

Global Luxury Massage Chair Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The massage chair is a chair designed for massage. The traditional massage chair provides easy access to the head, shoulders, and back of the massager, while the robotic massage chair provides massage using an electronic vibrator and motor.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Luxury Massage Chair market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Luxury Massage Chair market are covered in Chapter 9:

Osaki

Fujiiryoki

Infinity

Panasonic

Ogawa

Titan

Luraco

OSIM

Inada

Human Touch

Cozzia

Omega

In Chapter 5 and Chapter 7.3, based on types, the Luxury Massage Chair market from 2017 to 2027 is primarily split into:

Heated Massage Chairs

Inversion Massage Chairs

Zero Gravity Massage Chairs

Others

In Chapter 6 and Chapter 7.4, based on applications, the Luxury Massage Chair market from 2017 to 2027 covers:

Home

Offices

Clubs

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Luxury Massage Chair market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global

supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Luxury Massage Chair Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 LUXURY MASSAGE CHAIR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Luxury Massage Chair Market
- 1.2 Luxury Massage Chair Market Segment by Type
 - 1.2.1 Global Luxury Massage Chair Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Luxury Massage Chair Market Segment by Application
 - 1.3.1 Luxury Massage Chair Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Luxury Massage Chair Market, Region Wise (2017-2027)
 - 1.4.1 Global Luxury Massage Chair Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Luxury Massage Chair Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Luxury Massage Chair Market Status and Prospect (2017-2027)
 - 1.4.4 China Luxury Massage Chair Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Luxury Massage Chair Market Status and Prospect (2017-2027)
 - 1.4.6 India Luxury Massage Chair Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Luxury Massage Chair Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Luxury Massage Chair Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Luxury Massage Chair Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Luxury Massage Chair (2017-2027)
 - 1.5.1 Global Luxury Massage Chair Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Luxury Massage Chair Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Luxury Massage Chair Market

2 INDUSTRY OUTLOOK

- 2.1 Luxury Massage Chair Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Luxury Massage Chair Market Drivers Analysis

- 2.4 Luxury Massage Chair Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Luxury Massage Chair Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Luxury Massage Chair Industry Development

3 GLOBAL LUXURY MASSAGE CHAIR MARKET LANDSCAPE BY PLAYER

- 3.1 Global Luxury Massage Chair Sales Volume and Share by Player (2017-2022)
- 3.2 Global Luxury Massage Chair Revenue and Market Share by Player (2017-2022)
- 3.3 Global Luxury Massage Chair Average Price by Player (2017-2022)
- 3.4 Global Luxury Massage Chair Gross Margin by Player (2017-2022)
- 3.5 Luxury Massage Chair Market Competitive Situation and Trends
 - 3.5.1 Luxury Massage Chair Market Concentration Rate
 - 3.5.2 Luxury Massage Chair Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL LUXURY MASSAGE CHAIR SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Luxury Massage Chair Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Luxury Massage Chair Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Luxury Massage Chair Market Under COVID-19
- 4.5 Europe Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Luxury Massage Chair Market Under COVID-19
- 4.6 China Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Luxury Massage Chair Market Under COVID-19
- 4.7 Japan Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Luxury Massage Chair Market Under COVID-19
- 4.8 India Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Luxury Massage Chair Market Under COVID-19
- 4.9 Southeast Asia Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Luxury Massage Chair Market Under COVID-19
- 4.10 Latin America Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Luxury Massage Chair Market Under COVID-19
- 4.11 Middle East and Africa Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Luxury Massage Chair Market Under COVID-19

5 GLOBAL LUXURY MASSAGE CHAIR SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Luxury Massage Chair Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Luxury Massage Chair Revenue and Market Share by Type (2017-2022)
- 5.3 Global Luxury Massage Chair Price by Type (2017-2022)
- 5.4 Global Luxury Massage Chair Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Luxury Massage Chair Sales Volume, Revenue and Growth Rate of Heated Massage Chairs (2017-2022)
 - 5.4.2 Global Luxury Massage Chair Sales Volume, Revenue and Growth Rate of Inversion Massage Chairs (2017-2022)
 - 5.4.3 Global Luxury Massage Chair Sales Volume, Revenue and Growth Rate of Zero Gravity Massage Chairs (2017-2022)
 - 5.4.4 Global Luxury Massage Chair Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL LUXURY MASSAGE CHAIR MARKET ANALYSIS BY APPLICATION

