3 Global Lycopene Price by Type (2017-2022)

5.4 Global Lycopene Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Lycopene Sales Volume, Revenue and Growth Rate of Synthetic Lycopene (2017-2022)

5.4.2 Global Lycopene Sales Volume, Revenue and Growth Rate of Organic Lycopene (2017-2022)

6 GLOBAL LYCOPENE MARKET ANALYSIS BY APPLICATION

6.1 Global Lycopene Consumption and Market Share by Application (2017-2022)

6.2 Global Lycopene Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Lycopene Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Lycopene Consumption and Growth Rate of Cosmetics (2017-2022)

6.3.2 Global Lycopene Consumption and Growth Rate of Pharmaceutical (2017-2022)

6.3.3 Global Lycopene Consumption and Growth Rate of Food Coloring Agent (2017-2022)

7 GLOBAL LYCOPENE MARKET FORECAST (2022-2027)

7.1 Global Lycopene Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Lycopene Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Lycopene Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Lycopene Price and Trend Forecast (2022-2027)

7.2 Global Lycopene Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Lycopene Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Lycopene Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Lycopene Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Lycopene Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Lycopene Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Lycopene Sales Volume and Revenue Forecast (2022-2027)

- 7.2.7 Latin America Lycopene Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Lycopene Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Lycopene Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Lycopene Revenue and Growth Rate of Synthetic Lycopene (2022-2027)
 - 7.3.2 Global Lycopene Revenue and Growth Rate of Organic Lycopene (2022-2027)
- 7.4 Global Lycopene Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Lycopene Consumption Value and Growth Rate of Cosmetics(2022-2027)
 - 7.4.2 Global Lycopene Consumption Value and Growth Rate of Pharmaceutical(2022-2027)
 - 7.4.3 Global Lycopene Consumption Value and Growth Rate of Food Coloring Agent(2022-2027)
- 7.5 Lycopene Market Forecast Under COVID-19

8 LYCOPENE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Lycopene Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Lycopene Analysis
- 8.6 Major Downstream Buyers of Lycopene Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Lycopene Industry

9 PLAYERS PROFILES

- 9.1 Hoffmann-La Roche Ltd
 - 9.1.1 Hoffmann-La Roche Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Lycopene Product Profiles, Application and Specification
 - 9.1.3 Hoffmann-La Roche Ltd Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Lycored
 - 9.2.1 Lycored Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.2.2 Lycopene Product Profiles, Application and Specification
- 9.2.3 Lycored Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Royal DSM N.V.
 - 9.3.1 Royal DSM N.V. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Lycopene Product Profiles, Application and Specification
 - 9.3.3 Royal DSM N.V. Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 General Nutrition Center
 - 9.4.1 General Nutrition Center Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Lycopene Product Profiles, Application and Specification
 - 9.4.3 General Nutrition Center Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Bayer AG
 - 9.5.1 Bayer AG Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Lycopene Product Profiles, Application and Specification
 - 9.5.3 Bayer AG Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Kagome
 - 9.6.1 Kagome Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Lycopene Product Profiles, Application and Specification
 - 9.6.3 Kagome Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Jamieson
 - 9.7.1 Jamieson Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Lycopene Product Profiles, Application and Specification
 - 9.7.3 Jamieson Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Shaanxi Huike Botanical Development Co. Ltd.
 - 9.8.1 Shaanxi Huike Botanical Development Co. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Lycopene Product Profiles, Application and Specification

9.8.3 Shaanxi Huike Botanical Development Co. Ltd. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 NBTY

9.9.1 NBTY Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Lycopene Product Profiles, Application and Specification

9.9.3 NBTY Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 BASF SE

9.10.1 BASF SE Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Lycopene Product Profiles, Application and Specification

9.10.3 BASF SE Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Lycopene Product Picture

Table Global Lycopene Market Sales Volume and CAGR (%) Comparison by Type

Table Lycopene Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Lycopene Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Lycopene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Lycopene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Lycopene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Lycopene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Lycopene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Lycopene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Lycopene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Lycopene Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Lycopene Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Lycopene Industry Development

Table Global Lycopene Sales Volume by Player (2017-2022)

Table Global Lycopene Sales Volume Share by Player (2017-2022)

Figure Global Lycopene Sales Volume Share by Player in 2021

Table Lycopene Revenue (Million USD) by Player (2017-2022)

Table Lycopene Revenue Market Share by Player (2017-2022)

Table Lycopene Price by Player (2017-2022)

Table Lycopene Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Lycopene Sales Volume, Region Wise (2017-2022)

Table Global Lycopene Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Lycopene Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Lycopene Sales Volume Market Share, Region Wise in 2021

Table Global Lycopene Revenue (Million USD), Region Wise (2017-2022)

