

# Global Luxury Vinyl Tile (LVT) Flooring Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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# **Abstracts**

LVT (Luxury Vinyl Tile), which offers 3D printing technology which adds depth and realism, durability, with a high performance wearlayer to a vinyl tile product. LVT offers the option of a less permanent floor than wood or ceramic tile, especially with the growing popularity of floating LVT floors.

Based on the Luxury Vinyl Tile (LVT) Flooring market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Luxury Vinyl Tile (LVT) Flooring market covered in Chapter 5:



Armstrong World Industries, Inc.

Mannington Mills, Inc.

Mohawk Industries, Inc.

Milliken

Karndean

**CBC** Flooring

Forbo Holding

Zhangjiagang Elegant Plastics Co.,Ltd.

Berkshire Hathaway Inc.

Tarkett

**Congoleum Corporation** 

In Chapter 6, on the basis of types, the Luxury Vinyl Tile (LVT) Flooring market from 2015 to 2025 is primarily split into:

Rigid LVT

Flexible LVT

In Chapter 7, on the basis of applications, the Luxury Vinyl Tile (LVT) Flooring market from 2015 to 2025 covers:

Commercial Use

Residential Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia



Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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