- 6.1 Global Luxury Massage Chair Consumption and Market Share by Application (2017-2022)
- 6.2 Global Luxury Massage Chair Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Luxury Massage Chair Consumption and Growth Rate by Application

(2017-2022)

6.3.1 Global Luxury Massage Chair Consumption and Growth Rate of Home

(2017-2022)

6.3.2 Global Luxury Massage Chair Consumption and Growth Rate of Offices

(2017-2022)

6.3.3 Global Luxury Massage Chair Consumption and Growth Rate of Clubs

(2017-2022)

7 GLOBAL LUXURY MASSAGE CHAIR MARKET FORECAST (2022-2027)

7.1 Global Luxury Massage Chair Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Luxury Massage Chair Sales Volume and Growth Rate Forecast

(2022-2027)

7.1.2 Global Luxury Massage Chair Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Luxury Massage Chair Price and Trend Forecast (2022-2027)

7.2 Global Luxury Massage Chair Sales Volume and Revenue Forecast, Region Wise

(2022-2027)

7.2.1 United States Luxury Massage Chair Sales Volume and Revenue Forecast

(2022-2027)

7.2.2 Europe Luxury Massage Chair Sales Volume and Revenue Forecast

(2022-2027)

7.2.3 China Luxury Massage Chair Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Luxury Massage Chair Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Luxury Massage Chair Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Luxury Massage Chair Sales Volume and Revenue Forecast

(2022-2027)

7.2.7 Latin America Luxury Massage Chair Sales Volume and Revenue Forecast

(2022-2027)

7.2.8 Middle East and Africa Luxury Massage Chair Sales Volume and Revenue

Forecast (2022-2027)

7.3 Global Luxury Massage Chair Sales Volume, Revenue and Price Forecast by Type

(2022-2027)

7.3.1 Global Luxury Massage Chair Revenue and Growth Rate of Heated Massage Chairs (2022-2027)

7.3.2 Global Luxury Massage Chair Revenue and Growth Rate of Inversion Massage Chairs (2022-2027)

7.3.3 Global Luxury Massage Chair Revenue and Growth Rate of Zero Gravity Massage Chairs (2022-2027)

7.3.4 Global Luxury Massage Chair Revenue and Growth Rate of Others (2022-2027)

7.4 Global Luxury Massage Chair Consumption Forecast by Application (2022-2027)

7.4.1 Global Luxury Massage Chair Consumption Value and Growth Rate of Home(2022-2027)

7.4.2 Global Luxury Massage Chair Consumption Value and Growth Rate of Offices(2022-2027)

7.4.3 Global Luxury Massage Chair Consumption Value and Growth Rate of Clubs(2022-2027)

7.5 Luxury Massage Chair Market Forecast Under COVID-19

8 LUXURY MASSAGE CHAIR MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Luxury Massage Chair Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Luxury Massage Chair Analysis

8.6 Major Downstream Buyers of Luxury Massage Chair Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Luxury Massage Chair Industry

9 PLAYERS PROFILES

9.1 Osaki

9.1.1 Osaki Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Luxury Massage Chair Product Profiles, Application and Specification

9.1.3 Osaki Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Fujiiryoki

9.2.1 Fujiiryoki Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Luxury Massage Chair Product Profiles, Application and Specification

9.2.3 Fujiiryoki Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Infinity

- 9.3.1 Infinity Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Luxury Massage Chair Product Profiles, Application and Specification
- 9.3.3 Infinity Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Panasonic
 - 9.4.1 Panasonic Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Luxury Massage Chair Product Profiles, Application and Specification
 - 9.4.3 Panasonic Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Ogawa
 - 9.5.1 Ogawa Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Luxury Massage Chair Product Profiles, Application and Specification
 - 9.5.3 Ogawa Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Titan
 - 9.6.1 Titan Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Luxury Massage Chair Product Profiles, Application and Specification
 - 9.6.3 Titan Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Luraco
 - 9.7.1 Luraco Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Luxury Massage Chair Product Profiles, Application and Specification
 - 9.7.3 Luraco Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 OSIM
 - 9.8.1 OSIM Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Luxury Massage Chair Product Profiles, Application and Specification
 - 9.8.3 OSIM Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Inada
 - 9.9.1 Inada Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Luxury Massage Chair Product Profiles, Application and Specification