Table Global Lycopene Revenue Market Share, Region Wise (2017-2022)
Figure Global Lycopene Revenue Market Share, Region Wise (2017-2022)
Figure Global Lycopene Revenue Market Share, Region Wise in 2021
Table Global Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Lycopene Sales Volume by Type (2017-2022)
Table Global Lycopene Sales Volume Market Share by Type (2017-2022)
Figure Global Lycopene Sales Volume Market Share by Type in 2021
Table Global Lycopene Revenue (Million USD) by Type (2017-2022)
Table Global Lycopene Revenue Market Share by Type (2017-2022)
Figure Global Lycopene Revenue Market Share by Type in 2021
Table Lycopene Price by Type (2017-2022)
Figure Global Lycopene Sales Volume and Growth Rate of Synthetic Lycopene (2017-2022)
Figure Global Lycopene Revenue (Million USD) and Growth Rate of Synthetic Lycopene (2017-2022)
Figure Global Lycopene Sales Volume and Growth Rate of Organic Lycopene (2017-2022)
Figure Global Lycopene Revenue (Million USD) and Growth Rate of Organic Lycopene (2017-2022)
Table Global Lycopene Consumption by Application (2017-2022)
Table Global Lycopene Consumption Market Share by Application (2017-2022)
Table Global Lycopene Consumption Revenue (Million USD) by Application

(2017-2022)

Table Global Lycopene Consumption Revenue Market Share by Application

(2017-2022)

Table Global Lycopene Consumption and Growth Rate of Cosmetics (2017-2022)

Table Global Lycopene Consumption and Growth Rate of Pharmaceutical (2017-2022)

Table Global Lycopene Consumption and Growth Rate of Food Coloring Agent

(2017-2022)

Figure Global Lycopene Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Lycopene Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Lycopene Price and Trend Forecast (2022-2027)

Figure USA Lycopene Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure USA Lycopene Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure Europe Lycopene Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure Europe Lycopene Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure China Lycopene Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure China Lycopene Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure Japan Lycopene Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure Japan Lycopene Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure India Lycopene Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure India Lycopene Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure Southeast Asia Lycopene Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Southeast Asia Lycopene Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America Lycopene Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Latin America Lycopene Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa Lycopene Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa Lycopene Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Lycopene Market Sales Volume Forecast, by Type

Table Global Lycopene Sales Volume Market Share Forecast, by Type

Table Global Lycopene Market Revenue (Million USD) Forecast, by Type

Table Global Lycopene Revenue Market Share Forecast, by Type

Table Global Lycopene Price Forecast, by Type

Figure Global Lycopene Revenue (Million USD) and Growth Rate of Synthetic Lycopene (2022-2027)

Figure Global Lycopene Revenue (Million USD) and Growth Rate of Synthetic Lycopene (2022-2027)

Figure Global Lycopene Revenue (Million USD) and Growth Rate of Organic Lycopene (2022-2027)

Figure Global Lycopene Revenue (Million USD) and Growth Rate of Organic Lycopene (2022-2027)

Table Global Lycopene Market Consumption Forecast, by Application

Table Global Lycopene Consumption Market Share Forecast, by Application

Table Global Lycopene Market Revenue (Million USD) Forecast, by Application

Table Global Lycopene Revenue Market Share Forecast, by Application

Figure Global Lycopene Consumption Value (Million USD) and Growth Rate of Cosmetics (2022-2027)

Figure Global Lycopene Consumption Value (Million USD) and Growth Rate of Pharmaceutical (2022-2027)

Figure Global Lycopene Consumption Value (Million USD) and Growth Rate of Food Coloring Agent (2022-2027)

Figure Lycopene Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Hoffmann-La Roche Ltd Profile

Table Hoffmann-La Roche Ltd Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hoffmann-La Roche Ltd Lycopene Sales Volume and Growth Rate

Figure Hoffmann-La Roche Ltd Revenue (Million USD) Market Share 2017-2022

Table Lycored Profile

Table Lycored Lycopene Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Lycored Lycopene Sales Volume and Growth Rate

Figure Lycored Revenue (Million USD) Market Share 2017-2022

Table Royal DSM N.V. Profile

Table Royal DSM N.V. Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Royal DSM N.V. Lycopene Sales Volume and Growth Rate

Figure Royal DSM N.V. Revenue (Million USD) Market Share 2017-2022

Table General Nutrition Center Profile

Table General Nutrition Center Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure General Nutrition Center Lycopene Sales Volume and Growth Rate

Figure General Nutrition Center Revenue (Million USD) Market Share 2017-2022

Table Bayer AG Profile

Table Bayer AG Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bayer AG Lycopene Sales Volume and Growth Rate

Figure Bayer AG Revenue (Million USD) Market Share 2017-2022

Table Kagome Profile

Table Kagome Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kagome Lycopene Sales Volume and Growth Rate

Figure Kagome Revenue (Million USD) Market Share 2017-2022

Table Jamieson Profile

Table Jamieson Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jamieson Lycopene Sales Volume and Growth Rate

Figure Jamieson Revenue (Million USD) Market Share 2017-2022

Table Shaanxi Huike Botanical Development Co. Ltd. Profile

Table Shaanxi Huike Botanical Development Co. Ltd. Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shaanxi Huike Botanical Development Co. Ltd. Lycopene Sales Volume and Growth Rate

Figure Shaanxi Huike Botanical Development Co. Ltd. Revenue (Million USD) Market Share 2017-2022

Table NBTY Profile

Table NBTY Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NBTY Lycopene Sales Volume and Growth Rate

Figure NBTY Revenue (Million USD) Market Share 2017-2022

Table BASF SE Profile

Table BASF SE Lycopene Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BASF SE Lycopene Sales Volume and Growth Rate

Figure BASF SE Revenue (Million USD) Market Share 2017-2022

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