9.9.3 Inada Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Human Touch

9.10.1 Human Touch Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Luxury Massage Chair Product Profiles, Application and Specification

9.10.3 Human Touch Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Cozzia

9.11.1 Cozzia Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Luxury Massage Chair Product Profiles, Application and Specification

9.11.3 Cozzia Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Omega

9.12.1 Omega Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Luxury Massage Chair Product Profiles, Application and Specification

9.12.3 Omega Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Luxury Massage Chair Product Picture

Table Global Luxury Massage Chair Market Sales Volume and CAGR (%) Comparison by Type

Table Luxury Massage Chair Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Luxury Massage Chair Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Luxury Massage Chair Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Luxury Massage Chair Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Luxury Massage Chair Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Luxury Massage Chair Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Luxury Massage Chair Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Luxury Massage Chair Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Luxury Massage Chair Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Luxury Massage Chair Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Luxury Massage Chair Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Luxury Massage Chair Industry Development

Table Global Luxury Massage Chair Sales Volume by Player (2017-2022)

Table Global Luxury Massage Chair Sales Volume Share by Player (2017-2022)

Figure Global Luxury Massage Chair Sales Volume Share by Player in 2021

Table Luxury Massage Chair Revenue (Million USD) by Player (2017-2022)

Table Luxury Massage Chair Revenue Market Share by Player (2017-2022)

Table Luxury Massage Chair Price by Player (2017-2022)

Table Luxury Massage Chair Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Luxury Massage Chair Sales Volume, Region Wise (2017-2022)

Table Global Luxury Massage Chair Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Luxury Massage Chair Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Luxury Massage Chair Sales Volume Market Share, Region Wise in 2021

Table Global Luxury Massage Chair Revenue (Million USD), Region Wise (2017-2022)

Table Global Luxury Massage Chair Revenue Market Share, Region Wise (2017-2022)

Figure Global Luxury Massage Chair Revenue Market Share, Region Wise (2017-2022)

Figure Global Luxury Massage Chair Revenue Market Share, Region Wise in 2021

Table Global Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Luxury Massage Chair Sales Volume by Type (2017-2022)

Table Global Luxury Massage Chair Sales Volume Market Share by Type (2017-2022)

Figure Global Luxury Massage Chair Sales Volume Market Share by Type in 2021

Table Global Luxury Massage Chair Revenue (Million USD) by Type (2017-2022)

Table Global Luxury Massage Chair Revenue Market Share by Type (2017-2022)

Figure Global Luxury Massage Chair Revenue Market Share by Type in 2021

Table Luxury Massage Chair Price by Type (2017-2022)

Figure Global Luxury Massage Chair Sales Volume and Growth Rate of Heated Massage Chairs (2017-2022)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of

Heated Massage Chairs (2017-2022)

Figure Global Luxury Massage Chair Sales Volume and Growth Rate of Inversion Massage Chairs (2017-2022)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Inversion Massage Chairs (2017-2022)

Figure Global Luxury Massage Chair Sales Volume and Growth Rate of Zero Gravity Massage Chairs (2017-2022)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Zero Gravity Massage Chairs (2017-2022)

Figure Global Luxury Massage Chair Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Luxury Massage Chair Consumption by Application (2017-2022)

Table Global Luxury Massage Chair Consumption Market Share by Application (2017-2022)

Table Global Luxury Massage Chair Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Luxury Massage Chair Consumption Revenue Market Share by Application (2017-2022)

Table Global Luxury Massage Chair Consumption and Growth Rate of Home (2017-2022)

Table Global Luxury Massage Chair Consumption and Growth Rate of Offices (2017-2022)

Table Global Luxury Massage Chair Consumption and Growth Rate of Clubs (2017-2022)

Figure Global Luxury Massage Chair Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Luxury Massage Chair Price and Trend Forecast (2022-2027)

Figure USA Luxury Massage Chair Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Luxury Massage Chair Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Luxury Massage Chair Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Luxury Massage Chair Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Luxury Massage Chair Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Luxury Massage Chair Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Luxury Massage Chair Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Luxury Massage Chair Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Luxury Massage Chair Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Luxury Massage Chair Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Luxury Massage Chair Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Luxury Massage Chair Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Luxury Massage Chair Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Luxury Massage Chair Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Luxury Massage Chair Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Luxury Massage Chair Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Luxury Massage Chair Market Sales Volume Forecast, by Type

Table Global Luxury Massage Chair Sales Volume Market Share Forecast, by Type

Table Global Luxury Massage Chair Market Revenue (Million USD) Forecast, by Type

Table Global Luxury Massage Chair Revenue Market Share Forecast, by Type

Table Global Luxury Massage Chair Price Forecast, by Type

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Heated Massage Chairs (2022-2027)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Heated Massage Chairs (2022-2027)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Inversion Massage Chairs (2022-2027)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Inversion Massage Chairs (2022-2027)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Zero Gravity Massage Chairs (2022-2027)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Zero Gravity Massage Chairs (2022-2027)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Luxury Massage Chair Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Luxury Massage Chair Market Consumption Forecast, by Application

Table Global Luxury Massage Chair Consumption Market Share Forecast, by Application

Table Global Luxury Massage Chair Market Revenue (Million USD) Forecast, by Application

Table Global Luxury Massage Chair Revenue Market Share Forecast, by Application

Figure Global Luxury Massage Chair Consumption Value (Million USD) and Growth Rate of Home (2022-2027)

Figure Global Luxury Massage Chair Consumption Value (Million USD) and Growth Rate of Offices (2022-2027)

Figure Global Luxury Massage Chair Consumption Value (Million USD) and Growth Rate of Clubs (2022-2027)

Figure Luxury Massage Chair Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Osaki Profile

Table Osaki Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Osaki Luxury Massage Chair Sales Volume and Growth Rate

Figure Osaki Revenue (Million USD) Market Share 2017-2022

Table Fujiiryoki Profile

Table Fujiiryoki Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fujiiryoki Luxury Massage Chair Sales Volume and Growth Rate

Figure Fujiiryoki Revenue (Million USD) Market Share 2017-2022

Table Infinity Profile

Table Infinity Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Infinity Luxury Massage Chair Sales Volume and Growth Rate

Figure Infinity Revenue (Million USD) Market Share 2017-2022

Table Panasonic Profile

Table Panasonic Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Panasonic Luxury Massage Chair Sales Volume and Growth Rate

Figure Panasonic Revenue (Million USD) Market Share 2017-2022

Table Ogawa Profile

Table Ogawa Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ogawa Luxury Massage Chair Sales Volume and Growth Rate

Figure Ogawa Revenue (Million USD) Market Share 2017-2022

Table Titan Profile

Table Titan Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Titan Luxury Massage Chair Sales Volume and Growth Rate

Figure Titan Revenue (Million USD) Market Share 2017-2022

Table Luraco Profile

Table Luraco Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Luraco Luxury Massage Chair Sales Volume and Growth Rate

Figure Luraco Revenue (Million USD) Market Share 2017-2022

Table OSIM Profile

Table OSIM Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OSIM Luxury Massage Chair Sales Volume and Growth Rate

Figure OSIM Revenue (Million USD) Market Share 2017-2022

Table Inada Profile

Table Inada Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Inada Luxury Massage Chair Sales Volume and Growth Rate

Figure Inada Revenue (Million USD) Market Share 2017-2022

Table Human Touch Profile

Table Human Touch Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Human Touch Luxury Massage Chair Sales Volume and Growth Rate

Figure Human Touch Revenue (Million USD) Market Share 2017-2022

Table Cozzia Profile

Table Cozzia Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cozzia Luxury Massage Chair Sales Volume and Growth Rate

Figure Cozzia Revenue (Million USD) Market Share 2017-2022

Table Omega Profile

Table Omega Luxury Massage Chair Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Omega Luxury Massage Chair Sales Volume and Growth Rate

Figure Omega Revenue (Million USD) Market Share 2017-2022

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